

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JANUARY 1ST, 2024 THROUGH MARCH 31ST, 2024. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

TORNADO RELIEF: WMYK Helped in an effort to collect donations to help victims from the Tornadoes in Winchester, IN. We collected 6 pickup trucks full of food, water and clothing.

SOLAR ECLIPSE: We partnered and helped promote a free Solar Eclipse party that was being put on in the city. No money was made. Just a free fun event for the community.

INDIANA BROADCASTERS ASSOCIATION PSAs: Throughout the year we run a series of PSAs for the Indiana Broadcasters Association, which deal with topics regarding education and recruitment for the National Guard and Coast Guard.

EYE ON VETERANS: Offers a window into veteran's news, culture, and resources, it is powered by the veterans behind the social media network connectingvets.com. it is a 1-minute program we play twice a day.

VIEWPOINT 2024 ALL PROGRAMS APPROX 15 MINUTES: Viewpoint is a weekly 15 minute program focusing on community leaders and informing the public about issues or events concerning their lives.

VIEWPOINT OVERVIEW JANUARY, FEBRUARY, MARCH 2024

1/7/24 Travis Tafflinger, Bridges Outreach. Talked about the Frozen Sandlot and how Bridges Outreach is operating the facility. Also discussed mentoring programs as well as programs where Bridges is flipping houses for those in need to give them a base to operate in the community.

1/14 and 1/21/24 Reba Harris outgoing director of Gilead House. Talked about Reba's leaving Gilead House and how she is not retiring but continuing her work with not for profits.

1/28 and 2/4/24 Cheryl Graham United Way of Howard and Tipton Counties. Talked about the ways the United Way was helping folks within a certain income level get their taxes done.

2/11 and 2/18/24 Dr. William Smith, Douglas School. Discussed progress on the refurbishing of Douglas School, it's historic significance, and what the building will be used for when the remodeling is finished.

2/25/24 Emily Fritsch, Director of Kokomo Excel Center. . Talked about the Excel Center, a high school for adults, opportunities to obtain a full Core-40 diploma, not a GED. Plus advantages in career advancement with an Ivy Tech partnership.

3/3 and 3/10/24 Mark Koopman, director of Hoosier Burn Camp. Talked about the Hoosier Burn Camp and the healing it provides for victims of burns.

3/17 and 3/26 Jack Dodd, Howard County Commissioner President. Talked about the good things that have been happening in Howard County. The Stellantis/Samsung SDI battery plant, The READI \$30-million project, taking care of some drainage issues, the recovery from the March 31, 2023 tornadoes, and improvements to Howard Haven.

3/31/24 Sam Lashley, National Weather Service. Talked about what we can do when severe weather hits. Gave insight as to how EF damage is determined and the future of storm seminars.