



**KLFX - FM RADIO**

**KILLEEN, TEXAS**

## **QUARTERLY ISSUES/PROGRAMS LIST**

**FIRST QUARTER, 2014**

**April 1, 2014**

**For quarter beginning:**

<u>  X  </u>	January 1, 2014
<u>      </u>	April 1, 2014
<u>      </u>	July 1, 2014
<u>      </u>	October 1, 2014

**KLFX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community**



## **Clear Channel Media + Entertainment / Waco-Killeen, Texas**

**THIS WEEK IN CENTRAL TEXAS** is a weekly  
30 minute Public Affairs Show hosted by  
John Oakes

The program features community guests and a variety of  
topics and local issues, events and organizations.

The program was created to bring real Central Texans  
together in an open forum to discuss the issues and  
community affairs and area events most  
important to our communities

**"THIS WEEK IN CENTRAL TEXAS"**  
runs each Saturday at the following times

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**6:30AM on 92.3 KIIZ FM - Z92.3**

runs each Sunday at the following times

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**6:00AM on 107.3 KLFX FM - The Fox**

**6:00AM on 102.5 KBRQ FM - The Bear**

**11:30PM on 99.9 WACO FM - Waco100**

**6:00AM on 95.5 KBGO FM - Oldies 95**

**6:30AM on 1230 KWTX AM - News Talk**

**6:00AM on 97.5 KWTX FM - Today's Hit Music**

KLFX-FM  
Killeen, TX  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/01/2014

KLFX-FM  
Quarterly Issues/Programs List

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KLFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- American Cancer Society: Paige, with Relay For Life, talked their group being a part of the American Cancer Society and the various events and fundraisers they do during the year. Also talked about the upcoming Killeen Relay For Life event.
- Blood Donations: With Carter Blood Care, Linda talked about how they are the primary Blood provider in Central Texas and the need for constant need for donations.
- Children Health: Bruce discussed the upcoming IHOP National Pancake Day and how proceeds go their children's hospitals.
- Community Awareness: Robert talked about the upcoming Access & Mobility conference which displayed the latest Assisted Technology devices and also offered classes for training Therapists.
- Community Involvement: With Family Advocacy, Barbara talked about Holiday Stress and how families can be more active to prevent this.
- Elderly: With Friends For Life, Casey talked about how they help the elderly & adults with disabilities here in Central Texas to stay independent as long as possible.
- Health And Fitness: Rodney talked about Functional Fitness and how people can keep their New Year's resolutions and getting the family involved.
- HIV/Aids: Program discussed the impact HIV/AIDS has on the patient and family. Also gave details on how to stop it's spreading.
- Hunger: Buddy, with Caritas, talked about their upcoming Feast Of Caring which has been going on since 1968. Also talked about their Case Management, which allows them to work more closely with their clients.
- Lupus Awareness: Jasmine talked about the signs, causes & treatment of Lupus and discussed the upcoming Killeen Walk To End Lupus that is held each year.

- Military And Veterans: Michael talked about the Fort Hood Tax Center and how it provides help for Retirees, Active Duty and their families.
- Texas Rangers: Christine talked about their upcoming Military Appreciation Day and gave details on their Summer Camp for 4th and 5th graders.

