

# WOC10443540 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/18/16 - 10/24/16

C/P/E: 2 / 3 / 237

Traffic #:

Agency: Thompson Communications, Inc.

Product Desc.: General

Buyer Order #: 5255486

Advertiser: 2 - Friends of Roy Blunt

Estimate Desc.: FRB tv Oct 18 - 24

AE: Unassigned (Natalie Murphy)

Buyer:

Total Cost: \$60,365.00 (Cash)

Property: KYTV TV

Primary Demo:

Received Date: 7/29/16 2:42 PM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 18												Total Spots	Total Cost
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-----M	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	T-----	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	-W----	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	--T----	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
1	OZARKS TODAY-A	NM	:30	5:00 AM-5:30 AM	---F---	325.00	1												1	325.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-----M	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	T-----	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	-W----	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	--T----	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
2	OZARKS TODAY-A	NM	:30	5:30 AM-6:00 AM	---F---	385.00	1												1	385.00
	(Program: OZARKS TODAY-A)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-----M	580.00	1												1	580.00
	(Program: OZARKS TODAY)																			
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	T-----	580.00	1												1	580.00
	(Program: OZARKS TODAY)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 18													Total Spots	Total Cost
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	-W----	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	--T----	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
3	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	---F---	580.00	1													1	580.00
	(Program: OZARKS TODAY)																				
4	SATURDAY TODAY	NM	:30	6:00 AM-7:00 AM	-----S--	245.00	1													1	245.00
	(Program: SATURDAY TODAY)																				
5	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
5	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	T-----	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
5	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-W----	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
5	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--T----	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
5	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	---F---	500.00	2													2	1,000.00
	(Program: TODAY SHW<)																				
6	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S--	360.00	1													1	360.00
	(Program: OZKS TDA WKND)																				
7	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S-	320.00	1													1	320.00
	(Program: OZKS TDA WKND)																				
8	SUN TODAY-NBC	NM	:30	8:00 AM-9:00 AM	-----S-	305.00	1													1	305.00
	(Program: SUN TODAY-NBC)																				
9	AVG. ALL WKS	NM	:30	8:00 AM-9:00 AM	-----S--	290.00	1													1	290.00
	(Program: AVG. ALL WKS)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-----M	295.00	1													1	295.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	T-----	295.00	1													1	295.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	-W----	295.00	1													1	295.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	--T----	295.00	1													1	295.00
	(Program: TODAY SHW2-NBC<)																				
10	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	---F---	295.00	1													1	295.00
	(Program: TODAY SHW2-NBC<)																				
11	MEET PRESS-SUN	NM	:30	9:00 AM-10:00 AM	-----S-	390.00	1													1	390.00
	(Program: MEET PRESS-SUN)																				
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-----M	235.00	1													1	235.00
	(Program: TODAY SHW3-NBC<)																				
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	T-----	235.00	1													1	235.00
	(Program: TODAY SHW3-NBC<)																				

