

Exhibit 30
(Other Outreach Activities)

WSIL Station Tour

Here is a brief outline of the tour. I have included several questions that will be answered in each room.

Master Control

1. Who works in here?
2. Always watching the TV
3. How do commercials get on the air?
4. Where do the shows come from?

Studio / Newsroom

1. How does the weather wall work?
2. Try the weather wall out.
3. How does the anchor know what to say?
4. Different jobs in the newsroom and the education they require.

Studio Control

1. What is this room for?
2. How does this room communicate with the studio?
3. Why all the TV monitors?
4. Who works in here?
5. Where are all the computer cords?

We also make several other small stops along the way.
Each tour member is given a small memento of the station.

Tip: Try to get at least one tour group member to wear bright, lime green.

Really makes trying the weather wall fun!

WSIL Station Tour

Master Control

1. Who works in here? Master Control Operator, someone in here all day every day
2. Thee main jobs:
 - Always watch TV, only the top TV, that's what it looks like at your house, if it's wrong your TV at home is wrong
 - Play local commercials, stored in the computers
 - Record syndicated (big word that means ABC doesn't own them) programs, record them and play them for you later

Studio Control

1. What is this room for? Directing the news, or making commercials
2. How does this room communicate with the studio? Head sets, like McDonald's drive thru and computers
3. Why all the TV monitors? No one has x-ray vision so we need all these monitors to see what's happening in the studio.
4. Who works in here? Directors and producers
5. Where are all the computer cords? Under the floor!
Use tool to open floor.
2 reasons for this kind of floor-
 - 4 air conditioners are under the floor to help cool off all the equipment, computers & TV's etc. air conditioners are on all year long, even in the winter
 - keeps all the cords that connect everything together out of our way

Studio / Newsroom

1. How does the weather wall work? Computers have all the maps and think that the color green is invisible.
So, the camera takes a picture of you and the invisible wall and sticks it in front of the computer map
2. Try the weather wall out.
Let the kids stand in front of wall and try to point to something.
3. How does the anchor know what to say? They read from a script on a teleprompter. It does not have spell check so reporters must use proper grammar, punctuation and spelling.

Little things to point out along the way.

Audio booth

- Only records sounds, (your voice)
- Foam on walls makes the room sound proof

Makeup counter

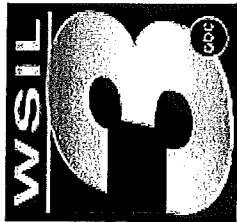
- Everyone wears make-up, even the boys
- The Bright lights in the studio wash out all the natural color in your face, pink lips, rosy cheeks, without make-up you look "dead"

Edit bays

- This is where reporters put together the stories
- Carpet on the walls soaks up the extra sound, making the rooms sound proof

Tower

- Not tall enough to broadcast to all of southern Illinois
- We are located too close to the airport for a taller tower.
- This tower sends our signal to a taller tower in Creal Springs and then on to your house.



August 2006

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5

6	7	8	9	10	11	12
---	---	---	---	----	----	----

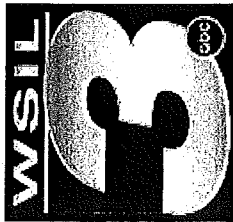
13	14	15	16	17	18	19
----	----	----	----	----	----	----

20	21	22	23	24	25	26
----	----	----	----	----	----	----

27	28	29	30	31		
----	----	----	----	----	--	--

Tues
3:00p

Tues



September 2006

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2

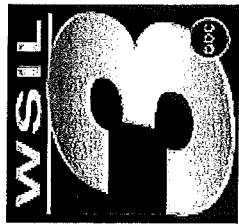
3	4	5	6	7	8	9
---	---	---	---	---	---	---

10	11	12	13	14	15	16
----	----	----	----	----	----	----

17	18	19	20	21	22	23
----	----	----	----	----	----	----

24	25	26	27	28	29	30
----	----	----	----	----	----	----

Tours



October 2006

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7

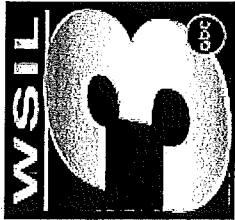
8	9	10	11	12	13	14
---	---	----	----	----	----	----

15	16	17	18	19	20	21
----	----	----	----	----	----	----

22	23	24	25	26	27	28
----	----	----	----	----	----	----

29	30	31				
----	----	----	--	--	--	--

Tues



November 2006

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4

Tours

5	6	7	8	9	10	11
---	---	---	---	---	----	----

*Tour
10A
Victory Home
School*

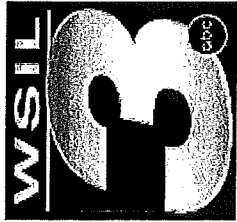
12	13	14	15	16	17	18
----	----	----	----	----	----	----

*Tour
10:45A
Brigham Prep
School*

19	20	21	22	23	24	25
----	----	----	----	----	----	----

26	27	28	29	30
----	----	----	----	----

*Tour
11A
John A Logan
Journalism
Students etc*



December 2006

SUN MON TUE WED THU FRI SAT

1 2

Tours

3 4 5 6 7 8 9

*Tour
10A
2nd graders*

*Tour
11A*

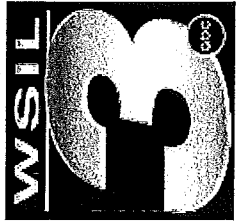
10 11 12 13 14 15 16

17 18 19 20 21 22 23

24 25 26 27 28 29 30

*Tour
10:30A
Cub Scouts*

31



January 2007

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6

7	8	9	10	11	12	13
---	---	---	----	----	----	----

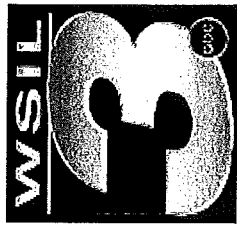
14	15	16	17	18	19	20
----	----	----	----	----	----	----

