



KITV
801 South King Street
Honolulu, HI 96813
Main: (808)535-0400
Billing: (916)325-3266

www.KITV.com

Billing Address:

Adelstein/Liston
 Attention: Accounts Payable
 222 West Ontario
 Suite 600
 Chicago, IL 60610

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1217676-1	08/10/14	August 2014	07/28/14 - 08/09/14

Station	Account Executive	Sales Office	Sales Region
KITV	John Crenna	Eagle-Chicago	National

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	4109

Flight Dates	Order #	Alt Order #
08/02/14 - 08/09/14	1217676	08155170

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/14	08/08/14	KITV 4 News This Mornin	6-7am	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 MTWTF-- 5 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KITV M 08/04/14 6:07 AM KITV 4 News This Morning 6-7am :30 wovo0930H \$250.00 NM									
5 KITV Tu 08/05/14 6:29 AM KITV 4 News This Morning 6-7am :30 wovo1030H \$250.00 NM									
3 KITV W 08/06/14 6:18 AM KITV 4 News This Morning 6-7am :30 wovo1030H \$250.00 NM									
4 KITV Th 08/07/14 6:25 AM KITV 4 News This Morning 6-7am :30 wovo1030H \$250.00 NM									
2 KITV F 08/08/14 6:25 AM KITV 4 News This Morning 6-7am :30 wovo1030H \$250.00 NM									
2	08/04/14	08/08/14	GMA M-F	7-9am	MTWTF--	:30	10	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 MTWTF-- 10 \$150.00									
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7 KITV M 08/04/14 7:25 AM GMA M-F 7-9am :30 wovo0930H \$150.00 NM									
1 KITV M 08/04/14 8:40 AM GMA M-F 7-9am :30 wovo0930H \$150.00 NM									
6 KITV Tu 08/05/14 7:29 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
2 KITV Tu 08/05/14 8:46 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
10 KITV W 08/06/14 7:41 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
3 KITV W 08/06/14 7:59 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
8 KITV Th 08/07/14 7:55 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
4 KITV Th 08/07/14 8:40 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
5 KITV F 08/08/14 8:17 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
9 KITV F 08/08/14 8:51 AM GMA M-F 7-9am :30 wovo1030H \$150.00 NM									
3	08/02/14	08/09/14	KITV4 NewsThis Morn Sa	KITV4 NewsThis M	-----S-	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 -----S- 3 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KITV Sa 08/02/14 6:14 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 wovo0930H \$200.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number	
Women Vote	WOMEN VOTE	4109	

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3	08/02/14	08/09/14	KITV4 NewsThis Morn Sa	KITV4 NewsThis M	-----S-	:30	3	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Sa 08/02/14 6:41 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV00930H \$200.00 NM 3 KITV Sa 08/02/14 7:41 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV00930H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 -----S- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KITV Sa 08/09/14 6:29 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV01030H \$200.00 NM 4 KITV Sa 08/09/14 7:10 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV01030H \$200.00 NM 5 KITV Sa 08/09/14 7:44 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV01030H \$200.00 NM									
4	08/03/14	08/03/14	KITV4 NewsThis Morn Sa	KITV4 NewsThis M	-----S	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 -----S 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KITV Su 08/03/14 6:16 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV00930H \$200.00 NM 1 KITV Su 08/03/14 7:06 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV00930H \$200.00 NM 3 KITV Su 08/03/14 7:50 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 WOV00930H \$200.00 NM									
5	08/04/14	08/08/14	The View	8:58-10:00 am / Ho	MTWTF--	:30	10	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 MTWTF-- 10 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV M 08/04/14 8:59 AM The View 8:58-10:00 am / Ho :30 WOV00930H \$200.00 NM 7 KITV M 08/04/14 9:59 AM The View 8:58-10:00 am / Ho :30 WOV00930H \$200.00 NM 2 KITV Tu 08/05/14 8:59 AM The View 8:58-10:00 am / Ho :30 WOV01030H \$200.00 NM 9 KITV Tu 08/05/14 9:59 AM The View 8:58-10:00 am / Ho :30 WOV01030H \$200.00 NM 10 KITV W 08/06/14 8:59 AM The View 8:58-10:00 am / Ho :30 WOV01030H \$200.00 NM 3 KITV W 08/06/14 9:59 AM The View 8:58-10:00 am / Ho :30 WOV01030H \$200.00 NM 4 KITV Th 08/07/14 The View 8:58-10:00 am / Ho :00 \$200.00 NM Credited 6 KITV Th 08/07/14 The View 8:58-10:00 am / Ho :00 \$200.00 NM Credited 5 KITV F 08/08/14 8:59 AM The View 8:58-10:00 am / Ho :30 WOV01030H \$200.00 NM 8 KITV F 08/08/14 9:10 AM The View 8:58-10:00 am / Ho :30 WOV01030H \$200.00 NM									
6	08/04/14	08/08/14	ELLEN EF	ELLEN EF	MTWTF--	:30	10	\$200.00	NM
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5	KITV	F	08/08/14	4:29 PM	DR OZ EF	DR OZ EF	:30	wovo1030H	\$200.00	NM																																																																																																																																				
8	08/04/14	08/08/14	KITV News At 5	5-5:30pm	MTWTF--	:30	5	\$600.00	NM																																																																																																																																					
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/04/14</td><td>08/10/14</td><td>MTWTF--</td><td>5</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>KITV</td><td>M</td><td>08/04/14</td><td>5:27 PM</td><td>KITV News At 5</td><td>5-5:30pm</td><td>:30</td><td>wovo1030H</td><td>\$600.00</td><td>NM</td></tr><tr><td>1</td><td>KITV</td><td>Tu</td><td>08/05/14</td><td>5:17 PM</td><td>KITV News At 5</td><td>5-5:30pm</td><td>:30</td><td>wovo1030H</td><td>\$600.00</td><td>NM</td></tr><tr><td>5</td><td>KITV</td><td>W</td><td>08/06/14</td><td>5:12 PM</td><td>KITV News At 5</td><td>5-5:30pm</td><td>:30</td><td>wovo1030H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>KITV</td><td>Th</td><td>08/07/14</td><td>4:59 PM</td><td>KITV News At 5</td><td>5-5:30pm</td><td>:30</td><td>wovo1030H</td><td>\$600.00</td><td>NM</td></tr><tr><td>3</td><td>KITV</td><td>F</td><td>08/08/14</td><td>4:59 PM</td><td>KITV News At 5</td><td>5-5:30pm</td><td>:30</td><td>wovo1030H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/04/14	08/10/14	MTWTF--	5	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	KITV	M	08/04/14	5:27 PM	KITV News At 5	5-5:30pm	:30	wovo1030H	\$600.00	NM	1	KITV	Tu	08/05/14	5:17 PM	KITV News At 5	5-5:30pm	:30	wovo1030H	\$600.00	NM	5	KITV	W	08/06/14	5:12 PM	KITV News At 5	5-5:30pm	:30	wovo1030H	\$600.00	NM	2	KITV	Th	08/07/14	4:59 PM	KITV News At 5	5-5:30pm	:30	wovo1030H	\$600.00	NM	3	KITV	F	08/08/14	4:59 PM	KITV News At 5	5-5:30pm	:30	wovo1030H	\$600.00	NM																																																							
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Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1217676-1	08/10/14	August 2014	07/28/14 - 08/09/14
Advertiser	Product	Estimate Number	
Women Vote	WOMEN VOTE	4109	

