



**KLFX - FM RADIO**

**KILLEEN, TEXAS**

## **QUARTERLY ISSUES/PROGRAMS LIST**

**THIRD QUARTER, 2013 .**

**October 1st, 2013**

**For quarter beginning:**

_____	January 1, 2013
_____	April 1, 2013
_____	July 1, 2013
<u>  X  </u>	October 1, 2013

**KLFX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community**



## Clear Channel Media + Entertainment / Waco-Killeen, Texas

**THIS WEEK IN CENTRAL TEXAS** is a weekly  
30 minute Public Affairs Show hosted by  
John Oakes

The program features community guests and a variety of  
topics and local issues, events and organizations.

The program was created to bring real Central Texans  
together in an open forum to discuss the issues and  
community affairs and area events most  
important to our communities

**'THIS WEEK IN CENTRAL TEXAS'**  
runs each Sunday at the following times:

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**6:00AM on 92.3 KIIZ FM - Z92.3**

**6:00AM on 107.3 KLFX FM - The Fox**

**6:00AM on 102.5 KBRQ FM - The Bear**

**11:30PM on 99.9 WACO FM - Waco100**

**6:00AM on 95.5 KBGO FM - Oldies 95**

**6:30AM on 1230 KWTX AM - News Talk**

**6:00AM on 97.5 KWTX FM - Today's Hit Music**

KLFX  
Killeen, TX  
Quarterly Issues/Programs List  
Third Quarter, 2013  
10/01/2013

KLFX  
Quarterly Issues/Programs List

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KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Career:** Guest had great info on their upcoming Evaluation Career Day, like what college to get into and what career fits each individual.
  - **Community Involvement:** Jessica talked about Fuzzy Friends and it's upcoming Zombie Run to, not only get the community involved, but to increase awareness for controlling the pet population.
  - **Family Involvement:** The upcoming National Night Out was discussed and how it was designed for families & neighbors to come together and get to know each other and the community in which they live in.
  - **Infant Care:** Renee talked about the upcoming Baby Expo 2013 for those who are planning to or are about to start a family. She also talked about all the booths that will be set up with subjects ranging from fertility to midwives to nursing.
  - **Military And Veterans:** Payton discussed the Iserve Too campaign which helps active duty spouses start their own business.
  - **Military Issues:** Naomi talked about Ft. Hood Family Housing and the benefits and bonuses of moving onto the installation.
  - **Mothers Against Drunk Driving:** Rita talked about the origins of M.A.D.D. and what they do to help victims and the families affected by drunk drivers. Also had info on their upcoming M.A.D.D. Walk.
  - **Small Business:** Jim talked about the Revolving Loan Fund Program, set up to help small businesses in Central Texas.
  - **Women's Health:** Destiny talked about the Susan G. Komen foundation and their goal to eliminate Breast Cancer and had details on the upcoming Race For The Cure.