Tour 1:00P
Rend Lake
Tour 10:00A
Adults

21	22	23	24	25	26	27
----	----	----	----	----	----	----

28	29	30	31
----	----	----	----

Tours



Tours

February 2007

SUN MON TUE WED THU FRI SAT

1 2 3

4 5 6 7 8 9 10

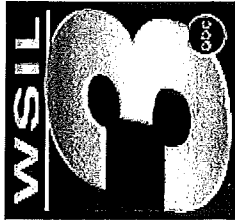
11 12 13 14 15 16 17

Tour
10:30 A
Pre-K

18 19 20 21 22 23 24

Tours
10 & 11 A
Adults

25 26 27 28



March 2007

SUN MON TUE WED THU FRI SAT

1 2 3

4 5 6 7 8 9 10

11 12 13 14 15 16 17

18 19 20 21 22 23 24

25 26 27 28 29 30 31

Tours

Tours

9:30 A+

2:00 P

Northern Head

group

Tour

10 A

Thompsonville

High School

Tour

1:00 P

Giant City

3rd Grade

Tour

10 A

Thompsonville

High School

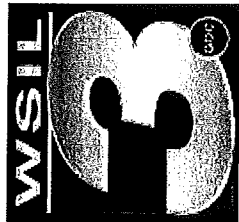
2nd group

Tours

9:30 A+

10:45 A

Pre-K



Tours

April 2007

SUN MON TUE WED THU FRI SAT

1 2 3 4 5 6 7

Tour
IDA
Christopher High School
Speech Classes

Tour
IDA
1:00p
Cub Scouts

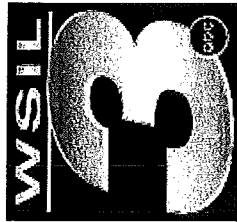
8 9 10 11 12 13 14

15 16 17 18 19 20 21

22 23 24 25 26 27 28

Tours
11:30a-12:30p
Herrin H.S.
Video Club

29 30



May 2007

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5

6	7	8	9	10	11	12
---	---	---	---	----	----	----

Tours
9:30, 10:30
11:00, 11:30,
12N TRC Kindergartens

Tour
10:15A
Herrin
Chamber

13	14	15	16	17	18	19
----	----	----	----	----	----	----

Tour
IDA
Victory
Christian School

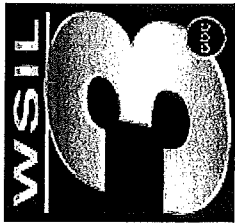
Tour
1:00P
Kindergarten

20	21	22	23	24	25	26
----	----	----	----	----	----	----

Tour
11:00A
Christian
Fellowship

27	28	29	30	31
----	----	----	----	----

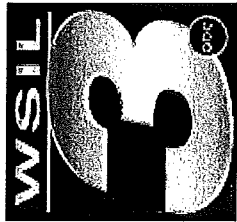
Tours



June 2007

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Tours



July 2007

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7

8	9	10	11	12	13	14
---	---	----	----	----	----	----

15	16	17	18	19	20	21
----	----	----	----	----	----	----

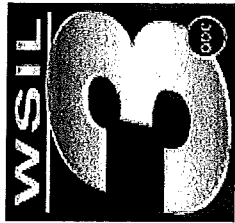
Tour
4:45
CANCELED

22	23	24	25	26	27	28
----	----	----	----	----	----	----

Tour
TLC
10AM &
1P

29	30	31
----	----	----

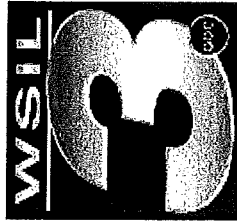
Tours



Tours

August 2007

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
		TOUR 11A Day Care				
19	20	21	22	23	24	25
26	27	28	29	30	31	



September 2007

SUN MON TUE WED THU FRI SAT

1

2 3 4 5 6 7 8

9 10 11 12 13 14 15

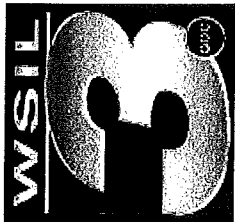
16 17 18 19 20 21 22

23 24 25 26 27 28 29

Tour 9A

30

Tours



October 2007

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6

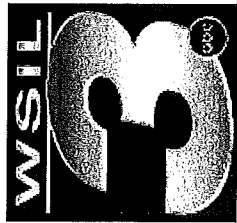
7	8	9	10	11	12	13
---	---	---	----	----	----	----

14	15	16	17	18	19	20
----	----	----	----	----	----	----

21	22	23	24	25	26	27
----	----	----	----	----	----	----

28	29	30	31
	Tour 4:00p Carbondale Chamber		Tour 1:30p SIU Students

Tours



Tools

November 2007

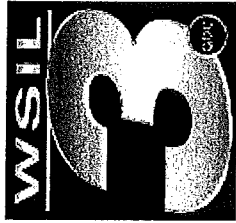
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3

4	5	6	7	8	9	10
---	---	---	---	---	---	----

11	12	13	14	15	16	17
----	----	----	----	----	----	----

18	19	20	21	22	23	24
----	----	----	----	----	----	----

25	26	27	28	29	30	
----	----	----	----	----	----	--



Tours

December 2007

SUN MON TUE WED THU FRI SAT

1

2 3 4 5 6 7 8

9 10 11 12 13 14 15

16 17 18 19 20 21 22

23 24 25 26 27 28 29

30 31