



KLFX - FM RADIO
KILLEEN, TEXAS

QUARTERLY ISSUES/PROGRAMS LIST

FIRST QUARTER, 2017

April 3, 2017

For quarter beginning:

_____	January 1, 2017
<u> x </u>	April 1, 2017
_____	July 1, 2017
_____	October 1, 2017

KLFX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community



iHeart Media / Waco-Killeen, Texas

THIS WEEK IN CENTRAL TEXAS is a weekly
30 minute Public Affairs Show hosted by
Tamme Taylor.

The program features community guests and a variety of
topics and local issues, events and organizations.

The program was created to bring real Central Texans
together in an open forum to discuss the issues and
community affairs and area events most
important to our communities

'THIS WEEK IN CENTRAL TEXAS'
runs each Saturday at the following times

6:30AM on 92.3 KIIZ FM - Z92.3

runs each Sunday at the following times

6:00AM on 107.3 KLFX FM - The Fox

6:00AM on 102.5 KBRQ FM - The Bear

11:30PM on 99.9 WACO FM - Waco100

6:00AM on 95.5 KBGO FM - Oldies 95

6:30AM on 1230 KWTX AM - News Talk

6:00AM on 97.5 KWTX FM - Today's Hit Music

KLFX
Killeen, TX
Quarterly Issues/Programs List
Second Quarter, 2016
04/03/2017

KLFX
Quarterly Issues/Programs List

KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN DIABETES ASSOCIATION:** RISK FACTORS FOR DIABETES/MANAGING THE DISEASE/UPCOMING FUNDRAISER
 - **BETTER BUSINESS BUREAU:** PLANNING VACATIONS SAFELY/GETTING PASSPORTS/CHECKING OUT DAYCARES
 - **CARE NET PREGNANCY CENTER:** HELPING LOCAL WOMEN IN CRISIS WITH PREGNANCY ISSUES/UPCOMING EVENT
 - **COMPASSION MINISTRIES:** PROGRAMS TO HELP THE HOMELESS IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER
 - **EDUCATION:** EDUCATION CAMP FOR TEACHERS/HELPING EDUCATORS IMPROVE THEIR SKILLS
 - **FUZZY FRIENDS:** PET RESCUE IN CENTRAL TEXAS/SUPPORTING ANIMAL PROGRAMS/UPCOMING EVENT
 - **MOODY GARDENS:** CONSERVATION EDUCATION/EDUCATIONAL TRIPS/REHABILITATION PROGRAMS
 - **PACK OF HOPE:** CHILD HUNGER PROGRAM/PROVIDING FOOD FOR CHILDREN IN NEED YEAR-ROUND/SUMMER EVENT
 - **TEXAS SPORTS HALL OF FAME:** MISSION OF TEXAS SPORTS HALL OF FAME/YOUTH ATHLETIC PROGRAMS
 - **WACO ROTARY CLUB:** AIM HIGH FOR EDUCATION SKEET SHOOT/ROTARY PROGRAMS/HOW TO HELP AND DONATE
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMPASSION MINISTRIES	This Week In Central Texas	PROGRAMS TO HELP THE HOMELESS IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER	JILL MCCALL/MARY LOU POLK	04/03/2016 06:02 AM	030:03
FUZZY FRIENDS	This Week In Central Texas	ANIMAL RESCUE IN CENTRAL TEXAS/DONATING AND VOLUNTEERING/UPCOMING EVENTS	D'ANNA MITCHUM	04/10/2016 06:03 AM	030:09
CARE NET PREGNANCY CENTER	This Week In Central Texas	HELPING LOCAL WOMEN IN CRISIS WITH PREGNANCY ISSUES/UPCOMING EVENT	DEBORAH MCGREGOR	04/17/2016 06:04 AM	030:10
AMERICAN DIABETES ASSOCIATION	This Week In Central Texas	RISK FACTORS FOR DIABETES/MANAGING THE DISEASE/UPCOMING FUNDRAISER	DORY YEATER	04/24/2016 06:03 AM	030:08
BETTER BUSINESS BUREAU	This Week In Central Texas	MOVING TIPS/AVOIDING SCAMS/GETTING READY FOR SUMMER	ADAM PRICE	05/01/2016 06:01 AM	030:07
FUZZY FRIENDS	This Week In Central Texas	PET RESCUE IN CENTRAL TEXAS/SUPPORTING ANIMAL PROGRAMS/UPCOMING EVENT	D'ANNA MITCHUM	05/08/2016 06:03 AM	030:02
WACO ROTARY CLUB	This Week In Central Texas	AIM HIGH FOR EDUCATION SKEET SHOOT/ROTARY PROGRAMS/HOW TO HELP AND DONATE	KIM PATTERSON	05/15/2016 06:03 AM	030:05
EDUCATION	This Week In Central Texas	EDUCATION CAMP FOR TEACHERS/HELPING EDUCATORS IMPROVE THEIR SKILLS	LISA MONTHIE	05/22/2016 06:02 AM	030:13
BETTER BUSINESS BUREAU	This Week In Central Texas	PLANNING VACATIONS SAFELY/GETTING PASSPORTS/CHECKING OUT DAYCARES	ADAM PRICE	05/29/2016 06:02 AM	030:14
MOODY GARDENS	This Week In Central Texas	CONSERVATION EDUCATION/EDUCATIONAL TRIPS/REHABILITATION PROGRAMS	MARIAUNA HERNANDEZ	06/05/2016 06:00 AM	030:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PACK OF HOPE	This Week In Central Texas	CHILD HUNGER PROGRAM/PROVIDING FOOD FOR CHILDREN IN NEED YEAR-ROUND/SUMMER EVENT	WACO WOMEN'S LIONS CLUB	06/12/2016 05:59 AM	030:13
TEXAS SPORTS HALL OF FAME	This Week In Central Texas	MISSION OF TEXAS SPORTS HALL OF FAME/YOUTH ATHLETIC PROGRAMS	JARED MOSLEY	06/19/2016 06:01 AM	030:02
FUZZY FRIENDS	This Week In Central Texas	FINDING HOMES FOR STRAY ANIMALS IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT	D'ANNA MITCHUM	06/26/2016 06:02 AM	030:11

