

KLFX
Killeen, TX
Quarterly Issues/Programs List
Third Quarter, 2018
10/01/2018

KLFX
Quarterly Issues/Programs List

KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN HEART ASSOCIATION:** HEART HEALTH/HOW TO PREVENT ISSUES/UPCOMING EVENT
- **BETTER BUSINESS BUREAU:** BACK TO SCHOOL TIPS/AVOIDING SCAMS/TORCH AWARDS
- **CARTER BLOODCARE:** NEED FOR BLOOD DONORS IN CENTRAL TEXAS/HOW TO DONATE/UPCOMING EVENTS
- **CASA:** COURT APPOINTED SPECIAL ADVOCATE PROGRAM/HOW TO VOLUNTEER AND SUPPORT CASA
- **COMMUNITY CANCER ASSOCIATION:** SUPPORTING THOSE WITH CANCER/HOW TO GET HELP/VOLUNTEER OPPORTUNITIES/UPCOMING EVENT
- **COMPASSION MINISTRIES:** SUPPORTING FAMILIES IN NEED/PROGRAMS/HOW TO VOLUNTEER AND DONATE
- **DEPT OF HOMELAND SECURITY:** SEE SAY DAY/WHY IT IS IMPORTANT/WHY CITIZENS SHOULD BE AWARE AND READY TO RESPOND
- **FAMILY ABUSE CENTER:** HELPING WOMEN AND CHILDREN IN CRISIS/HOW TO DONATE OR VOLUNTEER/UPCOMING EVENT
- **MOODY GARDENS:** PROGRAMS AND MISSION OF MOODY GARDENS/ACTIVITIES AND EXHIBITS/SUPPORTING THE CAUSE
- **TUNNEL TO TOWERS FOUNDATION/9/11 DAY OF SERVICE :** TURNING TRAGEDY INTO GOOD WORKS AND SERVICE/HEALTH ISSUES OF 9/11 FIRST RESPONDERS AND SURVIVORS
- **VETERANS AFFAIRS:** SUPPORTING VETERANS/PROGRAMS/HOW TO GET HELP AND APPLY

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CARTER BLOODCARE	This Week In Central Texas	NEED FOR BLOOD DONORS IN CENTRAL TEXAS/HOW TO DONATE/UPCOMING EVENTS	CLINTON MCCOY	07/01/2018 06:00 AM	030:25
VETERANS AFFAIRS	This Week In Central Texas	FUND FOR VETERANS ASSISTANCE/HOW TO APPLY FOR HELP	JULIA CONNOR	07/08/2018 06:00 AM	030:15
CASA	This Week In Central Texas	COURT APPOINTED SPECIAL ADVOCATE PROGRAM/HOW TO VOLUNTEER AND SUPPORT CASA	GINA GIESEN	07/15/2018 06:02 AM	030:35
MOODY GARDENS	This Week In Central Texas	PROGRAMS AND MISSION OF MOODY GARDENS/ACTIVITIES AND EXHIBITS/SUPPORTING THE CAUSE	ALEXIS SHELLEY	07/22/2018 06:02 AM	030:21
COMPASSION MINISTRIES	This Week In Central Texas	SUPPORTING FAMILIES IN NEED/PROGRAMS/HOW TO VOLUNTEER AND DONATE	JILL MCCALL	07/29/2018 06:01 AM	030:00
VETERANS AFFAIRS	This Week In Central Texas	SUPPORTING VETERANS/PROGRAMS/HOW TO GET HELP AND APPLY	JULIA CONNOR	08/05/2018 06:03 AM	030:11
BETTER BUSINESS BUREAU	This Week In Central Texas	BACK TO SCHOOL TIPS/AVOIDING SCAMS/TORCH AWARDS	ADAM PRICE	08/12/2018 06:00 AM	030:04
AMERICAN HEART ASSOCIATION	This Week In Central Texas	HEART HEALTH/HOW TO PREVENT ISSUES/UPCOMING EVENT	ALEX BRAVATA	08/19/2018 06:02 AM	030:21
COMMUNITY CANCER ASSOCIATION	This Week In Central Texas	SUPPORTING THOSE WITH CANCER/HOW TO GET HELP/VOLUNTEER OPPORTUNITIES/UPCOMING EVENT	TERRY HUNT	08/26/2018 06:01 AM	030:12
CASA	This Week In Central Texas	BECOMING A CASA OR FOSTER PARENT/VOLUNTEER OPPORTUNITIES/UPCOMING EVENT	GINA GIESEN	09/02/2018 06:04 AM	030:27
TUNNEL TO	iHM 9/11 17	TURNING TRAGEDY INTO	SHELLI	09/09/2018	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TOWERS FOUNDATION/9/11 DAY OF SERVICE	Years Later: A Call for Action	GOOD WORKS AND SERVICE/HEALTH ISSUES OF 9/11 FIRST RESPONDERS AND SURVIVORS	SONSTEIN	06:02 AM	
FAMILY ABUSE CENTER	This Week In Central Texas	HELPING WOMEN AND CHILDREN IN CRISIS/HOW TO DONATE OR VOLUNTEER/UPCOMING EVENT	LOEEN IRONS	09/16/2018 06:01 AM	030:02
VETERANS AFFAIRS	This Week In Central Texas	ENROLLING IN THE VA HEALTHCARE SYSTEM/PROGRAMS/HOW TO GET HELP	JULIA CONNOR	09/23/2018 06:03 AM	030:02
DEPT OF HOMELAND SECURITY	DEPT OF HOMELAND SECURITY PSA SHOW	SEE SAY DAY/WHY IT IS IMPORTANT/WHY CITIZENS SHOULD BE AWARE AND READY TO RESPOND	BERNIE LUCAS	09/30/2018 06:03 AM	028:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	9-11 -- 17 Years Later	027:57	001
ALZHEIMER'S DISEASE RESEARCH	ALZHEIMER'S ASSOCIATION	000:21	017
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	010
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	029
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	012
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	008
PSA	9-11 DAY	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	002
TEXAS DEPT PUBLIC SAFETY	TEXAS DEPT PUBLIC SAFETY	000:30	026
VETERANS AFFAIRS	VETS HELPING VETS	000:22	037



