

ORDER



KPAX

Orders

Order / Rev:

1268642

Alt Order #:

WOC14575539

Product Desc:

Montana

Estimate:

7286

Flight Dates:

04/23/24 - 05/03/24

Original Date / Rev:

03/21/24 / 03/21/24

Order Type:

GENERAL

Primary AE:

Matthew Mulzoff

Sales Office:

EWSDC

Sales Region:

NAT

Agency

Name:

Main Street Media

Buying Contact:

Billing Contact:

P. O. Box 25093

Alexandria, VA 22313

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

One Nation

Demographic:

A35+

Product Codes:

Non-Ballot Issue

Revenue Code 1:

DISC

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-1

New Business End:

Advertiser External ID:

224365

Agency External ID:

113817

Unit Code:

General

Order Separation:

00:10:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	59	\$135,835.00	\$115,459.75
04/29/24	05/03/24	46	\$123,995.00	\$105,395.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	59	\$135,835.00	\$115,459.75	0.00
May 2024	46	\$123,995.00	\$105,395.75	0.00
Totals	105	\$259,830.00	\$220,855.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/23/24	05/02/24	M-F CBS News Morning	CM	7:00 AM-9:00 AM	--1-1--	:30	2	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
M-F CBS Mornings															
(Program: CBS THIS MORNING)															
2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	--1-1--		2				\$1,500.00		0.00			
Week:		04/30/24	05/06/24	-1-1---		2				\$1,500.00		0.00			
N 2	All	04/23/24	05/01/24	M-F 9-10am	CM	9:00 AM-10:00 AM	11-1---	:30	3	\$2,250.00	P-1	0.00	NM	4	\$9,000.00
M-F 9-10am															
(Program: PRICE IS RIGHT)															
2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	11-1---		3				\$2,250.00		0.00			
Week:		04/30/24	05/06/24	--1----		1				\$2,250.00		0.00			
N 3	All	04/23/24	05/02/24	M-F 10-11am	CM	10:00 AM-11:00 AM	--1-1--	:30	2	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
M-F 10-11am															
(Program: LETS MAKE A DEAL)															
2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	--1-1--		2				\$1,500.00		0.00			
Week:		04/30/24	05/06/24	---1---		1				\$1,500.00		0.00			
N 4	All	04/23/24	05/02/24		CM	11:00 AM-12:00 PM	11111--	:30	5	\$750.00	P-1	0.00	NM	8	\$6,000.00

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 Flight Dates: 04/23/24 - 05/03/24

Advertiser: One Nation
 Product Desc: Montana
 Estimate: 7286

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GOLF ZURICH CLASSIC) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$1,500.00		0.00			
N 24	All	04/23/24	04/27/24	Sa 530pm News Sa 530pm News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
(Program: KPAX/KAJ 530P NEWS SAT) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$2,250.00		0.00			
N 25	All	04/23/24	04/27/24	Sa 6-630pm Sa 6-630pm	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
(Program: JEOPARDY SAT) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$1,125.00		0.00			
N 26	All	04/23/24	04/27/24	Sa 630-7pm Sa 630-7pm	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
(Program: WHEEL OF FORTUNE SAT) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$1,125.00		0.00			
N 27	All	04/23/24	04/27/24	Saturday Prime A Saturday Prime A	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
(Program: CBS SATURDAY ENCORE) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$2,250.00		0.00			
N 28	All	04/23/24	04/27/24	Saturday Prime B Saturday Prime B	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
(Program: CBS SATURDAY ENCORE) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$2,250.00		0.00			
N 29	All	04/23/24	04/27/24	Saturday Prime C Saturday Prime C	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$3,750.00	P-1	0.00	NM	1	\$3,750.00
(Program: 48 HOURS) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$3,750.00		0.00			
N 30	All	04/23/24	04/27/24	Sa 10pm News Sa 10pm News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$1,875.00	P-1	0.00	NM	1	\$1,875.00
(Program: KPAX/KAJ 10P NEWS SAT) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$1,875.00		0.00			
N 31	All	04/23/24	04/27/24	Sa 1035-1135pm Sa 1035-1135pm	CM	10:35 PM-11:35 PM	-----1-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
(Program: EQUALIZER) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1-					1	\$225.00		0.00			
N 32	All	04/23/24	04/28/24	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
(Program: CBS SUN MORNING) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----1					1	\$750.00		0.00			
N 33	All	04/23/24	04/28/24	Face The Nation Face The Nation	CM	8:30 AM-9:30 AM	-----1	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
(Program: FACE THE NATION) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: One Nation
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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$1,500.00	0.00					
N 34	All	04/23/24	04/28/24	Su 930-10am Su 930-10am	CM	9:30 AM-10:00 AM	-----1	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
(Program: POSITIVELY MONTANA) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$1,125.00	0.00					
N 35	All	04/23/24	04/28/24	Su 530pm News Su 530pm News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
(Program: KPAX/KAJ 530P NEWS SUN) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$3,000.00	0.00					
N 36	All	04/23/24	04/28/24	Sunday Prime A Sunday Prime A	CM	6:00 PM-7:00 PM	-----1	:30	1	\$7,500.00	P-1	0.00	NM	1	\$7,500.00
(Program: 60 MINUTES) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$7,500.00	0.00					
N 37	All	04/23/24	04/28/24	Sunday Prime B Sunday Prime B	CM	7:00 PM-8:00 PM	-----1	:30	1	\$3,750.00	P-1	0.00	NM	1	\$3,750.00
(Program: MATLOCK) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$3,750.00	0.00					
N 38	All	04/23/24	04/28/24	Sunday Prime C Sunday Prime C	CM	8:00 PM-9:00 PM	-----1	:30	1	\$3,750.00	P-1	0.00	NM	1	\$3,750.00
(Program: EQUALIZER) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$3,750.00	0.00					
N 39	All	04/23/24	04/28/24	Sunday Prime D Sunday Prime D	CM	9:00 PM-10:00 PM	-----1	:30	1	\$3,750.00	P-1	0.00	NM	1	\$3,750.00
(Program: CSI VEGAS) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$3,750.00	0.00					
N 40	All	04/23/24	04/28/24	Su 10pm News Su 10pm News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
(Program: KPAX/KAJ 10P NEWS SUN) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$2,250.00	0.00					
N 41	All	04/23/24	04/28/24	Su 1035-1105pm Su 1035-1105pm	CM	10:35 PM-11:05 PM	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
(Program: GAME TIME WITH BOOMER) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$300.00	0.00					
N 42	All	04/23/24	04/28/24	Su 1105-1135pm Su 1105-1135pm	CM	11:05 PM-11:35 PM	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
(Program: IN DEPTH W/GRAHAM) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$300.00	0.00					
N 43	All	04/23/24	04/28/24	Su Golf Su Golf	CM	Various	-----1	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
(Program: GOLF ZURICH CLASSIC) 2Q24 COMSCORE (sell) - MISSOULA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/22/24	04/28/24	-----1			1		\$1,500.00	0.00					

