

Quarterly Issues Report

WCVX- WGRI

First Quarter 2024

	PROGRAM	GUEST	ISSUE	SUMMARY	AIR DATE(s)	BROADCAST DETAILS/ STATION
1	Community Focus	Kim Webb, Executive Director, Emergency Shelter of Northern KY	Aging Homeless Population, and Legislation being introduced in KY that could potentially criminalize homelessness	<p>-Kim shared about the Emergency Shelter's 2023 milestone celebration of their 15th year serving the community through their low-barrier shelter, housing and work programs, day services such as self-serve shower and laundry, and on-site health services.</p> <p>-We also discussed the trend of more and more senior citizens struggling to make ends meet, and ultimately finding themselves homeless, as well as a current piece of legislation being considered in Kentucky that could (among other things) have the potential to criminalize homelessness, and the impact that could have on those experiencing homelessness, as well as on shelters like the Emergency Shelter of NKY providing services to that community.</p>	1/12-1/16 & 1/19-1/23	<p>WCVX Friday @ 5:30 pm and Sunday @ 7:15 pm</p> <p>WGRI Tuesday @ 4:45 Friday @ 4:00 pm and Saturday @ 5:15 pm</p>

2	Community Focus	Jackie Marschall, Public Information Officer, Hoxworth Blood Center	January is National Blood Donation Month	<p>Hoxworth is the oldest operating blood bank in the nation, celebrating their 85th Anniversary of providing life-saving blood products to those in Greater Cincinnati.</p> <p>Nationally, there is a growing shortage of blood donors-- currently at a 20 year low-- and donations from individuals ages 19-24 has declined nearly 32% from 2019-2021.</p> <p>Jackie shared eligibility requirements, and easy process of donation, as well as how those blood donations are used in surgeries, cancer treatments, and more--all directly helping individuals in Greater Cincinnati.</p>	2/2-2/6	<p>WCVX Saturday @ 10:45 am Sunday @ 9:15 am</p> <p>WGRI Tuesday @ 4:45 Friday @ 4:00 pm and Saturday @ 5:15 pm</p>
3	Community Focus	Major Linda Lopez, Operations Director, and Erin Meyer, Anti-Human Trafficking Program Manager-Salvation Army	January is Human Trafficking Prevention Month	The Salvation Army Southwest Ohio and Northern KY Anti-Human Trafficking program has been in operation since 2012, and provides comprehensive case management, a 24-hour hotline and crisis response, as	1/26-1/30	<p>WCVX Saturday @ 10:45 am Sunday @ 9:15 am</p> <p>WGRI Tuesday @ 4:45 Friday @ 4:00 pm and Saturday @ 5:15 pm</p>

		Southwest Ohio and Northern KY		<p>well as outreach programming to survivors and those at risk in the community.</p> <p>Erin explained the definition of human trafficking, signs to look for if you suspect someone may be a victim, helpful resources, and the troubling trend the program is seeing as it relates to the trafficking of minors, and undocumented individuals entering the country.</p>		
4	Community Focus	Jim Getgey, Director of Communications and Partnerships, The Cure Starts Now Ohio.	Bringing Awareness to Childhood Cancers	<p>The Ohio Chapter of the Cure Starts Now started in honor of Elena Desserich, a six year old who lost her battle with brain cancer. The organization now has 40 chapters across 3 countries, and has recently finished funding 12+ grants to the medical community for over \$2.5 million in 2023.</p> <p>In addition to funding research, The Cure Starts Now provides resources and support to families dealing with pediatric cancer diagnoses.</p>	2/9-2/13	<p>WCVX Saturday @ 10:45 am Sunday @ 9:15 am</p> <p>WGRI Tuesday @ 4:45 Friday @ 4:00 pm and Saturday @ 5:15 pm</p>

5	Community Focus	Dr. Jonathan Brown, President, City Gospel Mission	CGM Celebrating "100 Years of Hope" Serving Cincinnatians suffering from homelessness, addiction, hunger, and poverty.	Dr. Brown shared about this year's Centennial Celebration for City Gospel Mission: "100 Years of Hope", and highlighted some of the key programs City Gospel Mission offers to provide recovery, housing, food, and job resources to the community.	2/23-2/27	WCVX Saturday @ 5:45 am, 8:15am, & 6:30pm, and Sunday @ 12:30 pm WGRI Tuesday @ 4:45 Thursday @ pm and Saturday @ 5:15 pm
6	Community Focus	Katie Jensen, Development and Marketing Director, UpSpring	Help for Children in Greater Cincinnati who experience homelessness	There are more than 8000 children who experience homelessness in Greater Cincinnati each year, and nearly half of children in Greater Cincinnati live in poverty (between the 2nd and 4th worst rate in the country). Nationally, approximately 25% of students experiencing homelessness graduate from high school. The Mission of Upspring is to empower children experiencing homelessness in Greater Cincinnati and NKY by providing opportunities through education and enrichment.	3/15-3/19	WCVX Saturday @ 5:45 am, 8:15am, & 6:30pm, and Sunday @ 12:30 pm WGRI Tuesday @ 4:45, Thursday @ 6:00pm, Saturday @ 1:15 pm, and Sunday @12pm & @4pm

				Katie shared about the various ways UpSpring accomplishes their mission, ways at-risk students are identified, and opportunities for listeners to support the work of UpSpring.		