Exhibit 25 (CVE Program)

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			(

### MENU OPTION ACTIVITIES - Form BP-02

Type of Activity: CVE Pr	ogram
Activity Classification *:_	10

### Nature of the Activity, Including Date(s) and Location(s):

WSIL has an ongoing hiring relationship with three high schools in the region: Carbondale High School, Carterville High School, and Marion High School. (August 2006-July 2008.)

### Description of Station's Involvement and Participation:

WSIL works with area high schools to identify and hire high school students who attend school a half day and work at WSIL a half day. The students are paid employees of WSIL. They receive high school credit and have a faculty advisor at their respective schools. WSIL trains the students to work initially as receptionists at the front desk, but later students may be trained to work in other areas of the station—for example in the News Department.

### Titles of Station Personnel Involved:

Bonnie Wheeler, News Operations

# Attach all documentation concerning the nature of the activity, the description of the station's involvement and participation, and the station personnel involved.

- \* For "Activity Classification" use numbers "1" through "16" in accordance with the following:
- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
- Hosting of at least one job fair;
- Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcas employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- Participation in scholarship programs designed to assist students interested in pursuing acareer in broadcasting;
- 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions:
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting:
- Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
- 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination:
- 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job andidates for broadcast positions;
- Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

\*\*\*\*\* DO NOT PUT IN PUBLIC FILE \*\*\*\*\*

April 10, 2009

As part of our continuing outreach and job training, WSIL TV has an ongoing hiring relationship with three high schools in the region:

Carbondale High School OJT (Office of Job Training) 1301 E Walnut St Carbondale, IL 62901 (618) 457-3371

Carterville High School
CCTE (Cooperative Career and Technical Education)
816 S Division St
Carterville, IL 62918
(618) 985-2940

Marion High School Vocational Education 1501 S Carbon St Marion, IL 62959 (618) 993-8196

From August, 2006 to July, 2008, we hired two employees through the OJT program at Carbondale High School. Both were originally hired as receptionists for our front desk. They were then trained in other aspects of work at the station. When they graduated from high school, both were hired as Associate Producers in our News Department, and continue to work for us now. They also continue to be trained new skills. The employees are:

We currently have another student working in the receptionist position. She came to us through the Carterville High School program.



## Carbondale Community High School

1301 East Walnut Street Carbondale, Illinois 62902

Tradition of Excellence

August 30, 2007

Bonnie Wheeler WSIL TV Channel 3 1416 Country Aire Drive Carterville, IL 62918

Dear Ms. Wheeler:

Thank you for partnering with the Cooperative Education Program at Carbondale Community High School. I really appreciate you assisting our program by accepting as an employee for the 2007-2008 school year.

Enclosed is the Employee Handbook that contains information about the Cooperative Education Program. Cooperative Education is designed to provide workplace skills for high school seniors. The students in this program attend school ½ of the day and are released the second half of the day to attend work. They are given credit for their classroom time and for their employment.

One responsibility of the employer is to complete a quarterly evaluation of the student. I will be sending these evaluations about two weeks before each quarter ends.

If you have any questions or concerns about Ross or the program, please let me know as soon as possible. My work number is (618) 457-3371 ext. 204; my email address is <a href="mailto:ncarr3@yahoo.com">ncarr3@yahoo.com</a>; or you can call me on my cell phone at (618) 530-6477.

Thank you again for your support of our program!

Sincerely,

Nick Carr Cooperative Education Coordinator Carbondale Community High School

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		(

Exhibit 26 (Extern Program)

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### MENU OPTION ACTIVITIES - Form BP-02

Type of Activity:_	Extern Program	· · · · · · · · · · · · · · · · · · ·
Activity Classifica	tion.*:_10	

### Nature of the Activity, Including Date(s) and Location(s):

WSIL has an ongoing program through which the station hosts externs from Southern Illinois University. The externs work/job shadow for one week at WSIL. These positions are unpaid. WSIL hosted three externs during 2008. (June 2, Jun 9-12, 2008; March 10-14, 2008 (2 externs))

### Description of Station's Involvement and Participation:

Externs are identified by Southern Illinois University and referred to WSIL for externship opportunities at the station. The station matches the extern with an activity or activities that align with the particular extern's interests. The station also allows the extern to shadow station employees. Because each externship lasts several days, the extern has an opportunity to learn "hands-on" about a variety of different positions at the station—sales, news, traffic, and business. Station employees work one-on-one or in small groups with each extern.

