

# Broadcast Contract

CTE Page Misenhimer  
3069 West 12th Lane  
Yuma, AZ 85364

Start Date 09/28/20	Contract# 45960	Mod# 0
End Date 11/02/20	Date Entered 08/11/20	Date Last Modified 09/23/20
Advertiser CTE Page Misenhimer		Station Market KBLU-AM,KTTI-FM
Product October 2020		SalesRep/Office Cindy Landin

Attn: Lonie Ross

Calendar Billing Cycle Estimate#

KBLU-AM														
LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE		
			LINE	REMARK										
1	MO 10/05/20 FR 10/09/20	10:00A-03:00P	30	1	1	1	1	1	--	--	5	\$25.50		
2	MO 10/12/20 FR 10/16/20	10:00A-03:00P	30	1	1	1	1	1	--	--	5	\$25.50		
3	MO 10/19/20 FR 10/23/20	10:00A-03:00P	30	1	1	1	1	1	--	--	5	\$25.50		
4	MO 10/26/20 FR 10/30/20	10:00A-03:00P	30	1	1	1	1	1	--	--	5	\$25.50		
5	MO 11/02/20 MO 11/02/20	06:00A-10:00A	30	1	--	--	--	--	--	--	1	\$28.50		

KTTI-FM														
LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE		
			LINE	REMARK										
1	MO 09/28/20 FR 10/02/20	06:00A-10:00A	30	1	1	1	1	1	--	--	5	\$12.75		
2	MO 10/05/20 FR 10/09/20	06:00A-10:00A	30	1	1	1	1	1	--	--	5	\$12.75		
3	MO 09/28/20 FR 10/02/20	03:00P-07:00P	30	1	1	1	1	1	--	--	5	\$15.30		
4	MO 10/05/20 FR 10/09/20	03:00P-07:00P	30	1	1	1	1	1	--	--	5	\$15.30		
5	MO 10/12/20 FR 10/16/20	06:00A-10:00A	30	1	1	1	1	1	--	--	5	\$12.75		
6	MO 10/19/20 FR 10/23/20	06:00A-10:00A	30	1	1	1	1	1	--	--	5	\$12.75		
7	MO 10/12/20 FR 10/16/20	03:00P-07:00P	30	1	1	1	1	1	--	--	5	\$15.30		
8	MO 10/19/20 FR 10/23/20	03:00P-07:00P	30	1	1	1	1	1	--	--	5	\$15.30		
9	MO 10/26/20 FR 10/30/20	06:00A-10:00A	30	1	1	1	1	1	--	--	5	\$12.75		

EI Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 1

# Broadcast Contract

CTE Page Misenhimer  
3069 West 12th Lane  
Yuma, AZ 85364

Attn: Lonie Ross

Start Date 09/28/20	Contract# 45960	Mod# 0
End Date 11/02/20	Date Entered 08/11/20	Date Last Modified 09/23/20
Advertiser CTE Page Misenhimer		Station Market KBLU-AM,KTTI-FM
Product October 2020		SalesRep/Office Cindy Landin

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
10	MO 10/26/20 FR 10/30/20	03:00P-07:00P	30	1	1	1	1	1	-	-	5	\$15.30

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	71	1,239.75	\$ 1,239.75	\$ 1,239.75

Billing Projections: By Month

	Sep 20	Oct 20	Nov 20
CA	84.15	1,127.10	28.50
ST		943.50	296.25

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 2

# Sales Order

Stations: KTTI-FM, KBLU-AM Buyer: Lonie Ross  
 Contract Name: CTE Page Misenhimer Oct2020 Tax Schedule: (None)  
 Contract#: (none) Agency Commission %: 0  
 Start Date: 9/28/20 End Date: 11/02/20 Billing Cycle: Calendar  
 Revenue Type: Political Local Direct Type: Cash Salesperson: 501724cland Comm %: 12  
 Advertiser: CTE Page Misenhimer Makegood Policy: Contact Account Executive for Approval  
 Address: 3069 West 12th Lane  
 City: Yuma State: AZ Zip: 85364  
 Product Name: October 2020  
 Competitive Code: Political/Local

## KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/28/20	10/02/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
2	10/05/20	10/09/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
3	9/28/20	10/02/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
4	10/05/20	10/09/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
5	10/12/20	10/16/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
6	10/19/20	10/23/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
7	10/12/20	10/16/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
8	10/19/20	10/23/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
9	10/26/20	10/30/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
10	10/26/20	10/30/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		

TOTAL GROSS \$701.25, NET \$701.25

## KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/05/20	10/09/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50		
2	10/12/20	10/16/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50		
3	10/19/20	10/23/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50		
4	10/26/20	10/30/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50		
5	11/02/20	11/02/20		6:00 AM	10:00 AM	30	1							1	D	28.50	1	28.50		

TOTAL GROSS \$538.50, NET \$538.50

### Billing Projections: By Month

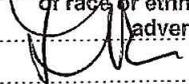
	Sep 20	Oct 20	Nov 20
CA	84.15	1,127.10	28.50
ST	0.00	943.50	298.25

Date: 9/21/20

Print Spot Prices

TOTAL SPOTS	71
GROSS TOTAL \$	1,239.75
ADJUSTED SPOTS	71
ADJUSTED TOTAL \$	1,239.75

El Dorado Broadcasters, LLC and Radio  
 Stations, KBLU, KQSR and KTTI do not and  
 shall not discriminate in any way on the basis  
 of race or ethnicity with respect to their  
 advertising practices.



