



**QUARTERLY REPORT**

**FOR**

**January – March 2024**

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**KSMG (FM), Seguin, TX  
CMG NY/Texas Radio, LLC**

# **ISSUES AND PROGRAMS REPORT**

## **TABLE OF CONTENTS**

- I. OVERVIEW**
- II. CIVIC AND COMMUNITY INVOLVEMENT**
- III. ISSUE-RELATED PROGRAMMING**
- IV. PUBLIC SERVICE ANNOUNCEMENTS**

## **OVERVIEW**

## OVERVIEW

KSMG, Magic 105.3 develops on-air programming to address issues of significant importance to residents of Seguin, San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KSMG, Magic 105.3 show is called “KSMG City View”.

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin, San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

## CIVIC AND COMMUNITY INVOLVEMENT

### 1<sup>st</sup> Quarter 2024 Community Events:

#### **San Antonio Livestock Exposition 2/5/2024-2/25/2024**

KSMG supported the Rodeo with promotional announcements, the San Antonio Stock Show and Rodeo raises funds for scholarships.

#### **St. Mary's University 3/4/2024-3/31/2024**

##### **Fiesta Oyster Bake – The Heartbeat of Fiesta (108<sup>th</sup> Anniversary!)**

KSMG supported Fiesta Oyster Bake with on-air mentions. Oyster Bake is an official Fiesta® San Antonio event sponsored by the St. Mary's University Alumni Association, it is a music festival that will feature multiple stages and multiple music acts. This event utilizes 7,000 plus volunteers and attracts more than 70,000 patrons to raise money for St. Mary's University student scholarships and university and alumni programs.

#### **Glow- UTSA Health, Community and Policy 3/11/2024-3/22/2024**

KONO supported Glow: A Moonlit Evening that happened March 22<sup>nd</sup> at Loma de Vida Spa & Wellness at La Cantera Resort. This event benefitted UTSA Health, Community and Policy.

#### **Poteet Strawberry Festival 3/25/2024-3/31/2024**

KSMG supported the 77<sup>th</sup> Annual Poteet Strawberry festival with promotional announcements. The 77th Annual Poteet Strawberry Festival will happen April 12 through April 14 in Poteet and will feature multiple bands and more. The Poteet Strawberry Festival supplies community support and scholarships to those in need in the Poteet Community.

## **ISSUE-RELATED PROGRAMMING**



# GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/14/24	City View	Frates Seeligson	San Antonio River Foundation	The Foundation works in tandem with the San Antonio River Authority to steward the 242 miles of the San Antonio River through arts and culture, education, ecology and recreation. He talks about things we all can do to keep the river in good shape for all living things that depend on it	30:00 6:30AM
1/21/24	City View	Frates Seeligson	San Antonio River Foundation	The Foundation works in tandem with the San Antonio River Authority to steward the 242 miles of the San Antonio River. He talks about the enhancements they have helped add along the river and the responsibility we all have to keep it in good shape for all who depend on it	30:00 6:00AM
3/10/24	City View	Kathy Krnavek Barbara Johnson	The Conservation Society of San Antonio	They talk about the 100-year history of the Conservation Society, and their work and legal fights to preserve older buildings, homes, nature and the charm of San Antonio. They say that charm is what attracts tourists, vital to San Antonio's economy.	30:00 6:30AM

# HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
2/11/24	City View	Mary Thorsby	ABODE Contemplative Care for the Dying	Thorsby talks about how ABODE came to be in San Antonio, developing a home on the Northeast Side to care for people, at no charge, at the end of their lives. She talks about their End of Life Doula Certification program to train people to help others with contemplative care in their final days	30:00 6:00AM
2/18/24	City View	Mary Thorsby	ABODE Contemplative Care for the Dying	Thorsby talks about caring for people in their final days of life, at no charge, at their Northeast San Antonio home. They rely on donations for support and appreciate volunteers	30:00 6:30AM
3/17/24	City View	Travis Pearson	Ronald McDonald House of San Antonio	Pearson talks about the three Ronald McDonald houses in San Antonio that provide a home-away-from-home at no cost to families of children undergoing medical treatment. He says they can accommodate 58 families a night, but that's not enough because they have run out of room and have had to turn people away	30:00 6:30AM
3/24/24	City View	Susan Osborne	CAMP, Children's Association for Maximum Potential	Osborne tells how CAMP CAMP came about in the 1970s, when a group of Wilford Hall USAF Medical Center doctors organized a summer camp for one of their patients who wanted to ride a horse but was turned away from other camps because of his medical condition. Since then, they have bought their own property in Center Point and have way more than	30:00 6:00AM

