

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WXKB**

**1st QUARTER, 2019**

**JANUARY 1, 2019 TO MARCH 31ST, 2019**

Prepared by:

Sheila Book

General Manager:



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Brad Beasley

**ISSUES OF CONCERN TO STATION WXKB  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
1st QUARTER, 2019**

1. Public Health, Safety and Welfare: How To Be The Healthiest You

Interviewee Name: David Essel

Organization: Talk David dot com

Organization Website: [www.talkdavid.com](http://www.talkdavid.com)

Phone Number: 941-266-7676

2. Public Health, Safety and Welfare: Heart Health

Interviewee Name: Lauren Nutter

Organization: American Heart Association

Organization Website: [www.collierheartwalk.org](http://www.collierheartwalk.org)

Phone Number: 239-877-2959

3. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: [www.animalrefugecenter.net](http://www.animalrefugecenter.net)

Phone Number: 239-731-3535

4. Public Health, Safety and Welfare: How To Be the Best You

Interviewee Name: David Essel

Organization: Talk David dot com

Organization Website: [www.talkdavid.com](http://www.talkdavid.com)

Phone Number: 941-266-7676

5. Organization for Women/Education: Helping Moms Off Welfare

Interviewee Name: Raquel Williams

Organization: Million Moms off Welfare

Organization Website: [www.millionmomsoffwelfare.org](http://www.millionmomsoffwelfare.org)

6. Public Health, Safety and Welfare: Getting Heart Healthy

Interviewee Name: Lauren Nutter

Organization: American Heart Association

Organization Website: [www.collierheartwalk.org](http://www.collierheartwalk.org)

Phone Number: 239-877-2959

7. Public, Health, Safety and Welfare: Underage Drinking

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: [www.alanon.org](http://www.alanon.org)

8. Military/Education: Helping Veterans

Interviewee Name: Laura Barsamian

Organization: Paws Assistance

Organization Website: [www.info@pawsassist.org](mailto:www.info@pawsassist.org)

Phone Number: 239-775-1660

9. Charity: Bringing Art to the Children

Interviewee Name: Amanda Jaron

Organization: Glitter Foundation

Organization Website: [www.glitterfoundation.org](http://www.glitterfoundation.org)

Phone Number: 239-293-2932

10. Public Health, Safety and Welfare: Opioid Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden/Betty Ford Clinic

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 239-659-2340

11. Education: Drinking

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: [www.alanon.org](http://www.alanon.org)

12. Organization for Women: Go Red For Women

Interviewee Name: Lauren Nutter

Organization: Heart Association

Organization Website: [www.collierheartwalk.org](http://www.collierheartwalk.org)

Phone Number: 239-877-2959

13. Public Health, Safety and Welfare: Hope Clubhouse

Interviewee Name: Jeannie Sweeney and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: [www.hopeclubhouse.org](http://www.hopeclubhouse.org)

Phone Number: 239-267-1777

14. Military/Education: Veterans and Business

Interviewee Name: Dr. Sandra Kauanui

Organization: FGCU Business

Organization Website: [www.fgcu.edu](http://www.fgcu.edu)

15. Public Health, Safety and Welfare: What The American Heart Association Does

Interviewee Name: Liz Keller

Organization: The American Heart Association

Organization Website: [www.collierheartwalk.org](http://www.collierheartwalk.org)

Phone Number: 239-877-2959

16. Education: Cannabis Education

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: [www.livingstonfoundation.org](http://www.livingstonfoundation.org)

Phone Number: 239-682-1812

17. Education: Literacy

Interviewee Name: Scott Sutton

Organization: K Is For Kids

Organization Website: [www.kisforkids.org](http://www.kisforkids.org)

18. Education/Organization for Women: Getting Women Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Women off Welfare

Organization Website: [www.onemillionmomsoffwelfare.org](http://www.onemillionmomsoffwelfare.org)

19. Public Health, Safety and Welfare: Helping The Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

## **PUBLIC AFFAIRS PROGRAMS**

### **STATION WXKB PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approximately 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WXKB airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many are specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

First Quarter 2019

January 1st – March 31st, 2019

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: MAKING A BETTER YOU**

In Touch

January 6, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

David Essel informed us how to better ourselves mentally.

**ISSUE: LEE COUNTY PATIENT SUPPORT NETWORK**

In Touch

January 13, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Lauren Nutter from The American Heart Association spoke about their organization and how they help our community.



**ISSUE: TAKING CARE OF ANIMALS**

In Touch

January 13, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Wayne Lenin at ARC. Wayne spoke about how they take care of animals there at their facility and how you can adopt.

**ISSUE: MAKING A BETTER YOU**

In Touch

January 20, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

David Essel informed us how to better ourselves mentally.

**ISSUE: MILLION MOMS OFF WELFARE**

In Touch

January 27, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams spoke to Sheila Book about, "Getting One Million Moms Off of Welfare" and how it is being executed.

**ISSUE: MILLION MOMS OFF WELFARE**

In Touch

February 3, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams spoke to Sheila about, "Getting One Million Moms Off of Welfare" and how it is being executed.

**ISSUE: STAYING HEART HEALTHY**

In Touch

February 10, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Lauren Nutter from The American Heart Association spoke about their organization and how they help our community.

**ISSUE: UNDERAGE DRINKING**

In Touch

February 10, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Ron Herl chatted with us about underage drinking and how to get help from Ala Teen and Al Anon.

**ISSUE:       HELPING VETERANS WITH THEIR DAILY LIVES**

In Touch

February 17, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Laura Barsamian, Volunteer Coordinator for PAWS Assistance, about how they provide Veterans with Dogs that help out with daily routines of those in need.

**ISSUE:       ART THERAPY**

In Touch

February 17, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Amanda Jaron of the Glitter Foundation about how they are bringing art into the lives of children.

**ISSUE:       OPIOIDS**

In Touch

February 24, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Brenda Illiff from Hazelden Recovery Center about the Opioid epidemic and how to spot it.

**ISSUE: UNDERAGE DRINKING**

In Touch

February 24, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Ron Herl about different programs to help with underage drinking problems.

**ISSUE: GO RED FOR WOMEN**

In Touch

March 3, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Lauren Nutter about the upcoming event, "Go Red For Women" and what it means.

**ISSUE: HOPE CLUBHOUSE**

In Touch

March 3, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Jeannie Sweeney and Carrie Lucas spoke to our audience about Hope Clubhouse.

**ISSUE: FREE WORKSHOPS FOR VETERANS**

In Touch

March 3, 2019

6:00 a.m.

40 Minutes of a 60 Minute Program

Dr. Sandra Kauanui from FGCU spoke about the program there to help our Veterans become Business Owners.

**ISSUE: AMERICAN HEART ASSOCIATION**

In Touch

March 11, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Liz Kellar about the American Heart Association and what they do.

**ISSUE: WELLNESS WITH CANNABIS**

In Touch

March 17, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Shannon Livingston about the medicinal value of marijuana.

**ISSUE: KIDS AND READING**

In Touch

March 17, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Scott Sutton about the K is for Kids program and how it helps the children to learn to read.

**ISSUE: GETTING WOMEN OFF WELFARE**

In Touch

March 24, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

We learned about One Million Women Off Welfare from Raquel Williams.

**ISSUE: HELPING THE ABUSED**

In Touch

March 31, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter and how they help folks get back on their feet after leaving a spouse.