

ORDER



Orders
Order / Rev: 1280949
Alt Order #: WOC14623856
Product Desc: BIDEN FOR PRESIDENT
Estimate: 4210
Flight Dates: 04/12/24 - 04/18/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: GENERAL

KNXV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Allegory - POL
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A25-54
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 155921
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/18/24	72	\$58,300.00	\$49,555.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	72	\$58,300.00	\$49,555.00	60.80
Totals	72	\$58,300.00	\$49,555.00	60.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	04/15/24	04/18/24	M-F 430-5am News ABC15 430A NEWS	CM	4:30 AM-5:00 AM	- 111 - - -	:30	3	\$200.00	P-3	0.20	NM	3	\$600.00
(Program: ABC15 430A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- 111 - - -					3	\$200.00		0.20			
N 2	KNXV	04/15/24	04/18/24	M-F 5-6am News ABC15 5A NEWS	CM	5:00 AM-6:00 AM	- 111 - - -	:30	3	\$300.00	P-3	0.50	NM	3	\$900.00
(Program: ABC15 5A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- 111 - - -					3	\$300.00		0.50			
N 3	KNXV	04/15/24	04/18/24	M-F 6-7am News ABC15 6A NEWS	CM	6:00 AM-7:00 AM	- 111 - - -	:30	3	\$400.00	P-3	0.60	NM	3	\$1,200.00
(Program: ABC15 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- 111 - - -					3	\$400.00		0.60			
N 4	KNXV	04/15/24	04/18/24	M-F Good Morning Ame GMA	CM	7:00 AM-9:00 AM	- 222 - - -	:30	6	\$500.00	P-3	0.70	NM	6	\$3,000.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	- 222 - - -					6	\$500.00		0.70			
N 5	KNXV	04/15/24	04/18/24	M-F 9-10am SONORAN LIVING/EXTRA	CM	9:00 AM-10:00 AM	- 111 - - -	:30	3	\$150.00	P-3	0.50	NM	3	\$450.00

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KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: SONORAN LIVING/EXTRA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$150.00		0.50			
N 6	KNXV	04/15/24	04/18/24	M-F 10-11am THE VIEW	CM	10:00 AM-11:00 AM	-111---	:30	3	\$400.00	P-3	1.10	NM	3	\$1,200.00
(Program: THE VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$400.00		1.10			
N 7	KNXV	04/15/24	04/18/24	M-F 11am-12pm News ABC15 11A NEWS	CM	11:00 AM-12:00 PM	-111---	:30	3	\$400.00	P-3	0.50	NM	3	\$1,200.00
(Program: ABC15 11A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$400.00		0.50			
N 8	KNXV	04/15/24	04/18/24	M-F 12-1pm GMA 3	CM	12:00 PM-1:00 PM	-111---	:30	3	\$400.00	P-3	0.60	NM	3	\$1,200.00
(Program: GMA 3)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$400.00		0.60			
N 9	KNXV	04/15/24	04/18/24	M-F 1-2pm GENERAL HOSPITAL	CM	1:00 PM-2:00 PM	-111---	:30	3	\$400.00	P-3	1.00	NM	3	\$1,200.00
(Program: GENERAL HOSPITAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$400.00		1.00			
N 10	KNXV	04/15/24	04/18/24	M-F 2-3pm TAMRON HALL	CM	2:00 PM-3:00 PM	-111---	:30	3	\$150.00	P-3	0.20	NM	3	\$450.00
(Program: TAMRON HALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$150.00		0.20			
N 11	KNXV	04/15/24	04/18/24	M-F 3pm News M-F 3pm News	CM	3-330pm	-111---	:30	3	\$200.00	P-3	0.50	NM	3	\$600.00
(Program: ABC15 3P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$200.00		0.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	04/15/24-04/21/24	M-F 3pm News			3-330pm	-TWTh-----	:30		(\$200.00)		0.50	NM		
		See MG 11.4 [cia ab 4/15]													
4	KNXV	04/17/24-04/18/24	M-F 3pm News			3-330pm	--WTh-----	:30		\$200.00		0.50	NM		
		Ⓜ MG for 11.1 04/16													
N 12	KNXV	04/15/24	04/18/24	M-F 330-4pm EXTRA	CM	3:30 PM-4:00 PM	-111---	:30	3	\$200.00	P-3	0.40	NM	3	\$600.00
(Program: EXTRA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$200.00		0.40			
N 13	KNXV	04/15/24	04/18/24	M-F 4-5pm ABC15 4P NEWS	CM	4:00 PM-5:00 PM	-111---	:30	3	\$400.00	P-3	0.50	NM	3	\$1,200.00
(Program: ABC15 4P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$400.00		0.50			
N 14	KNXV	04/15/24	04/18/24	M-F 5-530pm News ABC15 5P NEWS	CM	5:00 PM-5:30 PM	-111---	:30	3	\$750.00	P-3	0.70	NM	3	\$2,250.00
(Program: ABC15 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$750.00		0.70			
N 15	KNXV	04/15/24	04/18/24	M-F 6-630pm News ABC15 6P NEWS	CM	6:00 PM-6:30 PM	-111---	:30	3	\$750.00	P-3	0.90	NM	3	\$2,250.00
(Program: ABC15 6P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$750.00		0.90			
N 16	KNXV	04/15/24	04/18/24	M-F 630-7pm News ABC15 630P NEWS	CM	6:30 PM-7:00 PM	-111---	:30	3	\$750.00	P-3	1.10	NM	3	\$2,250.00

