

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: VARIOUS	Date: 4/1/19
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I, Dr. Greg Lord,
 being/on behalf of: Myself, a legally
 qualified candidate of the Republican political
 party for the office of: LA State Representative
 in the Primary
 election to be held on: 10/12/2019
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached Schedule				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Dr. Greg Lord, 301 W. Fertitta Blvd. Leesville, LA 71046

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

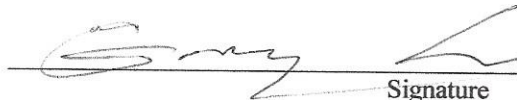
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/1/19

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Donna Montgomery

Printed Name

Admin

Title

Baldrige Dumas Communications
605 San Antonio Avenue · Many, Louisiana 71449
1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

Advertising Agreement

<input checked="" type="checkbox"/> KWLA	<input type="checkbox"/> KWLV	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KVCL	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KBDV
103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.1 FM	97.5 FM	100.7 FM	92.7 FM
(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(318) 628-5822	(318) 352-9696	(318) 357-1007	877-308-5958

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client **Greg Lord Campaign**
Dumas Management
Address 301 West Fertitta Blvd.
Leesville, LA 71046

File Name for State Representative
Co-Op
Source # 7024 **Talent**
Paid paid **Bill**
Phone #
Fax #
Account Executive Tedd

Contact Person
Start Date April 1, 2019

End Date April 14, 2019

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
60	KWLA	4/1/2019	4/14/2019	6a-8p		5	5	5	5	5	5	\$500.00
60	KWLV	4/1/2019	4/14/2019	6a-8p		5	5	5	5	5	5	\$500.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
60/per station	:30	BTA	PKG	\$500 per station
				(net: \$425.00)

BILL THESE MONTHS:	JAN	FEB	MAR	APR xxx	MAY	JUN
	JUL	AUG	SEP	OCT	NOV	DEC

Information/ Instructions:

Web-page Ad Information

Accepted:

Date:

Client

Representative:

ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL
ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

Baldrige Dumas Communications
605 San Antonio Avenue · Many, Louisiana 71449
1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client **Greg Lord for LA State Representative**

File Name

Address 301 West Fertitta Blvd.
 Leesville, LA 71046

Co-Op

Source # **7024** **Talent**

Paid paid **Bill**

Phone #

Fax #

Contact Person

Start Date June 10, 2019

End Date June 18, 2019

Account Executive Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
80	KBDV	6/10/2019	6/18/2019	7A - 8P		10	10	10	10	10	10	\$800.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
80	:30	BTA	\$10.00	\$800.00

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN XXX
	JUL	AUG	SEP	OCT	NOV	DEC

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
Client	Greg Lord Campaign	File Name	Dixie Youth Softball sponsor
Address	301 West Fertitta Blvd. Leesville, LA 71046	Co-Op	
Contact Person		Source #	5082 Talent
Start Date	July 17, 2001	Paid paid	Bill
		Phone #	
		Fax #	
End Date:	July 21, 2019	Account Executive	Sandy

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KTEZ	7/17/2019	7/21/2019	live mention	3			3	3	3	3	\$400.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		LIVE MENTION	PKG	\$400.00

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL XXX	AUG	SEP	OCT	NOV	DEC

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Date:	Client

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
Client	Greg Lord Campaign	File Name	Back to School Safety Messages
Address	301 West Fertitta Blvd. Leesville, LA 71046	Co-Op	
Contact Person		Source #	5082 Talent
Start Date	July 8, 2019	Paid	paid Bill
		Phone #	
		Fax #	
End Date	July 19, 2019	Account Executive	Sandy

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
24	KWLA	7/8/2019	7/19/2019	BTA		3	3	3	3	3		\$240.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
21	:30	BTA	PKG	\$125.00

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	JUL XXX	AUG	SEP	OCT	NOV	DEC

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client	Greg Lord Campaign	File Name	Blood Drive Remote
Address	301 West Fertitta Blvd. Leesville, LA 71046	Co-Op	
Contact Person		Source #	5082
Start Date	July 24, 2019	Talent	
		Paid	paid Bill
		Phone #	
		Fax #	
End Date:	July 24, 2019	Account Executive	Sandy

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KBDV	7/24/2019	7/24/2019	live mention				3				\$125.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		LIVE MENTION	PKG	\$125.00

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL XXX	AUG	SEP	OCT	NOV	DEC

Information/ Instructions:
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Accepted: Date:	Representative: Client
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ENTERED
8-14-19
OK

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Advertising Agreement

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client **Greg Lord Campaign**
Dumas Management
Address 301 West Fertitta Blvd.
Leesville, LA 71046

