

ORDER

**WFTS**

Orders

Order / Rev: 333764

Alt Order #: _____

Product Desc: 182

Estimate: 1432

Flight Dates: 10/03/17 - 10/15/17

Original Date / Rev: 10/03/17 / 10/04/17

Order Type: GENERAL

Primary AE: Frank LeBlanc

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: **Hulsen Media Services, LLC**

Buying Contact: _____

Billing Contact: _____

2400 Laramie Trail

Austin, TX 78745

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: **FDP 3-Pack Kriseman, Farmer, Rader**

Demographic: A25-54

Product Codes: PL State Candidate

Priority: P-3

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: _____

Agency External ID: _____

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/10/17	12	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	12	\$5,000.00	\$4,250.00	0.00
Totals	12	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFTS	20%	\$5,000.00
Market	100%	\$25,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCLF	0%	\$0.00
WEDU	0%	\$0.00
WFLA	13%	\$3,250.00
WFTS2	0%	\$0.00
WFTT	0%	\$0.00
WHRT	0%	\$0.00
WMOR	0%	\$0.00
WRMD	0%	\$0.00
WSPF	0%	\$0.00
WTOG	0%	\$0.00
WTSP	29%	\$7,250.00
WTTA	0%	\$0.00
WTVT	38%	\$9,500.00
WUSF	0%	\$0.00
WVEA	0%	\$0.00
WWSB	0%	\$0.00

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Advertiser: FDP 3-Pack Kriseman, Farmer, Rader
 Product Desc: 182
 Estimate: 1432

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/03/17	10/15/17	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$300.00	P-6	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/17	10/08/17	--111--		3				\$300.00		0.00			
	Week:	10/09/17	10/15/17	1-----		1				\$300.00		0.00			
N 2	WFTS	10/03/17	10/15/17	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$650.00	P-3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/17	10/08/17	--11---		2				\$650.00		0.00			
	Week:	10/09/17	10/15/17	-1-----		1				\$650.00		0.00			
N 3	WFTS	10/03/17	10/15/17	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-----	:30	0	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/17	10/08/17	--1----		1				\$450.00		0.00			
	Week:	10/09/17	10/15/17	11-----		2				\$450.00		0.00			
N 4	WFTS	10/03/17	10/15/17	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----	:30	0	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/17	10/08/17	-----1		1				\$400.00		0.00			
	Week:	10/09/17	10/15/17	-----		0				\$0.00		0.00			
N 5	WFTS	10/03/17	10/15/17	SA 6-7am News SA 6-7am News	CM	6-7am	-----	:30	0	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/17	10/08/17	-----1-		1				\$100.00		0.00			
	Week:	10/09/17	10/15/17	-----		0				\$100.00		0.00			
Totals														12	\$5,000.00