

House Freedom Action

2/17-3/17/20

\$10,500

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

**Contract #** 26794657 **Changes as of:** 2/3/2020 at 10:24 AM **Version:** Current State Version 1  
**CPE:** 93/115/743 **Flight:** 2/17/20 - 3/22/20 **Station:** WRSP  
**Agency:** MEDIUM BUYING LLC **Advertiser:** House Freedom Action **Market:** Campaign-Sprngfld-Dtr DMA  
 815 Grandview Ave **Product:** TV **Office:** WASHINGTON  
 Suite 600 **Agency Order #:** 9328151 **Service:** Nielsen  
 COLUMBUS, OH **Buyer:** Lloyd, Dillon **Primary Demo:**  
**Salesperson:** ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY  
 43215 **Separation:** 202-955-5342

#	Day/Time	DP	Program	Rate	Len	2/17 - 3/16						Total Spots	Total \$	CPP*	GRP*
						2/17	2/24	3/2	3/9	3/16					
1	M-F 9p-10p		FOX News at 9	\$250.00	30	0	5	5	5	0	15	\$3,750.00	\$0.00	0.0	
2	Su 9p-9:35p		FOX News at 9	\$150.00	30	1	1	1	1	0	4	\$600.00	\$0.00	0.0	
3	Tu 8p-9p		Gordon Ramsay's 24 Hours To Hell & Back-FOX	\$500.00	30	0	0	0	1	0	1	\$500.00	\$0.00	0.0	
4	W 7p-8p		The Masked Singer-FOX	\$750.00	30	1	1	1	1	0	4	\$3,000.00	\$0.00	0.0	
5	Sa 9p-9:30p		FOX News at 9	\$150.00	30	1	1	1	1	0	4	\$600.00	\$0.00	0.0	
6	Su 9a-10a		FOX News Sunday	\$200.00	30	1	1	1	1	0	4	\$800.00	\$0.00	0.0	
7	M-Tu 9p-10p		FOX News at 9	\$250.00	30	0	0	0	0	2	2	\$500.00	\$0.00	0.0	
8	W-F 9p-10p		FOX News at 9	\$250.00	30	3	0	0	0	0	3	\$750.00	\$0.00	0.0	
<b>TOTALS:</b>						<b>7</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>2</b>	<b>37</b>	<b>\$10,500.00</b>	<b>\$0.00</b>	<b>0.0</b>	



125 West 55th St  
New York, NY 10019

**Contract #** 26794657      **Changes as of:** 2/3/2020 at 10:24 AM      **Version:** Current State Version 1  
**CPE:** 93/1157/43      **Flight:** 2/17/20 - 3/22/20      **Station:** WRSP  
**Agency:** MEDIUM BUYING LLC      **Advertiser:** House Freedom Action      **Market:** Campaign-Springfld-Dtr  
815 Grandview Ave      **Product:** TV      **Office:** WASHINGTON  
Suite 600      **Agency Order #:** 9328151      **Service:** Nielsen  
COLUMBUS, OH      **Buyer:** Lloyd, Dillon      **Primary Demo:**  
**Salesperson:** ALEXANDRA BRADLEY      **Assistant:** ALEXANDRA BRADLEY  
BRADLEY      202-955-5342  
**Separation:**      202-955-5342

**Con Type:** POLITICAL/NOTE  
**Total \$:** \$10,500.00  
**Total Spots:** 37  
**Total CPP:** \$0.00  
**Total GRP:**

**Special Instructions**

**Date/Time**      **Added by**      **Comment**  
02/03/20 10:24 AM      ALEXANDRA BRADLEY      2.19 - 3.17, Separation: 30

Competitive Information				Daypart Summary				Monthly Summary				
Market Budget:	WRSP Share:	Comment:	Unknown:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$105,000	10%		90%		100%	37	\$10,500.00	N/A	0.0	2020-Feb	7	\$2,000.00
				<b>Total</b>	<b>100%</b>	<b>37</b>	<b>\$10,500.00</b>	<b>N/A</b>	<b>0.0</b>	<b>2020-Mar</b>	<b>30</b>	<b>\$8,500.00</b>
										<b>Total</b>	<b>37</b>	<b>\$10,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	2/3/20 10:24 AM	ALEXANDRA BRADLEY	New	37		\$10,500.00	\$10,500.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)  
 2880 E Cook St  
 Springfield, IL 62703

**Contract # 4229400**

Schedule Dates 02/19/20-03/17/20

Advertiser House Freedom Act (123982)

Agency Medium Buying LLC (17115)

Product POLITICAL ISSUE (ns) (1187)

Brand 93/115/743 (1333403)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Dillon,Lloyd,

Phone/Fax /

CPE 93/115/743

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments TV ALEX BRADLEY

2.19 - 3.17; Separation: 30

Date Entered 02/03/20

Last Modified 02/03/20

Entered By Travis Dodson

CO-OP No

External # ECR26794657

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,575.00

Net Total \$8,925.00

Sales Tax

**WRSP+WCCU Combo 100/0 (WRSP+)**

By Broadcast Month Spots Rate

Feb. 2020 7 \$2,000.00

Mar. 2020 30 \$8,500.00

Grand Total: 37 \$10,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/24/20-03/13/20	2	:30	9P-10P (CST)	5	X	X	X	X	X			15	\$250.00	\$3,750.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/3/20
2.0	Normal Line / News (2)	02/23/20-03/15/20	2	:30	9P-9:35P (CST)								1	4	\$150.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/3/20
3.0	Normal Line / Prime (3)	03/10/20-03/10/20	2	:30	8P-9P (CST)			1						1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	24 HOURS	2/3/20
4.0	Normal Line / Prime (4)	02/19/20-03/11/20	2	:30	6:58P-8P (CST)				1					4	\$750.00	\$3,000.00	WRSP+WCCU Combo 100/0 (WRSP+)	MASKED	2/3/20
5.0	Normal Line / News (5)	02/22/20-03/14/20	2	:30	9P-9:30P (CST)							1		4	\$150.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/3/20
6.0	Normal Line / SPOT (6)	02/23/20-03/15/20	2	:30	9A-10A (CST)								1	4	\$200.00	\$800.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/3/20
7.0	Normal Line / News (7)	03/16/20-03/17/20	2	:30	9P-10P (CST)			X	X					2	\$250.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/3/20
8.0	Normal Line / News (8)	02/19/20-02/21/20	2	:30	9P-10P (CST)	3			X	X	X			3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	2/3/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRSP, Springfield IL	<b>Date:</b>
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I, Dillon Lloyd - Medium Buying, LLC

do hereby request station time concerning the following issue:

IL CD15
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

House Freedom Action

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NC CD3  
**IL CD15**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

House Freedom Action, PO BOX 1948, Alexandria, VA 22313

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Megan Brown, Treasurer  
**Treasurer: Megan Brown**

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>1.31.20</u>	<u></u>	<u>3309360605</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
<u></u>	<u>Jennifer E. Valenti</u>	<u>CSM</u>
Signature	Printed Name	Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$ 10,500

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



## Notification of Electronic Payment

This message confirms that CONTENT CREATIVE MEDIA has initiated an electronic payment to WRSP-TV via FastPay's ePay solution. Please see the payment details below.

Total Amount

**\$8,925.00**

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Company	Vendor
CONTENT CREATIVE MEDIA	WRSP-TV