



Contract

MO BAR
 Attn: Farran File
 PO Box 119
 Jefferson City MO 65102

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
MO BAR	MO BAR RADIO (18653)	18853	0		4	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
K. C. Dahl	(573)556-1245	9/25/20	8:44:52AM	10/12/20	11/8/20	
Sales Office	Agency Phone #	Demos				
Learfield	(573)638-2251	Survey				

Line #	Vehicle	Days & Times	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Dec 28	Jan 4	Total Units	Len	Unit Rate	Extended Total
3	ENHANCEMENT STATIO	Mo-Fr 6AM-7PM			20											20	30	494.00	9880
5	ENHANCEMENT STATIO	Mo-Tu 6AM-7PM				10										10	30	494.00	4940
1	Missourinet	Mo-Fr 6AM-7PM		20	20											40	30	418.00	16720
6	Missourinet	We-Fr 6AM-7PM	10													10	30	418.00	4180
7	Missourinet	Mo-Tu 6AM-5PM	10	20	20	10										10	30	418.00	4180
	Totals		10	20	20	10										60			25080
	Weekly Units		10	20	40	20	0	0	0	0	0	0	0	0	0	90			
	Weekly Gross \$		4180	8360	18240	9120													39900

Total Gross:	\$39,900.00	Agency Commission:	Total Net:	\$39,900.00
---------------------	--------------------	---------------------------	-------------------	--------------------

Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____ Name _____ Title _____

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com



Contract Summary

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
MO BAR	MO BAR RADIO (18653)	18653	0		4	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
K. C. Dahl	(573)556-1245	9/25/20	8:44:52AM	10/12/20	11/8/20	
Sales Office	Agency Phone #	Demos				
Learfield	(573)638-2251	Survey				

MO BAR
 Attn: Farrah File
 PO Box 119
 Jefferson City MO 65102

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Qtr 3 2021	Total	Total Units
ENHANCEMENT STATIONS	0	14,820	0	0	0	0	0	0	0	0	0	0	14,820				14,820	30
Missouri net	12,540	12,540	0	0	0	0	0	0	0	0	0	0	25,080				25,080	60
All Vehicles - Total Gross																		
	12,540	27,360											39,900				39,900	90
All Vehicles - Total Units	30	60											90				90	
Air Time Gross:												\$39,900.00	Agency Commission:			Total Net:	\$39,900.00	

Cancellation/Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Farrah Fite, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: The Missouri Bar

Agency name:

Address: PO Box 119 Jefferson City, MO 65102

Contact: Farrah Fite

Phone number: 573-638-2251

Email: ffite@mobar.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: The Missouri Bar

Address: PO Box 119 Jefferson City, MO 65102

Contact: Farrah Fite

Phone number: 573-638-2251

Email: ffite@mobar.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mischa Epps, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Supreme Court of Missouri Rule 10.55 requires the "release of information to the public about the judicial performance review process and the final vote of the committee to be disseminated on or before Oct 1 of an election year.

by the Missouri Bar and its affiliates in a manner designed to maximize the use of information by the public. The independent committee votes to

Retention Standard

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Farrah Fite <small>Digitally signed by Farrah Fite Date: 2020.10.13 13:15:45 -05'00'</small>	Signature: Melanie Stockman <small>Digitally signed by Melanie Stockman DN: cn=Melanie Stockman, ou=Eastfield Communications Inc, email=melanie.stockman@eastfield.com, date=2020.10.13 13:07:38 -05'00'</small>
Name: Farrah Fite	Name: Melanie Stockman
Date of Request to Purchase Ad Time: 10-13-20	Date of Station Agreement to Sell Time: 10/13/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/13/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: see attached	Station Call Letters:	Date Received/Requested: 10/13/2020
Est. #:	Station Location: see attached	Run Start and End Dates: see attached

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Please indicate your receipt and understanding of these traffic instructions by immediately signing and returning by fax or email to traffic@mbaweb.org or via fax 573-634-8258.

____ Yes, our station will participate. ____ No, we cannot participate at this time. We will do make goods.

Date you will begin schedule: _____ Station(s): KDMO/AM

Submitted by: _____
(Sign) (Print Name)

Please submit affidavits within 10 days of the end of each month.

All affidavits must include the following information:

- 1.) The total number of spots aired
- 2.) The date and exact time each spot aired
- 3.) **PLEASE REFERENCE THE SPOT NUMBER (ISCII CODE)**
- 4.) **DO NOT INCLUDE YOUR PRICE PER SPOT.**

If you have any questions, please feel free to contact me for assistance:

Terry Harper, Director of Member Services
Missouri Broadcasters Association
1025 Northeast Drive; Jefferson City, MO 65109
traffic@mbaweb.org phone: 573-636-6692 fax: 573-634-8258