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM AWARENESS	AD COUNCIL	000:31	011
CHILD MENTORING	BOYS TOWN	000:15	017
CHILD MENTORING	BOYS TOWN	000:30	008
CHILD MENTORING	BOYS TOWN	001:00	010
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	007
DRUG ABUSE PREVENTION	ONDCP	000:30	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SUPPORT	CATHOLIC CHURCH	000:30	004
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	015
FORT HOOD MWR	FORT HOOD FMWR	000:31	027
FORT HOOD MWR	FORT HOOD FMWR	000:32	010
GOVT ASSISTANCE	U.S. GOVT	000:29	004
GOVT ASSISTANCE	U.S. GOVT	000:59	010
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	024
KIDS ADVANTAGE DOT ORG	CITY OF KILLEEN	000:26	013
MILITARY	IHEARTMEDIA COMMUNNITIES	000:25	001
MILITARY	IHEARTMEDIA COMMUNNITIES	000:28	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	000:59	014
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	014
PUBLIC HEALTH	NATIONAL PEST ASSN	000:30	015
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:30	008
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:31	004
PUBLIC SAFETY	TX ASSN OF BROADCASTERS	000:30	007
SEXUAL ASSAULT	IT'S ON US	000:30	014
TAX/EARNED INCOME	U.S. GOVT	001:00	011
TX DOT	IHEARTMEDIA COMMUNNITIES	000:24	019
VETERANS AFFAIRS	FORT HOOD FMWR	000:29	011
VETERANS AFFAIRS	USO	000:15	043
VETERANS AFFAIRS	USO	000:30	002
VETERANS AFFAIRS	USO	001:00	026
VOLUNTEER FIRE DEPT LOCAL	CITY OF JONESBORO TEXAS	000:26	007
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	006
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	000:31	001
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	014

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Central Texas Youth Services

Date: 3/24/2017

Time: 6:20am

Interview Length: 5 minutes

Topic: Taste of Central Texas

Event Location: Bell County Expo Center

Name of Person Interview: Kelly Jenkins

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Central Texas Youth Services will host its 16th Annual Taste of Central Texas Event at the Bell County Expo Center on March 28th from 6pm to 9pm. The event will feature samples and food from various local Central Texas restaurants, door prizes and entertainment. Proceeds benefit programs and outreach with Central Texas Youth Services.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Greater Waco Chamber of Commerce

Date: 01/11/2017

Time: 8:40am

Interview Length: 5 minutes

Topic: Seminar on Prevention of Credit, Debit Card, Checks and Cash Fraud

Event Location: Waco Chamber of Commerce

Name of Person Interview: Ken Givens

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

A free Business Security Seminar is being held at the Waco Chamber on January 17th at 10am and 3pm. The free event is being sponsored by The Waco Police Department, Better Business Bureau, and U.S. Merchant Payment Solutions. Speakers will be sharing info on ways to recognize new counterfeit cash, cards, and checks. Attendees will receive training tools to teach their staff on avoiding fraud and scams.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)

WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Carenet of Central Texas

Date: 1/11/17

Time: 6:20 am

Interview Length: 5 minutes

Topic: Carenet BBQ and Bake Sale

Event Location: Waco Lion's DEN

Name of Person Interview: Deborah McGregor

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Event to raise money for
CareNet Pregnancy Center
to help women in crisis.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: AUSA: Association of the United States Army

Date: 01.11.17

Time: 7:35am

Interview Length: 8 minutes

Topic: Newstalk 1230 Toy Drive for the Ft Hood AUSA

Event Location: Ft Hood

Name of Person Interview: Lt General Donald Jones

Station: Newstalk1230 KWTX-AM

DJ/Show: The James Show; James Parker

Description/Benefit to community: Christmas toy drive for local military and homeless families

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Heart Association

Date: 2/3/17

Time: 6:20 AM

Interview Length: 5 minutes

Topic: Wearing Red for Heart disease #WacoGoRed

Event Location: area-wide

Name of Person Interview: Dewayne & Tamme - Big Morning Show

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Raising awareness about heart disease and stroke in women, urge women to take action to reduce their risk

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: *Enrich Seniors*

Date: *2/8/17*

Time: *8:30 am*

Interview Length: 5 minutes

Topic: *Battle on the Brazos Dragon Boat Festival*

Event Location: *McLane Stadium*

Name of Person Interview: *Casey Moore*

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Fundraiser to benefit Enrich Seniors - a non-profit organization that serves the elderly in Central Texas with various programs and services.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Enrich Seniors

Date: 3/22/17

Time: 8:30am

Interview Length: 5 minutes

Topic: Dragon Boat Race - Benefit

Event Location: McLane Stadium

Name of Person Interview: Casey Moore

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Battle on the Brazos Dragon Boat Festival is a fundraiser for Enrich Seniors, a local non-profit organization dedicated to improving the lives of senior citizens in Central Texas.