

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
5304050-1	10/09/16	October 2016	09/26/16 - 10/03/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Local	Local

Billing Address:

Thompson Communications
Attention: Accounts Payable
PO Box 5
Marshfield, MO 65706

Advertiser	Product	Estimate Number
Blunt Roy - Rep US Senate	General	256

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	5304050	WOC10451142

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
	2	3

Agency Ref	Advertiser Ref
3404	73016

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/27/16	10/03/16	Ozarks Today @ 5a	5a-530a	11111--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 11111-- 5 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16	5:15 AM	Ozarks Today @ 5a	5a-530a	:30	4SPMRBFST13H	\$140.00 NM
2	KYTV	W	09/28/16	5:27 AM	Ozarks Today @ 5a	5a-530a	:30	4PSMRBFST16H	\$140.00 NM
3	KYTV	Th	09/29/16	5:28 AM	Ozarks Today @ 5a	5a-530a	:30	4PSMRBFST16H	\$140.00 NM
4	KYTV	F	09/30/16	5:15 AM	Ozarks Today @ 5a	5a-530a	:30	4PSMRBFST16H	\$140.00 NM
5	KYTV	M	10/03/16	5:15 AM	Ozarks Today @ 5a	5a-530a	:30	4SPMRBFST14H	\$140.00 NM
2	09/27/16	10/03/16	Ozarks Today @ 530a	530a-6a	11111--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 11111-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16	5:55 AM	Ozarks Today @ 530a	530a-6a	:30	4SPMRBFST14H	\$225.00 NM
2	KYTV	W	09/28/16	5:51 AM	Ozarks Today @ 530a	530a-6a	:30	4SPMRBFST14H	\$225.00 NM
3	KYTV	Th	09/29/16	5:58 AM	Ozarks Today @ 530a	530a-6a	:30	4SPMRBFST14H	\$225.00 NM
4	KYTV	F	09/30/16	5:45 AM	Ozarks Today @ 530a	530a-6a	:30	4SPMRBFST14H	\$225.00 NM
5	KYTV	M	10/03/16	5:46 AM	Ozarks Today @ 530a	530a-6a	:30	4PSMRBFST16H	\$225.00 NM
3	09/27/16	10/03/16	Ozarks Today @ 6a	6a-7a	22222--	:30	10	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 22222-- 10 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16	6:15 AM	Ozarks Today @ 6a	6a-7a	:30	4SPMRBFST13H	\$400.00 NM
2	KYTV	Tu	09/27/16	6:56 AM	Ozarks Today @ 6a	6a-7a	:30	4SPMRBFST13H	\$400.00 NM
3	KYTV	W	09/28/16		Ozarks Today @ 6a	6a-7a	:00		\$400.00 NM
					See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18				
4	KYTV	W	09/28/16		Ozarks Today @ 6a	6a-7a	:00		\$400.00 NM
					Credited				
5	KYTV	Th	09/29/16		Ozarks Today @ 6a	6a-7a	:00		\$400.00 NM
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6	KYTV	Th	09/29/16		Ozarks Today @ 6a	6a-7a	:00		\$400.00 NM
					Credited				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

