

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kent Roe, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kent Roe

Authorized committee:

Kent Roe for District House 4

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District 4 House of Representatives

Date of election:

6/4/2024

General

Primary

Treasurer of candidate's authorized committee:

Kent Roe

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

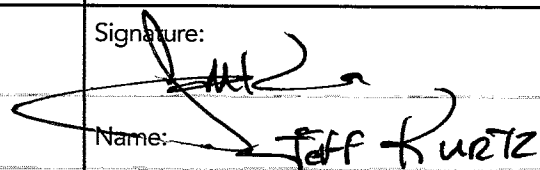
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Kent Roe <small>Digitally signed by Kent Roe Date: 2024.05.07 16:27:45 -05'00'</small>	Signature: 
Name: Kent Roe	Name: Jeff Kurtz
Date of Request to Purchase Ad Time: 5/8/24	Date of Station Agreement to Sell Time: 5/8/24

Sales Order

Stations: **KMSD-AM, KPHR-FM** Buyer: _____
 Contract Name: **Kent Roe District 4 House** Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: **0**
 Start Date: **5/13/24** End Date: **6/04/24** Billing Cycle: **Calendar**
 Revenue Type: **Local Political** Type: **Cash** Salesperson: **1522jkur** Comm %: **20**
 Advertiser: **Kent Roe for District House 4** Makegood Policy: **Within Contract Dates**
 Address: **45022 SD HWY 22**
 City: **Hayti** State: **SD** Zip: **57241**
 Product Name: **Kent Roe District 4 House**
 Competitive Code: **Political**

KMSD-AM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END			START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/13/24	5/24/24			9:00 AM	10:00 AM	30	1	1	1	1				4	D	15.00	8	120.00	2
2	5/28/24	5/30/24			9:00 AM	10:00 AM	30		1	1	1				3	D	15.00	3	45.00	2
3	6/03/24	6/04/24			9:00 AM	10:00 AM	30	2	2						4	D	15.00	4	60.00	2
4	5/20/24	5/24/24			6:00 AM	7:00 PM	30	2	2	2	2	2			10	D	10.00	10	100.00	2
5	5/28/24	5/31/24			6:00 AM	7:00 PM	30		2	2	2	2			8	D	10.00	8	80.00	2
6	6/03/24	6/04/24			6:00 AM	7:00 PM	30	5	5						10	D	10.00	10	100.00	2

TOTAL GROSS \$505.00, NET \$505.00

KPHR-FM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END			START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/13/24	5/31/24			6:00 AM	7:00 PM	30	2	2	2	2	2			10	D	12.00	30	360.00	2
2	6/03/24	6/04/24			6:00 AM	7:00 PM	30	6	6						12	D	12.00	12	144.00	2

TOTAL GROSS \$504.00, NET \$504.00

Billing Projections: By Month

	May 24	Jun 24
CA	705.00	304.00
ST	460.00	549.00

Print Spot Prices

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TOTAL SPOTS	85
GROSS TOTAL \$	1,009.00
ADJUSTED SPOTS	85
ADJUSTED TOTAL \$	1,009.00

APPROVE DECLINE

- | | | |
|-----------------------|-----------------------|---------------------|
| <input type="radio"/> | <input type="radio"/> | General Manager |
| <input type="radio"/> | <input type="radio"/> | Sales Manager |
| <input type="radio"/> | <input type="radio"/> | Office Manager |
| <input type="radio"/> | <input type="radio"/> | Local Sales Manager |