

January 5, 2015

**QUARTERLY ISSUES PROGRAMMING LIST**  
**WEHT-TV (Evansville, IN)**  
**4th Quarter 2015**

**Issue #1:** The need to make sure children in the area are well clothed during the winter season.

How it was treated: Telethon  
Title: The Santa Clothes Club  
Date: December 7  
Type: Broadcast  
Time: Noon  
Duration: 6 hours

Description: WTVW along with WEHT provided all of the production materials, staff and air time to broadcast a 6 hour telethon to raise money for The Santa Clothes Club. The organization buys clothing for needy children in the Tri-State area. The event raised \$288,610, which is about enough to purchase clothes for 2500 children.

How it was treated: Interview  
Title: Santa Clothes Club  
Date: December 2  
Type: Interview  
Time: 9:00 p.m.  
Duration: 7 minutes

Description: Eyewitness News is hosting the Annual Santa Clothes Club at Washington Square Mall on Sunday, December 7 from noon to 6 p.m. on WEHT Local and Local 7 WTVW. Wendell Burkhardt says about 85,000 kids have been served since 1982. He says over \$7 million has been raised since then. He says they're closing in on 3,000 children this year. Burkhardt says there is virtually no overhead based on the distribution of clothes. Kids get to pick out their own outfits from the money that is raised. Burkhardt says those kids check out just like anyone else using registers, and employees tend to not know those kids are served by the Santa Clothes Club. He says the telethon gives the Santa Clothes Club a chance to meet some special people. He says one of the board members use to be a recipient. Burkhardt says each kid is outfitted with socks, underwear, shoes, coat, pants, a shirt, and sometimes gloves. It's for kids from kindergarten to 6th grade. It averages about \$100 per kid. Burkhardt says kids can purchase uniforms that they need for school. He says it may be the only new outfit they

ever get. He says some of the kids in his wife's class are recipients of the Santa Clothes Club. Burkhardt says he's been a part of the organization for 33 years, and it has been going on for about 68 years now.

How it was treated: Live Interview

Title: Santa Clothes Club

Date: December 3

Type: Interview

Time: 6:30 p.m.

Duration: 2 minutes 30 seconds

Description: Eyewitness News Meteorologist Wayne Hart broadcast live from a Papa Johns Restaurant in Henderson. The pizza restaurant was donating a portion of its proceeds that day to the Santa Clothes Club.

**Issue #2:** Crimes of convenience, such as theft, increase during the Holiday Season.

Title: Choose Not To Lose

Date: Various

Time: Various

Duration: 30 seconds/mention

Type: Public Service Announcement

Description: Eyewitness News teamed up with the Evansville Police Department to produce and air a series of 30 second public service announcements giving the public tips on how not to become a crime victim during the Christmas season. The spots aired on a scatter schedule on WEHT. Some of the tips included making sure doors are locked, covering up items left in vehicles in shopping center parking lots, and not leaving large boxes outside so people driving by can see what gifts you may have received.

**Issue #3:** Manufacturing is the base for just about any successful economy. The President of the United States is the Chief Executive of our economy. President Barack Obama decided to visit Gibson County, Indiana, to highlight the successes of Millennium Steel, a major employer and manufacturer in the area.

How it was treated: Live Coverage

Title: Manufacturing Day/President's Visit

Date: October 3

Time: 12:30 p.m.

Duration: 3 hours 30 minutes

Type: Live Coverage

Description: President Barack Obama's visit to Millennium Steel in Gibson County fell on National Manufacturing Day, an occasion to mark the importance of America's manufacturing sector and promote manufacturing careers among future generations. President Obama's talking points covered the gamut of domestic policy, with a purposeful focus on manufacturing. He announced a new competition to award more than \$200 million in public and private investment to create a manufacturing hub for photonics, the use of light for applications like lasers and telecommunications. The president hopes investing in the technology will revolutionize the Internet and expand certain types of medical technology. Indiana Governor Mike Pence and Indiana 8<sup>th</sup> District Congressman Larry Bucshon spoke with Mr. Obama as the President arrived in Evansville. Pence said he welcomed the President to Indiana, and the Governor pointed out to him the state is one of the leading manufacturers in the country. He said he encouraged the President to make decisions that help businesses grow. Congressman Bucshon said he talked to the President about the administration's environmental policies. Bucshon said he has concerns the EPA is putting too many regulations on the coal industry. Bucshon said he invited the President to return to Indiana again to tour a coal mine, and to talk to workers who may be affected by some of the decisions the EPA is making.

