

Ampersand Cable System Order

Order #	63017545
Syscode	0335
System Name	Cox Media/Tulsa, OK
Market	Tulsa

Flight Dates	07/19/22 - 07/24/22
Agency	AxMedia
Advertiser	Leadership Action Fund Inc

Update Date	07/18/22
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Ayiola Anyang
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul21
All ratings are based on DMA populations	

Client Code	451
Product Code	564
Est Code	4464
Product Name	Issue
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$9,596.00		
Commission	\$1,439.40		
Net Total	\$8,156.60		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	66.8	GIMP	276333
CPP	\$144.00	CPM	\$34.73

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	7/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/18/22	7/24/22	05:00	09:00		X	X	X	X			0.80	3202	14	\$135.00	\$1,890.00	30	NCR 7/11/2022-8/28/2022
2	FXNC	FXNC DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X			1.40	5898	14	\$135.00	\$1,890.00	30	NCR 7/11/2022-8/28/2022
3	FXNC	FXNC EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		1.50	6109	7	\$188.00	\$1,316.00	30	NCR 7/11/2022-8/28/2022
4	FXNC	FXNC PT	7/18/22	7/24/22	19:00	24:00		X	X	X	X	X		1.70	7078	15	\$300.00	\$4,500.00	30	NCR 7/11/2022-8/28/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$9,596.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,596.00

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Date Printed 07/18/22

63017545 | Tulsa | Cox Media/Tulsa, OK | 0335 |

Ampersand Cable System Order

Order #	63017545
Syscode	2416
System Name	Cox Media/DirectTV- I+ Tulsa, OK
Market	Tulsa

Flight Dates	07/19/22 - 07/24/22
Agency	AxMedia
Advertiser	Leadership Action Fund Inc

Update Date	07/18/22
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Ayiola Anyang
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul21
All ratings are based on DMA populations	

Client Code	451
Product Code	564
Est Code	4464
Product Name	Issue
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$9,596.00		
Commission	\$1,439.40		
Net Total	\$8,156.60		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	79	GIMP	336859
CPP	\$121.00	CPM	\$28.49

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	7/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/18/22	7/24/22	05:00	09:00		X	X	X	X			0.90	3876	14	\$135.00	\$1,890.00	30	NCR 7/11/2022-8/28/2022
2	FXNC	FXNC DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X			1.70	7204	14	\$135.00	\$1,890.00	30	NCR 7/11/2022-8/28/2022
3	FXNC	FXNC EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		1.80	7457	7	\$188.00	\$1,316.00	30	NCR 7/11/2022-8/28/2022
4	FXNC	FXNC PT	7/18/22	7/24/22	19:00	24:00		X	X	X	X	X		2.00	8636	15	\$300.00	\$4,500.00	30	NCR 7/11/2022-8/28/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$9,596.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,596.00

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Date Printed 07/18/22

63017545 | Tulsa | Cox Media/DirectTV- I+ Tulsa, OK | 2416 |

Ampersand Cable System Order

Order #	63017545
Syscode	2445
System Name	Cox Media/DISH- I+ Tulsa, OK
Market	Tulsa

Flight Dates	07/19/22 - 07/24/22
Agency	AxMedia
Advertiser	Leadership Action Fund Inc

Update Date	07/18/22
Version	3 Vs. 2

AE	Brad Carroll
Sales Coordinator	Ayiola Anyang
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul21
All ratings are based on DMA populations	

Client Code	451
Product Code	564
Est Code	4464
Product Name	Issue
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$9,029.00		
Commission	\$1,354.35		
Net Total	\$7,674.65		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	124.1	GIMP	520945
CPP	\$73.00	CPM	\$17.33

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 7/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X	X		1.80	7583	36	\$150.00	\$5,400.00	30	NCR 7/11/2022-8/28/2022
2	FXNC	FXNC PT	7/18/22	7/24/22	15:00	24:00		X	X	X	X	X		2.20	9058	14	\$188.00	\$2,632.00	30	NCR 7/11/2022-8/28/2022
3	HGTV	HGTV DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X	X		0.80	3286	10	\$30.00	\$300.00	30	NCR 7/11/2022-8/28/2022
4	HGTV	HGTV PT	7/18/22	7/24/22	15:00	24:00		X	X	X	X	X		1.10	4424	6	\$42.00	\$252.00	30	NCR 7/11/2022-8/28/2022
5	HIST	HIST PT	7/18/22	7/24/22	15:00	24:00	X	X	X	X	X	X	X	1.10	4634	0	\$21.00	\$0.00	30	NCR 7/11/2022-8/28/2022
6	HIST	HIST DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X	X		0.60	2696	10	\$12.00	\$120.00	30	NCR 7/11/2022-8/28/2022
7	TLC	TLC DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X	X		0.30	1348	10	\$8.00	\$80.00	30	NCR 7/11/2022-8/28/2022
8	TLC	TLC PT	7/18/22	7/24/22	15:00	24:00		X	X	X	X	X		0.60	2570	7	\$14.00	\$98.00	30	NCR 7/11/2022-8/28/2022
9	HIST	HIST PT	7/18/22	7/24/22	15:00	24:00		X	X	X	X	X	X	0.10	473	7	\$21.00	\$147.00	30	NCR 7/11/2022-8/28/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	\$9,029.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,029.00