				summer camp, operating programs providing a good time for individuals with special needs year-round.	
3/31/24	City View	Susan Osborne	CAMP, Children's Association for Maximum Potential	Osborne talks about what they do at CAMP CAMP, their summer camp in Center Point. They have a variety of activities for people with special needs. They are in need of volunteers to help with all of the camp events. They are also opening their camp for the day on April 8, because they are at the center of the path of totality for the eclipse	30:00 6:30AM
3/31/24	City View	Travis Pearson	Ronald McDonald House of San Antonio	Pearson talks about how they operate three houses for families of children undergoing medical treatment in San Antonio. One of their houses is inside CHRISTUS Children's Hospital. They do not charge the families a cent, but rely on donations from the community and a small portion of Happy Meal sales at McDonald's restaurants to keep the houses going	30:00 6:00AM

## EDUCATION

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
1/28/24	City View	Inga Cotton	San Antonio Charter Moms	Cotton founded the organization after her search for an ideal school for her son. She developed so much information about the various schools, that she had to share it with other parents, to enable them to find the best fit for their child	30:00 6:00AM
2/4/24	City View	Inga Cotton	San Antonio Charter Moms	Cotton talks about the huge variety of schools available in the San Antonio area: public, private and charter. She explained how her search for the ideal school for her son led her to start the organization and provide information about schools to other parents	30:00 6:30AM
2/25/24	City View	Armen Babajanian	World Affairs Council	Their mission is to increase understanding about foreign affairs and foreign lands. They bring in speakers and sponsor educational outreach sessions. They work to get high school students educated about and involved in world affairs	30:00 6:30AM
3/10/24	City View	Armen Babajanian	World Affairs Council	The Council has a mission of educating local people about foreign affairs and foreign lands. They work to get high school students educated about and involved in world affairs	30:00 6:00AM

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
1/7/24	City View	Dianne Moe Cheryl Leatherbury	Assistance League of San Antonio	The Assistance League operates a variety of programs, funded in part by Thrift House, their thrift store. They talk about the store, how it operates and their expansion plans. They talk about Operation School Bell, providing new clothes, underwear and socks for thousands of school children every year.	30:00 6:30AM
1/14/24	City View	Dan Wallrath	Operation Finally Home	Wallrath started the non-profit organization nearly 20 years ago, to provide a comfortable, accessible and livable home for a veteran or first responder and their families. He talks about the generosity of people in the construction industry, corporations and individuals, to make these homes possible in 39 states	30:00 6:00AM
2/4/24	City View	Nikisha Baker	SAMMinistries	Baker talks about preventing homelessness and helping people and families become self-sustaining through their programs. She says affordable housing is a key to stabilizing folks. SAMP has a plan for a new apartment complex on the South Side.	30:00 6:00AM
3/3/24	City View	Kathy Krnavek Barbara Johnson	The Conservation Society of San Antonio	They talk about the organizations 100 years of work and fights to preserve older buildings, nature and the culture of San Antonio. They say the charm of San Antonio is what attracts tourists, and that charm is the result of keeping and maintaining older houses and buildings.	30:00 6:00AM

