# BEASLEY MEDIA GROUP, LLC ISSUES AND PROGRAMS REPORT

**FOR** 

STATION WXKB-HD2

1st QUARTER, 2019 JANUARY 1, 2019 TO MARCH 31ST, 2019

Prepared by:

Sheila Book

General Manager:

Brad Beasley

# ISSUES OF CONCERN TO STATION WXKB-HD2 ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2019

1. Public Health, Safety and Welfare: How To Be The Healthiest You

Interviewee Name: David Essel

Organization: Talk David dot com

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

2. Public Health, Safety and Welfare: Heart Health

Interviewee Name: Lauren Nutter

Organization: American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

3. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: www.animalrefugecenter.net

Phone Number: 239-731-3535

# 4. Public Health, Safety and Welfare: How To Be the Best You

Interviewee Name: David Essel

Organization: Talk David dot com

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

# 5. Organization for Women/Education: Helping Moms Off Welfare

Interviewee Name: Raquel Williams

Organization: Million Moms off Welfare

Organization Website: www.millionmomsoffwelfare.org

# 6. Public Health, Safety and Welfare: Getting Heart Healthy

Interviewee Name: Lauren Nutter

Organization: American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

# 7. Public, Health, Safety and Welfare: Underage Drinking

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: www.alanon.org

8. <u>Military/Education:</u> Helping Veterans

Interviewee Name: Laura Barsamian

Organization: Paws Assistance

Organization Website: www.info@pawsassist.org

Phone Number: 239-775-1660

9. Charity: Bringing Art to the Children

Interviewee Name: Amanda Jaron

Organization: Glitter Foundation

Organization Website: www.glitterfoundation.org

Phone Number: 239-293-2932

10. Public Health, Safety and Welfare: Opioid Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden/Betty Ford Clinic

Organization Website: www.hazelden.org

Phone Number: 239-659-2340

11. Education: Drinking

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: www.alanon.org

### 12. Organization for Women: Go Red For Women

Interviewee Name: Lauren Nutter

Organization: Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

# 13. Public Health, Safety and Welfare: Hope Clubhouse

Interviewee Name: Jeannie Sweeney and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

Phone Number: 239-267-1777

# 14. Military/Education: Veterans and Business

Interviewee Name: Dr. Sandra Kauanui

Organization: FGCU Business

Organization Website: www.fgcu.edu

### 15. Public Health, Safety and Welfare: What The American Heart Association Does

Interviewee Name: Liz Keller

Organization: The American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

16. Education: Cannabis Education

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: www.livingstonfoundation.org

Phone Number: 239-682-1812

17. Education: Literacy

Interviewee Name: Scott Sutton

Organization: K Is For Kids

Organization Website: www.kisforkids.org

18. Education/Organization for Women: Getting Women Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Women off Welfare

Organization Website: www.onemillionmomsoffwelfare.org

19. Public Health, Safety and Welfare: Helping The Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

# **PUBLIC AFFAIRS PROGRAMS**

# STATION WXKB-HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. <u>In Touch</u>: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

First Quarter 2019

January 1st - March 31st, 2019

# MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: MAKING A BETTER YOU

In Touch

January 6, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

David Essel informed us how to better ourselves mentally.

ISSUE: LEE COUNTY PATIENT SUPPORT NETWORK

In Touch

January 13, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Lauren Nutter from The American Heart Association spoke about their organization and how they help our community.

#### ISSUE: TAKING CARE OF ANIMALS

In Touch

January 13, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Wayne Lenin at ARC. Wayne spoke about how they take care of animals there at their facility and how you can adopt.

### ISSUE: MAKING A BETTER YOU

In Touch

January 20, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

David Essel informed us how to better ourselves mentally.

#### ISSUE: MILLION MOMS OFF WELFARE

In Touch

January 27, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams spoke to Sheila Book about, "Getting One Million Moms Off of Welfare" and how it is being executed.

ISSUE: MILLION MOMS OFF WELFARE

In Touch

February 3, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams spoke to Sheila about, "Getting One Million Moms Off of Welfare" and how it is being executed.

ISSUE: STAYING HEART HEALTHY

In Touch

February 10, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Lauren Nutter from The American Heart Association spoke about their organization and how they help our community.

ISSUE: UNDERAGE DRINKING

In Touch

February 10, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Ron Herl chatted with us about underage drinking and how to get help from Ala Teen and Al Anon.

# ISSUE: HELPING VETERANS WITH THEIR DAILY LIVES

In Touch

February 17, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Laura Barsamian, Volunteer Coordinator for PAWS Assistance, about how they provide Veterans with Dogs that help out with daily routines of those in need.

# ISSUE: ART THERAPY

In Touch

February 17, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Amanda Jaron of the Glitter Foundation about how they are bringing art into the lives of children.

#### ISSUE: OPIOIDS

In Touch

February 24, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Brenda Illiff from Hazelden Recovery Center about the Opioid epidemic and how to spot it.

ISSUE: UNDERAGE DRINKING

In Touch

February 24, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Ron Herl about different programs to help with underage drinking problems.

ISSUE: GO RED FOR WOMEN

In Touch

March 3, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Lauren Nutter about the upcoming event, "Go Red For Women" and what it means.

ISSUE: HOPE CLUBHOUSE

In Touch

March 3, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Jeannie Sweeney and Carrie Lucas spoke to our audience about Hope Clubhouse.

#### ISSUE: FREE WORKSHOPS FOR VETERANS

In Touch

March 3, 2019

6:00 a.m.

40 Minutes of a 60 Minute Program

Dr. Sandra Kauanui from FGCU spoke about the program there to help our Veterans become Business Owners.

# ISSUE: AMERICAN HEART ASSOCIATION

In Touch

March 11, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Liz Kellar about the American Heart Association and what they do.

### ISSUE: WELLNESS WITH CANNABIS

In Touch

March 17, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Shannon Livingston about the medicinal value of marijuana.

ISSUE: KIDS AND READING

In Touch

March 17, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Scott Sutton about the K is for Kids program and how it helps the children to learn to read.

ISSUE: GETTING WOMEN OFF WELFARE

In Touch

March 24, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

We learned about One Million Women Off Welfare from Raquel Williams.

ISSUE: HELPING THE ABUSED

In Touch

March 31, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter and how they help folks get back on their feet after leaving a spouse.