### Titles of Station Personnel Involved:

Steve Wheeler, General Manager Mike Snuffer, News Director David Cisco, Sales Manager

# Attach all documentation concerning the nature of the activity, the description of the station's involvement and participation, and the station personnel involved.

- \* For "Activity Classification" use numbers "1" through "16" in accordance with the following:
- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
- 2 Hosting of at least one job fair;
- Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- 7. Participation in scholarship programs designed to assist students interested in pursuing acareer in broadcasting;
- Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for sation personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
- Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
- 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing
- 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
- 16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

\*\*\*\*\* DO NOT PUT IN PUBLIC FILE \*\*\*\*\*

# WSIL-TV3 Internship Information Sheet

Date: <u>6/4/0</u> 8
Name:
Address:
Phone:
Birthdate:
Soc. Sec.: ル/A
Drivers Lic.: NA
High School/College/University: Southern ILLinais University
Major/Degree Studying: MS PRO Hessime medie management
Graduation Date: <u>0S/2009</u>
Degree:
What department of <del>internship? Ex Tere res re ip</del> News Eng Sports Prod Wx Sales
Scheduled days and time of internship: 5day, 4hrs/day
Beginning and End date of internship: Monday. 6/2, monday Thus. 6/9-6/12/
Total # of hours: <u>20 k</u> rs.
Emergency Information
Name:
Relationship:
Work Phone: Cell Phone:

David Cisco Sales Manager WSIL-TV ABC 985-2333

---- Original Message -----

From: oiss

To: dcisco@wsiltv.com
Sent: Monday, May 19, 2008 1:12 PM

Subject: International Student

David,

Thank you very much for your interest in hosting an international student as a short-term intern. I have attached the student's resume.

Please let me know if you have additional questions. I look forward to hearing from you.

Ms. Tina Krause (oiss@siu.edu) International Students and Scholars B132 Northwest Annex, MC 6514 Southern Illinois University Carbondale Carbondale, IL 62901

Phone: 618 453 5774 Fax: 618 453 7660

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.523 / Virus Database: 269.23.21/1454 - Release Date: 5/19/2008 7:44 AM

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.523 / Virus Database: 269.23.21/1454 - Release Date: 5/19/2008 7:44 AM

### 7/03/08

TO PUBLIC FILE

FR DAVID CISCO

RE EXTERN

We hosted an international student who expressed an interest in commercial broadcast television at the Office of International Students and Scholars at Southern Illinois University.

Tina Krause from that office contacted us and we arranged for a Chinese student, working on her Masters Degree, to spend 4 hours a day with us on June 2 and June 9-12, 2008.

During that time she was introduced to our Managers, toured the station and spent time in various areas of our operations that interested her, for example News, Sales, Traffic and the Business office. Our managers described our operation and allowed an opportunity to spend time and ask questions of several members of our staff in each Department.

Attached are the University contacts, correspondence and resume





### **David Cisco**

From:

"oiss" <oiss@siu.edu>

To: Sent: "David Cisco" <dcisco@wsiltv.com> Tuesday, July 01, 2008 1:58 PM

Subject:

RE: International Student

Thanks for sending us the evaluation. We would be really happy to work with you again.

Ms. Bharathi Subramanian (oiss@siu.edu) International Students and Scholars B132 Northwest Annex, MC 6514 Southern Illinois University Carbondale Carbondale, IL 62901

Phone: 618 453 5774 Fax: 618 453 7660

Website: www.ips.siu.edu

From: David Cisco [mailto:dcisco@wsiltv.com]

Sent: Monday, June 30, 2008 5:24 PM

To: oiss

Subject: Re: International Student

Here is your evaluation form.

