



**KLFX - FM RADIO**

**KILLEEN, TEXAS**

## **QUARTERLY ISSUES/PROGRAMS LIST**

### **FIRST QUARTER, 2017**

**July 1, 2017**

**For quarter beginning:**

_____	January 1, 2017
_____	April 1, 2017
<u>  x  </u>	July 1, 2017
_____	October 1, 2017

**KLFX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community**



## iHeart Media / Waco-Killeen, Texas

**THIS WEEK IN CENTRAL TEXAS** is a weekly  
30 minute Public Affairs Show hosted by  
Tamme Taylor

The program features community guests and a variety of  
topics and local issues, events and organizations.

The program was created to bring real Central Texans  
together in an open forum to discuss the issues and  
community affairs and area events most  
important to our communities

**'THIS WEEK IN CENTRAL TEXAS'**  
runs each Saturday at the following times

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**6:30AM on 92.3 KIIZ FM - Z92.3**

runs each Sunday at the following times

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**6:00AM on 107.3 KLFX FM - The Fox**

**6:00AM on 102.5 KBRQ FM - The Bear**

**11:30PM on 99.9 WACO FM - Waco100**

**6:00AM on 95.5 KBGO FM - Oldies 95**

**6:30AM on 1230 KWTX AM - News Talk**

**6:00AM on 97.5 KWTX FM - Today's Hit Music**

KLFX  
Killeen, TX  
Quarterly Issues/Programs List  
Second Quarter, 2017  
07/05/2017

