

Est 10139
10/13-10/19

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSCS-KSUX-KKMA-KLEM-KQNU-KKYY Sioux City	Date: 7/14/2020
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I, Targeted Platform Media, LLC
do hereby request station time concerning the following issue:

Change Now, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS 10/13-10/19	ORDERED		

This broadcast time will be used by: Change Now, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Change Now, Inc.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Change Now, Inc.
2021 L ST. NW Washington, DC 20036
(302) 272-5378

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Zachary Taylor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/23/2020  (202)965-5060
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
 Kelli Erickson SM
Signature Printed Name Title

NTR CASH TRADE NEW
 KSCJ KSUX KKMA KLEM KQNU KKYY

Client: **CHANGE NOW INC**
 Agency: **MEDIA FINANCIAL SERVICES**
 Address: *****GIVE TO CANDICE*****
invoices@MediaFinancial.com
 Contact: **Roger Rafson**
 Phone #: **412-421-6001**

Local Direct
 Agency
 Rep Agency xxx
 Political xxx

	Day	Date
Start	TUE	10/13/20
End	MON	10/19/20

Calendar Bill
 Est # **10139** SBM Billing XXX Confirm
 Contract # **4390946**
 Ord # **3178496** Package:

Coop: Coop/Product Name: Cart #: **2767**

ISCI Code: _____ Conflict Description: **POLITICAL ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/Week	Total Line	Total \$
\$35	60	6A-10A	10/13	10/16		2	2	2	2			8	8	\$280.00
\$34	60	10A-3P	10/13	10/16		2	2	2	2			8	8	\$272.00
\$35	60	3P-7P	10/13	10/16		2	2	2	2			8	8	\$280.00
\$35	60	6A-10A	10/19	10/19	2							2	2	\$70.00
\$34	60	10A-3P	10/19	10/19	2							2	2	\$68.00
\$35	60	3P-7P	10/19	10/19	2							2	2	\$70.00
\$24	60	6A-7P	10/17	10/18						6	6	12	12	\$288.00

Remarks for Invoice: **EST 10139 10/13-10/19 ISSUE**

Total Spots:	42
Total Gross:	\$1,328.00
Total Net:	\$1,128.80

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:	\$1,328.00	Gross:		Gross:	
Net:		Net:	\$1,128.80	Net:		Net:	

Sales Rep: **KELLI** Date: **10/12/20** Mgr: *[Signature]*

Internal Notes for AE: _____

STATION:	KKMA-FM	ORDER#:	3178496	DATE:	10/12/2020
MARKET:	Sioux City, IA	AMOUNT:	\$1,328.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	42		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4390946
ADVERTISER:	Change Now Inc	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	IOWA Est 10139 Tues 10/13-Mon 10/19	AGY EST:	10139		Invoices@MediaFinancial.com
FLIGHT:	10-13-2020 TO 10/19/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/12/2020 11:55

COMMENTS

[Rep Comment] 10/12/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lisa.labelle@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1							10/13/2020 To 10/13/2020		TOT \$208.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	10/13/2020	10/13/2020	2	\$35	\$70	
	2		.T.....	10:00AM	3:00PM	60	10/13/2020	10/13/2020	2	\$34	\$68	
	3		.T.....	3:00PM	7:00PM	60	10/13/2020	10/13/2020	2	\$35	\$70	

Line 3 => X

DAY#2							10/14/2020 To 10/14/2020		TOT \$208.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	10/14/2020	10/14/2020	2	\$35	\$70	
	2		..W....	10:00AM	3:00PM	60	10/14/2020	10/14/2020	2	\$34	\$68	
	3		..W....	3:00PM	7:00PM	60	10/14/2020	10/14/2020	2	\$35	\$70	

Line 3 => X

STATION: KKMA-FM	ORDER#: 3178496	DATE: 10/12/2020
MARKET: Sioux City, IA	AMOUNT: \$1,328.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps GMP	SPOTS: 42	Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: PHILADELPHIA	SLS PH: 216 535 3967	
SALESPERSON: Linley Grande	SLS FAX: N/A	
SLS EMAIL: Linley.Grande@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4390946
ADVERTISER: Change Now Inc	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: IOWA Est 10139 Tues 10/13-Mon 10/19	AGY EST: 10139	Invoices@MediaFinancial.com
FLIGHT: 10-13-2020 TO 10/19/2020	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 7		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/12/2020 11:55

DAY#3	10/15/2020 To 10/15/2020							TOT \$208.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	10/15/2020	10/15/2020	2	\$35	\$70	
	2		...T...	10:00AM	3:00PM	60	10/15/2020	10/15/2020	2	\$34	\$68	
	3		...T...	3:00PM	7:00PM	60	10/15/2020	10/15/2020	2	\$35	\$70	

Line 3 => X

DAY#4	10/16/2020 To 10/16/2020							TOT \$208.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	10/16/2020	10/16/2020	2	\$35	\$70	
	2	F..	10:00AM	3:00PM	60	10/16/2020	10/16/2020	2	\$34	\$68	
	3	F..	3:00PM	7:00PM	60	10/16/2020	10/16/2020	2	\$35	\$70	

Line 3 => X

DAY#5	10/17/2020 To 10/17/2020							TOT \$144.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	7:00PM	60	10/17/2020	10/17/2020	6	\$24	\$144	

DAY#6	10/18/2020 To 10/18/2020							TOT \$144.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	5	S	6:00AM	7:00PM	60	10/18/2020	10/18/2020	6	\$24	\$144	

STATION: KKMA-FM	ORDER#: 3178496	DATE: 10/12/2020
MARKET: Sioux City, IA	AMOUNT: \$1,328.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps GMP	SPOTS: 42	Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: PHILADELPHIA	SLS PH: 216 535 3967	
SALESPERSON: Linley Grande	SLS FAX: N/A	
SLS EMAIL: Linley.Grande@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4390946
ADVERTISER: Change Now Inc	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: IOWA Est 10139 Tues 10/13-Mon 10/19	AGY EST: 10139	Invoices@MediaFinancial.com
FLIGHT: 10-13-2020 TO 10/19/2020	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 7		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/12/2020 11:55

Line 5 => X

DAY#7		10/19/2020 To 10/19/2020					TOT \$208.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	10/19/2020	10/19/2020	2	\$35	\$70
	2		M	10:00AM	3:00PM	60	10/19/2020	10/19/2020	2	\$34	\$68
	3		M	3:00PM	7:00PM	60	10/19/2020	10/19/2020	2	\$35	\$70

Line 3 => X

TOTAL	Oct											Total
SPOT	42											42
CASH	1,328.00											1,328.00
TOTAL	1,328.00											1,328.00