

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WILQ + WYPA</u>	Date: <u>10/25/23</u>
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I, BRETT CURR

being/on behalf of: JUDGE WILLIAM CARLUCCI

a legally qualified candidate of the N/A

political party for the office of: LYCOMING COUNTY COURT OF COMMON PLEAS JUDGE

in the GENERAL

election to be held on: 11/7/23

do hereby request station time as follows:

	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>WYPA</u>	<u>: 60 Sec</u>	<u>6a-7p</u>	<u>MON-FRI</u>		<u>50</u>	<u>1</u>
<u>WILQ</u>	<u>: 60 Sec</u>	<u>6a-7p</u>	<u>MON SAT</u>		<u>10</u>	<u>1</u>
<u>WILQ</u>	<u>: 60 Sec</u>	<u>6a-7p</u>	<u>SAT</u>		<u>12</u>	<u>1</u>

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

IMPACT ADVERTISING

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:


CAROL MANNWALING

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/23



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

Impact Advertising Radio Insertion Order

R23-0240 WCJ, William P. Carlucci for Judge - WILQ FM


I.O. #: R23-0240 **Media:** Backyard Broadcasting **Agency:** Impact Advertising
Create Date: 10/25/2023 **Contact:** bpawlikowski@backyardbroad **Address:** 4642 South Route 220 Highway
Month: Nov **Address:** 1685 Four Mile Drive **City:** Linden
Request By: Brett **City:** Williamsport **State:** PA **Zip:** 17744
Client: WCJ, William P. Carlucci for **State:** PA **Zip:** 17701 **Phone:** (570) 601-1173
Radio Station: WILQ FM **Phone:** 570-323-8200 **Fax:** (570) 601-1172

Format: Country **Ad Code:** **Notes:**
Due Date: 10/27/2023 **Expiration Date:**

Days of Run	Time of Day	Spot	Code	Spot Cost	Length	Week 1	Week 2	Week 3	Week 4	Week 5	Total Spots	Total Cost
Sat	6a-7p	ROS		\$35.30	:60 Sec	10/23/23	10/30/23	11/6/23			22	\$776.60

PLEASE SIGN & FAX BACK **MONTHLY TOTAL** 22 **\$776.60**

* PLEASE SEND 3 COPIES OF EACH TEARSHEET TO IMPACT ADVERTISING*
 All Information Enclosed, Including Contact Information And Rates, Is Confidential Information Between Impact Advertising (client) And Backyard Broadcasting (media).
 No Information Shall Be Shared With Any Individual Or Organization Other Than Client And Media, Subject To Cancellation Of Contract.

STATION WILQ-FM	REVENUE TYPE POLITICAL AGENCY	CONTRACT TYPE Regular	BILLING TYPE Calendar	SALE TYPE Standard	CONTRACT # 19641	 <p>WILQ 105.1 Today's Best Country JMC</p>
MAILING ADDRESS IMPACT ADVERTISING 4642 SOUTH ROUTE 220 HWY LINDEN, PA 17744		1685 Four Mile Drive Williamsport, PA 17701			REF # 0	
BUYER		START 10/28/23	END DATE 11/04/23	REVISION DATE 10/26/23	PRINT DATE 10/26/23 10:03:33 AM	

ADVERTISER WILLIAM P. CARLUCCI FOR JUDGE	ACCOUNT EXECUTIVE BOB PAWLIKOWSKI	EST # R23-0240	AGENCY C#	AGENCY CUSTOMER CODE	AGENCY PRODUCT CODE
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STA	Line	TYPE	DAY	SCHEDULE TIME	START	FINISH	START	FINISH	P	ALT	LEN	SPW	Mo	Tu	We	Th	Fr	Sa	Su	RATE	OCC	L.RATE
	1	COM	S	ROS 6A-7P	06:00A	07:00P	10/28/23	10/28/23	2		60	10								35.30	10	353.00
	2	COM	S	ROS 6A-7P	06:00A	07:00P	11/04/23	11/04/23	2		60	12								35.30	12	423.60

Accepted For Agency/Sponsor: _____

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Backyard Broadcasting of Pennsylvania will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity

Total Occasions	22
Gross	\$776.60
Agency Commission	\$116.49
Net	\$660.11
Contract Total	\$660.11

STATION
WILQ-FM

REVENUE TYPE
POLITICAL AGENCY

MAILING ADDRESS
IMPACT ADVERTISING
4642 SOUTH ROUTE 220 HWY
LINDEN, PA 17744

CONTRACT TYPE
Regular

BILLING TYPE
Calendar

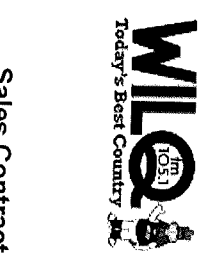
SALE TYPE
Standard

1685 Four Mile Drive
Williamsport, PA 17701

CONTRACT #
19641

REF # 0

REV # 0



Sales Contract

OFFICE
Williamsport

BUYER

ADVERTISER
WILLIAM P. CARLUCCI FOR JUDGE

START
10/28/23

END DATE
11/04/23

REVISION DATE
10/26/23

PRODUCT
POLITICAL

EST #
R23-0240

AGENCY C#

AGENCY CUSTOMER CODE

AGENCY PRODUCT CODE

BILLING SUMMARY

MONTH	GROSS	NET
Oct-23	353.00	300.05
Nov-23	423.60	360.06

Accepted For Agency/Sponsor: _____

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