Looking forward to working with you again.

David Cisco WSIL-TV ABC

---- Original Message -----

From: oiss To: 'David Cisco'

Sent: Monday, June 30, 2008 3:20 PM Subject: RE: International Student

Hello David,

We thank you sincerely for all your help and for hosting our International student as an intern at your station. Its been a great help. I hope you found it comfortable to have her over their at your TV station.

We are trying to help our International students and make this program better. So, in a way we are trying to get evaluation from the Institution or organization which hosted our students. We would really appreciate it if you can fill the evaluation form I have attached with this email and email it back to us. It would help us serve our students better in future and contact the organizations in a better way, if needed.

Once again thanks for all your time and help.

Thank you.

Ms. Bharathi Subramanian (oiss@siu.edu) International Students and Scholars B132 Northwest Annex, MC 6514 Southern Illinois University Carbondale Carbondale, IL 62901

Phone: 618 453 5774 Fax: 618 453 7660

Website: www.ips.siu.edu

From: David Cisco [mailto:dcisco@wsiltv.com]

Sent: Monday, May 19, 2008 3:55 PM

To: oiss

Subject: Re: International Student

M-F June 2-6 will work fine. How about if she starts Monday June 2 at 10AM.

We can discuss a schedule with her then. She will be able to spend some time in our News Dept, Sales Dept and spend some time with our top executives. I'll start setting that up next week.

If she would like to know more details about her schedule before she arrives June 2, please have her call me Thursday or Friday, May 29-30, and I will give her as much as I can at that time.

I would expect that most days she would be here 4 hours, but some days, starting in the morning and some days starting in the afternoon.

David Cisco 985-2333

---- Original Message -----

From: oiss
To: 'David Cisco'

Sent: Monday, May 19, 2008 3:15 PM Subject: RE: International Student

David,

Thank you very much.

will be available anytime after June 1st.

Would you prefer her to work the hours in one week or over several weeks? She's available the first week in June and then I'm not sure her summer class schedule after June 9<sup>th</sup>. However, I can have her contact you directly, if you prefer.

Once again, thank you for your support of our international students.

Ms. Tina Krause (oiss@siu.edu)
International Students and Scholars
B132 Northwest Annex, MC 6514
Southern Illinois University Carbondale
Carbondale, IL 62901

Phone: 618 453 5774 Fax: 618 453 7660

From: David Cisco [mailto:dcisco@wsiltv.com]

Sent: Monday, May 19, 2008 3:00 PM

To: oiss

Subject: Re: International Student

Hi Tina.

Yes we would be happy to host this Summer.
Please give us a little advanced notice regarding the week

will be here, so that I can

put an itinerary together.

Thank-you.

David Cisco Sales Manager WSIL-TV ABC 985-2333

---- Original Message -----

From: oiss

To: <u>dcisco@wsiltv.com</u> Sent: Monday, May 19, 2008 1:12 PM

Subject: International Student

David.

Thank you very much for your interest in hosting an international student as a short-term intern. I have attached the student's resume.

Please let me know if you have additional questions. I look forward to hearing from you.

Ms. Tina Krause (<u>oiss@siu.edu</u>) International Students and Scholars B132 Northwest Annex, MC 6514 Southern Illinois University Carbondale

Carbondale, IL 62901

Phone: 618 453 5774 Fax: 618 453 7660

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.523 / Virus Database: 269.23.21/1454 - Release Date: 5/19/2008 7:44 AM

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.523 / Virus Database: 269.23.21/1454 - Release Date: 5/19/2008 7:44 AM

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.523 / Virus Database: 270.4.3/1526 - Release Date: 6/30/2008 8:43 AM

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.523 / Virus Database: 270.4.3/1528 - Release Date: 7/1/2008 7:26 AM