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Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5304050-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Blunt Roy - Rep US Senate	General	256	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/27/16	10/02/16	Ozarks Today @ 7a Sun	7a-8a	-----1	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	10/02/16	7:10 AM	Ozarks Today @ 7a Sun	7a-8a	:30	4SPMRBFST14H	\$165.00 NM
8	09/27/16	10/02/16	Su Today	8a-9a	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	10/02/16	8:48 AM	Su Today	8a-9a	:30	4SPMRBFST16H	\$125.00 NM
9	09/27/16	10/02/16	Meet The Press	9a-10a	-----1	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$240.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	10/02/16	9:46 AM	Meet The Press	9a-10a	:30	4SPMRBFST16H	\$240.00 NM
10	09/27/16	10/03/16	Today Show II	9a-10a	22222--	:30	10	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 22222-- 10 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16		Today Show II	9a-10a	:00		\$145.00 NM
					Credited				
2	KYTV	Tu	09/27/16		Today Show II	9a-10a	:00		\$145.00 NM
					Credited				
3	KYTV	W	09/28/16		Today Show II	9a-10a	:00		\$145.00 NM
					Credited				
4	KYTV	W	09/28/16	9:58 AM	Today Show II	9a-10a	:30	4SPMRBFST14H	\$145.00 NM
5	KYTV	Th	09/29/16		Today Show II	9a-10a	:00		\$145.00 NM
					See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18				
6	KYTV	Th	09/29/16		Today Show II	9a-10a	:00		\$145.00 NM
					See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18				
7	KYTV	F	09/30/16	9:27 AM	Today Show II	9a-10a	:30	4SPMRBFST14H	\$145.00 NM
8	KYTV	F	09/30/16	9:56 AM	Today Show II	9a-10a	:30	4SPMRBFST16H	\$145.00 NM
9	KYTV	M	10/03/16		Today Show II	9a-10a	:00		\$145.00 NM
					Credited				
					NO AVAILS @ LUR--MG \$ ON EST 257				
10	KYTV	M	10/03/16	9:58 AM	Today Show II	9a-10a	:30	4SPMRBFST16H	\$145.00 NM
11	09/27/16	10/03/16	Today Show 3	10a-11a	22222--	:30	10	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 22222-- 10 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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2	KYTV	Tu	09/27/16	10:59 AM	Today Show 3	10a-11a	:30	4SPMRBFST13H	\$70.00 NM
4	KYTV	W	09/28/16	10:28 AM	Today Show 3	10a-11a	:30	4SPMRBFST16H	\$70.00 NM
3	KYTV	W	09/28/16	10:58 AM	Today Show 3	10a-11a	:30	4SPMRBFST16H	\$70.00 NM
6	KYTV	Th	09/29/16	10:27 AM	Today Show 3	10a-11a	:30	4SPMRBFST16H	\$70.00 NM
5	KYTV	Th	09/29/16	10:58 AM	Today Show 3	10a-11a	:30	4SPMRBFST16H	\$70.00 NM
8	KYTV	F	09/30/16	10:49 AM	Today Show 3	10a-11a	:30	4SPMRBFST16H	\$70.00 NM
7	KYTV	F	09/30/16	10:58 AM	Today Show 3	10a-11a	:30	4SPMRBFST16H	\$70.00 NM

