

PUBLIC AFFAIRS  
Townsquare Media of Dubuque  
Dubuque, IA  
Third Quarter - Sept 30, 2015  
Tom Brenner - Public Affairs Director  
Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	1490 am	Dubuque, IA
KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL

This report is for the public file of

WJOD

This public affairs quarterly will be my last.  
I am semi-retiring on September 30<sup>th</sup>, 2015, and I am relinquishing all  
responsibility involved with maintaining the public files for  
Townsquare Media of Dubuque.  
Whew! (I've been doing this since 1994)

Sincerely,



Tom Ashenbrenner / Tom Brenner

*work*  
PUBLIC AFFAIRS  
**Townsquare Media of Dubuque**  
Dubuque, IA  
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This report is for the public file of WJOD

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Townsquare Media of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Townsquare Media of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Sex Trafficking In The Tri States
- II Welfare of Animals
- III Alzheimer's Disease
- IV Welfare of Women and Children in the Tri States
- V Helping Area Visual Impaired and Hearing Impaired People
- VI Youth Development
- VII Housing for Tri-Staters That Need Help
- VIII Feeding the Hungry

## **I Sex Trafficking in the Tri States**

Casey Klien of "Set Free" pointed out sex trafficking, especially of minors, is a growing problem in the Tri States. People are being kidnapped, and held for prostitution and slavery. The Tri States are in the middle of routes between Milwaukee, Chicago, and Waterloo and Cedar Rapids. Victims are being brought into our area and are being kidnapped from it. "Set Free" held a seminar on July 30<sup>th</sup>, featuring many people from different organizations including Dubuque Police Chief Mark Dalzing, offering help to victims. The seminar is being held to enlighten tri-staters about this growing problem.

## **II Welfare of Animals**

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

## **III Alzheimer's Disease**

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer's Association. Alex told our listeners about different symptoms that could indicate that persons have Alzheimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzheimers symptoms in the future.

## **IV Welfare of Women and Children in the Tri States.**

Maria House and Theresa Shelter gives women and children a place to stay in times of duress to escape a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

TOM

7/6/2015

### Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

**WJOD**

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

- Date of program 7/10/2015 time 6:15 AM duration 2 min
- Date of program 7/10/2015 time 8:38 AM duration 2 min
- Date of program 7/11/2015 time 11:45 A duration 2 min
- Date of program 7/13/2015 time 9:40 A duration 2 min
- Date of program 7/27/2015 time 5:16 A duration 2 min
- Date of program 7/27/2015 time 7:54 duration 2 min
- Date of program 7/29/2015 time 6:50 duration 2 min

**Must be played by July 29, 2015**

Issue Sex Trafficking in the Tri States

Person(s) interviewed Casey Klien  
 Name of organization (if any) Set Free  
 File name if recorded "Set Free"

**A brief synopsis:**

Casey Klien of "Set Free" pointed out sex trafficking, especially of minors, is a growing problem in the Tri States. People are being kidnapped, and held for prostitution and slavery. The Tri States are in the middle of routes between Milwaukee, Chicago, and Waterloo and Cedar Rapids. Victims are being brought into our area and are being kidnapped from it. "Set Free" held a seminar on July 30<sup>th</sup>, featuring many people from different organizations including Dubuque Police Chief Mark Dalzing, offering help to victims. The seminar is being held to enlighten tri-staters about this growing problem.

7 7 2014

## Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 7/9/2015 time 6:47A duration 1:50  
Date of program 7/13/2015 time 5:15A duration 1:50  
Date of program 7/26/2015 time 2:44p duration 11  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue Alzheimers / Health

Person(s) interviewed Alex Barton / program Coordinator

Name of organization Dubuque Alzeimers Association

File name if recorded ALZHEIMERS

### A brief synopsis:

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer's Association. Alex told our listeners about different symptoms that could indicate that persons have Alzeimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzeimers symptoms in the future.

Third quarter

7/6/2015

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

**WJOD**

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 7/9/2015 time 9:34A duration 2 min

Date of program 7/10/2015 time 5:17A duration 2 MIN

Date of program 7/13/2015 time 6:15A duration 2 MIN

Date of program 7/26/2015 time 5:42P duration 2 MIN

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue Welfare of Women and Children

Amy Schauer Executive Director, Opening Doors

Name of organization Maria House / Theresa Shelter

File name & Length "Maria Theresa PA" Two Minutes

### A brief synopsis:

Maria House and Theresa Shelter gives women and children a place to stay in times of duress from a bad marriage or relationship.

Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

## V Helping Area Visual Impaired and Hearing Impaired People

The East Dubuque Lions Club helps community members, especially those dealing with issues regarding their sight or hearing. Funds are raised to help people who cannot afford adequate glasses, hearing aids, or proper ear and eye health care. The East Dubuque Lions held their fund raising dinner and auction on August 7<sup>th</sup>, and Casey Klien of the East Dubuque Lions invited people to the event and informed our listeners about the goal of the Lions.

## VI Youth Development

The purpose of the Dubuque Colts and Colt Cadets is to help young people learn discipline, music, and become good representatives for the Dubuque community. "Music on the March" is a yearly presentation. This year it brought 7 international Drum and Bugle corps to Dubuque on July 7<sup>th</sup>, 2015, for part of their summer competition. Executive Director Jeff MacFarlane promoted the event, gave an update on the Colts summer national competition, and spoke of the importance to youth of the Colts organization.

Stephanie Ludovissy of Junior Achievement told us how her organization works to further educate young people. JA events, meetings and demonstrations help children age 6 through 18 learn about the world, business, and how to cope with things they probably will not learn in high school. The service is free to schools and students in the Tri States. The only form of funding is events like the JA Golf Classic which was held September 14<sup>th</sup> in Dubuque.

## VII Housing for Tri-Staters that need help. \_\_\_

Jeff Hefel, Managing Broker at Ruhl & Ruhl Realtors spearheaded a fund raising Adult Kickball Tournament to raise funds for Cedar Valley Friends of the Family, Dubuque Circles Initiative, and Habitat for Humanity. In our broadcast, which was heard on all five Townsquare Media of Dubuque Stations, Jeff described each of the three organizations and what they are doing to help people become financially independent. Friends of the Family helps people who are in a desperate situation find housing so that they can live independently from those family members who are causing the problem. The Dubuque Circles Initiative helps people who have not yet learned how to handle money and become financially independent. Habitat for Humanity builds and refurbishes homes for people who are willing to contribute sweat equity. The Adult Kickball Tournament was held August 29, 2015.

7/6/2015

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

**WJOD**

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 7/27 time 6:44 duration 1:45

Date of program 7/31 time 6:15 duration 1:45

Date of program 8/3 time 7:50 duration 1:45

Date of program 8/4 time 9:40 A duration 1:45

Date of program ~~8/4~~ 8/5 time ~~9:40 A~~ 5:15 A duration 1:45

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

*Must be played by ~~July~~ **July 6, 2015***

Issue East Dubuque Lions Club Fundraiser

Person interviewed Casey Klien

Their title Member, East Dubuque Lions

Name of organization (if any) East Dubuque Lions Club

File name if recorded "Lion Dinner"

**A brief synopsis:**

The East Dubuque Lions Club helps community members, especially those dealing with issues regarding their sight or hearing. Funds are raised to help people who cannot afford adequate glasses, hearing aids, or proper ear and eye health care. The East Dubuque Lions held their fund raising dinner and auction on August 7<sup>th</sup>, and Casey Klien of the East Dubuque Lions invited people to the event and informed our listeners about the goal of the Lions.

8/20/2015

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>8/21</u>	time	<u>6:15A</u>	duration	<u>1:20</u>
Date of program	<u>8/22</u>	time	<u>10:40A</u>	duration	<u>1:30</u>
Date of program	<u>8/24</u>	time	<u>8:40A</u>	duration	<u>1:20</u>
Date of program	<u>8/25</u>	time	<u>9:50A</u>	duration	<u>1:30</u>
Date of program	<u>8/26</u>	time	<u>7:50A</u>	duration	<u>1:20</u>
Date of program	<u>8/29</u>	time	<u>12:40P</u>	duration	<u>1:20</u>

Issue Youth Development

Person(s) interviewed Stephanie Ludovissy  
(it could be you!)

Their title JA Organizaer

Name of organization Junior Achievement

File name if recorded JA Golf 2015 (play before Sept 10) 1:20

A brief synopsis:

Stephanie Ludovissy of Junior Achievement told us how her organization works to further educate young people. JA events, meetings and demonstrations help children age 6 through 18 learn about the world, business, and how to cope with things they probably will not learn in high school. The service is free to schools and students in the Tri States. The only form of funding is events like the JA Golf Classic which was held September 14<sup>th</sup> in Dubuque.

