

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> VARIOUS	<b>Date:</b> 4/1/19
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I, Dr. Greg Lord,  
 being/on behalf of: Myself, a legally  
 qualified candidate of the Republican political  
 party for the office of: LA State Representative  
 in the Primary  
 election to be held on: 10/12/2019  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached Schedule				

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Dr. Greg Lord, 301 W. Fertitta Blvd. Leesville, LA 71046

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

4/1/19

Date

[Handwritten Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Donna Montgomery  
Signature

Donna Montgomery  
Printed Name

Admin  
Title

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

<input checked="" type="checkbox"/> <b>KWLA</b> 103.1 FM (318) 256-5924	<input type="checkbox"/> <b>KWLV</b> 107.1 FM (318) 256-5924	<input type="checkbox"/> <b>KTEZ</b> 99.9 FM (318) 256-0555	<input type="checkbox"/> <b>KTHP</b> 103.9 FM (409) 787-1039	<input type="checkbox"/> <b>KVCL</b> 92.1 FM (318) 628-5822	<input type="checkbox"/> <b>KDBH</b> 97.5 FM (318) 352-9696	<input type="checkbox"/> <b>KZBL</b> 100.7 FM (318) 357-1007	<input type="checkbox"/> <b>KBDV</b> 92.7 FM 877-308-5958
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<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	<b>Greg Lord Campaign</b>	<b>File Name</b>	<b>for State Representative</b>
	<b>Dumas Management</b>	<b>Co-Op</b>	
<b>Address</b>	301 West Fertitta Blvd.	<b>Source #</b>	<b>7024</b>
	Leesville, LA 71046	<b>Talent</b>	
		<b>Paid paid</b>	<b>Bill</b>
		<b>Phone #</b>	
<b>Contact Person</b>		<b>Fax #</b>	
<b>Start Date</b>	April 1, 2019	<b>End Date</b>	April 14, 2019
		<b>Account Executive</b>	Tedd

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
60	KWLA	4/1/2019	4/14/2019	6a-8p		5	5	5	5	5	5	\$500.00
60	KWLV	4/1/2019	4/14/2019	6a-8p		5	5	5	5	5	5	\$500.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
60/per station	:30	BTA	PKG	\$500 per station
				(net: \$425.00)

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR xxx	MAY	JUN
	JUL	AUG	SEP	OCT	NOV	DEC

**Information/ Instructions:**

  
  
  

**Web-page Ad Information**

<b>Accepted:</b>	<b>Client</b>	<b>Representative:</b>
<b>Date:</b>		

**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
 ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

<b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KVCL</b>	<input type="checkbox"/> <b>KDBH</b>	<input type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KBDV</b>
103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.1 FM	97.5 FM	100.7 FM	92.7 FM
(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(318) 628-5822	(318) 352-9696	(318) 357-1007	877-308-5958

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	<b>Greg Lord for LA State Representative</b>	<b>File Name</b>	
<b>Address</b>	301 West Fertitta Blvd. Leesville, LA 71046	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>7024</b>
<b>Start Date</b>	June 10, 2019	<b>Paid paid Bill</b>	<b>Talent</b>
		<b>Phone #</b>	
		<b>Fax #</b>	
<b>End Date</b>	June 18, 2019	<b>Account Executive</b>	<b>Sandy</b>

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
80	KBDV	6/10/2019	6/18/2019	7A - 8P		10	10	10	10	10	10	\$800.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
80	:30	BTA	\$10.00	\$800.00

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN XXX
	JUL	AUG	SEP	OCT	NOV	DEC

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<b>Client</b>	<b>Greg Lord Campaign</b>	<b>File Name</b>	<b>Dixie Youth Softball sponsor</b>
<b>Address</b>	301 West Fertitta Blvd. Leesville, LA 71046	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>5082 Talent</b>
<b>Start Date</b>	July 17, 2001	<b>Paid paid</b>	<b>Bill</b>
		<b>Phone #</b>	
		<b>Fax #</b>	
<b>End Date:</b>	July 21, 2019	<b>Account Executive</b>	Sandy

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KTEZ	7/17/2019	7/21/2019	live mention	3			3	3	3	3	\$400.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		LIVE MENTION	PKG	\$400.00

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL XXX	AUG	SEP	OCT	NOV	DEC

Information/ Instructions:

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<b>Date:</b>		

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<b>103.1 FM</b>	<b>107.1 FM</b>	<b>99.9 FM</b>	<b>103.9 FM</b>	<b>92.1 FM</b>	<b>97.5 FM</b>	<b>100.7 FM</b>	<b>92.7 FM</b>
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<b>Client</b>	<b>Greg Lord Campaign</b>	<b>File Name</b>	<b>Back to School Safety Messages</b>
<b>Address</b>	301 West Fertitta Blvd. Leesville, LA 71046	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>5082 Talent</b>
<b>Start Date</b>	July 8, 2019	<b>Paid</b>	paid <b>Bill</b>
		<b>End Date</b>	July 19, 2019
		<b>Phone #</b>	
		<b>Fax #</b>	
		<b>Account Executive</b>	Sandy