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	5	KYTV	M	10/03/16	11:34 AM	RACHAEL RAY	11a-12p	:30	4PSMRBFST16H	\$65.00	NM																																																																																																																						
13	09/27/16	10/03/16	KY3 News @ Noon	12p-1230p	22121--	:30	8	\$205.00	NM																																																																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/27/16</td><td>10/03/16</td><td>22121--</td><td>8</td><td>\$205.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>KYTV</td><td>Tu</td><td>09/27/16</td><td>12:12 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4SPMRBFST13H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>KYTV</td><td>Tu</td><td>09/27/16</td><td>12:25 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4SPMRBFST14H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>KYTV</td><td>W</td><td>09/28/16</td><td>12:22 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4PSMRBFST16H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>KYTV</td><td>Th</td><td>09/29/16</td><td>12:20 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4PSMRBFST16H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>5</td><td>KYTV</td><td>Th</td><td>09/29/16</td><td>12:29 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4SPMRBFST14H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>6</td><td>KYTV</td><td>F</td><td>09/30/16</td><td>12:16 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4SPMRBFST14H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>8</td><td>KYTV</td><td>M</td><td>10/03/16</td><td>12:15 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4PSMRBFST16H</td><td>\$205.00</td><td>NM</td></tr><tr><td></td><td>7</td><td>KYTV</td><td>M</td><td>10/03/16</td><td>12:27 PM</td><td>KY3 News @ Noon</td><td>12p-1230p</td><td>:30</td><td>4SPMRBFST14H</td><td>\$205.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/27/16	10/03/16	22121--	8	\$205.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	KYTV	Tu	09/27/16	12:12 PM	KY3 News @ Noon	12p-1230p	:30	4SPMRBFST13H	\$205.00	NM		1	KYTV	Tu	09/27/16	12:25 PM	KY3 News @ Noon	12p-1230p	:30	4SPMRBFST14H	\$205.00	NM		3	KYTV	W	09/28/16	12:22 PM	KY3 News @ Noon	12p-1230p	:30	4PSMRBFST16H	\$205.00	NM		4	KYTV	Th	09/29/16	12:20 PM	KY3 News @ Noon	12p-1230p	:30	4PSMRBFST16H	\$205.00	NM		5	KYTV	Th	09/29/16	12:29 PM	KY3 News @ Noon	12p-1230p	:30	4SPMRBFST14H	\$205.00	NM		6	KYTV	F	09/30/16	12:16 PM	KY3 News @ Noon	12p-1230p	:30	4SPMRBFST14H	\$205.00	NM		8	KYTV	M	10/03/16	12:15 PM	KY3 News @ Noon	12p-1230p	:30	4PSMRBFST16H	\$205.00	NM		7	KYTV	M	10/03/16	12:27 PM	KY3 News @ Noon	12p-1230p	:30	4SPMRBFST14H	\$205.00	NM
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	7	KYTV	M	10/03/16	12:27 PM	KY3 News @ Noon	12p-1230p	:30	4SPMRBFST14H	\$205.00	NM																																																																																																																						
14	09/27/16	10/03/16	ANDY GRIFFITH	1230p-1p	11111--	:30	5	\$140.00	NM																																																																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/27/16</td><td>10/03/16</td><td>11111--</td><td>5</td><td>\$140.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>KYTV</td><td>Tu</td><td>09/27/16</td><td>12:32 PM</td><td>ANDY GRIFFITH</td><td>1230p-1p</td><td>:30</td><td>4SPMRBFST13H</td><td>\$140.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>KYTV</td><td>W</td><td>09/28/16</td><td>12:56 PM</td><td>ANDY GRIFFITH</td><td>1230p-1p</td><td>:30</td><td>4SPMRBFST14H</td><td>\$140.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>KYTV</td><td>Th</td><td>09/29/16</td><td>12:31 PM</td><td>ANDY GRIFFITH</td><td>1230p-1p</td><td>:30</td><td>4PSMRBFST16H</td><td>\$140.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>KYTV</td><td>F</td><td>09/30/16</td><td>12:46 PM</td><td>ANDY GRIFFITH</td><td>1230p-1p</td><td>:30</td><td>4PSMRBFST16H</td><td>\$140.00</td><td>NM</td></tr><tr><td></td><td>5</td><td>KYTV</td><td>M</td><td>10/03/16</td><td>12:31 PM</td><td>ANDY GRIFFITH</td><td>1230p-1p</td><td>:30</td><td>4PSMRBFST16H</td><td>\$140.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/27/16	10/03/16	11111--	5	\$140.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	KYTV	Tu	09/27/16	12:32 PM	ANDY GRIFFITH	1230p-1p	:30	4SPMRBFST13H	\$140.00	NM		2	KYTV	W	09/28/16	12:56 PM	ANDY GRIFFITH	1230p-1p	:30	4SPMRBFST14H	\$140.00	NM		3	KYTV	Th	09/29/16	12:31 PM	ANDY GRIFFITH	1230p-1p	:30	4PSMRBFST16H	\$140.00	NM		4	KYTV	F	09/30/16	12:46 PM	ANDY GRIFFITH	1230p-1p	:30	4PSMRBFST16H	\$140.00	NM		5	KYTV	M	10/03/16	12:31 PM	ANDY GRIFFITH	1230p-1p	:30	4PSMRBFST16H	\$140.00	NM																																				