  - **Youth Services:** Patty talked about Youth Connection and the many after school services they offer and their Down On The Bayou event.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Family Involvement	This Week In Central Texas	Guest discussed all the family activities coming up at the Texas Ranger Hall Of Fame and their various kid's summer camps.	Christine Rothenbush	07/07/2013 06:00 AM	029:46
Small Business	This Week In Central Texas	Jim talked about the Revolving Loan Fund Program, set up to help small businesses in Central Texas.	Jim Reed	07/14/2013 06:00 AM	030:00
Military Issues	This Week In Central Texas	Naomi talked about Ft. Hood Family Housing and the benefits and bonuses of moving onto the installation.	Naomi King	07/21/2013 06:01 AM	029:29
Family Involvement	This Week In Central Texas	The upcoming National Night Out was discussed and how it was designed for families & neighbors to come together and get to know each other and the community in which they live in.	Fred Brown	07/28/2013 06:02 AM	029:45
Women's Health	This Week In Central Texas	Destiny talked about the Susan G. Komen foundation and the their goal to eliminate Breast Cancer and had details on the upcoming Race For The Cure.	Destiny DeLillo	08/04/2013 06:01 AM	030:00
Career	This Week In Central Texas	Guest had great info on their upcoming Evaluation Career Day, like what college to get into and what career fits each individual.	Cathy Walsh	08/11/2013 06:01 AM	029:53
Community Involvement	This Week In Central Texas	Cecily gave some background on the signs and symptoms of Multiple Sclerosis and their upcoming M.S. Walk to raise awareness in the community.	Cecily Thomas	08/18/2013 06:01 AM	029:58
Community Involvement	This Week In Central Texas	Jessica talked about Fuzzy Friends and it's upcoming Zombie Run to, not only get the community involved, but to increase awareness for controlling the pet population.	Jessica Wash	08/25/2013 06:01 AM	029:58
Youth	This Week In	Patty talked about Youth	Patty	09/01/2013	029:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Services	Central Texas	Connection and the many after school services they offer and their Down On The Bayou event.	Tamborella	06:01 AM	
Family Involvement	This Week In Central Texas	Jessica talked about Avance Waco and how they help children of low income families with better education in school.	Jessica Attas	09/08/2013 06:00 AM	030:00
Military And Veterans	This Week In Central Texas	Payton discussed the Iserve Too campaign which helps active duty spouses start their own business.	Payton Porter	09/15/2013 06:04 AM	029:57
Mothers Against Drunk Driving	This Week In Central Texas	Rita talked about the origins of M.A.D.D. and what they do to help victims and the families affected by drunk drivers. Also had info on their upcoming M.A.D.D. Walk.	Rita Hill	09/22/2013 05:54 AM	030:00
Infant Care	This Week In Central Texas	Renee talked about the upcoming Baby Expo 2013 for those who are planning to or are about to start a family. She also talked about all the booths that will be set up with subjects ranging from fertility to midwives to nursing.	Renee Hart	09/29/2013 05:59 AM	029:55