iHeart Media / Waco-Killeen, Texas

THIS WEEK IN CENTRAL TEXAS is a weekly
30 minute Public Affairs Show hosted by
Tamme Taylor

The program features community guests and a variety of
topics and local issues, events and organizations.

The program was created to bring real Central Texans
together in an open forum to discuss the issues and
community affairs and area events most
important to our communities

'THIS WEEK IN CENTRAL TEXAS'
runs each Saturday at the following times

6:30AM on 92.3 KIIZ FM - Z92.3

runs each Sunday at the following times

6:00AM on 107.3 KLFX FM - The Fox

6:00AM on 102.5 KBRQ FM - The Bear

10:30PM on 99.9 WACO FM - Waco100

6:00AM on 95.5 KBGO FM - Oldies 95

6:30AM on 1230 KWTX AM - News Talk

6:00AM on 97.5 KWTX FM - Today's Hit Music

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: *Waco Rotary Club*

Date: *7/10/18*

Time: *8:20 AM*

Interview Length: 5 minutes

Topic: *Golf Tournament*

Event Location: *Cottonwood Creek Golf Club*

Name of Person Interview: *Margaret Ferguson*

Station: *KBGO-FM*

DJ/Show: *Dewayne + Tamme*

Description/Benefit to community:

See attached



7 a.m. Tuesdays
Central Presbyterian Church
9191 Woodway Drive
Waco, TX 76702-0114

THE FOUR-WAY TEST
Is it the TRUTH?
Is it FAIR to all concerned?
Will it build GOODWILL and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

PRESS RELEASE

MAY 13, 2018

Announcing Waco Sunrise Rotary Club's Annual Golf Classic

This is the club's only fundraiser annually that supports several community, national, and international projects undertaken as a club or in conjunction with other clubs, organizations, and Rotary International. Most recently the club awarded five \$1000 scholarships to local students and partnered with Waco Rotary Club on an aqueduct project in Cameroon. This is a mere fraction of the club's efforts annually, made possible by the generosity and participation of the community in the annual golf tournament.

The tournament will be held at Cottonwood Creek Golf Club beginning with a catered meal at noon, followed by a tee time is of 1 p.m.

Please feel free to contact me with any questions at 254-715-1868 or magferguson1@gmail.com

Margaret Ferguson, Club Secretary
Waco Sunrise Rotary Club

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Humane Society of Central Texas

Date: ~~7/14/18~~ 7/11/18

Time: 8:20 am

Interview Length: 5 minutes

Topic: Car show

Event Location: Humane Society

Name of Person Interview: Della Conner/Leo Delgado

Station: KBGO-FM

DJ/Show: Dewayne + Tamara / Big Morning Show

Description/Benefit to community:

Adoption Event / Fundraiser
for Humane Society

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Muscular Dystrophy Association