**Issue #4:** Non-profit agencies continue to stretch their resources to meet the growing demands of the community. One of those agencies is the United Way. The United Way is an umbrella agency which assists other agencies with fund raising. This is the time of year the United Way makes a big push for people to sign up for its annual giving campaign.

How it was treated: Interview

Title: United Way Assistance

Date: December 3

Time: 4:00 p.m.

Duration: 4 minutes

Type: Interview

Description: We talked to Carol Braden Clarke, who is the Executive Director of the United Way of Southwestern Indiana. She said the agency is trying to reach its 2014 goal by Friday of just over \$4 million. The United Way still needs about \$50K more to reach that goal.

She said many agencies benefit from the United Way, including the Boy Scouts, soup kitchens, Boys & Girls Club, etc. She said volunteers research the best places in the

community to invest donations and they also study the impact that money makes in specific ways so they know they're using it wisely.

She also talked about the impact of the volunteers and how many of the people who donate their time originally started in a tough spot- often the victims of some kind of disaster- then got help from an agency.

**Issue #5:** Methamphetamines continues to be one of the area's largest public health problems. Indiana and Kentucky traditionally lead the nation in the number of meth labs found each year, and Vanderburgh County traditionally is at or near the top of the number of meth labs found in Indiana. Special units have been set up with the Evansville Police Department and the Vanderburgh County Sheriff's Office to address the problem.

How it was treated: Interview

Title: Meth Busters

Date: December 11

Type: Interview

Time: 6:00 a.m.

Duration: minutes

Description: We talked to Danny McGoldrick (Vice President for Tobacco Free Kids) and Chandler Ash (Youth Anti-Smoking Advocate) in regards to an annual report on smoking prevention in the United States.

McGoldrick says states are not doing a good job funding tobacco prevention programs. The report shows that only two states in the country are funding the prevention programs at the recommended level of the CDC. He said Indiana, Kentucky, & Illinois all are fund smoking prevention well below acceptable levels. According to McGoldrick, states have to a better job to prevent smoking related deaths and diseases.

Chandler Ash says state investments in the tobacco prevention programs in Florida were successful. The smoking rate among high school students went down by 50%. He says the positive numbers have a lot to do with the success of the youth advocacy programs. He adds when these kinds of groups are funded, you'll get positive results.

**Issue #6:** One of the largest annual threats to public health is the flu. The CDC has declared the flu an epidemic in Indiana.

How was it treated: Interview

Title: Flu Season

Date: December 30

Type: Interview  
Time: 4:00  
Duration: 4 minutes

Description: We talked to the Director of Public Health at the University of Evansville, Dr. Payal Patel Dovlatabadi about why the flu season appears to be so severe this year.

She talked about what to look for when it comes to symptoms, what local hospitals are doing to prevent flu from spreading.

She says the flu vaccine isn't strong enough to fight every strand, and at least one of the strongest had mutated making it tougher to fight off. She recommends still getting the flu shot, though because at least you have some kind of defense against the other strains.

One of the things she brought up was the Tamiflu - with so many cases across the country, some places are running low or out of the product. She says right now the local supply is doing fine but that could change at any minute so it's important to get vaccinated while you can.

**Issue #7:** The election. Voters in our area go to the polls in November to elect numerous county officials, state representatives, and Federal lawmakers.

How was it treated: News Story  
Title: Voice of the Voters  
Date: October 29  
Type: News Story  
Time: 10:00  
Duration: 3 minutes

Description: One of the most watched races in the Tri-State, and in the country, is the U.S. Senate race in Kentucky between Republican Mitch McConnell and Democrat Alison Lundergan Grimes. We talked with Kentucky voters about what they see as the most important issues in this race. Vincent Wink says he is looking at issues that affect the middle class. He says some of those issues include promoting education, raising the minimum wage, and preventing Kentucky from becoming a "right to work" state. He also says he wants the Federal Government to ease restrictions on coal so more miners can get back to work. Cletus Vogus says term limits are a big issue for him. He said he will likely support Grimes because McConnell has been in office for 30 years. Michael Bethuram said he is not sure yet who he is supporting. He said McConnell has been in the Senate 30 years, which is a long time, but he said he is not sure giving up that seniority for a rookie Senator is the best thing for Kentucky right now.

