

## **WMYK**

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JULY 1<sup>ST</sup>, 2020 THROUGH SEPTEMBER 30<sup>th</sup>, 2020. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

## **AIR INTERVIEWS/PSAS/PUBLIC INFORMATION**

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING JULY 1<sup>ST</sup>, 2020, THROUGH SEPTEMBER 30<sup>TH</sup>, 2020. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

**BENEFIT RIDE:** A page was made on our website and posted on Facebook and announced on the air for any and all benefit rides happening in the area. People were encouraged to send their benefit ride flyers and information to the radio station. The information was then announced and put out to the public in hopes more people would come and raise for money for their charity events.

**THE ROCKING RIDE HOME:** This event was put on by our station and partnered with the Combat Vets ma and Harley Davidson of Kokomo. We raised money for Jackson Street Commons which is a local charity that helps veterans in Kokomo and surrounding counties. We ran promos and commercials for this for about 6 weeks leading up to the event. This event happened September 19th.

**ROCKERS FOR KNOCKERS:** This event happens in the 4<sup>th</sup> quarters but it was promoted all through September with live reads promos and interviews. It is a night of music provided by local musicians. All money raised goes to local breast cancer research.

**GRISSOM AIR RESERVE:** Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

07/5/20-10 MIN

07/12/20-10 MIN

07/19/20-10 MIN

07/26/20-10 MIN

08/2/20-10 MIN

08/09/20-10 MIN

08/16/20-10 MIN

08/23/20-10 MIN

08/30/20-10 MIN

09/06/20-10 MIN

09/13/20-10 MIN

09/20/20-10 MIN

09/27/20-10 MIN

## VIEWPOINT OVERVIEW JULY AUGUST SEPTEMBER 2020

7/5/20 Dennine Smith, Executive director of CAM (Coordinated Assistance Ministries)  
Discussed the

upcoming WIOU/CAM golf outing scheduled for August 15 at the Kokomo Country Club. There was also

a review of the history of the ministries that CAM has offered through the years.

7/12/20 Jay Freeman, Greentown Lions Club and Josh Winrotte, Howard County Extension Educator.

Discussed the upcoming Howard County 4-H fair and the systems in place to protect from the spread of

COVID-19.

7/19/20 T A Weber, co-ordinator of the city of Kokomo Summer Concert Series. Talked about the

schedule and the guidance for people who will be coming to Foster Park for the free entertainment.

7/26/20 Kokomo Mayor Tyler Moore discussed the COVID-19 situation with facemasks and also

reviewed the summer activities with Kokomo Beach, Water Slides, trails in the city of Kokomo, and the

progress of the new City Council.

8/2/20 Howard County Commissioner President Paul Wyman talked about the COVID-19 battle in

Howard County. Staying on track thru August 27. Numbers are good in Howard County. Staying the

course.

8/9/20 Deninne Smith, Executive director of CAM (Coordinated Assistance Ministries)  
Discussed the

COVID-19 impact on CAM and how they are continuing with homeless ministries. Also talked about the

upcoming CAM golf outing August 15 at the Kokomo Country Club.

8/16/20 Donald Davidson IMS Historian. Interview from May 2020. Donald talked about the Indianapolis Motor Speedway and the IMS Archives available online for folks to peruse.

8/23/20 Dr. Jeff Hauswald, Superintendent Kokomo Center Schools. Talked about the return to school

amid COVID-19 as well as steps being taken to assure continued success of students.

8/30/20 Howard County Commissioner President Paul Wyman talks about the continued facemask

mandate and the extension of 4.5 in the back on track Indiana plan for COVID-19. Also discussed the

regular business of county government continuing and service to the community.

9/6/20 and 9/13/20 There's a new team in town, the Kokomo Bobkats of The Basketball League (TBL)

Talked with the President and CEO of TBL plus the investors in the new team, Kokomo Mayor Tyler

Moore on the impact for the city and others.

9/20/20 Kokomo Mayor Tyler Moore talked about the progress of the city under COVID-19 restrictions

and the forward momentum as we work thru the different phases of the efforts to contain the virus.

9/27/20 Howard County Commissioner President Paul Wyman talks about the step up to Phase 5 in the

Back on Track Indiana plan. What the move will mean for businesses and other entities. Also discussed

the continuing efforts of maintaining the forward flow of the county government.