



KLFX - FM RADIO  
KILLEEN, TEXAS

## QUARTERLY ISSUES/PROGRAMS LIST

### FIRST QUARTER, 2017

April 3, 2017

For quarter beginning:

_____	January 1, 2017
<u>  x  </u>	April 1, 2017
_____	July 1, 2017
_____	October 1, 2017

KLFX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community



## **iHeart Media / Waco-Killeen, Texas**

**THIS WEEK IN CENTRAL TEXAS** is a weekly  
30 minute Public Affairs Show hosted by  
Tamme Taylor.

The program features community guests and a variety of  
topics and local issues, events and organizations.

The program was created to bring real Central Texans  
together in an open forum to discuss the issues and  
community affairs and area events most  
important to our communities

### **'THIS WEEK IN CENTRAL TEXAS'**

runs each Saturday at the following times

**6:30AM on 92.3 KIIZ FM - Z92.3**

runs each Sunday at the following times

**6:00AM on 107.3 KLFX FM - The Fox**

**6:00AM on 102.5 KBRQ FM - The Bear**

**11:30PM on 99.9 WACO FM - Waco100**

**6:00AM on 95.5 KBGO FM - Oldies 95**

**6:30AM on 1230 KWTX AM - News Talk**

**6:00AM on 97.5 KWTX FM - Today's Hit Music**

KLFX  
Killeen, TX  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/28/2017

KLFX  
Quarterly Issues/Programs List

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KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BETTER BUSINESS BUREAU:** TAX TIPS/KEEPING DOCUMENTS AND ID SAFE/WHEN TO GET RID OF FORMS
- **CARITAS:** NEW GRANT FOR FRESH PRODUCE/PROGRAMS TO HELP THOSE IN NEED/HOW TO VOLUNTEER AND DONATE
- **CARTER BLOODCARE:** CRITICAL NEED FOR BLOOD DONATIONS IN CENTRAL TEXAS/HOW TO DONATE AND SET UP BLOOD DRIVES
- **CENTEX GIRL SCOUTS:** PROGRAMS TO DEVELOP LIFE SKILLS FOR YOUNG GIRLS/BECOMING A MENTOR/HOW TO SUPPORT GIRL SCOUTS
- **COMPASSION MINISTRIES:** HELPING PREVENT HOMELESS FAMILIES IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER
- **ENRICH ELDERLY CARE:** SUPPORT SERVICES FOR SENIOR CITIZENS IN CENTRAL TEXAS/GETTING HELP AND DONATING/UPCOMING EVENT
- **FUZZY FRIENDS:** ANIMAL RESCUE IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT
- **MARCH FOR BABIES:** MARCH OF DIMES PROGRAMS/MARCH FOR BABIES WALK/HOW TO GET HELP AND SUPPORT
- **TOASTMASTERS OF CENTEX:** LEARNING TO COMMUNICATE CLEARLY/FOSTERING LEADERSHIP
- **VETERANS AFFAIRS:** WOMEN VETERANS MONTH/HOW TO GET BENEFIT INFORMATION/VETERANS SUPPORT

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMPASSION MINISTRIES	This Week In Central Texas	HELPING PREVENT HOMELESS FAMILIES IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER	JILL MCCALL/MARY LOU POLK	01/01/2017 06:02 AM	030:02
VETERANS AFFAIRS	This Week In Central Texas	ASSISTING VETERANS IN CENTRAL TEXAS/PROGRAMS/HOW TO GET HELP	JULIA CONNOR	01/08/2017 06:00 AM	030:09
CARTER BLOODCARE	This Week In Central Texas	CRITICAL NEED FOR BLOOD DONATIONS IN CENTRAL TEXAS/HOW TO DONATE AND SET UP BLOOD DRIVES	CLINTON MCCOY	01/15/2017 06:00 AM	030:14
CENTEX GIRL SCOUTS	This Week In Central Texas	PROGRAMS TO DEVELOP LIFE SKILLS FOR YOUNG GIRLS/BECOMING A MENTOR/HOW TO SUPPORT GIRL SCOUTS	MELISSA GREEN	01/22/2017 06:00 AM	030:12
BETTER BUSINESS BUREAU	This Week In Central Texas	STAYING SAFE ONLINE/DATA PROTECTION/PROTECTING ID	ADAM PRICE	01/29/2017 06:00 AM	030:00
BETTER BUSINESS BUREAU	This Week In Central Texas	DATA PROTECTION/STAYING SAFE ONLINE/KEEPING PASSWORDS AND ID PROTECTED	ADAM PRICE	01/29/2017 06:03 AM	030:21
TOASTMASTERS OF CENTEX	This Week In Central Texas	LEARNING TO COMMUNICATE CLEARLY/FOSTERING LEADERSHIP	TIM MANSON	02/05/2017 06:00 AM	030:05
ENRICH ELDERLY CARE	This Week In Central Texas	HELPING THE ELDERLY IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/RESOURCES NEEDED/UPCOMING EVENT	CASEY MOORE	02/12/2017 06:00 AM	030:00
BETTER BUSINESS BUREAU	This Week In Central Texas	TAX TIPS/KEEPING DOCUMENTS AND ID SAFE/WHEN TO GET RID	ADAM PRICE	02/19/2017 06:05 AM	030:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
OF FORMS					
CARITAS	This Week In Central Texas	NEW GRANT FOR FRESH PRODUCE/PROGRAMS TO HELP THOSE IN NEED/HOW TO VOLUNTEER AND DONATE	BUDDY EDWARDS	02/26/2017 06:01 AM	030:25
FUZZY FRIENDS	This Week In Central Texas	ANIMAL RESCUE IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT	KARMEN WOOD	03/05/2017 06:00 AM	030:04
VETERANS AFFAIRS	This Week In Central Texas	WOMEN VETERANS MONTH/HOW TO GET BENEFIT INFORMATION/VETERANS SUPPORT	JULIA CONNOR	03/12/2017 06:01 AM	030:06
MARCH FOR BABIES	This Week In Central Texas	MARCH OF DIMES PROGRAMS/MARCH FOR BABIES WALK/HOW TO GET HELP AND SUPPORT	GINNY ROSARIO-HALL	03/19/2017 06:01 AM	030:07
ENRICH ELDERLY CARE	This Week In Central Texas	SUPPORT SERVICES FOR SENIOR CITIZENS IN CENTRAL TEXAS/GETTING HELP AND DONATING/UPCOMING EVENT	CASEY MOORE	03/26/2017 06:01 AM	030:04