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
24	KWLA	7/8/2019	7/19/2019	BTA		3	3	3	3	3		\$240.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
21	:30	BTA	PKG	\$125.00

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL XXX	AUG	SEP	OCT	NOV	DEC

**Information/ Instructions:**

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<b>Date:</b>		

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<b>Client</b>	<b>Greg Lord Campaign</b>	<b>File Name</b>	<b>Blood Drive Remote</b>
<b>Address</b>	301 West Fertitta Blvd. Leesville, LA 71046	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>5082</b>
<b>Start Date</b>	July 24, 2019	<b>Paid</b>	<b>paid Bill</b>
		<b>Phone #</b>	
		<b>Fax #</b>	
	<b>End Date:</b> July 24, 2019	<b>Account Executive</b>	<b>Sandy</b>

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KBDV	7/24/2019	7/24/2019	live mention				3				\$125.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		LIVE MENTION	PKG	\$125.00

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL XXX	AUG	SEP	OCT	NOV	DEC

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<b>Date:</b>		

**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
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ENTERED  
8-14-19  
OH

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**Advertising Agreement**

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<b>Client</b>	Greg Lord Campaign Dumas Management			File Name for State Representative
<b>Address</b>	301 West Fertitta Blvd. Leesville, LA 71046			Co-Op
<b>Contact Person</b>				Source # 7024 Talent
<b>Start Date</b>	August 15, 2019	<b>End Date</b>	October 12, 2019	Paid paid Bill
				Phone #
				Fax #
				Account Executive Tedd

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
120	KWLV	8/15/2019	8/31/2019	7A - 8P		10	10	10	10	10		\$720.00
210	KWLV	9/1/2019	9/30/2019	7A - 8P		10	10	10	10	10		\$1,260.00
90	KWLV	10/1/2019	10/12/2019	7A - 8P		10	10	10	10	10		\$540.00
120	KWLA	8/15/2019	8/31/2019	7A - 8P		10	10	10	10	10		\$720.00
210	KWLA	9/1/2019	9/30/2019	7A - 8P		10	10	10	10	10		\$1,260.00
90	KWLA	10/1/2019	10/12/2019	7A - 8P		10	10	10	10	10		\$540.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
As Noted	:30	BTA	\$6.00	As Noted per month
				Grand total per station: \$2520.00

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG \$720	SEP \$1260	OCT \$540	NOV	DEC

Information/ Instructions:

459 net

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Web-page Ad Information

Accepted: Client Representative:

Date:

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<b>Client</b>	<b>Greg Lord for LA St Rep</b>	<b>File Name</b>	<b>Live Broadcast (Political)</b>
<b>Address</b>	301 W. Fertita Blvd Leesville, LA 71446	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>Talent</b>
<b>Start Date</b>	September 16, 2019	<b>Paid</b>	<b>Bill</b>
<b>End Date</b>	September 16, 2019	<b>Phone #</b>	
		<b>Fax #</b>	
		<b>Account Executive</b>	Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLV	9/16/2019	9/16/2019	3-5 pm						1		\$333.00
	KTEZ	9/16/2019	9/16/2019	3-5 pm						1		\$333.00
	KBDV	9/16/2019	9/16/2019	3-5 pm						1		\$334.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		Live Remote	pkg	\$1000 total pkg

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP XX	OCT	NOV	DEC

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<b>Client</b>	<b>Greg Lord Campaign</b>	<b>File Name</b>	<b>for State Representative</b>
	<b>Dumas Management</b>	<b>Co-Op</b>	
<b>Address</b>	301 West Fertitta Blvd.	<b>Source #</b>	<b>7024</b> <b>Talent</b>
	Leesville, LA 71046	<b>Paid paid</b>	<b>Bill</b>
		<b>Phone #</b>	
<b>Contact Person</b>		<b>Fax #</b>	
<b>Start Date</b>	October 1, 2019	<b>End Date</b>	October 12, 2019
		<b>Account Executive</b>	Tedd

SPOT#	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
66	KWLA	10/1/2019	10/12/2019	6a-8p		6	6	6	6	6	6	\$540.00
66	KWLV	10/1/2019	10/12/2019	6a-8p		6	6	6	6	6	6	\$540.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
66/per station	:30	BTA	PKG	\$540 per station
				(net: \$459.00)

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

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<b>Date:</b>	<b>Client</b>	

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<b>Client</b>	Greg Lord for Representative <b>Dumas Management</b>	<b>File Name</b>	Political
<b>Address</b>	301 W. Fertita Blvd Leesville, LA 71446	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>7024</b> Talent
<b>Start Date</b>	October 3, 2019	<b>Paid</b>	<b>Bill</b>
		<b>Phone #</b>	
		<b>Fax #</b>	
<b>End Date</b>	October 12, 2019	<b>Account Executive</b>	Tedd

Changed all spots to 60 sec spots in rotator on all stations for additional charge. See attached confirmations for details

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLA	10/3/2019	10/12/2019									\$88.20
	KWLV	10/3/2019	10/12/2019									\$88.20
	KTEZ	10/3/2019	10/12/2019									\$88.20
	KTHP	10/3/2019	10/12/2019									\$88.20
	KBDV	10/3/2019	10/12/2019									\$88.20