How was it treated: News Story

Title: Your Local Election Headquarters

Date: October 28

Type: News Story

Time: 4:00

Duration: 2 minute 30 seconds

Description: Both Alison Grimes and Mitch McConnell say one of the top issues in their race is coal. Grimes says if elected, she would be a strong voice for coal in Washington D.C. She said she disagrees with the Obama administration's regulation of the coal industry. Mitch McConnell said if elected he would be a strong voice for coal in Washington D.C. He said he disagrees with the Obama administration's regulation of the coal industry.

How was it treated: News Story

Title: Your Local Election Headquarters

Date: October 24

Type: News Story

Time: 5:00

Duration: 2 minute

Description: Voters say they are getting tired of the McConnell/Grimes campaign. We talked with voter Sue Albright who said she believes both sides are more interested in slinging mud than in really talking about the issues. She said both sides just claim the other side is lying, but neither side offers proof, so it is hard to say who is lying and who is not. Voter Teresa McLain said she tried to pay attention to the campaign, but she said campaign has just gotten ugly.

How was it treated: News Story

Title: Your Local Election Headquarters

Date: October 21

Type: News Story

Time: 10:00

Duration: 2 minutes 30 seconds

Description: Former President Bill Clinton campaigned in Owensboro for Alison Grimes. Grimes said she is a "Clinton Democrat." Clinton said he thought McConnell ads linking Grimes to the President were unfair. He said McConnell is just trying to say negative things about Grimes so people cast a protest vote for McConnell. He also said Kentuckians should elect Grimes because she is more worried about growing the economy from the middle class out as opposed to "trickle down economics."

How was it treated: News Story

Title: Your Local Election Headquarters

Date: October 13  
Type: News Story  
Time: 6:00  
Duration: 2 minutes

Description: Alison Grimes and Mitch McConnell met in a face-to-face debate. Grimes was asked if she voted for Barack Obama. Grimes said she would not answer that on a matter of principle. She said the Constitution guarantees a right to privacy at the ballot box. McConnell said there is nothing forcing anyone to say who they voted for, but McConnell said he voted for Mitt Romney in the 2012 Presidential election.

How was it treated: News Story  
Title: Voice of the Voters  
Date: October 22  
Type: News Story  
Time: 10:00  
Duration: 3 minutes

Description: One of the biggest races in Illinois is the race for Governor between Pat Quinn and Bruce Rauner. We talked with several voters in Southern Illinois to see what issues were on their mind prior to the election. Deena Smith said one of her biggest concerns is that statewide candidates tend to ignore Southern Illinois except at election time. Patricia Hutchison said she thinks jobs is the #1 issue. She said she thinks the State needs to provide more tax breaks to encourage business to locate in Southern Illinois. John McCormack said he wants Illinois to move forward with allowing oil and natural gas companies to begin fracking in Illinois.

How was it treated: News Story  
Title: Your Local Election Headquarters  
Date: October 30  
Type: News Story  
Time: 10:00  
Duration: 2 minutes

Description: Republican Greg Byram faces Democrat Dave Wedding in the Vanderburgh County Sheriff's race. The two met in a face-to-face debate. Both agreed there is no need to expand the jail at this time. Both candidates said they thought the campaign had gotten rather heated. Wedding said he thought a lot of the contention between the campaigns came from campaign workers, not from himself or Byram. Byram agreed. He said there are a lot of people posting things on Facebook that they shouldn't be posting.

How was it treated: News Story  
Title: Your Local Election Headquarters  
Date: October 28  
Type: News Story  
Time: 5:00  
Duration: 2 minutes

Description: Republican Greg Byram faces Democrat Dave Wedding in the race for Vanderburgh County Sheriff. The two met at a joint appearance in front of the Evansville Rotary Club. Byram said he wants to add reserve deputies to the force. He said the positions would be similar to volunteer firemen. He said the addition of these positions could help the county. Wedding disagreed. He said fighting fires and carrying guns are two different things. Byram said the program is successful in many other cities, including L.A. Wedding said he would rather put the money into education programs.