

WSLQ(FM) 4th Quarter 2023
Roanoke/Lynchburg, Virginia

<u>ISSUE</u>	<u>TITLE/RESPONSIVE PROGRAMMING</u>	<u>DATE/TIME/DURATION</u>
1. Drug Awareness	<u>Fentanyl</u> Aired commercials warning of the dangers of fentanyl.	10/1-12/31/2023 236 produced 118 minutes
2. Public Health	<u>Diabetes Awareness</u> Aired spots encouraging listeners to look for Pre-Diabetes warning signs to stop it before it becomes Diabetes.	10/1-12/24/2023 218 produced 109 minutes
3. Drive Sober	<u>Virginia Cannabis Control Authority</u> Ran spots reminding listeners that it remains illegal and dangerous to drive while high on marijuana.	10/1-12/31/2023 235 produced 117.5 minutes
4. Community Support	<u>Q99 Breaking & Entering Christmas with United Way of Roanoke Valley</u> Aired promos asking listeners to help give a local family in need gifts for Christmas. Q99 and volunteers surprised the family with gifts, decorations and furniture.	11/29-12/27/2023 40 live/84 produced 104 minutes
5. Paternal Rights	<u>Birth Father Registry</u> Ran spots informing listeners of the Birth Father Registry where Dad's can sign up to insure paternal rights.	10/30-12/31/2023 142 produced 71 minutes
6. Women's Health	<u>Free Mammogram Program</u> Aired commercials from Virginia Breast Foundation with information about free mammograms and other services.	10/1-12/31/2023 131 produced 65.5 minutes
7. Children's Health	<u>Subaru Share The Love</u> Aired promos informing listeners about a campaign that raised money for our local children's hospital.	12/1-12/31/2023 55 live 15 minutes
8. Insurance Fraud	<u>Virginia State Police Stop Insurance Fraud</u> Ran spots encouraging listeners to report individuals committing insurance fraud.	10/30-12/31/2023 141 produced

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		70.5 minutes
9. Financial Assistance	<u>ABLEnow Assistance</u> Aired commercials informing the public of a financial savings and investment program specifically designed for individuals with disabilities.	10/1-12/31/2023 236 produced 118 minutes
10. Fundraising	<u>American Heart Association Roanoke Heart Walk</u> Ran spots and promos encouraging listeners to participate in and/or donate to the Roanoke Heart Walk to benefit the American Heart Association.	9/25-10/20/2023 42 produced/12 live 27 minutes