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				\$88.20 per station
				(\$74.97 net)

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

<b>Information/ Instructions:</b>
<b>Web-page Ad Information</b>

<b>Accepted:</b>	<b>Client</b>	<b>Representative:</b>
<b>Date:</b>		

**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
 ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

**Baldrige Dumas Communications**  
**605 San Antonio Avenue · Many, Louisiana 71449**  
**1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950**

**Advertising Agreement**

<input checked="" type="checkbox"/> <b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KVCL</b>	<input type="checkbox"/> <b>KDBH</b>	<input type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KBDV</b>
103.1 FM (318) 256-5924	107.1 FM (318) 256-5924	99.9 FM (318) 256-0555	103.9 FM (409) 787-1039	92.1 FM (318) 628-5822	97.5 FM (318) 352-9696	100.7 FM (318) 357-1007	92.7 FM 877-308-5958

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	<b>Greg Lord for LA State Rep</b>	<b>File Name</b>	<b>Live Broadcast (Political)</b>
<b>Address</b>	301 W. Fertitta Blvd Leesville, LA 71046	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>Talent</b>
<b>Start Date</b>	October 11, 2019	<b>Paid</b>	<b>Bill</b>
<b>End Date</b>	October 11, 2019	<b>Phone #</b>	
		<b>Fax #</b>	
		<b>Account Executive</b>	Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLV	10/11/2019	10/11/2019	2-4PM						1		\$233.00
	KTEZ	10/11/2019	10/11/2019	2-4PM						1		\$233.00
	KBDV	10/11/2019	10/11/2019	2-4PM						1		\$234.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
		LIVE BROADCAST	PKG	(\$700 total pkg)

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

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<b>KWLA</b>	<input type="checkbox"/> KWLW	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KVCL	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KBDV
103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.1 FM	97.5 FM	100.7 FM	92.7 FM
(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(318) 628-5822	(318) 352-9696	(318) 357-1007	877-308-5958

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	Greg Lord for Representative <b>Dumas Management</b>	<b>File Name</b>	5 Min spot
<b>Address</b>	301 W. Fertita Blvd Leesville, LA 71446	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>7024</b> Talent
<b>Start Date</b>	October 10, 2019	<b>Paid</b>	<b>Bill</b>
		<b>Phone #</b>	
		<b>Fax #</b>	
<b>End Date</b>	October 10, 2019	<b>Account Executive</b>	Tedd

5 Minute spot will be played at 7:54 am and noon Thursday, October 10th on listed stations

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLA	10/10/2019	10/10/2019	7:54am & Noon								\$300.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				\$300 charged on KWLA only
				<b>(\$255.00 net)</b>

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT XXX	NOV	DEC

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<b>Date:</b>	

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<input checked="" type="checkbox"/> <b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KVCL</b>	<input type="checkbox"/> <b>KDBH</b>	<input type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KBDV</b>
103.1 FM (318) 256-5924	107.1 FM (318) 256-5924	99.9 FM (318) 256-0555	103.9 FM (409) 787-1039	92.1 FM (318) 628-5822	97.5 FM (318) 352-9696	100.7 FM (318) 357-1007	92.7 FM 877-308-5958

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	<b>Dr. Greg Lord</b>	<b>File Name</b>	<b>Live Broadcast (Political)</b>
<b>Address</b>	301 W. Fertita Blvd Leesville, LA 71446	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	<b>Talent</b>
<b>Start Date</b>	September 16, 2019	<b>Paid</b>	<b>Bill</b>
<b>End Date</b>	September 16, 2019	<b>Phone #</b>	
		<b>Fax #</b>	
		<b>Account Executive</b>	Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLV	9/16/2019	9/16/2019	3-5 pm						1		\$333.00
	KTEZ	9/16/2019	9/16/2019	3-5 pm						1		\$333.00
	KBDV	9/16/2019	9/16/2019	3-5 pm						1		\$334.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				\$1000 total pk

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP XX	OCT	NOV	DEC

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<b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KVCL</b>	<input type="checkbox"/> <b>KDBH</b>	<input type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KBDV</b>
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<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	<b>Dr. Greg Lord</b>	<b>File Name</b>	<b>Live Broadcast (Political)</b>
<b>Address</b>		<b>Co-Op</b>	
		<b>Source #</b>	<b>Talent</b>
		<b>Paid</b>	<b>Bill</b>
<b>Contact Person</b>		<b>Phone #</b>	
<b>Start Date</b>	October 11, 2019	<b>End Date</b>	October 11, 2019
		<b>Account Executive</b>	Sandy

SPOT #	STATION	BEGIN	END	DAY PART	S	M	T	W	T	F	S	COST
	KWLV	10/11/2019	10/11/2019	2-4PM						1		\$233.00
	KTEZ	10/11/2019	10/11/2019	2-4PM						1		\$233.00
	KBDV	10/11/2019	10/11/2019	2-4PM						1		\$234.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
				(\$700 total pkg)

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
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