

Broadcast Contract

CTE Page Misenhimer
3069 West 12th Lane
Yuma, AZ 85364

Attn: Lonie Ross

Start Date 09/28/20	Contract# 45960	Mod# 0
End Date 11/02/20	Date Entered 08/11/20	Date Last Modified 09/23/20
Advertiser CTE Page Misenhimer	Station Market KBLU-AM,KTTI-FM	
Product October 2020	SalesRep/Office Cindy Landin	

Calendar Billing Cycle Estimate#

KBLU-AM													
LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE	
			LINE	REMARK							/WK		
1	MO 10/05/20 FR 10/09/20	10:00A-03:00P	30		1	1	1	1	1	--	5	\$25.50	
2	MO 10/12/20 FR 10/16/20	10:00A-03:00P	30		1	1	1	1	1	--	5	\$25.50	
3	MO 10/19/20 FR 10/23/20	10:00A-03:00P	30		1	1	1	1	1	--	5	\$25.50	
4	MO 10/26/20 FR 10/30/20	10:00A-03:00P	30		1	1	1	1	1	--	5	\$25.50	
5	MO 11/02/20 MO 11/02/20	06:00A-10:00A	30		1	--	--	--	--	--	1	\$28.50	

KTTI-FM													
LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE	
			LINE	REMARK							/WK		
1	MO 09/28/20 FR 10/02/20	06:00A-10:00A	30		1	1	1	1	1	--	5	\$12.75	
2	MO 10/05/20 FR 10/09/20	06:00A-10:00A	30		1	1	1	1	1	--	5	\$12.75	
3	MO 09/28/20 FR 10/02/20	03:00P-07:00P	30		1	1	1	1	1	--	5	\$15.30	
4	MO 10/05/20 FR 10/09/20	03:00P-07:00P	30		1	1	1	1	1	--	5	\$15.30	
5	MO 10/12/20 FR 10/16/20	06:00A-10:00A	30		1	1	1	1	1	--	5	\$12.75	
6	MO 10/19/20 FR 10/23/20	06:00A-10:00A	30		1	1	1	1	1	--	5	\$12.75	
7	MO 10/12/20 FR 10/16/20	03:00P-07:00P	30		1	1	1	1	1	--	5	\$15.30	
8	MO 10/19/20 FR 10/23/20	03:00P-07:00P	30		1	1	1	1	1	--	5	\$15.30	
9	MO 10/26/20 FR 10/30/20	06:00A-10:00A	30		1	1	1	1	1	--	5	\$12.75	

Ei Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Broadcast Contract

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Advertiser CTE Page Misenhimer	Station Market KBLU-AM,KTTI-FM	
Product October 2020	SalesRep/Office Cindy Landin	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
10	MO 10/26/20 FR 10/30/20	03:00P-07:00P	30		1	1	1	1	1	--	5	\$15.30

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	71	1,239.75	\$ 1,239.75	\$ 1,239.75

Billing Projections: By Month

	Sep 20	Oct 20	Nov 20
CA	84.15	1,127.10	28.50
ST		943.50	296.25

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Sales Order

Stations: KTTI-FM, KBLU-AM Buyer: Lonie Ross
 Contract Name: CTE Page Misenhimer Oct2020 Tax Schedule: (None)
 Contract#: (none) Agency Commission %: 0
 Start Date: 9/28/20 End Date: 11/02/20 Billing Cycle: Calendar
 Revenue Type: Political Local Direct Type: Cash Salesperson: 501724cland Comm %: 12
 Advertiser: CTE Page Misenhimer Makegood Policy: Contact Account Executive for Approval
 Address: 3069 West 12th Lane
 City: Yuma State: AZ Zip: 85364
 Product Name: October 2020
 Competitive Code: Political/Local

KTTI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	9/28/20	10/02/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
2	10/05/20	10/09/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
3	9/28/20	10/02/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
4	10/05/20	10/09/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
5	10/12/20	10/16/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
6	10/19/20	10/23/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
7	10/12/20	10/16/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
8	10/19/20	10/23/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		
9	10/26/20	10/30/20		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	12.75	5	63.75		
10	10/26/20	10/30/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.30	5	76.50		

TOTAL GROSS \$701.25, NET \$701.25

KBLU-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/05/20	10/09/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50	
2	10/12/20	10/16/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50	
3	10/19/20	10/23/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50	
4	10/26/20	10/30/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.50	5	127.50	
5	11/02/20	11/02/20		6:00 AM	10:00 AM	30	1							1	D	28.50	1	28.50	

TOTAL GROSS \$538.50, NET \$538.50

Billing Projections: By Month

	Sep 20	Oct 20	Nov 20
CA	84.15	1,127.10	28.50
ST	0.00	943.50	298.25

Date: 9/21/20

☒ Print Spot Prices

TOTAL SPOTS 71

GROSS TOTAL \$ 1,239.75

ADJUSTED SPOTS 71

ADJUSTED TOTAL \$ 1,239.75

El Dorado Broadcasters, LLC and Radio
Stations KBLU, KQSR and KTTI do not and
shall not discriminate in any way on the basis
of race or ethnicity with respect to their
advertising practices.