7/6/2015

Cumulus of Dubuque  
**Public Affairs Form**

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Circle your station:

WDBQ-AM

**WJOD**

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 7/7/2015 time 6:15A duration 1:50

Date of program 7/7/2015 time 7:50 AM duration 1:50

Date of program 7/7/2015 time 9:50 AM duration 1:50

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Youth Development**

Person(s) interviewed Jeff MacFarlane, Executive Director, Colts

Name of organization Dubuque Colts & Colt Cadets

File name if recorded Colts 2015

**A brief synopsis:**

The purpose of the Dubuque Colts and Colt Cadets is to help young people learn discipline, music, and become good representatives for the Dubuque community. "Music on the March" is a yearly presentation. This year it brought 7 international Drum and Bugle corps to Dubuque on July 7<sup>th</sup>, 2015, for part of their summer competition. Executive Director Jeff MacFarlane promoted the event, gave an update on the Colts summer national competition, and spoke of the importance to youth of the Colts organization.

EXPIRES  
8/9

7/15/2015

# Cumulus of Dubuque Public Affairs Form

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Circle your station:

WDBQ-AM

**WJOD**

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 7/27/2015 time 6:15A duration 2:00  
 Date of program 7/29/2015 time 7:46A duration 2:00  
 Date of program 7/30/2015 time 8:40A duration 2:00  
 Date of program 7/31/2015 time 9:45A duration 2:00  
 Date of program 8/3/2015 time 8:50A duration 2:00  
 Date of program 8/4/2015 time 5:15A duration 2:00

Issue Housing for Tri-Staters that need help.

Person(s) interviewed Jeff Hefel

Their title Organizer

Name of organizations Cedar Valley Friends of the Family,  
Dubuque Circles Initiative, Habitat for Humanity.

File name "Kickball Ruhl"

### A brief synopsis:

Jeff Hefel, Managing Broker at Ruhl & Ruhl Realtors spearheaded a fund raising Adult Kickball Tournament to raise funds for Cedar Valley Friends of the Family, Dubuque Circles Initiative, and Habitat for Humanity. In our broadcast, which was heard on all five Townsquare Media of Dubuque Stations, Jeff described each of the three organizations and what they are doing to help people become financially independent. Friends of the Family helps people who are in a desperate situation find housing so that they can live independently from those family members who are causing the problem. The Dubuque Circles Initiative helps people who have not yet learned how to handle money and become financially independent. Habitat for Humanity builds and refurbishes homes for people who are willing to contribute sweat equity. The Adult Kickball Tournament was held August 29, 2015.

## VIII Feeding the Hungry

Rev. Maryann LoGuidice was interviewed to promote Crop Walk, 2015, an annual event that raises funds for various organizations that help feed the less fortunate. Twenty five percent of the funds are used in our community, and the rest is distributed worldwide to feed the hungry in the rest of the world. This year's Crop Walk is scheduled for Sunday, October 4<sup>th</sup> on Grandview Avenue in Dubuque. Last year, over 250 people participated. Rev. LoGuidice represents DACU, Dubuque Area Congregations United which has over 35 local church organizations participating. Townsquare Media of Dubuque is a participating sponsor of this event.

### OTHER SERVICES

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Tom Brenner 9/30/2015

### Program Directors

KLYV - Chris Farber    WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer    KXGE - Jeff Robb

9 14 2015

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

**WJOD**

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 9/14 time 9:50A duration 2:00

Date of program 9/15 time 6:15A duration 2:00

Date of program 9/21 time 7:45A duration 2:00

Date of program 9/24 time 8:45A duration 2:00

Date of program 7/25 time 5:40A duration 2:00

Date of program 9/26 time 13:13p duration 2:00

**EXPIRES WEDNESDAY, SEPT 30, 2015**

Issue: FEEDING THE HUNGRY

Person interviewed Rev. Maryann LoGuidice

Interviewees title Chair, Dubuque Crop Walk, 2015

Organization: Dubuque Area Congregations United (DACU)

**File Title** "CROP WALK 2015"

A brief synopsis:

Rev. Maryann LoGuidice was interviewed to promote Crop Walk, 2015, an annual event that raises funds for various organizations that help feed the less fortunate. Twenty five percent of the funds are used in our community, and the rest is distributed worldwide to feed the hungry in the rest of the world. This year's Crop Walk is scheduled for Sunday, October 4<sup>th</sup> on Grandview Avenue in Dubuque. Last year, over 250 people participated. Rev. LoGuidice represents DACU, Dubuque Area Congregations United which has over 35 local church organizations participating. Townsquare Media of Dubuque is a participating sponsor of this event.