

Oct 02, 18  
 CONT# 32217585 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KNCI-FM (Sacramento, CA)  
 FM MARK RIVERA  
 OFF NEW YORK  
 AGY ICON INTERNATIONAL  
 ADDR ONE EAST WEAVER STREET  
 GREENWICH, CT 06831  
  
 BYR BONNIE PIRANIO  
 ADV YES ON 11 - CALI FOR EMERGENCY PREP  
 PDT YES on 11  
 FLT Oct 08, 18 - Nov 11, 18

DDS CONT# 0  
 C/P/E: / / 15393  
  
 SALESPERSON FAX#  
  
 PH # 203-328-2362

\* REP ORDER COMMENT \*

\*\* 10/2/2018 10:18:00 AM: PLEASE NOTE: THIS IS A NEW ORDER. CALL ANDREA KIEFER @ 1-212-424-6228 TO  
 CONFIRM OR E-MAIL ANDREA.KIEFER@KATZMEDIA.COM . THANK YOU, KATZ RADIO GROUP!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	10/8/2018 - 11/2/2018	4W	4	\$225.00	16
	1.2	MTWTF..	10A - 3P	60	10/8/2018 - 11/2/2018	4W	5	\$225.00	20
	1.3	MTWTF..	3P - 7P	60	10/8/2018 - 11/2/2018	4W	4	\$225.00	16
	1.4	.....S.	10A - 3P	60	10/13/2018 - 11/3/2018	4W	1	\$125.00	4
	1.5	.....S.	3P - 7P	60	10/13/2018 - 11/3/2018	4W	1	\$125.00	4
	1.6	.....S	10A - 3P	60	10/14/2018 - 11/4/2018	4W	1	\$125.00	4
				** WEEKLY FLIGHT TOTALS **			16	\$13,200.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	11/5/2018 - 11/5/2018	1W	1	\$225.00	1
	2.2	M.....	10A - 3P	60	11/5/2018 - 11/5/2018	1W	1	\$225.00	1
	2.3	M.....	3P - 7P	60	11/5/2018 - 11/5/2018	1W	1	\$225.00	1
				** WEEKLY FLIGHT TOTALS **			3	\$675.00	

	Oct 18	Nov 18					
SPOTS	48	19					
CASH	9900.00	3975.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	9900.00	3975.00					

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REP CHRISTAL RADIO

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							TOTAL
SPOTS							67
CASH							13,875.00
TRADE							0.00
NSL							0.00
TOTAL							13,875.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.