# Portland Radio Group EEO Recap 12/01/2019 – 11/30/2020

## Portland Radio Group Full Time Jobs filled by the Portland Radio Group

- 2 On-Air / Programming
- 1 Promotion Director
- 1 Local Broadcast & Digital Sales Manager
- 2 Account Executive
- 1 Traffic / Business Office

## **<u>Recruitment Sources that Referred Each Hire</u>**

Programming On-Air	-	On-Air Recruitment Ad
Programming On-Air	-	Corporate Office Career Page
Promotion Director	-	Internal Candidate
Sales Manager	-	Career Recruitment Site
Account Executive	-	On-Air Recruitment Ad
Account Executive	-	Referral
Traffic / Business	-	Career Recruitment Site

POSTINGS EEO	01/06/2020-			
Programming On-Air				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Courtney Milliken	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI
All Access	Joel Denver	www.allaccess.com	615-525-6400	1222 16 <sup>th</sup> Ave South Suite 25 Nashville, TN

### POSTINGS EEO 08/30/2019-09/20/2019

On-Air Programming				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Courtney Milliken	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI
MAB.ORG	Suzanne Goucher	www.careerpage.org	207-623-3870	128 State Street Augusta, ME

POSTINGS EEO	07/7/20-07/31/20			
Promotions Director				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Courtney Milliken	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI
MAB.ORG	Suzanne Goucher	www.careerpage.org	207-623-3870	128 State Street Augusta, ME

POSTINGS EEO	06/26/2020-8/12/202	20		
Local Broadcast and Digital Sales Manager				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Courtney Milliken	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI
MAB.ORG	Suzanne Goucher	www.careerpage.org	207-623-3870	128 State Street Augusta, ME

POSTINGS EEO 07/27/2020-8/24/2020

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Traffic / Business Office					
NAME	CONTACT	WEB SITE	Phone	ADDRESS	
MAB.ORG	Suzanne Goucher	www.careerpage.org	207-623-3870	128 State Street Augusta, ME	
PRG Station Websites	Courtney Milliken	ALL	207-774-4561	420 Western Ave South Portland, ME	
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI	

POSTINGS EEO	Ongoing			
Account Executive				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Courtney Milliken	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

# **Total Number of Persons Interviewed for all Full Time Vacancies** 37

# **Referral Sources of Candidates Interviewed**

Word of Mouth / Referral	4
All Access	6
Internal	7
Saga Communications/Indeed/Zip Recruiter	16
Portland Radio / Websites	4

# Portland Radio Group Outreach Activities 11/2019-11/2020

## **Portland Radio Group Interns**

Because of the Pandemic we limited our intern program this year. In abundance of caution we had only 1 intern in our **internship program.** The program provides in-depth training in all aspects of Programming, Promotions, News, Sales and General Administration at the Portland Radio Group cluster of stations. Our program is designed to assist members of the community to acquire skills needed for broadcast employment.

## Peter Natali

A college student studying at University of Maine at Orono was an intern from June 2020 to August 2020. He actually then helped in our Newsroom periodically after his internship was completed

## All recruitment events were cancelled due to the Pandemic