



WWMT  
590 W Maple St  
Kalamazoo, MI 49008

Dudley Media  
919 Catharine St  
Philadelphia, PA 19147

## Contract # 2634044

**Schedule Dates** 09/21/16-09/25/16  
**Advertiser** Paul Clements For Congress-D (92407)  
**Agency** Dudley Media (7265)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CLEMENTS 4 CONGRESS (648766)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DUDLEY,BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** CLEMENTS-CNGRSS 9/20  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/20/16  
**Last Modified** 09/20/16  
**Entered By** Angie Kirk  
**CO-OP** No  
**Headline #** 08371765  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,062.50  
**Net Total** \$11,687.50  
**Sales Tax**

### Grand Rapids (WWMT)

By Broadcast Month	Spots	Rate
Sep. 2016	34	\$13,750.00
<b>Grand Total:</b>	<b>34</b>	<b>\$13,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/16-09/23/16	3	:30	5A- 5:30A (EST)	4			X	X	X			4	\$150.00	\$600.00	Grand Rapids (WWMT)	NEWS	9/20/16
2.0	Normal Line / SPOT	09/21/16-09/23/16	3	:30	6A- 6:30A (EST)	4			X	X	X			4	\$300.00	\$1,200.00	Grand Rapids (WWMT)	NEWS	9/20/16
3.0	Normal Line / SPOT	09/21/16-09/23/16	3	:30	7A- 8A (EST)	4			X	X	X			4	\$300.00	\$1,200.00	Grand Rapids (WWMT)	CBS MORNING	9/20/16
4.0	Normal Line / SPOT	09/21/16-09/23/16	3	:30	12P- 12:30P (EST)	4			X	X	X			4	\$300.00	\$1,200.00	Grand Rapids (WWMT)	NEWS	9/20/16
5.0	Normal Line / SPOT	09/21/16-09/23/16	3	:30	5P- 5:30P (EST)	2			X	X	X			2	\$400.00	\$800.00	Grand Rapids (WWMT)	NEWS	9/20/16
6.0	Normal Line / SPOT	09/21/16-09/23/16	3	:30	6P- 6:30P (EST)	4			X	X	X			4	\$600.00	\$2,400.00	Grand Rapids (WWMT)	NEWS	9/20/16
7.0	Normal Line / SPOT	09/24/16-09/24/16	3	:30	6P- 6:30P (EST)							1		1	\$350.00	\$350.00	Grand Rapids (WWMT)	NEWS	9/20/16
8.0	Normal Line / Prime	09/25/16-09/25/16	3	:30	7P- 8P (EST)								1	1	\$1,250.00	\$1,250.00	Grand Rapids (WWMT)	60 MINUTES	9/20/16
9.0	Normal Line / SPOT	09/24/16-09/24/16	3	:30	6A- 6:30A (EST)							1		1	\$150.00	\$150.00	Grand Rapids (WWMT)	NEWS	9/20/16
10.0	Normal Line / SPOT	09/24/16-09/24/16	3	:30	7A- 7:30A (EST)							1		1	\$200.00	\$200.00	Grand Rapids (WWMT)	NEWS	9/20/16
11.0	Normal Line / SPOT	09/24/16-09/24/16	3	:30	9A- 10A (EST)							1		1	\$250.00	\$250.00	Grand Rapids (WWMT)	NEWS	9/20/16
12.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	7A- 7:30A (EST)								1	1	\$150.00	\$150.00	Grand Rapids (WWMT)	NEWS	9/20/16
13.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	8A- 8:30A (EST)								1	1	\$200.00	\$200.00	Grand Rapids (WWMT)	NEWS	9/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	9A- 10:30A (EST)								1	1	\$450.00	\$450.00	Grand Rapids (WWMT)	CBS SUNDAY	9/20/16
15.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	10:30A- 11:30A (EST)								1	1	\$400.00	\$400.00	Grand Rapids (WWMT)	FACE NATION	9/20/16
16.0	Normal Line / Football	09/22/16-09/22/16	3	:30	8:17:30P- Sports-CBS NFL Thursday Night Game					1				1	\$1,800.00	\$1,800.00	Grand Rapids (WWMT)		9/20/16
17.0	Normal Line / Prime	09/23/16-09/23/16	3	:30	7:58P- CBS-MacGyver (Friday)						1			1	\$1,000.00	\$1,000.00	Grand Rapids (WWMT)		9/20/16
18.0	Normal Line / SPOT	09/22/16-09/23/16	3	:30	5A- 6A (EST)	1				X	X			1	\$150.00	\$150.00	Grand Rapids (WWMT)		9/20/16

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