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Date Printed 07/18/22

63017545 | Tulsa | Cox Media/DISH- I+ Tulsa, OK | 2445 |

Ampersand Cable System Order

Order #	63017545
Syscode	7929
System Name	Cox Media/Tulsa Interconnect, OK
Market	Tulsa

Flight Dates	07/19/22 - 07/24/22
Agency	AxMedia
Advertiser	Leadership Action Fund Inc

Update Date	07/18/22
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Ayiola Anyang
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul21
All ratings are based on DMA populations	

Client Code	451
Product Code	564
Est Code	4464
Product Name	Issue
Credit Status	
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$3,935.00		
Commission	\$590.25		
Net Total	\$3,344.75		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	24.9	GIMP	106252
CPP	\$158.00	CPM	\$37.03

Comments : 7/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	FBN EM	7/18/22	7/24/22	05:00	09:00		X	X	X	X			0.00	0	4	\$3.00	\$12.00	30	NCR 7/11/2022-8/28/2022
2	FBN	FBN DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X			0.00	0	4	\$3.00	\$12.00	30	NCR 7/11/2022-8/28/2022
3	FBN	FBN EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		0.00	0	4	\$3.00	\$12.00	30	NCR 7/11/2022-8/28/2022
4	HGTV	HGTV DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X			0.50	2233	4	\$105.00	\$420.00	30	NCR 7/11/2022-8/28/2022
5	HGTV	HGTV EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		0.70	3118	3	\$188.00	\$564.00	30	NCR 7/11/2022-8/28/2022
6	HGTV	HGTV PT	7/18/22	7/24/22	19:00	24:00		X	X	X	X	X		0.90	3960	5	\$225.00	\$1,125.00	30	NCR 7/11/2022-8/28/2022
7	HIST	HIST DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X			0.50	2106	4	\$30.00	\$120.00	30	NCR 7/11/2022-8/28/2022
8	HIST	HIST EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		0.70	2907	3	\$68.00	\$204.00	30	NCR 7/11/2022-8/28/2022
9	HIST	HIST PT	7/18/22	7/24/22	19:00	24:00		X	X	X	X	X		1.10	4466	6	\$150.00	\$900.00	30	NCR 7/11/2022-8/28/2022
10	TLC	TLC DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X	X		0.20	969	4	\$23.00	\$92.00	30	NCR 7/11/2022-8/28/2022
11	TLC	TLC EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		0.20	1053	3	\$38.00	\$114.00	30	NCR 7/11/2022-8/28/2022
12	TLC	TLC PT	7/18/22	7/24/22	19:00	24:00		X	X	X	X	X		0.70	2865	6	\$60.00	\$360.00	30	NCR 7/11/2022-8/28/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$3,935.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,935.00

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Date Printed 07/18/22

63017545 | Tulsa | Cox Media/Tulsa Interconnect, OK | 7929 |

Ampersand Cable System Order

Order #	63017545	Flight Dates	07/19/22 - 07/24/22	Update Date	07/18/22
Syscode	9993	Agency	AxMedia	Version	1 Vs. 1
System Name	Cox Media/Tulsa U-verse, OK	Advertiser	Leadership Action Fund Inc	Show All Lines	
Market	Tulsa	Client Code		Total # of Weeks	
AE	Brad Carroll	451		1	
Sales Coordinator	Ayiola Anyang	Product Code		Total	
Office	Washington	564		\$1,375.00	
Phone	(301) 941-2620	Est Code		Commission	
Status	Not accepted	4464		\$206.25	
Survey	DMA Nielsen Live+SD Jul21	Product Name		Net Total	
All ratings are based on DMA populations		Issue		\$1,168.75	
		Credit Status		Total Spots	
				50	
		Primary Demo		Affiliate Split	
		Adults 55+		100.0	
		Makegood Policy		Sold On	
		Approval Required		Cost Per Point	
				GRP	
				66.8	
				GIMP	
				276333	
				CPP	
				\$21.00	
				CPM	
				\$4.98	

Comments : 7/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/18/22	7/24/22	05:00	09:00		X	X	X	X			0.80	3202	14	\$23.00	\$322.00	30	NCR 7/11/2022-8/28/2022
2	FXNC	FXNC DT	7/18/22	7/24/22	09:00	15:00		X	X	X	X			1.40	5898	14	\$23.00	\$322.00	30	NCR 7/11/2022-8/28/2022
3	FXNC	FXNC EF	7/18/22	7/24/22	15:00	19:00		X	X	X	X	X		1.50	6109	7	\$23.00	\$161.00	30	NCR 7/11/2022-8/28/2022
4	FXNC	FXNC PT	7/18/22	7/24/22	19:00	24:00		X	X	X	X	X		1.70	7078	15	\$38.00	\$570.00	30	NCR 7/11/2022-8/28/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$1,375.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,375.00

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