

QUARTERLY ISSUES PROGRAMMING REPORT
WEHT-TV
Henderson, KY / Evansville, IN

Fourth Quarter (October 1 – December 31) 2015

ISSUE ONE: Santa Clothes Club Telethon

How issue was treated: Live Telecast

Length: Six [6] hours

Date: December 6, 2015

As part of an annual tradition, WEHT worked in cooperation with the Santa Clothes Club to televise a six-hour telethon to help raise money for the non-profit organization. The Santa Clothes Club provides children in need with clothing (coats, pants, shirts, socks, underwear) during the winter season. The organization estimates that \$100 can clothe one child.

WEHT provides the time, talent, production services and all other things which are needed to televise this event at no cost to the organization. The telethon is televised from Washington Square Mall in Evansville.

In addition to the telethon, WEHT promoted the telethon in all of our newscasts beginning on December 1. On December 4, meteorologist Wayne Hart was at the Papa John's location in Henderson, Kentucky, for a fundraising event for the Santa Clothes Club.

The 2015 telethon raised \$295,241.

ISSUE TWO: Weather Radio Sales

How issue was treated: Live events

Length: 4 hours

Dates: see below

November 2015 marked the ten-year anniversary of a deadly tornado that hit parts of Henderson County, Vanderburgh County and Warrick County. Shortly after the event, WEHT teamed up with Midland Radios to offer weather radios and free programming at a discounted price.

To mark the anniversary, WEHT again teamed up with Midland Radios and Walgreens to provide weather radios and free programming at the same price they were ten years ago.

Our weather team of Wayne Hart, Ron Rhodes, Joe Bird, Stacey May and Jason Lindsay were at the following locations from 3 p.m. to 7 p.m. for these events.

November 12 – Newburgh, Indiana
November 19 – Madisonville, Kentucky
November 25 – Henderson, Kentucky
December 2 – Owensboro, Kentucky
December 16 – Evansville, Indiana
December 30 – Princeton, Indiana

WEHT televised from each of these events and talked to people who were buying radios who had been impacted by severe weather events.

ISSUE THREE: Elections

How issue was treated: News stories

2015 was a municipal election year in the state of Indiana and races for statewide offices in Kentucky, including governor.

Our coverage included the following:

October 6 [2:34] – a news story covering the mayoral forum in Evansville hosted by the Vanderburgh County League of Women Voters.

October 9 [:20] – a news story reporting that early voting begins in Indiana today

October 20 [1:24] – a news story reporting that Jack Schreiber, a Republican candidate for an at-large seat on the Evansville City Council, would withdraw from the race. His decision was made after it became public that Evansville Police had investigated an allegation of sexual misconduct with a student when he was a teacher in the Evansville Vanderburgh School Corporation more than 20 years ago. The Vanderburgh County Prosecutor's office decided not to prosecute the case because of the statute of limitations on the matter.

October 22 [1:33] – news coverage of the final mayoral debate for the three candidates in the Evansville elections.

October 27 [:25] – news coverage of a candidates night event at the Tropicana Events Center in Evansville.

October 29 [:53] – news coverage of an election stop by Kentucky Democratic gubernatorial candidate Jack Conway in Henderson, Kentucky

October 29 [:51] – live news coverage of a candidate event in Owensboro, Kentucky where gubernatorial candidates Matt Bevin (R) and Jack Conway (D) were in attendance.

November 3 – Election Day in both Indiana and Kentucky. Our news team provided coverage throughout the day at various locations in Indiana and Kentucky. When the polls had closed, our

crews were reporting results from the Vanderburgh County Republican gathering, the Vanderburgh County Democratic gathering and at our western Kentucky bureau in Owensboro. We interviewed incumbent Evansville Mayor Lloyd Winnecke who won re-election, and Democrat challenger Gail Reicken.

Our coverage also included election results from cities and towns in Posey, Gibson, Knox Warrick, Spencer, Perry, Pike and Dubois counties in Indiana and statewide election races from Kentucky.

ISSUE FOUR: Regional Cities Initiative

Earlier this year, Indiana Governor Mike Pence announced an effort to help fund programs and projects in Indiana through the Regional Cities Initiative. The Southwest Indiana Economic Development Coalition, which includes Vanderburgh, Gibson, Posey, and Warrick counties was one of seven to put together a proposal for funding for various projects.

On December 15, it was announced that the Southwest Indiana proposal was one of three that would receive \$42 million in funds for its projects.

Our coverage included:

December 14 [2:01] – preview story on tomorrow’s meeting in Indianapolis and a review of the proposal submitted by the Southwest Indiana Economic Development Coalition.

December 15 [1:35] – news story that the Southwest proposal had been selected as one of three award winners. Our coverage was live from a bus of local leaders coming back from Indianapolis who attended the meeting.

December 15 [:49] – news story with some details on the projects to be done at Evansville Regional Airport

December 15 [:47] – news story with details on the plans for Regional city money in Oakland City and with Oakland City University

December 16 [2:21] – news story with specific plans for the YMCA’s use of Regional Cities money

December 17 [2:03] – news story with specific plans for Signature School’s use of Regional Cities money

December 21 [1:47] – news story with Indiana Governor Mike Pence visiting Evansville to talk to leaders about all of the projects which will be funded by the Regional Cities money.

ISSUE FIVE: Toys 4 Tots Effort

WEHT partnered with the Evansville Marine Corps League for their annual Toys 4 Tots effort. Our studios served as one of the collection points in the Tri-State area where people were encouraged to drop off toys for the campaign.

We also aired a series of stories about this. It includes:

November 18 [3:59] – A Thank You Tri-State report with Shelley Kirk featuring the Marine Corps League and its work in the Toys 4 Tots campaign. At the conclusion of the piece, we announced that WEHT would be partnering with the League.

November 19 [:48] – news story that the toy collection is underway

November 22 [:40] – news story announcing that WEHT and the Marine Corps League would be collecting toys during the annual Evansville Christmas parade slated for November 24.

November 23 [2:16] – news story reporting that a donation box with items had been stolen from a Dollar General store in Evansville.

November 24 [:45] – news story on the toy collection effort during the Evansville Christmas parade

November 25 [1:11] – news story reporting the number of families who have registered for assistance through Toys 4 Tots

December 1 [:26] – news story about a large donation of toys which were dropped off at our station in Henderson

December 11 [:56] – news story on an upcoming weekend toy drive effort at locations in Evansville where people could also bring toys

December 12 [1:05] – news story on the weekend toy drive effort for Toys 4 Tots in Evansville

December 18 [:40] – news story reporting that an anonymous donor stopped by our station to donate \$220 cash to the Toys 4 Tots effort. The cash donation was given to Robert Ruetter, the campaign manager for this year's Toys 4 Tots drive.

In addition to our news stories, Mr. Ruetter made appearances on the WEHT Lifestyles show weekly throughout the campaign to remind people about the effort and where things stood with this year's drive.