KLFX  
Quarterly Issues/Programs List

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KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN DIABETES ASSOCIATION:** LIVING WITH AND MANAGING DIABETES/WARNING SIGNS/HOW TO GET HELP/UPCOMING EVENT
  - **AMERICAN RED CROSS:** EMERGENCY SERVICES PROVIDED BY THE RED CROSS/HOW TO VOLUNTEER/UPCOMING EVENT
  - **BETTER BUSINESS BUREAU:** MOVING TIPS/CELL PHONE SAFETY FOR KIDS/VACATION REMINDERS
  - **CARTER BLOODCARE:** THE NEED FOR BLOOD DONATIONS IN CENTRAL TEXAS/HOW TO HOST A BLOOD DRIVE/DONATION REQUIREMENTS
  - **COMMUNITY CANCER ASSOCIATION:** SUPPORTING CANCER PATIENTS AND THEIR FAMILIES/PROGRAMS AND SERVICES/UPCOMING EVENT
  - **COMPASSION MINISTRIES:** HELPING PREVENT FAMILIES FROM BECOMING HOMELESS/PROGRAMS AND SERVICES/UPCOMING EVENT
  - **ENRICH ELDERLY CARE:** HELPING THE ELDERLY IN CENTRAL TEXAS/HOW TO VOLUNTEER/UPCOMING EVENT
  - **FUZZY FRIENDS:** SUPPORTING NO-KILL ANIMAL RESCUE IN CENTEX/UPCOMING EVENT/HOW TO ADOPT OR DONATE
  - **SUICIDE PREVENTION:** SUICIDE PREVENTION/SIGNS TO LOOK FOR/SUPPORT/UPCOMING EVENT
  - **VETERANS AFFAIRS:** HELPING VETERANS/SUPPORT SERVICES/HOW TO GET ASSISTANCE
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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS AFFAIRS	This Week In Central Texas	ASSISTANCE AND SUPPORT FOR VETERANS/UPCOMING JOB FAIR/RESOURCE INFORMATION	JULIA CONNOR	04/02/2017 06:00 AM	030:03
BETTER BUSINESS BUREAU	This Week In Central Texas	AVOIDING TAX SCAMS/STAYING SAFE ONLINE/DIGITAL SPRING CLEANING	ADAM PRICE	04/09/2017 06:00 AM	030:08
AMERICAN DIABETES ASSOCIATION	This Week In Central Texas	LIVING WITH AND MANAGING DIABETES/WARNING SIGNS/HOW TO GET HELP/UPCOMING EVENT	CLAUDETTE MADISON	04/16/2017 06:01 AM	030:15
AMERICAN RED CROSS	This Week In Central Texas	EMERGENCY SERVICES PROVIDED BY THE RED CROSS/HOW TO VOLUNTEER/UPCOMING EVENT	AMY GRACE	04/23/2017 06:02 AM	030:09
SUICIDE PREVENTION	This Week In Central Texas	SUICIDE PREVENTION/SIGNS TO LOOK FOR/SUPPORT/UPCOMING EVENT	JENNIFER WARNICK	04/30/2017 06:00 AM	030:18
VETERANS AFFAIRS	This Week In Central Texas	HELPING VETERANS/SUPPORT SERVICES/HOW TO GET ASSISTANCE	JULIA CONNOR	05/07/2017 06:02 AM	030:14
ENRICH ELDERLY CARE	This Week In Central Texas	HELPING THE ELDERLY IN CENTRAL TEXAS/HOW TO VOLUNTEER/UPCOMING EVENT	CASEY MOORE/DELLA RYBERG	05/14/2017 06:02 AM	030:14
CARTER BLOODCARE	This Week In Central Texas	THE NEED FOR BLOOD DONATIONS IN CENTRAL TEXAS/HOW TO HOST A BLOOD DRIVE/DONATION REQUIREMENTS	CLINTON MCCOY	05/21/2017 06:04 AM	030:02
FUZZY FRIENDS	This Week In Central	SUPPORTING NO-KILL ANIMAL RESCUE IN	CARMEN WOOD	05/28/2017 06:02 AM	030:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Texas	CENTEX/UPCOMING EVENT/HOW TO ADOPT OR DONATE			
BETTER BUSINESS BUREAU	This Week In Central Texas	MOVING TIPS/CELL PHONE SAFETY FOR KIDS/VACATION REMINDERS	ADAM PRICE	06/04/2017 06:02 AM	030:12
COMPASSION MINISTRIES	This Week In Central Texas	HELPING PREVENT FAMILIES FROM BECOMING HOMELESS/PROGRAMS AND SERVICES/UPCOMING EVENT	JILL MCCALL/MARY LOU POLK	06/11/2017 06:02 AM	030:20
VETERANS AFFAIRS	This Week In Central Texas	HELPING VETERANS ENROLL IN HEALTHCARE/FINDING PROGRAMS AND SERVICES	JULIA CONNOR	06/18/2017 06:04 AM	030:25
COMMUNITY CANCER ASSOCIATION	This Week In Central Texas	SUPPORTING CANCER PATIENTS AND THEIR FAMILIES/PROGRAMS AND SERVICES/UPCOMING EVENT	TERRY HUNT	06/25/2017 06:00 AM	030:20

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA ERASE MS-BAILEY	000:30	007
AUTISM AWARENESS	AD COUNCIL	000:31	005
CHILD MENTORING	BOYS TOWN	000:15	003
CHILD MENTORING	BOYS TOWN	000:30	003
CHILD MENTORING	BOYS TOWN	001:00	003
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
DOMESTIC VIOLENCE	JANIE'S FUND	000:30	007
DRUG ABUSE PREVENTION	ONDCP	000:30	015
EDUCATION	NATIONAL SUMMER LEARNING	000:30	005
FAMILY SUPPORT	CATHOLIC CHURCH	000:30	006
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	010
FORT HOOD MWR	FORT HOOD FMWR	000:33	003
GOVT ASSISTANCE	U.S. GOVT	000:59	006
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003
LOCAL BENEFIT	CHRIS KYLE FOUNDATION VALOR	000:25	002
LOCAL BENEFIT	QUE FOR KIDS NOLANVILLE	000:20	004
LOCAL BENEFIT	QUE FOR KIDS NOLANVILLE	000:26	019
LUPUS AWARENESS	SU FAMILIA	000:30	001
MOTORCYCLE AWARENESS	TX DOT	000:30	042
POVERTY	HABITAT FOR HUMANITY	000:31	007
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	000:59	002
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	005
PUBLIC HEALTH	NATIONAL PEST ASSN	000:30	006
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:30	002
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:31	002
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TAX/EARNED INCOME	U.S. GOVT	001:00	002
TEXAS CULTURAL TRUST	TEXAS ASSOC OF BROADCASTERS	000:30	030
VETERANS AFFAIRS	USO	000:15	013
VETERANS AFFAIRS	USO	001:00	007
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	006
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	000:31	004
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	006