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM AWARENESS	AD COUNCIL	000:31	001
CHILD MENTORING	BOYS TOWN	000:15	002
CHILD MENTORING	BOYS TOWN	000:30	001
CHILD MENTORING	BOYS TOWN	001:00	010
CITY OF COPPERAS COVE	FIVE HILLS ART GUILD	000:27	025
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:31	009
DRUG ABUSE PREVENTION	ONDCP	000:30	011
FAMILY SUPPORT	CATHOLIC CHURCH	000:30	001
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	007
GOVT ASSISTANCE	U.S. GOVT	000:29	001
GOVT ASSISTANCE	U.S. GOVT	000:59	005
HEALTH AND FITNESS	FRUITS & VEGGIES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	006
PEACE	PEACE IN THE STREETS	000:31	009
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	000:59	008
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	005
PUBLIC HEALTH	NATIONAL PEST ASSN	000:30	009
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:30	004
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:31	003
PUBLIC SAFETY	TX ASSN OF BROADCASTERS	000:30	003
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	007
TAX/EARNED INCOME	U.S. GOVT	001:00	004
TEXAS ASSOCIATION OF COUNTIES	TEXAS ASSOC OF BROADCASTERS	000:30	028
TEXAS CULTURAL TRUST	TEXAS ASSOC OF BROADCASTERS	000:30	005
TX DOT	TEXAS ASSOC OF BROADCASTERS	000:30	001
VETERANS AFFAIRS	USO	000:15	012
VETERANS AFFAIRS	USO	000:30	004
VETERANS AFFAIRS	USO	001:00	014
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	007

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Central Texas Youth Services

Date: 3/24/2017

Time: 6:20am

Interview Length: 5 minutes

Topic: Taste of Central Texas

Event Location: Bell County Expo Center

Name of Person Interview: Kelly Jenkins

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Central Texas Youth Services will host its 16th Annual Taste of Central Texas Event at the Bell County Expo Center on March 28th from 6pm to 9pm. The event will feature samples and food from various local Central Texas restaurants, door prizes and entertainment. Proceeds benefit programs and outreach with Central Texas Youth Services.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Greater Waco Chamber of Commerce

Date: 01/11/2017

Time: 8:40am

Interview Length: 5 minutes

Topic: Seminar on Prevention of Credit, Debit Card, Checks and Cash Fraud

Event Location: Waco Chamber of Commerce

Name of Person Interview: Ken Givens

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

A free Business Security Seminar is being held at the Waco Chamber on January 17th at 10am and 3pm. The free event is being sponsored by The Waco Police Department, Better Business Bureau, and U.S. Merchant Payment Solutions. Speakers will be sharing info on ways to recognize new counterfeit cash, cards, and checks. Attendees will receive training tools to teach their staff on avoiding fraud and scams.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Carenet of Central Texas

Date: 1/11/17

Time: 6:20 am

Interview Length: 5 minutes

Topic: Carenet BBQ and Bake Sale

Event Location: Waco Lion's DEN

Name of Person Interview: Deborah McGregor

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Event to raise money for  
CareNet Pregnancy Center  
to help women in crisis.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: AUSA: Association of the United States Army

Date: 01.11.17

Time: 7:35am

Interview Length: 8 minutes

Topic: Newstalk 1230 Toy Drive for the Ft Hood AUSA

Event Location: Ft Hood

Name of Person Interview: Lt General Donald Jones

Station: Newstalk1230 KWTX-AM

DJ/Show: The James Show; James Parker

Description/Benefit to community: Christmas toy drive for local military and homeless families

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: *American Heart Association*

Date: *2/3/17*

Time: *6:20 AM*

Interview Length: 5 minutes

Topic: *Wearing Red for Heart disease #WacoGoRed*

Event Location: *area-wide*

Name of Person Interview: *Dewayne & Tamme - Big Morning Show*

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

*Raising awareness about heart disease  
and stroke in women, urge women  
to take action to reduce their risk*

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: *Enrich Seniors*

Date: *2/8/17*

Time: *8:30 am*

Interview Length: 5 minutes

Topic: *Battle on the Brazos Dragon Boat Festival*

Event Location: *McLane Stadium*

Name of Person Interview: *Casey Moore*

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

*Fundraiser to benefit Enrich Seniors - a non-profit organization that serves the elderly in Central Texas with various programs and services.*

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Enrich Seniors

Date: 3/22/17

Time: 8:30am

Interview Length: 5 minutes

Topic: Dragon Boat Race - Benefit

Event Location: McLane Stadium

Name of Person Interview: Casey Moore

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Battle on the Brazos Dragon Boat Festival is a fundraiser for Enrich Seniors, a local non-profit organization dedicated to improving the lives of senior citizens in Central Texas.