

ORDER



Orders
Order / Rev: 1280954
Alt Order #: WOC14623848
Product Desc: BIDEN FOR PRESIDENT
Estimate: 4211
Flight Dates: 04/19/24 - 04/25/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: GENERAL

KNXV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Allegory - POL
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A25-54
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 155921
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	79	\$53,100.00	\$45,135.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	79	\$53,100.00	\$45,135.00	62.50
Totals	79	\$53,100.00	\$45,135.00	62.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	04/19/24	04/25/24	M-F 5-6am News ABC15 5A NEWS	CM	5:00 AM-6:00 AM	----1--	:30	1	\$300.00	P-3	0.50	NM	5	\$1,500.00
(Program: ABC15 5A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	----1--			1		\$300.00		0.50				
Week:		04/22/24	04/28/24	1111---			4		\$300.00		0.50				
N 2	KNXV	04/19/24	04/25/24	M-F 6-7am News ABC15 6A NEWS	CM	6:00 AM-7:00 AM	----1--	:30	1	\$400.00	P-3	0.60	NM	5	\$2,000.00
(Program: ABC15 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	----1--			1		\$400.00		0.60				
Week:		04/22/24	04/28/24	1111---			4		\$400.00		0.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KNXV	04/22/24-04/28/24	M-F 6-7am News			6:00 AM-7:00 AM		MTWTh-----	:30	(\$400.00)		0.60	NM		
See MG 2.6 [program change pe rv 4/15]															
6	KNXV	04/22/24-04/28/24	M-F 6-7am News			6:00 AM-7:00 AM		MTWTh-----	:30	\$400.00		0.60	NM		
Ⓜ MG for 2.5 04/25															
N 3	KNXV	04/19/24	04/25/24	M-F Good Morning America GMA	CM	7:00 AM-9:00 AM	----1--	:30	1	\$500.00	P-3	0.70	NM	7	\$3,500.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	----1--			1		\$500.00		0.70				