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Caritas

Date: /4/5/2017

Time: 8:35am

Interview Length: 5 minutes

Topic: Spring Onto Summer Food Drive

Event Location: various locations across Waco

Name of Person Interview: Buddy Edwards

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Caritas will host its annual Spring Onto Summer Food Drive from 8am to 6pm on Saturday, April 8<sup>th</sup> at various locations across the Waco area, including Walmart, Sam's Club and Brookshire's Food Store in Robinson. Residents are encouraged to drop off requested food items in specially marked containers at participating locations. Monetary donations will also be accepted. Donated food items and proceeds will benefit needy families in McLennan County.



FW: dentist

KBGO, Control

Wed 4/5/2017 6:30 AM

To: Wells, Dewayne <DewayneWells@iheartmedia.com>;

LISTENER FEEDBACK – KBGO PUBLIC FILE

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**From:** paul [mailto:paulschevelle@hotmail.com]

**Sent:** Wednesday, April 5, 2017 7:23 AM

**To:** KBGO, Control

**Subject:** dentist

hey dw speaking of dr corbett locke I just went up there last week and met them all and it was a pleasant experience and I have a lot of things to get done including an implant which they will do besides my cleanings and all that, I have an appt tomorrow to start my procedures thanks to you guys I did tell them I heard about them because I listen to big 95 thanks again:)will be listening to you all on my way up there tomorrow.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Caritas

Date: 4/18/17

Time: 8:30am

Interview Length: 5 minutes

Topic: Feast of Caring

Event Location: Waco Convention Center

Name of Person Interview: Buddy Edwards

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community: Fundraiser to benefit Caritas, an organization providing food and emergency services to those in need in Central Texas

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Diabetes Association

Date: 4/25/17

Time: 8:30am

Interview Length: 5 minutes

Topic: Diabetes Walk

Event Location: Baylor Sciences Building Fields

Name of Person Interview: Claudette Madison / Dave Guyer

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

A walk to raise awareness for diabetes and raise money for research as well as support programs to help those with the disease.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: MILITARY OFFICER'S ASSOCIATION OF AMERICA

Date: 4/26/17

Time: 8:20am

Interview Length: 5 minutes

Topic: Freedom isn't free golf tournament

Event Location: Cottonwood Creek Golf Course

Name of Person Interview: Harold Rafuse

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community: Proceeds will fund  
scholarships and veteran's programs  
in McLennan County

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Children's Tumor Foundation

Date: 6/2/2017 / 6/15/2017

Time: 8:20am, 6:20am

Interview Length: 5 minutes

Topic: Benefit at the Track

Event Location: Heart o' Texas Speedway in Elm Mott

Name of Person Interview: Glenn Yerger

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

The Heart O' Texas Speedway will host a Benefit at the Track event on Friday evening, June 2<sup>nd</sup>. Proceeds from various activities during the event will benefit the Children's Tumor Foundation for research and programs.

iHeartMedia Waco/Killeen  
ON AIR INTERVIEW FORM  
(For PSA Quarterly Report)  
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Enrich Seniors

Date: 6/7/17

Time: 8:20am

Interview Length: 5 minutes

Topic: Battle on the Brazos Dragon  
Boat Race

Event Location:

McLane Stadium

Name of Person Interview:

Casey Moore

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

A festival event to benefit Enrich Seniors, which provides various services and programs for the elderly in Central Texas.