3/17/24	City View	Dawn White-Fosdick	CAM, Christian Assistance Ministry	White-Fosdick talks about helping people in crisis, often with a financial emergency. The organization also provides a variety of services to homeless people, including identification recovery, showers, sack lunches, mailboxes and clothes	30:00 6:00AM
3/24/24	City View	Gordon Hartman	Morgan's Wonderland	Hartman and his wife Maggie developed Morgan's Wonderland to give people like their daughter Morgan a place of inclusivity, where all people can play together and experience fun, no matter what their disability is. He talks about developing an old quarry into a wonderful park, a sports complex and a multi assistance center	30:00 6:30AM

## FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/7/24	City View	Marian Sokol	Children's Bereavement Center	Sokol talks about the services that they provide, free of charge, to children ages 3 through 23, and their families, to help them cope with the loss of a loved one. She talks about the permanent center they built in Uvalde to help the community heal from the mass shooting at Robb Elementary	30:00 6:00AM
1/21/24	City View	Dan Wallrath	Operation Finally Home	Wallrath says Operation Finally Home modifies a home for a veteran, or builds a new one, if needed. He talks about the difficulty that disabled veterans have in homes that were not built with a disabled person in mind	30:00 6:30AM
1/28/24	City View	Nikisha Baker	SAMMinistries	She talks about their work to prevent people and families from becoming homeless. And when they are homeless, SAMM will provide a living space and work with them for up to two years, to help them become self-sufficient	30:00 6:30AM
2/11/24	City View	Mandy Majors	nextTalk	A shocking question from her young daughter caused Majors to evaluate what's going on with social media, children and families. She started conversations with other parents, founded nextTalk and wrote two books about a relationship with your children and preparing them for life in this digital world	30:00 6:30AM

2/18/24	City View	Mandy Majors	nextTalk	Majors talks about developing relationships with your children, to inform and protect them as they grow up in this digital, social media world. She founded nextTalk and wrote two books about how to communicate with your children and prepare them for what's ahead	30:00 6:00AM
2/25/24	City View	Liz Lackey Sherri Fichter	SNIPSA	SNIPSA rescues cats and dogs, many just days away from euthanasia, treats them, sterilizes them and finds them foster or permanent homes. They provide free or low-cost sterilization, to help reduce pet overpopulation in San Antonio	30:00 6:00AM
3/3/24	City View	Liz Lackey Sherri Fichter	SNIPSA	SNIPSA works to reduce pet overpopulation in San Antonio, by offering low or no-cost spay and neuter services. They also rescue cats and dogs, many days away from euthanasia, and find them temporary or permanent homes	30:00 6:30AM



## **PUBLIC SERVICE ANNOUNCEMENTS**

# PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
1/1/2024-1/31/2024	Texas Association of Broadcasters	Texas Army National Guard	Community	85x
1/1/2024-1/31/2024	Texas Association of Broadcasters	UT Health Fentanyl Awareness	Community	102x
1/1/2024-1/31/2024	Cox Media Group	Emms Wish	Community	15x
2/1/2024-2/29/2024	Cox Media Group	Emms Wish	Community	40x
2/1/2024-2/29/2024	Texas Association of Broadcasters	Alzheimer's Awareness	Health	51x
2/1/2024-2/29/2024	Texas Association of Broadcasters	Texas Army National Guard	Community	145x
2/1/2024-2/29/2024	Texas Association of Broadcasters	UT Health Fentanyl Awareness	Community	108x
2/5/2024-2/25/2024	San Antonio Livestock Exposition	Rodeo	Education	60x
3/4/2024-3/31/2024	St. Mary's University	Oyster Bake	Education	66x
3/11/2024-3/22/2024	UTSA Health, Community and Policy	Glow: La Cantera Spa	Community	30x
3/25/2024-3/31/2024	Poteet Strawberry Festival	77 <sup>th</sup> Annual Strawberry Festival	Community	42x
3/1/2024-3/31/2024	Cox Media Group	Emms Wish	Community	45x
3/1/2024-3/31/2024	Texas Association of Broadcasters	Alzheimer's Awareness	Health	69x
3/1/2024-3/31/2024	Texas Association of Broadcasters	Texas Army National Guard	Community	155x