Ax tourship

# WSIL-TV3 Internship Information Sheet

Date: 3-70-08	
Name:	
Address: Carbondale, IZ 62901	<u>}</u>
Phone:_	
Birthdate:	•
Soc. Sec.:	
Drivers Lic.:	
High School/College/University: <u> </u>	
Major/Degree Studying:	
Graduation Date: 5/2009  Business d  Degree: Mass Communication a Midia	Arts
What department of internship?  News Eng  Sports Prod  Wx Sales	
Scheduled days and time of internship: $M$ -	F 8-5
Beginning and End date of internship: $3-2$	0-3-14-08
Total # of hours: <u>40</u>	
Emergency Information	
Name:	
Relationship: 1900 Parents	
Work Phone: Cell Phon	e:



March 3, 2008

Mike Snuffer, News Director WSIL-TV3 ABC 1416 Country Aire Rd Carterville, IL 62918

Dear Mr. Snuffer:

Thank you for agreeing to participate in the 2008 Extern program. My office is pleased to report we have found one or more excellent students to work at your organization as a part of the program during Southern Illinois University's spring break week, March 10-14.

will contact you in the near future to finalize plans for the experience. Please use the enclosed materials, your discussion with your extern(s), and the expectations of your organization to build an itinerary for the student(s).

On behalf of the SIU Alumni Association, we thank you for your commitment to the Extern Program and for the valuable opportunity you will provide a student(s). If you should have any questions or comments, please contact me. Your support is deeply appreciated by all of us involved with the program.

Sincerely.

Tuesday L. Ashner '92 '99

Director of Campus Programs

Advisor, Student Alumni Council

tlashner@siu.edu

/bz

Enclosures

P.S. The second page of each student's application lists an emergency contact in the event you need this information.

### 2008 EXTERN PROGRAM - Type and Print

Name			Date of Birth
Leat	Mi	ddle	
Local Address		E-mail Ad	ldress
City, State, Zip Carbono	dale, IL, 62901		
Telephone (Cell)		(Evening)	·
SIUC College/School	siness and Mass Communication and Media Ar	ts Major B	usiness and Administration and Cinema and Photograph
SIUC G.P.A.	Anticipated Graduation Date	Spring 2009 Please list semester an	Year in School Junior Senior Associate Degree
1. Where did you learn o	of the Extern Program? Business	Placement Cent	tér
2. Indicate your geograp	hic preference for an externship:		
*Please number ONLY i *Please be aware Extern *Specific geographic pre	ith 1 being your first choice. those locations where you will accept at a responsible for all transportation, afterences cannot be guaranteed.  Illinois 2 Chicago, North Chicago, City Chicago, West	meals, and housing	ave transportation. g COSTS during their Externship.  Chicago, South Suburbs St. Louis Area Other (please specify) Burbank, CA
7. Dlaga to dieste economic	ode of transportation for the week: (	or.	
office, radio-television  1st Preference: Film Studio or  Bring a maximum of tw	station, etc.) Preferences cannot be bletchuton Company 2nd Preference: Tales to specific companies or organization	e guaranteed as  It Agency  Its in your chose	matches.  3rd Preference: Public Corporation  a geographic area with contact informatio cllow Pages. NOT REQUIRED, AND
PREFERENCES CAN	OT BE GUARANTEED AS MAT	CHES.	enow rages. NOT KEQUIKED, AND
Please list your interests	within your major. To gain knowledge	about business, par	ticularly the Way organizations function, I would like
			vies have been a large part of my life, and I love
			rinterests together and influence the lives of many.
, , , , , , , , , , , , , , , , , , , ,	incircular momentus may ordate. In the total	· · · · · · · · · · · · · · · · · · ·	milereous together and influence the lives of many.
Please attach a list of five such as meet other arch.	e goals for your extern experience. I itself, or they can be specific like In	Your sponsor w want to learn to	ill read these goals. They can be broad use an X4950 Video Camera.
	•		OVER PLEAS

### \*APPLICATION CHECKLIST\*

The materials listed below are required to successfully complete the application process; incomplete
applications will not be accepted. These materials must be submitted no later than 4:30 pm on Friday,
November 16, 2007, to the SIU Alumni Association Office, 2nd Floor, Student Center. At that time, you will
sign up for your Extern interview.

