

**CUMULUS MEDIA**  
**ISSUES AND PROGRAMS REPORT**  
**FOR:**

**KKOB-AM/FM ALBUQUERQUE, KRST-FM ALBUQUERQUE, KNML-AM ALBUQUERQUE,  
K240BL-FM ALBUQUERQUE, KMGA-FM ALBUQUERQUE, KTBL-AM LOS RANCHOS,  
K23CG-FM SANDIA, KOBQ-FM ALBUQUERQUE, KDRF-FM ALBUQUERQUE**



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**CUMULUS MEDIA, ALBUQUERQUE**

**4<sup>th</sup> QUARTER 2023**

**(October – December)**

**Prepared by: John Summers/News Director**

**Issues of Concern to Albuquerque  
Addressed in Responsive Programming in the  
4<sup>th</sup> Quarter, 2023**

- 1) Youth and Parenting:** Includes discussions on happenings that effect the lives of our children, emotionally and physically.
- 2) Consumer:** Topics that touch the pocketbook of the listener including stock market and world economy.
- 3) Minority Issues:** Discussions of rights of minorities, whether it be by race, disability, religion or through sexual preference
- 4) National Security:** Coping with the aftermath of terrorist attacks on America. How the country rebuilds and copes both militarily and economically as well as emotionally and mentally.
- 5) Political:** Topics pertaining to our elected representatives and decisions they make whether they affect us directly or as a society as a whole.
- 6) Public Safety:** Issues relating to police, fire and other safety issues that effect the general public locally as well as nationally.
- 7) Legal:** Discussion of issues working their way through the court system locally and nationally as well as new legislation and how it effects our lives everyday.
- 8) Health:** A discussion on the issues relating to the areas of health and well being, health care, our medical system, and prescription drugs.
- 9) Religion:** A discussion on issues of faith, religion, and spirituality in our everyday lives.
- 10) Economy:** A discussion on issues relating the nation's financial well being.
- 11) Environment:** Topical discussions on green energy, environmental protections and conservation efforts.
- 12) Education:** A discussion on issues relating to schools and institutions of higher learning.
- 13) 13) Veterans Affairs:** A focus on the quality of care and general welfare of those who have served in our nation's military. Also included is a look at post-service educational benefits.

**Most Significant Issue-Responsive Programming**  
**4th QUARTER, 2023**  
**(October 1 – December 31)**

**Description of Issue of Concern**

**Issue:** **ECONOMY, PUBLIC SAFETY**  
WEEKEND MAGAZINE  
10/7/23 – 10/8/23  
30 minute public affairs program

News Radio KKOB's Bob Clark and Laurie McGovern of the Albuquerque International Balloon Fiesta Foundation discuss details about the events at this year's Balloon Fiesta beginning this weekend and ending the 15th. Then, former Bernalillo County Sheriff Darren White and News Radio KKOB's Bob Clark go over the topic of rampant out of control crime within Albuquerque and the state of New Mexico.

**Issue:** **MINORITY ISSUES, EDUCATION**  
WEEKEND MAGAZINE  
10/14/23 – 10/15/23  
30 minute public affairs program

News Radio KKOB's Natassja Leyba spoke with a representative of the Albuquerque Police Department who's celebrating almost 20 years of service. But, this officer's a part of only about 10% of the police workforce across our nation. Cecily Barker is proud to serve on the force. News Radio KKOB's Brandon Vogt looks at the extremely poor state of our state education system, which never seems to improve, no matter how much money the ruling powers that be throw at it.

**Issue:** **POLITICAL, ECONOMY**  
WEEKEND MAGAZINE  
10/21/23—10/22/23  
30 minute public affairs program

With the recent decision by the Mayor of Albuquerque to create a potential lease for a soccer stadium on Balloon Fiesta property, News Radio KKOB's Bob Clark had Peter Trevisani of New Mexico United to discuss this proposal which went before the ABQ City Council October second.

**Issue:** **PUBLIC SAFETY**  
WEEKEND MAGAZINE  
10/28/23—10/29/23  
30 minute public affairs public affairs program

News Radio KKOB's Bob Clark sat down with Bernalillo County Sheriff John Alan to have a discussion about the role his department plays within the statewide law enforcement crackdown on rising crime.

**Issue:** **YOUTH AND PARENTING**  
WEEKEND MAGAZINE  
11/4/23---11/5/23  
30 minute public affairs program

News Radio KKOB's Eric Strauss with the topic of raising well-behaved and respectful children in an age when moms and dads want to be their children's 'best friend'.

**Issue:** **PUBLIC SAFETY, LEGAL**  
WEEKEND MAGAZINE  
11/11/23---11/12/23  
30 minute public affairs program

News Radio KKOB's Brandon Vogt discusses the Albuquerque Police Department's progress in its attempt to get the Department of Justice off its back as the force clears up nagging policing issues from the past.

**Issue:** **NATIONAL SECURITY, VETERANS AFFAIRS**  
WEEKEND MAGAZINE  
11/18/23---11/19/23  
30 minute public affairs program

News Radio KKOB's TJ Trout delves into global security issues and world problems with four military experts from Kirtland Air Force Base.

**Issue:** **EDUCATION, YOUTH AND PARENTING**  
WEEKEND MAGAZINE  
11/25/23—11/26/23  
30 minute public affairs program

News Radio KKOB's Brandon Vogt looks over state testing results and he's not happy with the results as there's only been a 4% increase in reading and a drop in math skills. BV's not pleased because the Public Education Department Secretary Arsenio Romero is predicting double digit increases next year. BV, having been a teacher for many years, doesn't believe that's possible with the burdens Santa Fe has placed on the classroom environment.

**Issue:** **MINORITY ISSUES**  
WEEKEND MAGAZINE  
12/2/23---12/3/23  
30 minute public affairs program

News Radio KKOB's TJ Trout and guest Julianna Brannum, a citizen of the Comanche Nation and consulting producer of "American Buffalo" by famed documentarian Ken Burns, discuss Native Americans and their relationship with the American Buffalo and how it was effected by the US Government.

**Issue:** **POLITICAL, PUBLIC SAFETY, ECONOMY**  
WEEKEND MAGAZINE  
12/9/23---12/10/23  
30 minute public affairs program

News Radio KKOB's Brandon Vogt with the topic of the city council elections and the next big political challenge for them, Safe Outdoor Spaces for the City of Albuquerque.

**Issue:** **POLITICAL, ECONOMY**  
WEEKEND MAGAZINE  
12/16/23---12/17/23  
30 minute public affairs program

News Radio KKOB's Bob Clark chats with Paul Gessing of the Rio Grande Foundation as they weigh in on the Albuquerque city council elections and zero bus fares made permanent.

**Issue:**

**PUBLIC SAFETY, LEGAL**

WEEKEND MAGAZINE

12/23/23—12/24/23

30 minute public affairs program

News Radio KKOB's Bob Clark with BCSO Sheriff John Allen highlighting some of the things his office is doing to combat crime, including the launch of a new air support unit and body cameras for deputies.

**Issue:**

**ENVIRONMENT, HEALTH**

WEEKEND MAGAZINE

12/30/23—12/31/23

30 minute public affairs program

News Radio KKOB's Bob Clark and New Mexico State Sen. Gregg Schmedes discuss the vote of the Environmental Improvement Board and the state's new EV mandates. News Radio KKOB's Terry Travis joins Esther Hoenig, Program Manager for the New Mexico Department of Health, as she provides insight on how to conquer your smoking addiction.