File Name for State Representative

Co-Op

Source # 7024 Talent

Paid paid Bill

Phone #

Fax #

Contact Person

Start Date August 15, 2019

End Date October 12, 2019

Account Executive Tedd

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
120	KWLV	8/15/2019	8/31/2019	7A - 8P		10	10	10	10	10		\$720.00
210	KWLV	9/1/2019	9/30/2019	7A - 8P		10	10	10	10	10		\$1,260.00
90	KWLV	10/1/2019	10/12/2019	7A - 8P		10	10	10	10	10		\$540.00
120	KWLA	8/15/2019	8/31/2019	7A - 8P		10	10	10	10	10		\$720.00
210	KWLA	9/1/2019	9/30/2019	7A - 8P		10	10	10	10	10		\$1,260.00
90	KWLA	10/1/2019	10/12/2019	7A - 8P		10	10	10	10	10		\$540.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
As Noted	:30	BTA	\$6.00	As Noted per month
				Grand total per station: \$2520.00

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG \$720	SEP \$1260	OCT \$540	NOV	DEC

Information/ Instructions:

459 net

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
Client	Greg Lord for LA St Rep	File Name	Live Broadcast (Political)
Address	301 W. Fertita Blvd Leesville, LA 71446	Co-Op	
Contact Person		Source #	Talent
Start Date	September 16, 2019	Paid	Bill
		Phone #	
		Fax #	
End Date	September 16, 2019	Account Executive	Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLV	9/16/2019	9/16/2019	3-5 pm						1		\$333.00
	KTEZ	9/16/2019	9/16/2019	3-5 pm						1		\$333.00
	KBDV	9/16/2019	9/16/2019	3-5 pm						1		\$334.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		Live Remote	pkg	\$1000 total pkg

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP XX	OCT	NOV	DEC

Information/ Instructions:
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Accepted: Date:	Representative: Client
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	BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
Client	Greg Lord Campaign			File Name for State Representative
	Dumas Management			Co-Op
Address	301 West Fertitta Blvd.			Source # 7024 Talent
	Leesville, LA 71046			Paid paid Bill
				Phone #
Contact Person				Fax #
Start Date	October 1, 2019	End Date	October 12, 2019	Account Executive Tedd

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
66	KWLA	10/1/2019	10/12/2019	6a-8p		6	6	6	6	6	6	\$540.00
66	KWLV	10/1/2019	10/12/2019	6a-8p		6	6	6	6	6	6	\$540.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
66/per station	:30	BTA	PKG	\$540 per station
				(net: \$459.00)

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

Information/ Instructions:

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Accepted: Client Representative:

Date:

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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client	Greg Lord for Representative Dumas Management	File Name	Political
Address	301 W. Fertita Blvd Leesville, LA 71446	Co-Op	
		Source #	7024
		Paid	Bill
		Phone #	
		Fax #	
Contact Person		Account Executive	Tedd
Start Date	October 3, 2019	End Date	October 12, 2019

Changed all spots to 60 sec spots in rotator on all stations for additional charge. See attached confirmations for details

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLA	10/3/2019	10/12/2019									\$88.20
	KWLV	10/3/2019	10/12/2019									\$88.20
	KTEZ	10/3/2019	10/12/2019									\$88.20
	KTHP	10/3/2019	10/12/2019									\$88.20
	KBDV	10/3/2019	10/12/2019									\$88.20

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				\$88.20 per station
				(\$74.97 net)

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

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Accepted: _____ **Representative:** _____

Date: _____ **Client**

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Fax #
Account Executive Sandy

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	BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
Client	Greg Lord for Representative Dumas Management			File Name 5 Min spot
Address	301 W. Fertita Blvd Leesville, LA 71446			Co-Op Source # 7024 Talent Paid Bill Phone # Fax #
Contact Person				Account Executive Tedd
Start Date	October 10, 2019	End Date	October 10, 2019	

5 Minute spot will be played at 7:54 am and noon Thursday, October 10th on listed stations

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLA	10/10/2019	10/10/2019	7:54am & Noon								\$300.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				\$300 charged on KWLA only
				(\$255.00 net)

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

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File Name **Live Broadcast (Political)**

Talent

Fax #

Account Executive **Sandy**

End Date **September 16, 2019**

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				\$1000 total pk

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Client **Dr. Greg Lord**

File Name **Live Broadcast (Political)**

Address

Co-Op

Source #

Talent

Paid

Bill

Phone #

Fax #

Contact Person

Start Date October 11, 2019

End Date October 11, 2019

Account Executive Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLV	10/11/2019	10/11/2019	2-4PM						1		\$233.00
	KTEZ	10/11/2019	10/11/2019	2-4PM						1		\$233.00
	KBDV	10/11/2019	10/11/2019	2-4PM						1		\$234.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				(\$700 total pkg)

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT	NOV	DEC

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