sign up tot your Extern miery	TOAA.						
$\square$ 3 completed (and signed)	application forms	(1 original for	ароляот ал	d 2 cop	ies)		
☐ 3 resumes (1 original for s	ponsor and 2 copi	ies)		,	,		
D 3 copies of 2 letters of rec	ommendation (rec	commendations	must acco	mpany ;	your applicatio	n packe	t)
☐ One copy of your transcrip	ot to verify GPA a	nd credit hours	(an officia	al copy <u>i</u>	<u>s not</u> necessar	у)	
	1	Signature					
I hereby authorize the SIUC Extern C materials to Extern sponsor(s); to upo to be used by the SIU Alumni Associa I agree to contact my sponsor prior to thank you to my sponsor after complete	late my application ation and colleges o my arrival to di	on information; for promotion scuss making p	and permi	t my na s. In add	me and other lition, once no	pertinen tified of	t information my sponsor,
Signature of Student		·		. Date _	11-12-07	· · · · · · · · · · · · · · · · · · ·	,·
							•
<u>Emergi</u>	ENCY CONTACT	AND NEWS RE	LEASE INF	ORMAT	<u>rion</u>		
Ed Downt	• .						• •
☑ Parent ☑ Spouse ☑ Other	•				· ·		
Name(s)		<del></del>	Telephon	le ·			<del></del>
Address		Cit	y, Stato, Z	ip .			and the same of th
Hometown Newspaper and Address	Peoria Journal St	tar, Inc. 1 News	s Plaza, Pe	eoria, IL	, 61643		,

Aktoin 24, s

# WSIL-TV3 Internship Information Sheet

Date: 03 111 108	
Name:	
Address:_	· · ·
Phone:	
Birthdate:	
Soc. Sec.:	
Drivers Lic.:	
High School/College/Un	iversity:_SIUC
Major/Degree Studying:_	Engineering Technology
Graduation Date: May 2	2009
Degree: Bachelor of So	
What department of inte News Eng _X_ Sports Prod Wx Sales	•
Scheduled days and time	of internship: March 10, 2008
Beginning and End date	of internship: March 14, 2008
Total # of hours:_4()	
Emergency Informatic	<u>on</u>
Name:_	
Relationship: Mother	<u> </u>
Work Phone:	Cell Phone:

SIUMAlumpi Association

February 25, 2008

Strve Wheeltr, General Managar WSIL-TV3 ABC 1416 Country Aire Rd Carterville, IL 62918

Dear Mr. Wheeler:

Thank you for agrecing to participate in the 2008 Extran program. My office is pleased to report we have found one or more excellent students to work at your organization as a rart of the program during Southern Illinois University's spring break week, March 10-14.

will contact you in the near future to finalize plans for the experience. Please use the enclosed materials, your discussion with your extern(s), and the expectations of your organization to build an innexary for the student(s).

On becalf of the SIU Alumni Association, we thank you for your commitment to the Extern Program and for the valuable opportunity you will provide a student(s). It you should have any questions or comments, please conized one. Your support is deeply appreciated by all of us involved with the program.

Sincerely,

Guesday

Tuesday L. Ashber '92 '99
Director of Campus Programs
Advisor, Student Alumni Council
Uselmen@xn.edu

Enclosures

P.S. The second page of each student's application lists an emergency contact in the event you need this information.

Colyer Hall · Mailtode 6809 · Southern Illings University · Carbondale, IL 62901-6809 618-453-2408 · (EAX) 618-453-2686 · alomni@sin.edn · www.sin.edu/-alumni

80/0, Syn

# 2008 EXITERN PROGRAM - Type and Print

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3 <u>ir</u> th				Major Electrical Engineering Technology	Yeur in School [V] Junior [ Serior   Associate Degree			Şurinleri Süring İleri İklereship.
Nation Date of Birds Nature Date of Birds	Lucal Adduss	city, see, Zip Carbondale, Illinois 62901	Telephone (Call) (Borating) ( )	auc culege Educine Engineering Major Electrical	ATUCGPA ATRIVITATE Graduation Date May 2009 Year (Floar Bitumenter and year)	1. Where did you learn of the Extern Program? Online message	2. Indicate your geographic preference for an externative.	"Mumber I through 4 with 1 being your first choice. "Them attain OMLY those directions where you will accept an extremistic seed have transportation. "Herev be aware Externs are responsible for all temsportation, meak, and howning COSIS turing that Themship, "Specific geographic preferences caured be guaranteed.

