Exhibit 30
(Other Outreach Activities)

WSIL Station Tour

Here is a brief outline of the tour. I have included several questions that will be answered in each room.

Master Control

1. Who works in here?
2. Always watching the TV
3. How do commercials get on the air?
4. Where do the shows come from?

Studio / Newsroom

1. How does the weather wall work?
2. Try the weather wall out.
3. How does the anchor know what to say?
4. Different jobs in the newsroom and the education they require.

Studio Control

1. What is this room for?
2. How does this room communicate with the studio?
3. Why all the TV monitors?
4. Who works in here?
5. Where are all the computer cords?

We also make several other small stops along the way.
Each tour member is given a small memento of the station.

Tip: Try to get at least one tour group member to wear bright, lime green.
Really makes trying the weather wall fun!

WSIL Station Tour

Master Control

1. Who works in here? Master Control Operator, someone in here all day every day
2. Thee main jobs:
   - Always watch TV, only the top TV, that's what it looks like at your house, if it's wrong your TV at home is wrong
   - Play local commercials, stored in the computers
   - Record syndicated (big word that means ABC doesn't own them) programs, record them and play them for you later

Studio Control

1. What is this room for? Directing the news, or making commercials
2. How does this room communicate with the studio? Head sets, like McDonald's drive thru and computers
3. Why all the TV monitors? No one has x-ray vision so we need all these monitors to see what's happening in the studio.
4. Who works in here? Directors and producers
5. Where are all the computer cords? Under the floor!
   Use tool to open floor.
   2 reasons for this kind of floor-
   4 air conditioners are under the floor to help cool off all the equipment, computers & TV's etc. air conditioners are on all year long, even in the winter
   keeps all the cords that connect everything together out of our way

Studio / Newsroom

1. How does the weather wall work? Computers have all the maps and think that the color green is invisible.
   So, the camera takes a picture of you and the invisible wall and sticks it in front of the computer map
2. Try the weather wall out.
   Let the kids stand in front of wall and try to point to something.
3. How does the anchor know what to say? They read from a script on a teleprompter. It does not have spell check so reporters must use proper grammer, punctuation and spelling.

Little things to point out along the way.

Audio booth

- Only records sounds, (your voice)
- Foam on walls makes the room sound proof

Makeup counter

- Everyone wears make-up, even the boys
- The Bright lights in the studio wash out all the natural color in your face, pink lips, rosy cheeks, without make-up you look "dead"

Edit bays

- This is wear reporters put together the stories
- Carpet on the walls soaks up the extra sound, making the rooms sound proof

Tower

- Not tall enough to broadcast to all of southern Illinois
- We are located too close to the airport for a taller tower.
- This tower sends our signal to a taller tower in Creal Springs and then on to your house.

August 2006

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Tours

Tour
3:00p

WSIL 3 abc

September 2006

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October 2006

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Taxes

WSIL 3 abc

November 2006

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6 Tour 10A Victory Home School	7	8	9	10	11
12	13 Tour 10:45A Brehm Prep School	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29 Tour 11A John A Logan Journalism Students	30		

December 2006

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 Tour 10A 2nd graders	5	6 Tour 11A	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 Tour 10:30A Cub Scouts	29	30
31						

January 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15 Tour 1:00P Rend Lake	16	17 Tour 10:00A Adults	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February 2007

TOURS

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16 TOUR 10:30A Pre-K	17
18	19	20	21	22 TOURS 10&11A Adults	23	24
25	26	27	28			

WSIL 3 ABC

March 2007

TOURS

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20 TOUR 10 A Thompsonville High School	21 TOURS 9:30A & 2:00P Marion Head Start	22	23	24
25	26 TOUR 1:00P Giant City 3rd Grade	27	28	29 TOUR 10 A Thompsonville High School 2nd group	30 TOURS 9:30A & 10:45A Pre-K	31

WSIL 3 ABC

April 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Tour 10A Christopher Speech Classes	3 Tour 10A High School	4	5 Tour 1:00p Cub Scouts	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27 Tours 11:30A & 12:30p Herrin H.S. Video Club	28
29	30					

May 2007

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9 Tours 9:30, 10:30 11:00, 11:30, 12N TRI-C	10 Kindergartens	11 Tour 10:15A Herrin Chamber	12
13	14	15	16	17 Tour 10A Victory Christian School	18 Tour 1:00p Kindergarten	19
20	21	22 Tour 11:00A Christian Fellowship	23	24	25	26
27	28	29	30	31		

Tours

WSIL 3

June 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July 2007

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18 TOUR 4:45 CAMP CEO	19	20	21
22	23 TOUR TLC 10 AM & 1P	24	25	26	27	28
29	30	31				

TOURS

August 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14 TOUR 11A Day Care	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27 Tour 9A	28	29
30						

WSIL 3 ABC

October 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29 Tour 4:00p Carbondale Chamber	30	31 Tour 1:30p SIU students			

November 2007

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Tours

December 2007

Tours

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					