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15	09/27/16	10/03/16	Days of Our Lives	1p-2p	11111--	:30	5	\$130.00	NM																																																																																																																								
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16	09/27/16	10/03/16	THE DOCTORS	2p-3p	11111--	:30	5	\$60.00	NM																																																																																																																								
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Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5304050-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Blunt Roy - Rep US Senate	General	256	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/27/16	10/03/16	THE DOCTORS	2p-3p	11111--	:30	5	\$60.00	NM
09/27/16 10/03/16 11111-- 5 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 09/27/16 2:53 PM THE DOCTORS 2p-3p :30 4SPMRBFST13H \$60.00 NM 2 KYTV W 09/28/16 2:18 PM THE DOCTORS 2p-3p :30 4PSMRBFST16H \$60.00 NM 3 KYTV Th 09/29/16 2:43 PM THE DOCTORS 2p-3p :30 4PSMRBFST16H \$60.00 NM 4 KYTV F 09/30/16 2:26 PM THE DOCTORS 2p-3p :30 4PSMRBFST16H \$60.00 NM 5 KYTV M 10/03/16 2:40 PM THE DOCTORS 2p-3p :30 4PSMRBFST16H \$60.00 NM									
17	09/27/16	10/03/16	DR PHIL	3p-4p	11111--	:30	5	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 11111-- 5 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 09/27/16 3:45 PM DR PHIL 3p-4p :30 4SPMRBFST13H \$130.00 NM 2 KYTV W 09/28/16 3:30 PM DR PHIL 3p-4p :30 4PSMRBFST16H \$130.00 NM 3 KYTV Th 09/29/16 3:59 PM DR PHIL 3p-4p :30 4SPMRBFST14H \$130.00 NM 4 KYTV F 09/30/16 3:12 PM DR PHIL 3p-4p :30 4PSMRBFST16H \$130.00 NM 5 KYTV M 10/03/16 3:23 PM DR PHIL 3p-4p :30 4PSMRBFST16H \$130.00 NM									
18	09/27/16	10/03/16	ELLEN	4p-5p	11111--	:30	5	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 11111-- 5 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 09/27/16 4:46 PM ELLEN 4p-5p :30 4SPMRBFST14H \$185.00 NM 2 KYTV W 09/28/16 4:21 PM ELLEN 4p-5p :30 4SPMRBFST14H \$185.00 NM 3 KYTV Th 09/29/16 4:37 PM ELLEN 4p-5p :30 4PSMRBFST16H \$185.00 NM 4 KYTV F 09/30/16 4:28 PM ELLEN 4p-5p :30 4SPMRBFST14H \$185.00 NM 5 KYTV M 10/03/16 4:41 PM ELLEN 4p-5p :30 4PSMRBFST16H \$185.00 NM									
19	09/27/16	10/03/16	KY3 News @ 5p M-F	5p-530p	22222--	:30	10	\$560.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 22222-- 10 \$560.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KYTV Tu 09/27/16 5:16 PM KY3 News @ 5p M-F 5p-530p :30 4SPMRBFST13H \$560.00 NM 1 KYTV Tu 09/27/16 5:26 PM KY3 News @ 5p M-F 5p-530p :30 4SPMRBFST13H \$560.00 NM 4 KYTV W 09/28/16 5:15 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 3 KYTV W 09/28/16 5:27 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 6 KYTV Th 09/29/16 5:16 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 5 KYTV Th 09/29/16 5:28 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 7 KYTV F 09/30/16 5:10 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 8 KYTV F 09/30/16 5:22 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 10 KYTV M 10/03/16 5:10 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM 9 KYTV M 10/03/16 5:16 PM KY3 News @ 5p M-F 5p-530p :30 4PSMRBFST16H \$560.00 NM									
20	09/27/16	10/02/16	KY3 News @ 5p Sun	5p-530p	-----1	:30	1	\$305.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 -----1 1 \$305.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Su 10/02/16 5:14 PM KY3 News @ 5p Sun 5p-530p :30 4PSMRBFST16H \$305.00 NM									