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 18												Total Spots	Total Cost
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	-W-----	235.00	1												1	235.00
	(Program: TODAY SHW3-NBC<)																			
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	--T----	235.00	1												1	235.00
	(Program: TODAY SHW3-NBC<)																			
12	TODAY SHW3-NBC<	NM	:30	10:00 AM-11:00 AM	---F---	235.00	1												1	235.00
	(Program: TODAY SHW3-NBC<)																			
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	-----M	220.00	1												1	220.00
	(Program: RACHAEL RAY<)																			
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	T-----	220.00	1												1	220.00
	(Program: RACHAEL RAY<)																			
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	-W-----	220.00	1												1	220.00
	(Program: RACHAEL RAY<)																			
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	--T----	220.00	1												1	220.00
	(Program: RACHAEL RAY<)																			
13	RACHAEL RAY<	NM	:30	11:00 AM-12:00 PM	---F---	220.00	1												1	220.00
	(Program: RACHAEL RAY<)																			
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-----M	370.00	1												1	370.00
	(Program: KY 3 NEWS-NOON)																			
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	T-----	370.00	1												1	370.00
	(Program: KY 3 NEWS-NOON)																			
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	-W-----	370.00	1												1	370.00
	(Program: KY 3 NEWS-NOON)																			
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	--T----	370.00	1												1	370.00
	(Program: KY 3 NEWS-NOON)																			
14	KY 3 NEWS-NOON	NM	:30	12:00 PM-12:30 PM	---F---	370.00	1												1	370.00
	(Program: KY 3 NEWS-NOON)																			
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-----M	310.00	1												1	310.00
	(Program: ANDY GRIFFITH)																			
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	T-----	310.00	1												1	310.00
	(Program: ANDY GRIFFITH)																			
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	-W-----	310.00	1												1	310.00
	(Program: ANDY GRIFFITH)																			
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	--T----	310.00	1												1	310.00
	(Program: ANDY GRIFFITH)																			
15	ANDY GRIFFITH	NM	:30	12:30 PM-1:00 PM	---F---	310.00	1												1	310.00
	(Program: ANDY GRIFFITH)																			
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-----M	280.00	1												1	280.00
	(Program: DAYS-OUR LIVES)																			
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	T-----	280.00	1												1	280.00
	(Program: DAYS-OUR LIVES)																			
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	-W-----	280.00	1												1	280.00
	(Program: DAYS-OUR LIVES)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 18												Total Spots	Total Cost
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	--T----	280.00	1												1	280.00
	(Program: DAYS-OUR LIVES)																			
16	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	---F---	280.00	1												1	280.00
	(Program: DAYS-OUR LIVES)																			
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	-----M	220.00	1												1	220.00
	(Program: DOCTORS)																			
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	T-----	220.00	1												1	220.00
	(Program: DOCTORS)																			
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	-W----	220.00	1												1	220.00
	(Program: DOCTORS)																			
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	--T----	220.00	1												1	220.00
	(Program: DOCTORS)																			
17	DOCTORS	NM	:30	2:00 PM-3:00 PM	---F---	220.00	1												1	220.00
	(Program: DOCTORS)																			
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-----M	365.00	1												1	365.00
	(Program: DR. PHIL)																			
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	T-----	365.00	1												1	365.00
	(Program: DR. PHIL)																			
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-W----	365.00	1												1	365.00
	(Program: DR. PHIL)																			
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	--T----	365.00	1												1	365.00
	(Program: DR. PHIL)																			
18	DR. PHIL	NM	:30	3:00 PM-4:00 PM	---F---	365.00	1												1	365.00
	(Program: DR. PHIL)																			
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	-----M	465.00	1												1	465.00
	(Program: ELLEN<)																			
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	T-----	465.00	1												1	465.00
	(Program: ELLEN<)																			
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	-W----	465.00	1												1	465.00
	(Program: ELLEN<)																			
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	--T----	465.00	1												1	465.00
	(Program: ELLEN<)																			
19	ELLEN<	NM	:30	4:00 PM-5:00 PM	---F---	465.00	1												1	465.00
	(Program: ELLEN<)																			