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(Program: ABC15 630P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$750.00		1.10			
N17	KNXV	04/15/24	04/18/24	M-F 10-1035pm News ABC15 10P NEWS M-F	CM	10:00 PM-10:35 PI-	111---	:30	3	\$750.00	P-3	0.90	NM	3	\$2,250.00
(Program: ABC15 10P NEWS M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$750.00		0.90			
N18	KNXV	04/15/24	04/18/24	M-F 1035pm Kimmel JIMMY KIMMEL	CM	10:35 PM-11:35 PI-	111---	:30	3	\$300.00	P-3	0.70	NM	3	\$900.00
(Program: JIMMY KIMMEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$300.00		0.70			
N19	KNXV	04/15/24	04/18/24	M-F Nightline NIGHTLINE	CM	11:35 PM-12:05 XI-	111---	:30	3	\$200.00	P-3	0.50	NM	3	\$600.00
(Program: NIGHTLINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-111---		3				\$200.00		0.50			
N20	KNXV	04/15/24	04/16/24	Tuesday Prime A WILL TRENT	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$3,000.00	P-3	1.50	NM	1	\$3,000.00
(Program: WILL TRENT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-1-----		1				\$3,000.00		1.50			
N21	KNXV	04/15/24	04/16/24	Tuesday Prime B ROOKIE	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$3,000.00	P-3	1.60	NM	1	\$3,000.00
(Program: ROOKIE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-1-----		1				\$3,000.00		1.60			
N22	KNXV	04/15/24	04/16/24	Tuesday Prime C THE GOOD DOCTOR	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$3,000.00	P-3	1.80	NM	1	\$3,000.00
(Program: THE GOOD DOCTOR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-1-----		1				\$3,000.00		1.80			
N23	KNXV	04/15/24	04/17/24	Wednesday Prime A CONNERS/NOT DEAD YET	CM	7:00 PM-8:00 PM	--1----	:30	1	\$2,000.00	P-3	1.00	NM	1	\$2,000.00
(Program: CONNERS/NOT DEAD YET)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--1----		1				\$2,000.00		1.00			
N24	KNXV	04/15/24	04/17/24	Wednesday Prime B ABBOTT ELEMENTARY/HO	CM	8:00 PM-9:00 PM	--1----	:30	1	\$3,000.00	P-3	2.50	NM	1	\$3,000.00
(Program: ABBOTT ELEMENTARY/HO)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--1----		1				\$3,000.00		2.50			
N25	KNXV	04/15/24	04/17/24	Wednesday Prime C 100000 PYRAMID	CM	9:00 PM-10:00 PM	--2----	:30	2	\$3,000.00	P-3	1.70	NM	2	\$6,000.00
(Program: 100000 PYRAMID)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--2----		2				\$3,000.00		1.70			
N26	KNXV	04/15/24	04/18/24	Thursday Prime A 911	CM	7:00 PM-8:00 PM	---1---	:30	1	\$3,000.00	P-3	1.60	NM	1	\$3,000.00
(Program: 911)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---1---		1				\$3,000.00		1.60			
N27	KNXV	04/15/24	04/18/24	Thursday Prime B GREYS ANATOMY 2024	CM	8:00 PM-9:00 PM	---2---	:30	2	\$4,000.00	P-3	2.00	NM	3	\$8,000.00
(Program: GREYS ANATOMY 2024)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---2---		2				\$4,000.00		2.00			

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KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---2---					2	\$4,000.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	04/15/24-04/21/24		Thursday Prime B	8:00 PM-9:00 PM		---Th-----	:30		(\$4,000.00)		2.00	NM		
See MG 27.3,27.4 [ORDER SEP- SPOT WOULD RUN BACK TO BACK AB 4/16]															
3	KNXV	04/17/24-04/17/24		Wednesday Prime A	658-8pm		--W-----	:30		\$2,000.00		2.00	NM		
Ⓜ MG for 27.1 04/18															
4	KNXV	04/17/24-04/17/24		Wednesday Prime A	658-8pm		--W-----	:30		\$2,000.00		2.00	NM		
Ⓜ MG for 27.1 04/18															
N28	KNXV	04/15/24	04/18/24	Thursday Prime C STATION 19	CM	9:00 PM-10:00 PM	---1---	:30	1	\$3,000.00	P-2	3.00	NM	1	\$3,000.00
(Program: STATION 19)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---1---					1	\$3,000.00		3.00			
													Totals	72	\$58,300.00