

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF April 1ST, 2018 THROUGH June 30th, 2018. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING APRIL 1ST, 2018, THROUGH JUNE 30th, 2018. WE HAVE PROMOTED THESE EVENTS THROUGH PSAs, PROMOS, INTERVIEWS, AND/OR LIVE READS

THE GREATEST SPECTACLE IN TASTING: Held on the grounds of Bona Vista in Kokomo and presented by Soupley's Wine and Spirits and co-Sponsored by Hoosier AM/FM Stations. Wine tasting/food sampling/silent auction to benefit Bona Vista and help those with special needs integrate into the work force. Ran a series of PSAs and Promos and did on air interviews.

BENEFIT RIDE: A page was made on our website and posted on Facebook and announced on the air for any and all benefit rides happening in the area. People were encouraged to send their benefit ride flyers and information to the radio station. The information was then announced and put out to the public in hopes more people would come and raise for money for their charity events.

RELAY FOR LIFE: Held in Howard County to benefit the American Cancer Society. Consisted of teams walking around a track in an effort to raise money in the fight against cancer, as well as honor those who have fought. A series of PSAs ran to promote the event.

4th ANNUAL SANDBOX REUNION: Iraq and Afghanistan veterans can come with their families and they can talk to one another and be with one another and can sit down with somebody that's been where you've been and been through the things you've been through. On air interviews were conducted.

VIEWPOINT JUNE 2018 ALL PROGRAMS APPROX 15 MINUTES: Viewpoint is a weekly 15 minute program focusing on community leaders and informing the public about issues or events concerning their lives.

6/10/18

Kokomo Mayor Greg Goodnight.

Discussed new construction of roads and buildings. The effects of Kokomo Municipal Stadium on the community. Road diets and why they are necessary. The population increase in Kokomo, and capital investments around the city.

6/17/18

Rev. Ruth Lawson, Executive director of CAM, Inc.

Discussed the history of CAM's ministry to the homeless and the progression from a payee service for those who were not able to budget their own money to the day shelter, to the Bill Hudson room and other projects to give a hand up.

6/24/18

Discussed the history of the festival. Started in 1976 by the Pioneer Auto Club. In early 2000s The festival had fallen on hard times and was rejuvenated by a committee formed to see whether it was feasible to save. The festival has grown since 2003, even completing a move to Foster Park. Also discussed the calendar of events for this year's festival.

GRISSOM AIR RESERVE: GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

04/1/18-10 MIN

04/8/18-10 MIN

04/15/18-10 MIN

04/22/18-10 MIN

04/29/18-10 MIN

05/6/18-10 MIN

05/13/18-10 MIN

05/20/18-10 MIN

05/27/18-10 MIN

06/3/17810 MIN

06/10/18-10 MIN

06/17/18-10 MIN

06/24/18-10 MIN