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Involvement	This Week In Central Texas	With Family Advocacy, Barbara talked about Holiday Stress and how families can be more active to prevent this.	Barbara Myers	01/05/2014 05:59 AM	029:59
Blood Donations	This Week In Central Texas	With Carter Blood Care, Linda talked about how they are the primary Blood provider in Central Texas and the need for constant need for donations.	Linda Goelzer	01/12/2014 06:01 AM	029:59
HIV/Aids	This Week In Central Texas	Program discussed the impact HIV/AIDS has on the patient and family. Also gave details on how to stop it's spreading.	Alicia Keys	01/19/2014 05:59 AM	030:01
Health And Fitness	This Week In Central Texas	Rodney talked about Functional Fitness and how people can keep their New Year's resolutions and getting the family involved.	Rodney Riley	01/26/2014 06:00 AM	030:00
Elderly	This Week In Central Texas	With Friends For Life, Casey talked about how they help the elderly & adults with disabilities here in Central Texas to stay independent as long as possible.	Casey Moore	02/02/2014 06:02 AM	029:58
Community Awareness	This Week In Central Texas	Robert talked about the upcoming Access & Mobility conference which displayed the latest Assisted Technology devices and also offered classes for training Therapists.	Robert Morgan	02/09/2014 06:01 AM	029:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lupus Awareness	This Week In Central Texas	Jasmine talked about the signs, causes & treatment of Lupus and discussed the upcoming Killeen Walk To End Lupus that is held each year.	Jasmine Causey	02/16/2014 06:00 AM	030:00
Military And Veterans	This Week In Central Texas	Michael talked about the Fort Hood Tax Center and how it provides help for Retirees, Active Duty and their families.	Michael Linus	02/23/2014 05:58 AM	030:01
Children Health	This Week In Central Texas	Bruce discussed the upcoming IHOP National Pancake Day and how proceeds go their children's hospitals.	Bruce Bubel	03/02/2014 05:59 AM	029:59
American Cancer Society	This Week In Central Texas	Paige, with Relay For Life, talked their group being a part of the American Cancer Society and the various events and fundraisers they do during the year. Also talked about the upcoming Killeen Relay For Life event.	Paige Smith	03/09/2014 06:02 AM	029:57
Texas Rangers	This Week In Central Texas	Christine talked about their upcoming Military Appreciation Day and gave details on their Summer Camp for 4th and 5th graders.	Christine Rothenbush	03/16/2014 06:01 AM	029:52
Hunger	This Week In Central Texas	Buddy, with Caritas, talked about their upcoming Feast Of Caring which has been going on since 1968. Also talked about their Case Management, which allows them to work more closely with their clients.	Buddy Edwards	03/23/2014 06:00 AM	030:03
Community Involvement	This Week In Central Texas	Mandy discussed their upcoming event, Pooches On Parade, and hoping to draw attention to the community helping to control the pet population. Also, talked about how people can volunteer.	Mandy Hansen	03/30/2014 06:02 AM	030:02

Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III  
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AIR FORCE RESERVE	NCSA	000:30	012
AMERICAN CANCER SOCIETY	RELAY FOR LIFE	000:12	034
AMERICAN LEGION POST 121/123	TEX INMATES FAMILY ACC.	000:18	002
AMERICAN LEGION POST 121/123	TEX INMATES FAMILY ACC.	000:19	027
AMERICAN LIVER	AMERICAN LIVER FOUNDATION	001:01	003
ARTHRITIS RESEARCH	ARTHRITIS FOUNDATION	001:01	004
AUTISM AWARENESS	ASHTON VAN ALMEN FOUNDATION	000:20	021
BREAST CANCER RESEARCH	LOCAL BENEFIT WACO/KILLEEN	000:25	009
CHILD MENTORING	BOYS TOWN	000:15	001
CHILD MENTORING	BOYS TOWN	001:00	016
CHILDRENS PROGRAMS/EDUCATION	PEACEABLE KINGDOM	000:26	004
COAST GUARD	NCSA	000:30	028
DAM SAFETY	FEMA	001:00	018
DISASTER RELIEF	TEXAS NATIONAL GUARD	000:31	060
DISASTER RELIEF	TEXAS NATIONAL GUARD	000:59	003
DRUG ABUSE PREVENTION	NARCONON	000:58	020
DRUG ABUSE PREVENTION	NARCONON	000:59	034
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	020
FAMILY SUPPORT	KLFX	000:18	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GOVT/FED RESERV	U.S. GOVT	000:59	015
HEALTH AND FITNESS	AMERICAN LUNG ASSN	001:00	004
HEALTH AND FITNESS	GCF.ORG	001:00	004
KIDS DAY	PEACEABLE KINGDOM	000:21	015
KIDS DAY	PEACEABLE KINGDOM	000:25	019
LUNG FOUNDATION	AMERICAN LUNG ASSN	001:00	005
MILITARY	AMERICAN WIDOW PROJECT	000:19	024
MILITARY	AMERICAN WIDOW PROJECT	000:27	002
MILITARY	AMERICAN WIDOW PROJECT	000:28	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	371
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	131
MULTIPLE SCLEROSIS RESEARCH	MS SOCIETY	001:00	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	000:59	014
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	016
PUBLIC HEALTH	NATIONAL PEST ASSN	001:00	003
TAX/EARNED INCOME	U.S. GOVT	001:00	025
TEXAS CASA	TEXAS ASSOC OF BROADCASTERS	000:29	078
TORNADO DISASTER RELIEF	TEXAS NATIONAL GUARD	000:30	027
VETERANS AFFAIRS	AMERICAN WIDOW PROJECT	000:26	021
VETERANS AFFAIRS	PARALYZED VETERANS OF AMERICA	001:00	004
VETERANS AFFAIRS	USO	000:15	008
VETERANS AFFAIRS	USO	001:00	033
VETERANS AFFAIRS	WOUNDED WARRIER PROJECT	001:00	024
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	001
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	018