

Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: APRIL 12, 2024.

Station and Location: WVLS

I, JESS McMULLEN,

[select one] Being

On behalf of: Sherriff Election, a legally qualified candidate associated with the REPUBLICAN political party or organization, and seeking the office of SHERIFF OF FAYETTE COUNTY in the 2024 Primary election to be held on MAY 14, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
30	6A-7P	5		5	4

TOTAL CHARGES:

$\$1280.00 = 100 \text{ ads} \times 11.80 = \1180.00

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

COMMITTEE TO ELECT JESS McMULLEN FOR SHERIFF

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

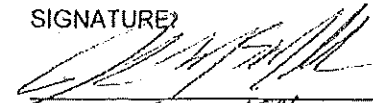
The name of the Treasurer of the candidate's authorized committee is:

STEPHANIE MOONEY

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:



Name: JESS McMULLEN

Title: _____

DATE OF SIGNATURE:

12 APRIL 2024

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted Accepted in Part Rejected

SIGNATURE:

DATE OF SIGNATURE:

Name: _____

Title: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

ORDER



Orders
Order / Rev: 761107
Alt Order #:
Product Desc: Political Fayette County Sheriff Re-Elect
Estimate:
Flight Dates: 04/17/24 - 05/14/24
Original Date / Rev: 04/15/24 / 04/16/24
Order Type: COMM

Primary AE: Leslie Durham
Sales Office: BECKL
Sales Region: Local

Agency Name: Committee to Elect Jess McMullen Sh
Buying Contact: Jess McMullen
Billing Contact:
 100 North Court Street
 Fayetteville, WV 25840

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Committee to Elect Jess McMullen Sh
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business End:
Advertiser External ID: 111346
Agency External ID: 110656
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	40	\$472.00	\$472.00
04/29/24	05/14/24	60	\$708.00	\$708.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	40	\$472.00	\$472.00	0.00
May 2024	60	\$708.00	\$708.00	0.00
Totals	100	\$1,180.00	\$1,180.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Leslie Durham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	04/17/24	05/14/24	M-F 6a-7p M-F 6a-7p	CM	6a-7p	-----	:30	0	\$11.80	LRO	0.00	NM	100	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--					15	\$11.80		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					25	\$11.80		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					25	\$11.80		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					25	\$11.80		0.00			
		Week: 05/13/24	05/19/24	MT-----					10	\$11.80		0.00			
													Totals	100	\$1,180.00

HEY, FAYETTE COUNTY VOTE JESS MCCULLEN FOR YOUR NEXT SHERIFF OF FAYETTE COUNTY. AS A LIFE LONG CITIZEN OF FAYETTE COUNTY AND MILITARY VETERAN JESS MCMULLEN HAS SPENT THE LAST 22 YEARS AS YOUR PUBLIC SERVANT SERVING YOUR COMMUNITIES AND RETIRING AT THE RANK OF LEUTNANT FROM THE FAYETTE COUNTY SHERIFFS DEPT. JESS MCMULLEN PROUDLY DEVOTED THE LAST 10 YEARS OF HIS CAREER POTECTING THE CHILDREN OF FAYETTE COUNTY AS A SCHOOL RESOURSE OFFICER. IF YOU WANT AN EXPERIENCED SHERIFF COMMITTED AND DEVOTED TO THE CITIZENS OF FAYETTE COUNTY THEN VOTE JESS MCMULLEN FOR YOUR NEXT SHERIFF ON MAY 14TH. PAID FOR BY THE COMMITTEE TO ELECT JESS MCMULLEN JESSICA MOONEY TREASURER.

HEY FAYETTE COUNTY VOTE JESS MCMULLEN FOR YOUR NEXT SHERIFF ON MAY 14TH. PROUDLY BEING ENDORSED BY THE AFC IN FAYETTE COUNTY, UMWA, WV SHERIFFS ASSOCIATION, FAYETTE COUNTY DEPUTY SHERIFFS ASSOCIATION, AND THE WV DEPUTY SHERIFFS ASSOCIATION. JESS MCMULLEN SHERIFF FAYETTE COUNTY MAY 14TH. MAKE YOUR VOTE COUNT. JESS MCMULLEN IS YOUR PUBLIC SERVANT AND READY TO PROTECT YOU AND YOUR FAMILY. AS SHERIFF OF FAYETTE COUNTY MAY 14TH. PAID FOR BY THE COMMITTEE TO ELECT JESS MCMULLEN JESSICA MOONEY TREASURER.