9/21/20

Client Signature

Date

APPROVE    DECLINE

<input checked="" type="checkbox"/>	<input type="checkbox"/>	501724cflem, 08/31/20 @10:49AM
<input type="checkbox"/>	<input type="checkbox"/>	Sales Manager
<input type="checkbox"/>	<input type="checkbox"/>	Business Manager
<input type="checkbox"/>	<input checked="" type="checkbox"/>	501724emuno, 08/25/20 @9:56AM

SEP 23 2020



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

*Page Misenhimer*

Authorized committee:

*Page Misenhimer for County Supervisor District 5*

Agency requesting time (and contact information):

N/A

Candidate's political party:

*Republican*

Office sought (no acronyms or abbreviations):

Date of election:

*11/3/2020*

General

Primary

Treasurer of candidate's authorized committee:

*William Regenhardt*

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name:	Name: <i>CYNTHIA R. LAPID</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 09-17-2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KBLU &amp; KTTI</u>	Date Received/Requested:
Est. #:	Station Location: <u>YUMA, AZ</u>	Run Start and End Dates: <u>9/28/20 - 11/02/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**

**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

---

---

➤ Answer **Questions 1 and 5 in Section B** below.

**B. COLLECT INFORMATION**

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer  
Name of Ad or ISCI Code: Spot 1 Lora D and Chris W Endorsment  
Date Spot Received: 09-17-2020  
Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No  
If No, please confirm you have obtained all required information for the political file as listed in Section A.
2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?  
 Yes  No  
If Yes, then for each federal candidate referenced in the spot, list:  
Candidate's full name \_\_\_\_\_  
Office sought by candidate: \_\_\_\_\_  
Election candidate is participating in: \_\_\_\_\_
3. Does the spot reference a federal election?  Yes  No  
If Yes, then list all elections referenced: \_\_\_\_\_  
\_\_\_\_\_
4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?  
 Yes  No  
If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: \_\_\_\_\_  
\_\_\_\_\_
5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No  
**Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>**  Yes  No

<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**



**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

- *Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):*

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)



**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).



The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

- *Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):*

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**



The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- *List all state/local political matters/issues referenced in the spot:*

---

---

- *Answer **Questions 1 and 5 in Section B** below.*

**B. COLLECT INFORMATION**

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer

Name of Ad or ISCI Code: Spot 2 Shelly Mellon Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?  
 Yes  No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name \_\_\_\_\_

Office sought by candidate: \_\_\_\_\_

Election candidate is participating in: \_\_\_\_\_

3. Does the spot reference a federal election?  Yes  No

If Yes, then list all elections referenced: \_\_\_\_\_  
\_\_\_\_\_

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?  
 Yes  No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: \_\_\_\_\_  
\_\_\_\_\_

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>  Yes  No

<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**

**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

---

---

➤ Answer **Questions 1 and 5 in Section B** below.

**B. COLLECT INFORMATION**

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenhimuk  
Name of Ad or ISCI Code: Mayor & Russ Endorsement  
Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No  
If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?  
 Yes  No

If Yes, then for each federal candidate referenced in the spot, list:  
Candidate's full name \_\_\_\_\_  
Office sought by candidate: \_\_\_\_\_  
Election candidate is participating in: \_\_\_\_\_

3. Does the spot reference a federal election?  Yes  No  
If Yes, then list all elections referenced: \_\_\_\_\_  
\_\_\_\_\_

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?  
 Yes  No  
If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: \_\_\_\_\_  
\_\_\_\_\_

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>  Yes  No

<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**

**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

---

---

➤ Answer **Questions 1 and 5 in Section B** below.

**B. COLLECT INFORMATION**

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer

Name of Ad or ISCI Code: Ray O Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?

Yes  No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name \_\_\_\_\_

Office sought by candidate: \_\_\_\_\_

Election candidate is participating in: \_\_\_\_\_

3. Does the spot reference a federal election?  Yes  No

If Yes, then list all elections referenced: \_\_\_\_\_

\_\_\_\_\_

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?

Yes  No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: \_\_\_\_\_

\_\_\_\_\_

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>  Yes  No

<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**

**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

---

---

➤ Answer **Questions 1 and 5 in Section B** below.

**B. COLLECT INFORMATION**

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenhimer

Name of Ad or ISCI Code: Lora E Mayer Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?  
 Yes  No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name \_\_\_\_\_

Office sought by candidate: \_\_\_\_\_

Election candidate is participating in: \_\_\_\_\_

3. Does the spot reference a federal election?  Yes  No

If Yes, then list all elections referenced: \_\_\_\_\_  
\_\_\_\_\_

4. Does the spot reference a political matter of **national** importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?  
 Yes  No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: \_\_\_\_\_  
\_\_\_\_\_

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No

Did you ask the sponsor or ad buyer ***in writing*** if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>  Yes  No

<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT  
REVIEW FORM**

**A. IDENTIFY THE TYPE OF SPOT**

**Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

**Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

**OR**

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

---

---

➤ Answer **Questions 1 and 5 in Section B** below.

**B. COLLECT INFORMATION**

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer

Name of Ad or ISCI Code: Shelley M E Russ J Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?  Yes  No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?  
 Yes  No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name \_\_\_\_\_

Office sought by candidate: \_\_\_\_\_

Election candidate is participating in: \_\_\_\_\_

3. Does the spot reference a federal election?  Yes  No

If Yes, then list all elections referenced: \_\_\_\_\_  
\_\_\_\_\_

4. Does the spot reference a political matter of **national** importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?  
 Yes  No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: \_\_\_\_\_  
\_\_\_\_\_

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor?  Yes  No

Did you ask the sponsor or ad buyer *in writing* if the list provided is a complete and accurate list of all individuals that must be disclosed?<sup>1</sup>  Yes  No

<sup>1</sup> Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.