

WQRB  
 Eau Claire, WI  
 Quarterly Issues/Programs List  
 First Quarter, 2023  
 04/16/2019

WQRB  
 Quarterly Issues/Programs List

WQRB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine President & CEO of America's Warrior Partnership - Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 06:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing	DR. R HERNANDEZ	01/15/2023 06:00 AM	029:49

		childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.			
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:00 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	We're joined by Dr. Jorge Ruiz-Menjivar, Professor of Family and Consumer Economics. He gives us tips on how we can save money and stay within our budget this 2023.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:00 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 06:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 06:00 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:00 AM	029:49

Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:00 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:00 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:00 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:00 AM	029:49

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blood Pressure	Ad Council	000:15	20
Blood Pressure	Ad Council	000:30	3
Blood Pressure	Ad Council	001:00	22
Cancer	American Cancer Society	000:15	23
Cancer	American Cancer Society	000:15	18
Cancer	American Cancer Society	000:30	1
Cancer	American Cancer Society	000:30	5
Cancer	MAKE A WISH	000:15	16
Cancer	MAKE A WISH	000:30	5
Cancer	St. Jude Children's Research	000:14	41
Cancer	St. Jude Children's Research	000:15	21
Cancer	St. Jude Children's Research	000:29	18
Cancer	St. Jude Children's Research	000:29	5

Cancer	St. Jude Children's Research	000:30	2
Cancer	St. Jude Children's Research	000:30	1
Cancer	St. Jude Children's Research	000:59	45
Cancer	St. Jude Children's Research	001:00	17
Cancer	St. Jude Children's Research	001:00	34
Cancer	St. Jude Children's Research	001:00	34
Cancer	STAND UP TO CANCER	000:15	33
Cancer	STAND UP TO CANCER	000:30	13
Cancer	STAND UP TO CANCER	001:00	34
Catholic Churches	Catholic Charities	000:30	3
Catholic Churches	Catholic Charities	001:00	15
Community Engagement	CE PSA: Generic	000:07	109
Diversity & Inclusion	Ad Council	000:30	2
Diversity & Inclusion	Ad Council	000:30	3
Diversity & Inclusion	Ad Council	000:30	5
Drug Prevention	CDC - Center Disease Control	000:15	54
Drug Prevention	CDC - Center Disease Control	000:15	15
Drug Prevention	CDC - Center Disease Control	000:30	10
Drug Prevention	CDC - Center Disease Control	000:30	3
Family	US Dept. Health & Human Svc	000:30	2
Family	US Dept. Health & Human Svc	001:00	16
Flu Vaccine	CDC - Center Disease Control	000:15	11
Flu Vaccine	CDC - Center Disease Control	000:30	1
Gun Reform, Public Safety, Pe	Ad Council	000:15	18
Gun Reform, Public Safety, Pe	Ad Council	000:30	3
Gun Reform, Public Safety, Pe	Ad Council	001:00	13
Health	AMERICAN HEART ASSOCIATION	000:30	3
HEP C.	CDC - Center Disease Control	000:28	25
HEP C.	CDC - Center Disease Control	000:29	2
HEP C.	CDC - Center Disease Control	000:56	83
Homeless	COVENANT HOUSE	000:15	14
Homeless	COVENANT HOUSE	000:30	1
Homeless	COVENANT HOUSE	001:00	11
HPV	PREVENT CANCER FOUNDATION	000:30	5
HPV	PREVENT CANCER FOUNDATION	001:00	18
HS Dropout Prevention	US Air Force	000:30	30
HS Dropout Prevention	US Air Force	000:30	28
HS Dropout Prevention	US Air Force	000:30	28
Lymphedema	CDC - Center Disease Control	000:30	5
Lymphedema	CDC - Center Disease Control	001:00	17

Lymphedema	CDC - Center Disease Control	001:00	13
Macular Degeneration	Am Society of Retina Speciali	000:30	1
Macular Degeneration	Am Society of Retina Speciali	000:59	20
ORGAN DONATION	US Dept. Health & Human Svc	000:30	8
ORGAN DONATION	US Dept. Health & Human Svc	000:30	1
ORGAN DONATION	US Dept. Health & Human Svc	000:30	7
ORGAN DONATION	US Dept. Health & Human Svc	000:59	12
ORGAN DONATION	US Dept. Health & Human Svc	001:00	16
ORGAN DONATION	US Dept. Health & Human Svc	001:00	19
ORGAN DONATION	US Dept. Health & Human Svc	001:00	20
Pest Mgt	National Pest Mgmt Assoc	000:30	5
Pet Adoption	Best Friends Animal Society	000:29	2
Pet Adoption	Best Friends Animal Society	000:30	4
Pet Adoption	Best Friends Animal Society	000:30	17
Pet Adoption	Best Friends Animal Society	000:32	6
POISON CONTROL	US Dept. Health & Human Svc	000:15	39
POISON CONTROL	US Dept. Health & Human Svc	000:15	33
POISON CONTROL	US Dept. Health & Human Svc	000:30	8
POISON CONTROL	US Dept. Health & Human Svc	000:30	4
Prescriptions	National Assoc of Boards of P	000:15	21
Prescriptions	National Assoc of Boards of P	000:30	3
Prescriptions	National Assoc of Boards of P	001:00	20
Scam Alert	Social Security Administratio	000:30	4
Scam Alert	Social Security Administratio	001:00	17
School	Communities In Schools	000:30	3
School	Communities In Schools	001:00	12
School	Nat'l Fed of State HS Assoc	000:30	14
School	Nat'l Fed of State HS Assoc	001:00	61
School	TEACH	000:15	5
School	TEACH	000:15	4
School	TEACH	000:30	1
School	TEACH	000:30	2
School	TEACH	001:00	6
School	TEACH	001:00	5
SELF ESTEEM	US Air Force	000:30	26
SELF ESTEEM	US Air Force	000:32	29
SELF ESTEEM	US Air Force	000:32	27
SELF ESTEEM	US Air Force	000:32	27
SELF ESTEEM	US Air Force	000:32	5
Smoking	CDC - Center Disease Control	000:30	1

Smoking	CDC - Center Disease Control	001:00	17
Sudden Infant Death	National Institutes of Health	000:30	3
Sudden Infant Death	National Institutes of Health	001:00	16
Veteran Support	Disabled Amer Vets	000:30	8
Veteran Support	Disabled Amer Vets	001:00	51
Veteran Support	US Air Force	000:30	31
Veteran Support	VETERANS ASSISTANCE	000:15	14
Veteran Support	VETERANS ASSISTANCE	000:29	1
Veteran Support	VETERANS ASSISTANCE	000:30	13
Veteran Support	VETERANS ASSISTANCE	000:59	12