



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 10/10/22

Station and Location: 97.5/WLTF, 95.9/WICL, & 93.7/1040am/WEPM
FM

I, Charles Horst

93.5/1010/WEST
FM

[select one] Being

On behalf of, a legally qualified candidate associated with the
Republican political party or organization, and seeking the office of
in the House of Delegates election to be held on do hereby request advertising time
as follows: District 95

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
10/26/22 to 11/8/22	6AM - M. Inight	@M-S	:30	70 on each Station	1.5 wks

TOTAL CHARGES \$1,939

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Political Candidate Advertisements — Agreement Form (2013)

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Charles Horst

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE OF SIGNATURE:

Charles Horst

10-10-2022

Name: Charles Horst

Title: Delegator 95th Dist.

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

DATE OF SIGNATURE:

Maria Dana

10/10/22

Name: Maria Dana

Title: Sales + Marketing Executive

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 10/7/22

Station and Location:

I, Charles "Chuck" Horst


[select one] Being

On behalf of, a legally qualified candidate associated with the Republican political party or organization, and seeking the office of House of Delegates election to be held on do hereby request advertising time as follows: 95th District

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
10/12/22 to 11/8/22			Digital	100,000 Impressions total	
TOTAL CHARGES \$1100 \$1100					

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

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You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Charles Horst

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE OF SIGNATURE:

Charles Horst Sr

10-10-2022

Name: Charles Horst Sr

Title: House of Delegates 95th

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

DATE OF SIGNATURE:

Marie L Dana

Name: Marie L Dana

Title: Sales & Marketing Executive

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Re: Additional Commercial Pricing

Marie Dana <Marie.Dana@wvradio.com>

Thu 11/3/2022 8:16 PM

To: Charles Horst <luckydogten@yahoo.com>

Great. Thank you. Have a great night!

Sent from my T-Mobile 4G LTE Device
Get [Outlook for Android](#)

From: Charles Horst <luckydogten@yahoo.com>

Sent: Thursday, November 3, 2022 8:15:17 PM

To: Marie Dana <Marie.Dana@wvradio.com>

Subject: Re: Additional Commercial Pricing

That looks good to me, so go ahead with it. You have my approval to bill my card.

Thank you
Charles Horst

[Sent from Yahoo Mail on Android](#)

On Thu, Nov 3, 2022 at 6:20 PM, Marie Dana <Marie.Dana@wvradio.com> wrote:

Hey Charles,

I crunched the numbers and came up with this. We'll add 18 commercials to each station. This addition would be added to Saturday through Election Tuesday.

Here's the breakdown.

WLTF = 18 additional ads for \$180.18

WICL = 18 additional ads for \$144.90

WEPM = 18 additional ads for \$173.16

Total for all three stations = \$498.24

If this is good, we'll charge your card tomorrow.

Thanks,
Marie

Marie Dana

Account Executive

WVRC MEDIA
audio + digital + video

1606 W KING ST

CONTRACT

Digital
West Virginia Radio Corp.
1251 Earl L. Core Road
Suite 200
Morgantown, WV 26505
(304) 296-0029

<u>Contract / Revision</u> 343166 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Charles Horst Sr		<u>Original Date / Revision</u> 10/12/22 / 10/13/22
<u>Contract Dates</u> 10/15/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> General Election 2022 Digital		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Digital	<u>Account Executive</u> Marie Dana	<u>Sales Office</u> Martinsburg
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Committee to Elect Charles Horst Sr
Attention: Charles Horst SR
151 Lazy Lane
Falling Waters, WV 25419

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	DGTL	10/15/22	10/31/22	Interactive Targeting	Digital		:00			NS	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/10/22	10/16/22	-----				0	\$0.00			
	Week:	10/17/22	10/23/22	-T-----				1	\$750.00			
	Week:	10/24/22	10/30/22	-----				0	\$0.00			
	Week:	10/31/22	11/06/22	-----				0	\$0.00			
N 2	DGTL	11/01/22	11/08/22	Interactive Targeting	Digital		:00			NS	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/22	11/06/22	-T-----				1	\$350.00			
	Week:	11/07/22	11/13/22	-----				0	\$0.00			
Totals											2	\$1,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	1	\$750.00	\$750.00
11/01/22 - 11/01/22	1	\$350.00	\$350.00
Totals	2	\$1,100.00	\$1,100.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

CONTRACT

WEPM-AM
1606 West King Street
Martinsburg, WV 25401
(304) 263-8868

<u>Contract / Revision</u> 343172 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Charles Horst Sr		<u>Original Date / Revision</u> 10/12/22 / 11/04/22
<u>Contract Dates</u> 10/26/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> Gen Election 2022 WEPM		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEPM-AM	<u>Account Executive</u> Marie Dana	<u>Sales Office</u> Martinsburg
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Committee to Elect Charles Horst Sr
Attention: Charles Horst SR
151 Lazy Lane
Falling Waters, WV 25419