.4. Indicate the type of company/organization in which you would be most intrested in doing an externship (i.e. bank, law office, radio-television stelies, etc.) Preferences cannot be guaranteed as matches.

1st Preference: WSIL - TV3

2nd Preference: Melfo

1nd Preference: Black and Vealch

3. Please indicate your mode of transportation for the week. Automobile

A Chicago, Sortis Sateurbs

3 St. Louis Area
Othar Plans specify)

Chicago, North Suburha

Chicago, Gir

Chicago, West Suburha

Southern Minois
Central Minois
Northern Minois

5. Bring a maximum of two specific companies or arganizations in your chosen geographic area with context information to your interview. Helpful measural tools are professors, the internet, and the Yealow Pages. NOT REQUIRED, AND PREFERENCES CANNOT BE GUARANTEED AS MATCHES.

6. Please list your interests within your major | arm interested in my major because of the hands on approach in Electrical Engineering. I arm especially interested in troublesshooting electrical circuits and motors to make sure they work with efficiency and quality.

7. Please atach s list of tive goals for your extern experience. Your gransor will read these goals. They can be tareed stach as meet offer architects, or they can be specific like I want to know to use an LAGIO Freen Camera.

OVER PLEASE

City, State, Zip Chicago, Iffinois 60619

Telephone

# \*APPLICATION CHECKLIST\*

The materials listed below are required to successfully complete the application process; incomplete applications will not be accepted. These materials must be sufmitted no later than 4:30 µm on Priday, November 16, 2007, to the SIU Ahumi Association Office, 2 telloc, Student Center. At that time, you will sign up for your Exten interview.

 $\mathbb{D} \text{ A completed (and signed) application forms (1 original for apparex and 2 copies)}$ 

 $D\not\prec copies$  of 2 lotters of recommendation (revortune administrans) accompany your applies time packet)  $\mathbb{D}\, \check{\mathcal{J}}_{\text{resumes}}^{A}(1\, \text{original for sponsor and}\, 2\, \text{copies})$ 

D One copy of your transcript to verify (PPA and credit hours (an official copy <u>is not</u> receivery).

\* Eather of Engineering attends has a caps of students

# SIGNATURE

Lieuchy authorize the SIUC Extern Countriese and College Extern Representatives to distribute my Externship application materials to Extern spousor(s); to update my application, information, and permit toy ment and other pertinent information to be used by the SIO Alumni Association and collegues for promotival purposes. In addition, once notified of my spousor, I agree to contact my spousor prior to my armed to discuss making my Externship the ideal experience as well as send a thank you to my spousor after completion of my extensibip.

Signature of Student

Date 02/85/08

EMERGENCY CONTACT AND NEWS RELEASEINFORMATION

C Parent
C Spowe
O Other
Name(s)

Address

Hometown Newspaper and Address

		(

Exhibit 27 (Job Shadowing Program)

		(
		(
		(

#### MENU OPTION ACTIVITIES - Form BP-02

Type of Activity: Job S	hadow
	4.0
Activity Classification *	<b>':</b> 10

### Nature of the Activity, Including Date(s) and Location(s):

WSIL allows interested students, usually high school students, to job shadow a WSIL employee for a day. WSIL hosted one job shadow student on February 22, 2007, and one student on December 26, 2007.

### Description of Station's Involvement and Participation:

The station matches an interested job-shadow student with a WSIL employee for a day. The student follows the employee and observes and interacts with the employee as he/she performs daily job duties. The program allows the student to see exactly what is involved in the employee's job on a particular day and to experience what it is like to work at a television station.