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INVOICE

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Advertiser	Product	Estimate Number	
Blunt Roy - Rep US Senate	General	256	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/27/16	10/02/16	NBC Nightly News Su	530p-6p	-----1	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Su	10/02/16	5:30 PM	NBC Nightly News Su	530p-6p	:30	4PSMRBFST16H	\$575.00 NM
22	09/27/16	10/03/16	NBC Nightly News	528p-6p	11111--	:30	5	\$940.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 11111-- 5 \$940.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16	5:46 PM	NBC Nightly News	528p-6p	:30	4PSMRBFST13H	\$940.00 NM
2	KYTV	W	09/28/16	5:29 PM	NBC Nightly News	528p-6p	:30	4PSMRBFST16H	\$940.00 NM
3	KYTV	Th	09/29/16	5:29 PM	NBC Nightly News	528p-6p	:30	4PSMRBFST16H	\$940.00 NM
4	KYTV	F	09/30/16	5:28 PM	NBC Nightly News	528p-6p	:30	4PSMRBFST16H	\$940.00 NM
5	KYTV	M	10/03/16	5:29 PM	NBC Nightly News	528p-6p	:30	4PSMRBFST16H	\$940.00 NM
24	09/27/16	10/03/16	KY3 News @ 6p M-F	6p-630p	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 11111-- 5 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16	6:10 PM	KY3 News @ 6p M-F	6p-630p	:30	4PSMRBFST13H	\$750.00 NM
2	KYTV	W	09/28/16	6:27 PM	KY3 News @ 6p M-F	6p-630p	:30	4PSMRBFST16H	\$750.00 NM
3	KYTV	Th	09/29/16	6:11 PM	KY3 News @ 6p M-F	6p-630p	:30	4PSMRBFST14H	\$750.00 NM
4	KYTV	F	09/30/16	6:27 PM	KY3 News @ 6p M-F	6p-630p	:30	4PSMRBFST16H	\$750.00 NM
5	KYTV	M	10/03/16	6:11 PM	KY3 News @ 6p M-F	6p-630p	:30	4PSMRBFST14H	\$750.00 NM
25	09/27/16	10/01/16	KY3 News @ 6p Sat	6p-630p	-----1-	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1- 1 \$240.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	10/01/16	6:36 PM	KY3 News @ 6p Sat	6p-630p	:30	4PSMRBFST14H	\$240.00 NM
26	09/27/16	10/03/16	Wheel of Fortune M-F	630p-7p	11111--	:30	5	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 11111-- 5 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16	6:58 PM	Wheel of Fortune M-F	630p-7p	:30	4PSMRBFST14H	\$775.00 NM
2	KYTV	W	09/28/16	6:37 PM	Wheel of Fortune M-F	630p-7p	:30	4PSMRBFST14H	\$775.00 NM
3	KYTV	Th	09/29/16	6:44 PM	Wheel of Fortune M-F	630p-7p	:30	4PSMRBFST16H	\$775.00 NM
4	KYTV	F	09/30/16	6:59 PM	Wheel of Fortune M-F	630p-7p	:30	4PSMRBFST14H	\$775.00 NM
5	KYTV	M	10/03/16	6:40 PM	Wheel of Fortune M-F	630p-7p	:30	4PSMRBFST16H	\$775.00 NM
27	09/27/16	10/01/16	Wheel of Fortune Sat	630p-7p	-----1-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	10/01/16	6:59 PM	Wheel of Fortune Sat	630p-7p	:30	4PSMRBFST16H	\$175.00 NM
28	09/27/16	10/03/16	THE VOICE	657p-9p	2-----	:30	2	\$1,355.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 2----- 2 \$1,355.00									

