

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Beacon Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

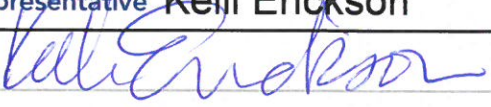
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
<b>Station time requested by:</b> Nebraskans for Responsible Lending		
Agency name: Beacon Media (c/o Sage Media)		
Address: 1322 G Street SE, Washington DC, 20003		
Contact: Bobby Mushroe	Phone number: 202-675-6936	Email: bobby@sagemediaplanning.com
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Nebraskans for Responsible Lending		
Address: 66455 Ponderrosa Road, Hyannis, NE 69350		
Contact: Albert Davis	Phone number: N/A	Email: N/A
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):</b>		
Albert Davis III - Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify <b>EVERY</b> political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
The Payday Lending Ballot Initiative 36% Cap		

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b> Beacon Media	<b>Station Representative</b> Kelli Erickson
Signature: Bobby Mushroe <small>Digitally signed by Bobby Mushroe Date: 2020.09.20 23:37:49 -04'00'</small>	Signature: 
Name:	Name: Kelli Erickson
Date of Request to Purchase Ad Time: 10/5/2020	Date of Station Agreement to Sell Time: 10/9/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 9/28/200

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:  
 \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
 \_\_\_\_\_

Contract #:	Station Call Letters: KSUX/KKMA/KQNU	Date Received/Requested: 10/9/2020
Est. #: 9191	Station Location: SIOUX CITY	Run Start and End Dates: 10/13-10/19/2020

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



NTR  CASH  TRADE  NEW   
 KSCJ  KSUX  KKMA  KLEM  KQNU  KKYY

Client: **NEB FOR RESPONSIBLE LENDING**  
 Agency: **MEDIA FINANCIAL SERVICES**  
 Address: **\*\*\*GIVE TO CANDICE\*\*\***  
**invoices@MediaFinancial.com**  
 Contact: **Roger Rafson**  
 Phone #: **412-421-6001**

Local Direct  
 Agency  
 Rep Agency xxx  
 Political xxx

	Day	Date
Start	TUE	10/13/20
End	MON	10/19/20

Calendar Bill  
 Est # **9191** SBM Billing XXX Confirm  
 Contract # **4390763**  
 Ord # **3178347** Package:

Coop:  Coop/Product Name:  Cart #: **2726**

ISCI Code: \_\_\_\_\_ Conflict Description: **POLITICAL ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/Week	Total Line	Total \$
\$34	60	10A-3P	10/13	10/16		1	1	1	1			4	4	\$136.00
\$35	60	3P-7P	10/13	10/16		2	2	2	2			8	8	\$280.00
\$34	60	10A-3P	10/19	10/19	1							1	1	\$34.00
\$35	60	3P-7P	10/19	10/19	2							2	2	\$70.00
\$24	60	6A-7P	10/17	10/18						2	1	3	3	\$72.00

Remarks for Invoice: **EST 9191 10/13-10/19 ISSUE**

Total Spots:	18
Total Gross:	\$592.00
Total Net:	\$503.20

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:	\$592.00	Gross:		Gross:	
Net:		Net:	\$503.20	Net:		Net:	

Sales Rep: **KELLI** Date: **10/9/20** Mgr: *ke 10/9*

Internal Notes for AE: \_\_\_\_\_

<b>STATION:</b> KKMA-FM	<b>ORDER#:</b> 3178347	<b>DATE:</b> 10/09/2020
<b>MARKET:</b> Sioux City, IA	<b>AMOUNT:</b> \$592.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps GMP	<b>SPOTS:</b> 18	Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 412 421 2600	
<b>SALESPERSON:</b> Roger Rafson	<b>SLS FAX:</b> 412 421 6001	
<b>SLS EMAIL:</b> Roger.Rafson@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4390763</b>
<b>ADVERTISER:</b> Nebraskans for Responsible Lending	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> Est 9191 10/13-10/19 Issue	<b>AGY EST:</b> 9191	Invoices@MediaFinancial.com
<b>FLIGHT:</b> 10-13-2020 TO 10/19/2020	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF WEEKS:</b> 1		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/09/2020 12:01

**COMMENTS**

[Rep Comment] 10/09/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\***

**WEEK#1                      10/13/2020 To 10/19/2020                      WK TOT \$592.00                      WK TOTAL SPOTS 18**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	10:00AM	3:00PM	60	10/13/2020	10/19/2020	5	\$34	\$170
	2		TuWThF.. /M	3:00PM	7:00PM	60	10/13/2020	10/19/2020	10	\$35	\$350
	3		.....S.	6:00AM	7:00PM	60	10/17/2020	10/17/2020	2	\$24	\$48
	4		.....S	6:00AM	7:00PM	60	10/18/2020	10/18/2020	1	\$24	\$24

TOTAL	Oct										Total
SPOT	18										18
CASH	592.00										592.00
TOTAL	592.00										592.00