Client Signature

Date

APPROVE DECLINE

☒

☐

501724cflem, 08/31/20 @10:49AM

☐

☐

Sales Manager

☐

☐

Business Manager

☐

☒

501724emuno, 08/25/20 @9:56AM

SEP 23 2020

[Handwritten signature]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Page Misenhimer

Authorized committee:

Page Misenhimer for County Supervisor District 5

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Date of election:

11/3/2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

William Regenhart

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name:

Name:

CYNTHIA R. LAPID

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 09-17-2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KBLU & KTTI

Date Received/Requested:

Est. #:

Station Location:

Yuma, AZ

Run Start and End Dates:

9/28/20 - 11/02/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**POLITICAL ADVERTISEMENT
REVIEW FORM**

A. IDENTIFY THE TYPE OF SPOT



Candidate Advertisement (sponsored by a legally qualified federal, state or local candidate).

- Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- ☒ Name of candidate and office sought
- ☒ Name of authorized committee of the candidate
- ☒ Name of committee's treasurer
- ☒ Rate charged for spot
- ☒ Spot length
- ☒ Dates and times spot scheduled to air and any revised schedules
- ☒ Class(es) of time purchased
- ☐ Any other information relevant to order (e.g., makegoods/rebates)



Non-Candidate "Issue" Advertisement (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).



The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

- Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- ☐ Name of person purchasing the time (i.e., the sponsor)
- ☐ Name, address and phone number of a contact person for sponsor
- ☐ Rate charged for spot
- ☐ Dates and times spot scheduled to air and any revised schedules
- ☐ Class(es) of time purchased

OR



The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- List all state/local political matters/issues referenced in the spot:

- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer
Name of Ad or ISCI Code: Spot 1 Lora Dand Chris W Endorsment
Date Spot Received: 09-17-2020
Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No
If No, please confirm you have obtained all required information for the political file as listed in Section A.
2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No
If Yes, then for each federal candidate referenced in the spot, list:
Candidate's full name _____
Office sought by candidate: _____
Election candidate is participating in: _____
3. Does the spot reference a federal election? ☐ Yes ☒ No
If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No
If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☐ Yes ☒ No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT
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- ☐ Name of person purchasing the time (i.e., the sponsor)
- ☐ Name, address and phone number of a contact person for sponsor
- ☐ Rate charged for spot
- ☐ Dates and times spot scheduled to air and any revised schedules
- ☐ Class(es) of time purchased

OR



The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- List all state/local political matters/issues referenced in the spot:

- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer

Name of Ad or ISCI Code: Spot 2 Shelly Mellon Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

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Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

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Non-Candidate "Issue" Advertisement (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).



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- ☐ Name, address and phone number of a contact person for sponsor
- ☐ Rate charged for spot
- ☐ Dates and times spot scheduled to air and any revised schedules
- ☐ Class(es) of time purchased

OR



The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- List all state/local political matters/issues referenced in the spot:

- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer

Name of Ad or ISCI Code: Mayor & Russ Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

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OR



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- List all state/local political matters/issues referenced in the spot:

- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer

Name of Ad or ISCI Code: Ray O Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☐ Yes ☒ No

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OR

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- List all state/local political matters/issues referenced in the spot:

- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenheimer
Name of Ad or ISCI Code: Lora & Mayor Endorsement
Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☐ Yes ☒ No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT
REVIEW FORM**

A. IDENTIFY THE TYPE OF SPOT



Candidate Advertisement (sponsored by a legally qualified federal, state or local candidate).

- Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- ☒ Name of candidate and office sought
- ☒ Name of authorized committee of the candidate
- ☒ Name of committee's treasurer
- ☒ Rate charged for spot
- ☒ Spot length
- ☒ Dates and times spot scheduled to air and any revised schedules
- ☒ Class(es) of time purchased
- ☐ Any other information relevant to order (e.g., makegoods/rebates)



Non-Candidate "Issue" Advertisement (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).



The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

- Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- ☐ Name of person purchasing the time (i.e., the sponsor)
- ☐ Name, address and phone number of a contact person for sponsor
- ☐ Rate charged for spot
- ☐ Dates and times spot scheduled to air and any revised schedules
- ☐ Class(es) of time purchased

OR



The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- List all state/local political matters/issues referenced in the spot:

- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Page Misenhimer

Name of Ad or ISCI Code: Shelly M E Russ J Endorsement

Date Spot Received: 09-17-2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☐ Yes ☒ No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.