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5304050-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Blunt Roy - Rep US Senate	General	256	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/27/16	10/03/16	THE VOICE	657p-9p	2-----	:30	2	\$1,355.00	NM
09/27/16 10/03/16 2----- 2 \$1,355.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV M 10/03/16 7:23 PM THE VOICE 657p-9p :30 4PSMRBFST16H \$1,355.00 NM 2 KYTV M 10/03/16 8:16 PM THE VOICE 657p-9p :30 4PSMRBFST16H \$1,355.00 NM									
29	09/27/16	10/03/16	TIMELESS	9p-10p	1-----	:30	1	\$465.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 1----- 1 \$465.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV M 10/03/16 9:42 PM TIMELESS 9p-10p :30 4PSMRBFST14H \$465.00 NM									
30	09/27/16	09/28/16	CHICAGO PD	9p-10p	--1----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 --1---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 09/28/16 9:34 PM CHICAGO PD 9p-10p :30 4PSMRBFST16H \$650.00 NM									
31	09/27/16	10/03/16	KY3 News @ 10p M-F	10p-1035p	11111--	:30	5	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 11111-- 5 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 09/27/16 10:11 PM KY3 News @ 10p M-F 10p-1035p :30 4PSMRBFST13H \$850.00 NM 2 KYTV W 09/28/16 10:26 PM KY3 News @ 10p M-F 10p-1035p :30 4PSMRBFST16H \$850.00 NM 3 KYTV Th 09/29/16 10:24 PM KY3 News @ 10p M-F 10p-1035p :30 4PSMRBFST16H \$850.00 NM 4 KYTV F 09/30/16 10:15 PM KY3 News @ 10p M-F 10p-1035p :30 4PSMRBFST16H \$850.00 NM 5 KYTV M 10/03/16 10:33 PM KY3 News @ 10p M-F 10p-1035p :30 4PSMRBFST16H \$850.00 NM									
32	09/27/16	10/03/16	Days of Our Lives	1p-2p	-TWTF--	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 -TWTF-- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 09/28/16 1:00 PM Days of Our Lives 1p-2p :30 4PSMRBFST16H \$115.00 NM									
33	09/27/16	10/03/16	Ozarks Today @ 6a	6a-7a	-TWTF--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 -TWTF-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 09/27/16 6:29 AM Ozarks Today @ 6a 6a-7a :30 4PSMRBFST13H \$400.00 NM 2 KYTV W 09/28/16 Ozarks Today @ 6a 6a-7a :00 \$400.00 NM See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18									
34	09/27/16	10/03/16	THE VOICE	657p-8p	-1-----	:30	1	\$1,055.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/27/16 10/03/16 -1----- 1 \$1,055.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV Tu 09/27/16 7:23 PM THE VOICE 657p-8p :30 4PSMRBFST13H \$1,055.00 NM									
35	09/27/16	10/03/16	THIS IS US	8p-9p	-1-----	:30	1	\$425.00	NM

