



Contract

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
A Stronger Missouri	Stronger (18730)	18730	0		3	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
* Statenets		10/19/20	10:59:38AM	10/19/20	11/8/20	
Sales Office	Agency Phone #	Demos				
Learfield	(804)364-3075	Survey				

Line #	Vehicle	Days & Times	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Dec 28	Jan 4	Jan 11	Total Units	Len	Unit Rate	Extended Total
1	Missourinet	We-Sa 6AM-7PM	13													13	60	757.00	9841
2	Missourinet	M-Sa 6a-7p		13												13	60	757.00	9841
3	Missourinet	Mo-Tu 6AM-7PM			14											14	60	757.00	10598
	Totals	Prefer Mo 6AM-7PM	13	13	14	14	0	0	0	0	0	0	0	0	0	40			30280
Weekly Units			13	13	14	0	0	0	0	0	0	0	0	0	0	40			30280
Weekly Gross \$			9841	9841	10598														

Total Gross: \$30,280.00 **Agency Commission: \$4,542.00** **Total Net: \$25,738.00**

Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy. Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com



Contract Summary

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser A Stronger Missouri	Product Stronger (18730)	Order # 18730	Ver # 0	Rev #	# Wks 3	Page # 1
Salesperson * Statenets	Salesperson Phone #	Date 10/19/20	Time 10:59:38AM	Start 10/19/20	End 11/8/20	
Sales Office Learfield	Agency Phone # (804)364-3075	Demos Survey				

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Qtr 3 2021	Total	
MissouriNet	9,841	20,439	0	0	0	0	0	0	0	0	0	0	30,280				30,280	40
All Vehicles - Total Gross	9,841	20,439											30,280				30,280	40
All Vehicles - Total Units	13	27											40				\$25,738.00	40
Air Time Gross: \$30,280.00													Agency Commission: \$4,542.00		Total Net: \$25,738.00			

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WONF</i>	Date: <i>10/18/2020</i>
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I, Great American Media
do hereby request station time concerning the following issue:

MO Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: A Stronger Missouri

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for sponsor name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Stronger Missouri
12430 Tesson Ferry Rd Unit 256
St. Louis MO 63128

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Linda Locke
Stephen Hill

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8.28.2020

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson
Date: 2020.08.28 14:20:10 -04'00'

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

MELANIE STOCKMAN

Printed Name

TRAFK DIR

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.