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-----M	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	T-----	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	-W----	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	--T----	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 18												Total Spots	Total Cost
20	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	---F---	710.00	1												1	710.00
	(Program: KY 3 NEWS-FIVE)																			
21	AVG. ALL WKS	NM	:30	5:00 PM-5:30 PM	-----S-	595.00	1												1	595.00
	(Program: AVG. ALL WKS)																			
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-----M	1,090.00	1												1	1,090.00
	(Program: NBC NITELY NWS<)																			
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	T-----	1,090.00	1												1	1,090.00
	(Program: NBC NITELY NWS<)																			
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	-W-----	1,090.00	1												1	1,090.00
	(Program: NBC NITELY NWS<)																			
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	--T----	1,090.00	1												1	1,090.00
	(Program: NBC NITELY NWS<)																			
22	NBC NITELY NWS<	NM	:30	5:30 PM-6:00 PM	---F---	1,090.00	1												1	1,090.00
	(Program: NBC NITELY NWS<)																			
23	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-----M	1,015.00	1												1	1,015.00
	(Program: KY 3 NEWS-SIX)																			
23	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	T-----	1,015.00	1												1	1,015.00
	(Program: KY 3 NEWS-SIX)																			
23	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	-W-----	1,015.00	1												1	1,015.00
	(Program: KY 3 NEWS-SIX)																			
23	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	--T----	1,015.00	1												1	1,015.00
	(Program: KY 3 NEWS-SIX)																			
23	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	---F---	1,015.00	1												1	1,015.00
	(Program: KY 3 NEWS-SIX)																			
24	KY3 NWS WKD ED	NM	:30	6:00 PM-6:30 PM	----S--	415.00	1												1	415.00
	(Program: KY3 NWS WKD ED)																			
25	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-----M	925.00	1												1	925.00
	(Program: WHEEL-FORTNE<)																			
25	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	T-----	925.00	1												1	925.00
	(Program: WHEEL-FORTNE<)																			
25	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-W-----	925.00	1												1	925.00
	(Program: WHEEL-FORTNE<)																			
25	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	--T----	925.00	1												1	925.00
	(Program: WHEEL-FORTNE<)																			
25	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	---F---	925.00	1												1	925.00
	(Program: WHEEL-FORTNE<)																			
26	WHEEL-FRTNE SA	NM	:30	6:30 PM-7:00 PM	----S--	415.00	1												1	415.00
	(Program: WHEEL-FRTNE SA)																			
27	Ninja Warrior	NM	:30	7:00 PM-9:00 PM	-----M	1,505.00	1												1	1,505.00
	(Program: Ninja Warrior)																			
28	AVG. ALL WKS	NM	:30	7:00 PM-8:00 PM	T-----	1,205.00	1												1	1,205.00
	(Program: AVG. ALL WKS)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 18													Total Spots	Total Cost
29	HERO RBRN-NBC	NM	:30	7:00 PM-8:00 PM	--T----	600.00	1													1	600.00
	(Program: HERO RBRN-NBC)																				
30	AVG. ALL WKS	NM	:30	7:00 PM-8:00 PM	----S--	425.00	1													1	425.00
	(Program: AVG. ALL WKS)																				
31	AVG. ALL WKS	NM	:30	8:00 PM-9:00 PM	T-----	425.00	1													1	425.00
	(Program: AVG. ALL WKS)																				
32	Night Shift	NM	:30	9:00 PM-10:00 PM	-W----	600.00	1													1	600.00
	(Program: Night Shift)																				
33	National Convention	NM	:30	9:00 PM-10:00 PM	-----M	465.00	1													1	465.00
	(Program: National Convention)																				
34	CHCGO FIRE-NBC	NM	:30	9:00 PM-10:00 PM	T-----	790.00	1													1	790.00
	(Program: CHCGO FIRE-NBC)																				
35	NBC SUN-FTBL<	NM	:30	10:00 PM-10:35 PM	-----S-	445.00	1													1	445.00
	(Program: NBC SUN-FTBL<)																				
36	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-----M	1,175.00	1													1	1,175.00
	(Program: KY 3 NEWS-TEN<)																				
36	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	T-----	1,175.00	1													1	1,175.00
	(Program: KY 3 NEWS-TEN<)																				
36	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	-W----	1,175.00	1													1	1,175.00
	(Program: KY 3 NEWS-TEN<)																				
36	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	--T----	1,175.00	1													1	1,175.00
	(Program: KY 3 NEWS-TEN<)																				
36	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	---F--	1,175.00	1													1	1,175.00
	(Program: KY 3 NEWS-TEN<)																				
37	KY 3 NEWS-TEN<	NM	:30	10:00 PM-10:35 PM	----S--	745.00	1													1	745.00
	(Program: KY 3 NEWS-TEN<)																				
Spot Totals:							114													114	\$60,365.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	114	\$60,365.00			