Date: 8/24/2018

Time: 7:35am

Interview Length: 5 minutes

Topic: Muscling In The Dirt For A Cure benefit

Event Location: Heart O' Texas Speedway

Name of Person Interview: Charlie Yerger

Station: KBGO-FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community:

MDA will host its "Muscling In The Dirt For A Cure" benefit at the HOT Speedway on Friday, August 24th starting at 6pm. All proceeds benefit programs and research of the Muscular Dystrophy Association.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Alzheimer's Association

Date: 7/29/18

Time: 8:35am

Interview Length: 5 minutes

Topic: Bell County Walk To End Alzheimer's

Event Location: Confederate Park in Belton

Name of Person Interview: Christy Hill

Station: KBGO-FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community:

The Bell County Walk to End Alzheimer's is scheduled for Saturday morning, September 8th at Confederate Park in Belton. Proceeds will go toward programs and research of the Alzheimer's Association in Central Texas.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Kiwanis Club of Waco

Date: 8/28/18

Time: ~~8~~ 8:25 AM

Interview Length: 5 minutes

Topic: Golf Tournament / Fundraiser

Event Location: Cottonwood Creek Golf Course

Name of Person Interview: Tom Sullivan

Station: KB60-FM

DJ/Show: Big Morning Show - Dewayne + Tamme

Description/Benefit to community:

See attached

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Humane Society of Central Texas

Date: 9/5/18 + 9/19/18

Time: 8:30 AM / 6:20 PM

Interview Length: 5 minutes

Topic: Wine + Food Festival

Event Location: Indian Spring Park

Name of Person Interview: Della Conner

Station: KBGO-FM

DJ/Show: Dewayne + Tamme

Description/Benefit to community:

Fundraiser for the Humane Society
to help with shelter expenses
and encourage adoptions

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Family Abuse Center

Date: 9/10/18

Time: 8:30 am

Interview Length: 5 minutes

Topic: Dancing w/ the Waco Stars benefit

Event Location: Waco Hippodrome

Name of Person Interview: Loeen Irons / Kathy Reid

Station: KBGO-FM

DJ/Show: Big Morning Show w/ Dewayne + Tamme

Description/Benefit to community:

Benefit for the Family Abuse Center
to help victims of domestic violence

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Cancer Society

Date: 9/13/18

Time: 8:35am

Interview Length: 5 minutes

Topic: 6th Annual Bra Brunch Mardi Gras

Event Location: Bell County Expo Center - Belton

Name of Person Interview: Sarah Davison

Station: KBGO-FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community: The American Cancer Society will host its 6th Annual Bra Brunch Mardi Gras event at 11:30 am on Tuesday, October 2nd at the Bell County Expo Center to raise breast cancer awareness. Proceeds benefit breast cancer research and programs of the American Cancer Society.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Muscular Dystrophy Association

Date: 9/20/18 , 9/25/18

Time: 6:20 AM , 6:40 AM

Interview Length: 5 minutes

Topic: MDA Oktoberfest

Event Location: Indian Spring Park - Waco

Name of Person Interview: John and Charlie - MDA

Station: KBGO -FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community:

MDA will host its first annual Oktoberfest on Saturday, September 29th at Indian Spring Park in Waco. Listeners are invited to enjoy a day of German food and drinks to benefit programs and muscular dystrophy research with the MDA.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: City of Robinson

Date: 9/24/18

Time: ~~8:35am~~ ~~8:20am~~ 8:35am

Interview Length: 5 minutes

Topic: Robinson Music Festival

Event Location: Indian Spring Park – Robinson, TX

Name of Person Interview:

Station: KBGO -FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community:

The City of Robinson will host its annual Robinson Music Festival on September 29th. Event will feature Festival Color Run to benefit the Robinson Education Foundation along with food, drinks and live music.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Cancer Society

Date: 9/26/2018

Time: 8:35am

Interview Length: 5 minutes

Topic: Battle of the Bra's

Event Location: Phoenix Ballroom

Name of Person Interview: Tara Krueger

Station: KBGO-FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community:

The American Cancer Society will host its Battle of the Bra's event on Thursday, October 25th at the Phoenix Ballroom. The event raises breast cancer awareness, including breast cancer in men. Proceeds will benefit programs and breast cancer research of the American Cancer Society.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Foundation for Suicide Prevention

Date: 9/28/18

Time: 6:35 AM

Interview Length: 5 minutes

Topic: Suicide Prevention Walk

Event Location: Brazos Park East

Name of Person Interview: Jennifer Warnick

Station: KBGO-FM

DJ/Show: Dewayne + Tamme (Big Morning Show)

Description/Benefit to community:

Raising awareness for suicide prevention