### Titles of Station Personnel Involved:

Eric Mittan, Editor (December 26, 2007 job shadow) Mike Snuffer, News Director

# Attach all documentation concerning the nature of the activity, the description of the station's involvement and participation, and the station personnel involved.

- \* For "Activity Classification" use numbers "1" through "16" in accordance with the following:
- Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
- 2 Hosting of at least one job fair;
- Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- Participation in scholarship programs designed to assist students interested in pursuing acareer in broadcasting;
- Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
- Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
- Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination:
- 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
- Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in troadcasting to job candidates who might otherwise be unaware of such opportunities.

\*\*\*\*\* DO NOT PUT IN PUBLIC FILE \*\*\*\*\*

### Sandy Mann

From:

"Eric Mittan" <emittan@wsiltv.com>

To:

<smann@wsiltv.com>

Sent:

Friday, December 28, 2007 9:02 PM

Subject:

wednesday shadow

### Carbondale IL 62903

Jr/Sr. at Carbondale High School, graduating a year early, Spring Semester 2008. Will be taking classes this coming semester at JALCC in addition to his HS workload.

He was with me from 1:30pm until 6:45pm.

No virus found in this incoming message.

Checked by AVG.

Version: 7.5.516 / Virus Database: 269.17.13/1204 - Release Date: 12/31/2007 12:20 PM

Sob Shedw

# WSIL-TV3 Internship Information Sheet

Date: <u>2-22-61</u>
Name:
Address: Eldorado ILLINOIS
Phone:
Birthdate:
Soc. Sec.: _
Drivers Lic.:_
High School/College/University: Eldoralo High School
Major/Degree Studying: Sports Broadcasting
Graduation Date: May 01
Degree: <u>N/A —</u>
What department of internship?
News Eng Sports Prod
Wx Sales
Scheduled days and time of internship:
Beginning and End date of internship:
Total # of hours:
Emergency Information
Name:
Relationship: Parents
Visual Phanas

**Exhibit 28** (Educational Institution Events)

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### MENU OPTION ACTIVITIES - Form BP-02

Type of Activity: Educational Ev	ents
Activity Classification *: 10	

### Nature of the Activity, Including Date(s) and Location(s):

WSIL anchor Mark Kiesling and reporter Hayley Stewart participated in a career day event at Rend Lake College in March 2007. The event was open to junior high school students in Jefferson County.

### Description of Station's Involvement and Participation:

Kiesling delivered the keynote address to the attendees and discussed careers in broadcasting.

Stewart conducted breakout sessions on careers in broadcasting during the event.

### Titles of Station Personnel Involved:

Mark Kiesling, WSIL Anchor Hayley Stewart, WSIL Reporter

# Attach all documentation concerning the nature of the activity, the description of the station's involvement and participation, and the station personnel involved.

- \* For "Activity Classification" use numbers "1" through "16" in accordance with the following:
- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
- 2 Hosting of at least one job fair;
- Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- 7. Participation in scholarship programs designed to assist students interested in pursuing acareer in broadcasting;
- Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
- Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
- 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
- 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
- Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

\*\*\*\*\* DO NOT PUT IN PUBLIC FILE \*\*\*\*\*

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Exhibit 29 (Job Fairs)

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### Steve Wheeler

From: To:

<msnuffer@wsiltv.com>

Sent:

<swheeler@wsiltv.com>

Wednesday, April 01, 2009 9:03 AM

Subject: EEO Job Fair

APRIL 16, 2008 Job Fair RTNDA conference Las Vegas Hilton - News Director Mike Snuffer spent the day participating in a job fair. He spoke with prospective entry-level candidates about opportunities at WSIL-TV. The job fair generated about dozen qualified candidates for the position of producer.

Here's a description of the job fair:

The NAB Education Foundation (NABEF) in partnership with the Broadcast Education Association (BEA), and Radio-Television News Directors Association (RTNDA) will host a Career Day on Wednesday, April 16, 2008, during the NAB Show. Career Day attracts nearly 60 participating broadcast and media companies, and 1,500 job seeker attendees from around the country. Career Day is an initiative to increase diversity in broadcasting.

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