

August 24, 2011

Joel M. Householter Director of Engineering KEET-TV PO Box 13 Eureka, CA 95502-0013

Re: Mandatory Carriage Election

**KEET – Eureka DMA** 

Dear Mr. Householter,

We received KEET's letter, postmarked August 9, 2011, electing mandatory carriage. DISH Network accepts your election and looks forward to continued carriage of KEET per federal must carry regulations for the election cycle commencing January 1, 2012.

DISH Network will carry KEET's signal during the upcoming election cycle ending on December 31, 2014 so long as the station does not substantially duplicate the programming of any other station within the market and complies with all federal must carry regulations, including the delivery of a good quality analog signal to the local receive facility.

DISH Network reserves the right to reject those stations that fail to deliver a good quality signal. Please contact Kip Wilcoxson, Engineering Manager, at our Cheyenne, WY Uplink facility at (307) 633-5483, should you anticipate signal delivery issues.

Sincerely,

Erin E. Rider General Manager Programming Dept.

swc/eer



- 1. Your Channel should be delivered immediately (and no later than January 1, 2012) to DISH Network's Local Receive Facility to prepare for retransmission.
- 2. No later than January 1, 2012, please provide Kip Wilcoxson (kip.wilcoxson@echostar.com) with the OTA broadcast channel (channel number or frequency), transmitter physical location, broadcast ERP, as well as the audio and video PID assignments for the qualified HDTV Channel for which you will seek carriage. You must also provide a description of the content of the HDTV Channel as well as the format information (e.g., 1080i or 720p).
- 3. All Channels shall be subject to the federal requirements that prohibit substantial duplication of programming.
- 4. All Channels must comply with any and all federal, local and state EAS requirements and other requirements as set forth under relevant laws, rules and regulations.
- 5. All Channels must also comply with closed-captioning requirements, and closed captioning information shall be delivered to DISH Network in native 708 format.