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WEPM	10/26/22	11/07/22	Gen Elec 2022 WEPM	530a-12mid		:30			NM	80	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/24/22	10/30/22	--WTFSS				25	\$8.75			
		Week: 10/31/22	11/06/22	MTWTFSS				45	\$8.75			
		Week: 11/07/22	11/13/22	M-----				10	\$8.75			
N 2	WEPM	11/08/22	11/08/22	5:00 AM-5:00 PM	5:00 AM-5:00 PM		:30			NM	8	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/07/22	11/13/22	-T-----				8	\$8.75			
Totals											88	\$770.00

*Tax 1 Note: Streaming Martinsburg 10%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
09/26/22 -10/30/22	25	\$218.75	\$218.75	\$22.00	\$240.75
10/31/22 -11/08/22	63	\$551.25	\$551.25	\$55.44	\$606.69
Totals	88	\$770.00	\$770.00	\$77.44	\$847.44

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



WLTF-FM
 1606 West King Street
 Martinsburg, WV 25401
 (304) 263-8868

<u>Contract / Revision</u> 343168 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Charles Horst Sr		<u>Original Date / Revision</u> 10/12/22 / 11/04/22
<u>Contract Dates</u> 10/26/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> Gen Election 2022 Radio WLTF		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLTF-FM	<u>Account Executive</u> Marie Dana	<u>Sales Office</u> Martinsburg
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Committee to Elect Charles Horst Sr
 Attention: Charles Horst SR
 151 Lazy Lane
 Falling Waters, WV 25419

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLTF	10/26/22	11/07/22	Gen Elec 2022 WLTF	6a-12mid		:30			NM	80	\$728.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/24/22	10/30/22	--WTFSS				25	\$9.10			
		Week: 10/31/22	11/06/22	MTWTFSS				45	\$9.10			
		Week: 11/07/22	11/13/22	M-----				10	\$9.10			
N 2	WLTF	11/08/22	11/08/22	6:00 AM-5:00 PM	6:00 AM-5:00 PM		:30			NM	8	\$72.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/07/22	11/13/22	-T-----				8	\$9.10			
Totals											88	\$800.80

*Tax 1 Note: Streaming Martinsburg 10%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
09/26/22 - 10/30/22	25	\$227.50	\$227.50	\$22.75	\$250.25
10/31/22 - 11/08/22	63	\$573.30	\$573.30	\$57.33	\$630.63
Totals	88	\$800.80	\$800.80	\$80.08	\$880.88

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT

WICL-FM
1606 West King Street
Martinsburg, WV 24501
(304) 263-8868

<u>Contract / Revision</u> 343170 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Charles Horst Sr		<u>Original Date / Revision</u> 10/12/22 / 11/04/22
<u>Contract Dates</u> 10/26/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> Gen Election 2022 WICL		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WICL-FM	<u>Account Executive</u> Marie Dana	<u>Sales Office</u> Martinsburg
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Committee to Elect Charles Horst Sr
Attention: Charles Horst SR
151 Lazy Lane
Falling Waters, WV 25419

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WICL	10/26/22	11/07/22	Gen Elec 2022 WICL	6a-mid		:30			NM	80	\$585.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/24/22	10/30/22	--WTFSS				25	\$7.32			
		Week: 10/31/22	11/06/22	MTWTFSS				45	\$7.32			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	50	WICL	10/31/22-11/06/22	Gen Elec 2022 WICL	6a-mid	MTuWThFSaSu	:30		\$7.32	NM		
			See MG 1.81, 1.82									
	68	WICL	10/31/22-11/06/22	Gen Elec 2022 WICL	6a-mid	MTuWThFSaSu	:30		\$7.32	NM		
			See MG 1.81, 1.82									
	81	WICL	11/08/22-11/08/22	Gen Elec 2022 WICL	6a-mid	-Tu-----	:30		\$7.32	NM		
			Ⓜ MG for 1.68, 1.50									
	82	WICL	11/08/22-11/08/22	Gen Elec 2022 WICL	6a-mid	-Tu-----	:30		\$7.32	NM		
			Ⓜ MG for 1.68, 1.50									
	Week:	11/07/22	11/13/22	M-----				10	\$7.32			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	79	WICL	11/07/22-11/13/22	Gen Elec 2022 WICL	6a-mid	M-----	:30		\$7.32	NM		
			See MG 1.83									
	83	WICL	11/08/22-11/08/22	Gen Elec 2022 WICL	6a-mid	-Tu-----	:30		\$7.32	NM		
			Ⓜ MG for 1.79 11/07									
N 2	WICL	11/08/22	11/08/22	6:00 AM-5:00 PM	6:00 AM-5:00 PM		:30			NM	8	\$58.56
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/07/22	11/13/22	-T-----				8	\$7.32			

Totals 88 \$644.16

*Tax 1 Note: Streaming Martinsburg 10%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
09/26/22 -10/30/22	25	\$183.00	\$183.00	\$18.25	\$201.25
10/31/22 -11/08/22	63	\$461.16	\$461.16	\$45.99	\$507.15
Totals	88	\$644.16	\$644.16	\$64.24	\$708.40

Signature: _____ Date: _____

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