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N 4	KNXV	04/19/24	04/25/24	M-F 9-10am SONORAN LIVING/EXTRA	CM	9:00 AM-10:00 AM	----1--	:30	1	\$150.00	P-3	0.50	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$500.00		0.70			
Week:		04/22/24	04/28/24	2121---		6				\$500.00		0.70			
		(Program: SONORAN LIVING/EXTRA)													
N 5	KNXV	04/19/24	04/25/24	M-F 10-11am THE VIEW	CM	10:00 AM-11:00 AM	----1--	:30	1	\$400.00	P-3	1.10	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$400.00		1.10			
Week:		04/22/24	04/28/24	-111---		3				\$150.00		0.50			
		(Program: THE VIEW)													
N 6	KNXV	04/19/24	04/25/24	M-F 12-1pm GMA 3	CM	12:00 PM-1:00 PM	----1--	:30	1	\$400.00	P-3	0.60	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$400.00		0.60			
Week:		04/22/24	04/28/24	1111---		4				\$400.00		0.60			
		(Program: GMA 3)													
N 7	KNXV	04/19/24	04/24/24	M-F 1-2pm GENERAL HOSPITAL	CM	1:00 PM-2:00 PM	----1--	:30	1	\$400.00	P-3	1.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$400.00		1.00			
Week:		04/22/24	04/28/24	1-1----		2				\$400.00		1.00			
		(Program: GENERAL HOSPITAL)													
N 8	KNXV	04/19/24	04/24/24	M-F 2-3pm TAMRON HALL	CM	2:00 PM-3:00 PM	----1--	:30	1	\$150.00	P-3	0.20	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$150.00		0.20			
Week:		04/22/24	04/28/24	111----		3				\$150.00		0.20			
		(Program: TAMRON HALL)													
N 9	KNXV	04/22/24	04/23/24	M-F 330-4pm EXTRA	CM	3:30 PM-4:00 PM	11-----	:30	2	\$200.00	P-3	0.10	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	11-----		2				\$200.00		0.10			
		(Program: EXTRA)													
N 10	KNXV	04/19/24	04/25/24	M-F 4-5pm ABC15 4P NEWS	CM	4:00 PM-5:00 PM	----1--	:30	1	\$400.00	P-3	0.50	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$400.00		0.50			
Week:		04/22/24	04/28/24	1111---		4				\$400.00		0.50			
		(Program: ABC15 4P NEWS)													
N 11	KNXV	04/22/24	04/24/24	M-F 5-530pm News ABC15 5P NEWS	CM	5:00 PM-5:30 PM	1-1----	:30	2	\$750.00	P-3	0.70	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	1-1----		2				\$750.00		0.70			
		(Program: ABC15 5P NEWS)													
N 12	KNXV	04/19/24	04/25/24	M-F 6-630pm News ABC15 6P NEWS	CM	6:00 PM-6:30 PM	----1--	:30	1	\$750.00	P-3	0.90	NM	6	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$750.00		0.90			
Week:		04/22/24	04/28/24	-1-1---		2				\$750.00		0.90			
		(Program: ABC15 6P NEWS)													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	- 1 - 1 - - -					2	\$750.00		0.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KNXV	04/22/24-04/28/24		M-F 6-630pm News		6:00 PM-6:30 PM			- T - Th - - - - -	:30	(\$750.00)	0.90	NM		
See MG 12.4, 12.5, 12.6, 12.7 [program change per v 4/16]															
4	KNXV	04/19/24-04/24/24		M-F 6-630pm News		6:00 PM-6:30 PM			MTW - - - - -	:30	\$750.00	0.90	NM		
Ⓜ MG for 12.3, 19.1, 22.1, 22.2															
5	KNXV	04/20/24-04/20/24		Sa GMA Hour 1		7-8am			- - - - - Sa - -	:30	\$600.00	0.50	NM		
Ⓜ MG for 12.3, 19.1, 22.1, 22.2															
6	KNXV	04/22/24-04/25/24		M-F 6-7am News		6-7am			MTWTh - - - - -	:30	\$400.00	0.50	NM		
Ⓜ MG for 12.3, 19.1, 22.1, 22.2															
7	KNXV	04/22/24-04/25/24		M-F 5-6am News		5-6am			MTWTh - - - - -	:30	\$300.00	0.50	NM		
Ⓜ MG for 12.3, 19.1, 22.1, 22.2															
N13	KNXV	04/19/24	04/25/24	M-F 630-7pm News	CM	6:30 PM-7:00 PM	- - - - 1 - -	:30	1	\$750.00	P-3	1.10	NM	4	\$3,000.00
ABC15 630P NEWS (Program: ABC15 630P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - 1 - -					1	\$750.00		1.10			
Week:		04/22/24	04/28/24	11 - 1 - - -					3	\$750.00		1.10			
N14	KNXV	04/22/24	04/25/24	M-F 10-1035pm News	CM	10:00 PM-10:35 PM	1 - 11 - - -	:30	3	\$750.00	P-3	0.90	NM	3	\$2,250.00
ABC15 10P NEWS M-F (Program: ABC15 10P NEWS M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	1 - 11 - - -					3	\$750.00		0.90			
N15	KNXV	04/19/24	04/25/24	M-F 1035pm Kimmel	CM	10:35 PM-11:35 PM	1 - - - - 1 - -	:30	1	\$300.00	P-3	0.70	NM	5	\$1,500.00
JIMMY KIMMEL (Program: JIMMY KIMMEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - 1 - -					1	\$300.00		0.70			
Week:		04/22/24	04/28/24	1111 - - -					4	\$300.00		0.70			
N16	KNXV	04/19/24	04/20/24	Sa 5-7am News	CM	5:00 AM-7:00 AM	- - - - - 1 -	:30	1	\$200.00	P-3	0.40	NM	1	\$200.00
ABC15 SAT 5A NEWS (Program: ABC15 SAT 5A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - - 1 -					1	\$200.00		0.40			
N17	KNXV	04/19/24	04/20/24	Sa GMA Hour 1	CM	7:00 AM-8:00 AM	- - - - - 1 -	:30	1	\$600.00	P-3	0.80	NM	1	\$600.00
GMA SAT 7A (Program: GMA SAT 7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - - 1 -					1	\$600.00		0.80			
N18	KNXV	04/19/24	04/20/24	Sa 8-9am News	CM	8:00 AM-9:00 AM	- - - - - 1 -	:30	1	\$300.00	P-3	0.90	NM	1	\$300.00
ABC15 SAT 8A NEWS (Program: ABC15 SAT 8A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - - 1 -					1	\$300.00		0.90			
N19	KNXV	04/19/24	04/20/24	Sa GMA Hour 2	CM	9:00 AM-10:00 AM	- - - - - 1 -	:30	1	\$300.00	P-3	0.50	NM	0	\$0.00
GMA SAT 9A (Program: GMA SAT 9A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - - 1 -					1	\$300.00		0.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNXV	04/15/24-04/21/24		Sa GMA Hour 2		9:00 AM-10:00 AM			- - - - - Sa - -	:30	(\$300.00)	0.50	NM		
See MG 12.4, 12.5, 12.6, 12.7 [INV CODE N/A- PROG CHANGE AB 4/16]															
N20	KNXV	04/19/24	04/20/24	Sa 10-11pm News	CM	10:00 PM-11:00 PM	1 - - - - - 1 -	:30	1	\$400.00	P-3	0.70	NM	1	\$400.00
ABC15 10P NEWS SAT (Program: ABC15 10P NEWS SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- - - - - 1 -					1	\$400.00		0.70			
N21	KNXV	04/19/24	04/21/24		CM	7:00 AM-8:00 AM		:30	1	\$600.00	P-3	0.70	NM	1	\$600.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	---1---		1				\$4,000.00		2.00			
N30	KNXV	04/22/24	04/22/24	Monday Prime C	CM	9:00 PM-10:00 PM	1-----	:30	1	\$3,000.00	P-3	0.30	NM	1	\$3,000.00
				GOOD DOCTOR 2024											
				(Program: GOOD DOCTOR 2024)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	1-----		1				\$3,000.00		0.30			
													Totals	79	\$53,100.00