

KLFX  
 Killeen, TX  
 Quarterly Issues/Programs List  
 First Quarter, 2019  
 04/01/2019

KLFX  
 Quarterly Issues/Programs List

KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BETTER BUSINESS BUREAU:** ONLINE SAFETY/AVOIDING SCAMS/TAX TIPS AND PROTECTING IDENTITY
- **CENTEX HUMANE SOCIETY:** ANIMAL RESCUE IN CENTRAL TEXAS/ADOPTING/VOLUNTEERING AND DONATING
- **FAMILY ABUSE CENTER:** HELPING VICTIMS OF ABUSE/PROGRAMS/HOW TO HELP AND DONATE
- **H.O.T. MHMR:** SUPPORT SERVICES FOR MENTAL/INTELLECTUAL/DEVELOPMENTAL ISSUES AND DISABILITIES/UPCOMING EVENT
- **MARCH OF DIMES:** SUPPORT FOR PREMATURE BABIES AND THEIR FAMILIES/PROGRAMS/UPCOMING EVENT
- **MOODY GARDENS:** REHABILITATION PROGRAMS FOR THE DISABLED/CONSERVATION/EDUCATIONAL ACTIVITIES/UPCOMING EVENTS
- **VETERANS AFFAIRS:** HELPING WOMEN VETERANS/SERVICES AND PROGRAMS AVAILABLE/UPCOMING EVENT

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BETTER BUSINESS BUREAU	This Week In Central Texas	ONLINE PURCHASE RETURNS/TAX TIPS/AVOIDING SCAMS/KEEPING PERSONAL INFORMATION SAFE	ADAM PRICE	01/06/2019 06:03 AM	030:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS AFFAIRS	This Week In Central Texas	ASSISTING FEMALE VETERANS/JOB LEADS/SUPPORT AND RESOURCES	JULIA CONNOR	01/13/2019 06:03 AM	030:13
CENTEX HUMANE SOCIETY	This Week In Central Texas	ANIMAL RESCUE IN CENTRAL TEXAS/ADOPTING/VOLUNTEERING AND DONATING	DELLA CONNER	01/20/2019 06:00 AM	030:09
H.O.T. MHMR	This Week In Central Texas	SUPPORT SERVICES FOR MENTAL/INTELLECTUAL/DEVELOPMENTAL ISSUES AND DISABILITIES/UPCOMING EVENT	LEO GAINES	01/27/2019 06:02 AM	030:20
FAMILY ABUSE CENTER	This Week In Central Texas	ASSISTING VICTIMS OF DOMESTIC VIOLENCE/SERVICES OFFERED/HOW TO GET HELP/DONATING AND VOLUNTEERING	KATHY REID	02/03/2019 06:01 AM	030:05
BETTER BUSINESS BUREAU	This Week In Central Texas	ONLINE SAFETY/AVOIDING SCAMS/TAX TIPS AND PROTECTING IDENTITY	ADAM PRICE	02/10/2019 06:02 AM	030:19
VETERANS AFFAIRS	This Week In Central Texas	CLAIMS PROGRAM/HEALTH CARE ADVOCACY/VETERAN'S ISSUES	JULIA CONNOR	02/17/2019 06:03 AM	030:15
MOODY GARDENS	This Week In Central Texas	REHABILITATION PROGRAMS FOR THE DISABLED/CONSERVATION/EDUCATIONAL ACTIVITIES/UPCOMING EVENTS	ALEXIS SHELLEY	02/24/2019 06:00 AM	029:50
VETERANS AFFAIRS	This Week In Central Texas	HELPING WOMEN VETERANS/SERVICES AND PROGRAMS AVAILABLE/UPCOMING EVENT	JULIA CONNOR	03/03/2019 06:03 AM	030:20
MARCH OF DIMES	This Week In Central Texas	SUPPORT FOR PREMATURE BABIES AND THEIR FAMILIES/PROGRAMS/UPCOMING EVENT	GINNY ROSARIO-HALL	03/10/2019 06:03 AM	030:09
FAMILY ABUSE CENTER	This Week In Central Texas	HELPING VICTIMS OF ABUSE/PROGRAMS/HOW TO HELP AND DONATE	KATHY REID	03/17/2019 06:02 AM	030:36
BETTER BUSINESS BUREAU	This Week In Central Texas	AVOIDING SCAMS/TAX TIPS/RESOURCES	ADAM PRICE	03/24/2019 06:02 AM	029:54
VETERANS AFFAIRS	This Week In Central Texas	HELPING VETERANS STAY HEALTHY/RESOURCES/NEW FITNESS PARK	JULIA CONNOR	03/31/2019 06:02 AM	030:24

Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARMY NATIONAL GUARD	NCSA	000:30	081
CHILD MENTORING	BBQ FOR KIDS COOKOFF	000:28	031
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	015
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	010
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	028
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	007
LOCAL BENEFIT	254 WHISKERMEN BENEFIT	000:28	018
LOCAL BENEFIT	LOCAL BENEFIT WACO/KILLEEN	000:28	003
ORGAN DONATION	MATCHINGDONORS.COM	000:31	030
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	010
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	001
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:31	001
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	011
VETERANS AFFAIRS	USO	001:00	002
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	001

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: H.O.T. MHMR (Mental Health Mental Retardation)

Date: 1/29/19

Time: 6:25 AM

Interview Length: 5 minutes

Topic: Big Fishing Event (32<sup>nd</sup> annual)

Event Location: Extraco Events Center

Name of Person Interview: Leo Gaines

Station: KBGO

DJ/Show: Dewayne & Tamme

Description/Benefit to community:

Free event for families and children  
to encourage the community to learn  
more about the benefits of fishing  
and raise awareness of MHMR's services

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Greater Waco Chamber of Commerce

Date: 3/13/19

Time: 8:35am

Interview Length: 5 minutes

Topic: Texas Food Truck Showdown

Event Location: Heritage Square in Waco

Name of Person Interview: Amanda Haygood

Station: KBGO-FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community: The Greater Waco Chamber of Commerce sponsors the Texas Food Truck Showdown to encourage local Waco area tourism. This year's event is Saturday, March 16<sup>th</sup> at Heritage Square in Waco

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Central Texas Youth Services

Date: 3/20/2019

Time: 8:35am

Interview Length: 5 minutes

Topic: Taste of Central Texas

Event Location: Bell County Expo Center in Belton

Name of Person Interview: Kelly Jenkins

Station: KBGO-FM

DJ/Show: Dewayne & Tamme

Description/Benefit to community: The 18<sup>th</sup> Annual Taste of Central Texas benefiting Central Texas Youth Services on Thursday, March 28<sup>th</sup> from 6pm to 10pm at the Bell County Expo Center in Belton. Proceeds go toward youth programs with the CTYC.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Caritas

Date: 3/27/19

Time: 8:30am

Interview Length: 5 minutes

Topic: Spring Into Summer Food drive and  
Feast of Caring

Event Location: Waco Convention Center

Name of Person Interview: Buddy Edwards

Station: KBGO / 95.7fm

DJ/Show: Big Morning Show / Dewayne + Tamme

Description/Benefit to community:

Food drive to supply the food pantry  
at Caritas and event to raise  
funds for Central Texas programs

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: March of Dimes

Date: 3/28/19

Time: 8:20am

Interview Length: 5 minutes

Topic: March for Babies

Event Location: Cameron Park Zoo

Name of Person Interview: Ginny Rosario-Hall

Station: KBGO-FM/95.7

DJ/Show: Big Morning Show / Dewayne + Tamme

Description/Benefit to community:

Benefit walk to raise money  
for the March of Dimes, helping  
premature babies



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(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: H.O.T. Autism Network (HOTAN)

Date: 3/28/19

Time: 6:30am

Interview Length: 5 minutes

Topic: Ink for Autism event

Event Location: Infamous Ink - 933 Lake Air Drive  
in Waco

Name of Person Interview:

Zac Colbert and Jennifer Johannsen

Station:

KBGO / 95.7fm

DJ/Show:

Dewayne & Tamme / Big Morning Show

Description/Benefit to community:

Event to raise awareness  
for autism and collect money  
to support outreach programs  
with HOTAN