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/03/14	08/03/14	KITV News At 5	Sa/Su 5-5:30pm	-----S	:30	1	\$500.00	NM
07/28/14 08/03/14 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Su 08/03/14 5:14 PM KITV News At 5 Sa/Su 5-5:30pm :30 wovo0930H \$500.00 NM									
12	08/07/14	08/07/14	49er Football	49er Football	---T---	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ---T--- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KITV Th 08/07/14 49er Football 49er Football :00 \$600.00 NM 1 KITV Th 08/07/14 7:38 PM 49er Football 49er Football :30 wovo1030H \$600.00 NM LR- Local News Special Report 2 KITV Th 08/07/14 9:46 PM 49er Football 49er Football :30 wovo1030H \$600.00 NM LR- Local News Special Report									
13	08/02/14	08/02/14	Keiki Hula	6-10p	-----S-	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 -----S- 2 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Sa 08/02/14 6:43 PM Keiki Hula 6-10p :30 wovo0930H \$1,500.00 NM 2 KITV Sa 08/02/14 9:11 PM Keiki Hula 6-10p :30 wovo0930H \$1,500.00 NM									
14	08/02/14	08/02/14	Sa 1033-11p	1033-11p	-----S-	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 -----S- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Sa 08/02/14 11:00 PM Sa 1033-11p 1033-11p :30 wovo0930H \$70.00 NM									
15	08/03/14	08/03/14	HOW I MET MOTHER W HOW I MET MOTH		-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/28/14 08/03/14 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Su 08/03/14 10:45 PM HOW I MET MOTHER WKND LFHOW I MET MOTH :30 wovo0930H \$100.00 NM									
17	08/05/14	08/05/14	KITV 4 News This Mornin-5-7am		-T-----	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Tu 08/05/14 5:42 AM KITV 4 News This Morning 5-7am :30 wovo1030H \$200.00 NM									
18	08/05/14	08/05/14	KATIE DAY	KATIE DAY	-T-----	:30	1	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Tu 08/05/14 2:17 PM KATIE DAY KATIE DAY :30 wovo1030H \$150.00 NM									
19	08/09/14	08/09/14	KITV4 NewsThis Morn SaKITV4 NewsThis M		-----S-	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Sa 08/09/14 6:16 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 wovo1030H \$200.00 NM									

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INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1217676-1	08/10/14	August 2014	07/28/14 - 08/09/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Women Vote	WOMEN VOTE	4109	

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							69		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,070.00
<u>Agency Commission</u>	\$3,010.50
<u>Net Amount Due</u>	\$17,059.50
General Excise Tax 4.712%	\$803.84
<u>Amount Due</u>	\$17,863.34

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