

**Portland Radio Group EEO Recap 12/01/2019 – 11/30/2020**

**\*\*\*CORRECTION TO REPORT UPLOADED ON DECEMBER 1, 2020\*\*\***

**Portland Radio Group Full Time Jobs filled by the Portland Radio Group**

2 On-Air / Programming  
1 Promotion Director  
1 Local Broadcast & Digital Sales Manager  
2 Account Executive  
1 Traffic / Business Office  
1 General Manager

**Recruitment Sources that Referred Each Hire**

Programming On-Air - On-Air Recruitment Ad  
Programming On-Air - Corporate Office Career Page  
Promotion Director - Internal Candidate  
Sales Manager - Career Recruitment Site  
Account Executive - On-Air Recruitment Ad  
Account Executive - Referral  
Traffic / Business - Career Recruitment Site

**POSTINGS EEO****01/06/2020-1/30/2020**

| <b>Programming On-Air</b>     |                   |                   |              |                                                        |
|-------------------------------|-------------------|-------------------|--------------|--------------------------------------------------------|
| <b>NAME</b>                   | <b>CONTACT</b>    | <b>WEB SITE</b>   | <b>Phone</b> | <b>ADDRESS</b>                                         |
| PRG Station Websites & On Air | Courtney Milliken | ALL               | 207-774-4561 | 420 Western Ave South Portland, ME                     |
| Saga Communications           | Theresa Wiley     | www.sagacom.com   | 313-886-7150 | Grosse Pointe Farms, MI                                |
| All Access                    | Joel Denver       | www.allaccess.com | 615-525-6400 | 1222 16 <sup>th</sup> Ave South Suite 25 Nashville, TN |

**POSTINGS EEO****08/30/2019-09/20/2019**

| <b>On-Air Programming</b>     |                   |                    |              |                                    |
|-------------------------------|-------------------|--------------------|--------------|------------------------------------|
| <b>NAME</b>                   | <b>CONTACT</b>    | <b>WEB SITE</b>    | <b>Phone</b> | <b>ADDRESS</b>                     |
| PRG Station Websites & On Air | Courtney Milliken | ALL                | 207-774-4561 | 420 Western Ave South Portland, ME |
| Saga Communications           | Theresa Wiley     | www.sagacom.com    | 313-886-7150 | Grosse Pointe Farms, MI            |
| MAB.ORG                       | Suzanne Goucher   | www.careerpage.org | 207-623-3870 | 128 State Street Augusta, ME       |

**POSTINGS EEO****07/7/20-07/31/20**

| <b>Promotions Director</b>    |                   |                    |              |                                    |
|-------------------------------|-------------------|--------------------|--------------|------------------------------------|
| <b>NAME</b>                   | <b>CONTACT</b>    | <b>WEB SITE</b>    | <b>Phone</b> | <b>ADDRESS</b>                     |
| PRG Station Websites & On Air | Courtney Milliken | ALL                | 207-774-4561 | 420 Western Ave South Portland, ME |
| Saga Communications           | Theresa Wiley     | www.sagacom.com    | 313-886-7150 | Grosse Pointe Farms, MI            |
| MAB.ORG                       | Suzanne Goucher   | www.careerpage.org | 207-623-3870 | 128 State Street Augusta, ME       |

**POSTINGS EEO****06/26/2020-8/12/2020**

| <b>Local Broadcast and Digital Sales Manager</b> |                   |                    |              |                                    |
|--------------------------------------------------|-------------------|--------------------|--------------|------------------------------------|
| <b>NAME</b>                                      | <b>CONTACT</b>    | <b>WEB SITE</b>    | <b>Phone</b> | <b>ADDRESS</b>                     |
| PRG Station Websites & On Air                    | Courtney Milliken | ALL                | 207-774-4561 | 420 Western Ave South Portland, ME |
| Saga Communications                              | Theresa Wiley     | www.sagacom.com    | 313-886-7150 | Grosse Pointe Farms, MI            |
| MAB.ORG                                          | Suzanne Goucher   | www.careerpage.org | 207-623-3870 | 128 State Street Augusta, ME       |

**POSTINGS EEO****07/27/2020-8/24/2020**

| <b>Traffic / Business Office</b> |                   |                    |              |                                    |
|----------------------------------|-------------------|--------------------|--------------|------------------------------------|
| <b>NAME</b>                      | <b>CONTACT</b>    | <b>WEB SITE</b>    | <b>Phone</b> | <b>ADDRESS</b>                     |
| MAB.ORG                          | Suzanne Goucher   | www.careerpage.org | 207-623-3870 | 128 State Street Augusta, ME       |
| PRG Station Websites             | Courtney Milliken | ALL                | 207-774-4561 | 420 Western Ave South Portland, ME |
| Saga Communications              | Theresa Wiley     | www.sagacom.com    | 313-886-7150 | Grosse Pointe Farms, MI            |

**POSTINGS EEO****Ongoing**

| <b>Account Executive</b>      |                   |                 |              |                                    |
|-------------------------------|-------------------|-----------------|--------------|------------------------------------|
| <b>NAME</b>                   | <b>CONTACT</b>    | <b>WEB SITE</b> | <b>Phone</b> | <b>ADDRESS</b>                     |
| PRG Station Websites & On Air | Courtney Milliken | ALL             | 207-774-4561 | 420 Western Ave South Portland, ME |
| Saga Communications           | Theresa Wiley     | www.sagacom.com | 313-886-7150 | Grosse Pointe Farms, MI            |

**POSTINGS EEO**

| NAME                 | CONTACT | WEB SITE | Phone | ADDRESS |
|----------------------|---------|----------|-------|---------|
| General Manager      |         |          |       |         |
| Exigent Circumstance |         |          |       |         |

**Total Number of Persons Interviewed for all Full Time Vacancies**

37

**Referral Sources of Candidates Interviewed**

|                                          |    |
|------------------------------------------|----|
| Word of Mouth / Referral                 | 4  |
| All Access                               | 6  |
| Internal                                 | 7  |
| Saga Communications/Indeed/Zip Recruiter | 16 |
| Portland Radio / Websites                | 4  |
|                                          |    |

## **Portland Radio Group Outreach Activities 11/2019-11/2020**

### **Portland Radio Group Interns**

Because of the Pandemic we limited our intern program this year. In abundance of caution we had only 1 intern in our **internship program**. The program provides in-depth training in all aspects of Programming, Promotions, News, Sales and General Administration at the Portland Radio Group cluster of stations. Our program is designed to assist members of the community to acquire skills needed for broadcast employment.

#### **Peter Natali**

A college student studying at University of Maine at Orono was an intern from June 2020 to August 2020. He actually then helped in our Newsroom periodically after his internship was completed

### **All recruitment events were cancelled due to the Pandemic**

**The General Manager position was filled without formal recruitment due to exigent circumstances that required immediate action to fill the vacant position**