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN LIVER	AMERICAN LIVER FOUNDATION	001:01	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTHRITIS RESEARCH	ARTHRITIS FOUNDATION	001:01	004
AUTISM AWARENESS	AD COUNCIL	000:31	001
BLOOD DRIVE	AMERICAN RED CROSS	000:17	004
BLOOD DRIVE	CARTER BLOODCARE	000:15	010
BLOOD DRIVE	CARTER BLOODCARE	000:17	009
BLOOD DRIVE	CARTER BLOODCARE	000:18	014
BREAST CANCER RESEARCH	KOMEN CANCER FOUNDATION	000:24	033
BREAST CANCER RESEARCH	KOMEN CANCER FOUNDATION	000:25	035
BREAST CANCER RESEARCH	KOMEN CANCER FOUNDATION	000:27	002
CANCER RESEARCH	AMERICAN CANCER SOCIETY	000:29	001
CANCER RESEARCH	SUSAN G KOMEN	000:20	032
CANCER RESEARCH	SUSAN G KOMEN	000:22	020
CANCER RESEARCH	SUSAN G KOMEN	000:23	001
CASA	TEXAS CASA	000:28	068
CHILD MENTORING	BOYS TOWN	001:00	003
CHILD MENTORING	WACO CENTER FOR YOUTH	000:14	001
CLOTHING/COMMUNITY NEEDS	KILLEEN FURNITURE 4 FAMILIES	000:25	003
COMMUNITY AWARENESS	VOLUNTEERS OF AMERICA	000:14	012
DAM SAFETY	FEMA	001:00	002
DISASTER RELIEF	TEXAS NATIONAL GUARD	000:30	024
DISASTER RELIEF	TEXAS NATIONAL GUARD	000:31	042
DISASTER RELIEF	TEXAS NATIONAL GUARD	000:59	008
DRUG ABUSE PREVENTION	MOTHERS AGAINST DRUNK DRIVING	000:16	014
DRUG ABUSE PREVENTION	NARCONON	000:58	001
DRUG ABUSE PREVENTION	NARCONON	000:59	009
DRUG ABUSE PREVENTION	ONDCP	000:30	004
EMERGENCY PREPAREDNESS	TX DEPT OF STATE HEALTH SERVS	000:30	013
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	005
GOVT/FED RESERV	U.S. GOVT	000:59	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN LUNG ASSN	001:00	003
HEALTH AND FITNESS	GCF.ORG	001:00	003
HEALTH AND FITNESS	USDA	000:15	004
HEALTH AND FITNESS	USDA	000:30	001
HUNGER	MEALS ON WHEELS	000:30	001
JOB FAIR	US ARMY	000:18	002
LOCAL BENEFIT	KLFX	000:16	005
LOCAL BENEFIT	KLFX	000:21	008
LOCAL BENEFIT	KLFX	000:24	007
LOCAL BENEFIT	KLFX	000:25	018
LOCAL BENEFIT	KLFX	000:26	011
LOCAL BENEFIT	KLFX	000:28	007
LOCAL BENEFIT	LOCAL BENEFIT WACO/KILLEEN	000:20	005
LUNG FOUNDATION	AMERICAN LUNG ASSN	001:00	004
MADD	KLFX	000:21	008
MADD	MOTHERS AGAINST DRUNK DRIVING	000:21	002
MILITARY	U.S. GOVT	000:25	006
MILITARY AND VETERANS	KLFX	000:26	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	218
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	133
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	039
MULTIPLE SCLEROSIS RESEARCH	KLFX	000:20	003
MULTIPLE SCLEROSIS RESEARCH	KLFX	000:21	005
MULTIPLE SCLEROSIS RESEARCH	MS SOCIETY	000:20	008
MULTIPLE SCLEROSIS RESEARCH	MS SOCIETY	000:21	008
MULTIPLE SCLEROSIS RESEARCH	MS SOCIETY	001:00	006
POLIO RESEARCH	ROTARY	001:00	004
POPULATION	POPULATION CONNECTION	000:29	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POPULATION	POPULATION CONNECTION	001:00	009
PSA	AT&T	000:30	028
PSA	SHOW YOUR STRIPES	000:30	022
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	000:59	002
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	003
PUBLIC HEALTH	NATIONAL PEST ASSN	001:00	003
TAX/EARNED INCOME	U.S. GOVT	001:00	008
TEXAS CASA	TEXAS ASSOC OF BROADCASTERS	000:30	025
TORNADO DISASTER RELIEF	TEXAS NATIONAL GUARD	000:30	035
TX COMM OF ENVIRO QUALITY	TX COMM ON ENIVRO QUALITY	000:30	020
VETERANS AFFAIRS	COMBAT VETS MOTORCYCLE ASSN	000:18	011
VETERANS AFFAIRS	FORT HOOD AUSA	000:21	010
VETERANS AFFAIRS	FORT HOOD AUSA	000:31	017
VETERANS AFFAIRS	KLFX	000:19	003
VETERANS AFFAIRS	KLFX	000:22	019
VETERANS AFFAIRS	KLFX	000:25	068
VETERANS AFFAIRS	KLFX	000:29	075
VETERANS AFFAIRS	KLFX	000:31	217
VETERANS AFFAIRS	MOUNTED SOLDIER MUSEUM	000:21	053
VETERANS AFFAIRS	PARALYZED VETERANS OF AMERICA	001:00	005
VETERANS AFFAIRS	U.S. GOVT	001:01	006
VETERANS AFFAIRS	USO	000:15	002
VETERANS AFFAIRS	USO	001:00	007
VETERANS AFFAIRS	VFW POST 4008	000:17	002
VETERANS AFFAIRS	VFW POST 4008	000:20	004
VETERANS AFFAIRS	WOUNDED WARRIER PROJECT	001:00	012
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	001
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	000:31	001
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	004