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5304050-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Blunt Roy - Rep US Senate	General	256	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/27/16	10/03/16	THIS IS US	8p-9p	- 1 - - - -	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 - 1 - - - - 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16		THIS IS US	8p-9p	:00		\$425.00 NM
			See MG 35.2						
2	KYTV	Tu	09/27/16	9:30 PM	THIS IS US	9p-10p	:30	4PSMRBFST13H	\$425.00 NM
			MG for 35.1 09/27						
37	09/27/16	10/03/16	CHICAGO MED	8p-9p	- - - 1 - - -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 - - - 1 - - - 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	09/29/16		CHICAGO MED	8p-9p	:00		\$750.00 NM
			See MG 37.2						
2	KYTV	Th	09/29/16	8:19 PM	CHICAGO MED	8p-9p	:30	4PSMRBFST16H	\$900.00 NM
39	09/27/16	10/02/16	DATELINE	7p-8p	- - - - - S -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - - - - - S - 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Sa	10/01/16		DATELINE	7p-8p	:00		\$275.00 NM
			See MG 39.2						
2	KYTV	Sa	10/01/16	7:49 PM	THE GOOD PLACE	7p-8p	:30	4PSMRBFST16H	\$275.00 NM
			MG for 39.1 10/01						
40	09/27/16	10/02/16	Ryder Cup	8a-6p	- - - - - S -	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - - - - - S - 4 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KYTV	Sa	10/01/16	9:02 AM	Ryder Cup	8a-6p	:30	4PSMRBFST16H	\$50.00 NM
2	KYTV	Sa	10/01/16	1:26 PM	Ryder Cup	8a-6p	:30	4PSMRBFST16H	\$50.00 NM
1	KYTV	Sa	10/01/16	2:16 PM	Ryder Cup	8a-6p	:30	4PSMRBFST16H	\$50.00 NM
4	KYTV	Sa	10/01/16	5:22 PM	Ryder Cup	8a-6p	:30	4PSMRBFST16H	\$50.00 NM
42	09/27/16	10/03/16	THE VOICE	657p-8p	- 2 - - - - -	:30	2	\$1,055.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 - 2 - - - - - 2 \$1,055.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Tu	09/27/16		THE VOICE	657p-8p	:00		\$1,055.00 NM
			See MG 42.3						
2	KYTV	Tu	09/27/16	7:42 PM	THE VOICE	657p-8p	:30	4PSMRBFST13H	\$1,055.00 NM
3	KYTV	M	10/03/16	6:58 PM	Monday Prime 2 Hour	657p-9p/8p-10p	:30	4PSMRBFST16H	\$1,055.00 NM
			MG for 42.1 09/27						
43	09/27/16	10/02/16	The Tonight Show	1035p-1136p	- TWTF - -	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - TWTF - - 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	09/28/16	11:33 PM	The Tonight Show	1035p-1136p	:30	4PSMRBFST16H	\$200.00 NM
2	KYTV	F	09/30/16	11:09 PM	The Tonight Show	1035p-1136p	:30	4PSMRBFST16H	\$200.00 NM

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5304050-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Blunt Roy - Rep US Senate	General	256	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/27/16	10/03/16	ANDY GRIFFITH	1230p-1p	- TWTF - -	:30	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 - TWTF - - 1 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	09/29/16	12:57 PM	ANDY GRIFFITH	1230p-1p	:30	4PSMRBFST16H	\$130.00 NM
45	09/27/16	10/03/16	Ozarks Today @ 6a	6a-7a	- - 11 - - -	:30	2	\$580.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 - - 11 - - - 2 \$580.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	09/28/16	6:47 AM	Ozarks Today @ 6a	6a-7a	:30	4PSMRBFST16H	\$580.00 NM
2	KYTV	Th	09/29/16	6:29 AM	Ozarks Today @ 6a	6a-7a	:30	4PSMRBFST16H	\$580.00 NM
46	09/27/16	10/03/16	Today Show II	9a-10a	2- 12 - - -	:30	5	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 2- 12 - - - 5 \$295.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	09/28/16	9:28 AM	Today Show II	9a-10a	:30	4PSMRBFST16H	\$295.00 NM
2	KYTV	Th	09/29/16	9:29 AM	Today Show II	9a-10a	:30	4PSMRBFST16H	\$295.00 NM
3	KYTV	Th	09/29/16	9:54 AM	Today Show II	9a-10a	:30	4SPMRBFST14H	\$295.00 NM
6	KYTV	M	10/03/16	9:29 AM	Today Show II	9a-10a	:30	4PSMRBFST16H	\$295.00 NM
7	KYTV	M	10/03/16	9:55 AM	Today Show II	9a-10a	:30	4PSMRBFST16H	\$295.00 NM
47	09/27/16	10/02/16	DATELINE	8p-10p	- - - - F - -	:30	2	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - - - - F - - 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KYTV	F	09/30/16	8:21 PM	DATELINE	8p-10p	:30	4PSMRBFST16H	\$265.00 NM
1	KYTV	F	09/30/16	9:19 PM	DATELINE	8p-10p	:30	4PSMRBFST16H	\$265.00 NM
Total Spots							150		

Payment Terms 30 Days

<u>Gross Total</u>	\$54,380.00
<u>Agency Commission</u>	\$8,157.00
<u>Net Amount Due</u>	\$46,223.00