

WQRB
Eau Claire, WI
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

WQRB
Quarterly Issues/Programs List

WQRB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 06:00 AM	029:49
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 06:00 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 06:00 AM	029:48
Anti-bullying and Breast Canc	9007792 iHeartRadio Communities: Public Affairs Special	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 06:00 AM	029:50
Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 06:00 AM	029:50
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill	A. Kanowitz, K. Bride	11/05/2023 06:03 AM	029:49

		that is before Congress.			
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran's Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 06:00 AM	029:50
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 06:00 AM	029:50
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 06:00 AM	029:50
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 06:00 AM	029:49
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 06:00 AM	029:49
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 06:00 AM	029:50
work rescuing Americans and our allies from countries where the U.S. government is no longer operating	9007792 iHeartRadio Communities: Public Affairs Special	Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no	Bryan Stern	12/24/2023 06:00 AM	029:50

		longer operating.			
battle with alcohol use disorder, along with the work RecoveryEducation.com	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	Laurie Dhue	12/31/2023 06:00 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	CE PSA: Generic	000:07	1
	PSA - CDC - Hidden Disease Hep C 60	000:55	1
	PSA - USAF - Stress	000:33	1
Adoption	Ad Council	000:15	12
Adoption	Ad Council	000:30	1
Adoption	Ad Council	000:30	5
Adoption	Ad Council	001:00	5
Adoption	Ad Council	001:00	5
Arbor Day Foundation	Arbor Day Foundation	000:30	6
Blood Pressure	Ad Council	000:15	11
Blood Pressure	Ad Council	000:30	3
Blood Pressure	Ad Council	001:00	9
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
Cancer	American Cancer Society	000:15	13
Cancer	American Cancer Society	000:15	27
Cancer	American Cancer Society	000:30	7
Cancer	American Cancer Society	000:30	3
Cancer	MAKE A WISH	000:15	12
Cancer	MAKE A WISH	000:30	3
Cancer	St. Jude Children's Research	000:14	13
Cancer	St. Jude Children's Research	000:15	14
Cancer	St. Jude Children's Research	000:15	6

Cancer	St. Jude Children's Research	000:15	23
Cancer	St. Jude Children's Research	000:29	7
Cancer	St. Jude Children's Research	000:29	2
Cancer	St. Jude Children's Research	000:30	6
Cancer	St. Jude Children's Research	000:30	12
Cancer	St. Jude Children's Research	000:30	4
Cancer	St. Jude Children's Research	000:30	4
Cancer	St. Jude Children's Research	000:59	18
Cancer	St. Jude Children's Research	001:00	14
Cancer	St. Jude Children's Research	001:00	7
Cancer	St. Jude Children's Research	001:00	28
Cancer	St. Jude Children's Research	001:00	23
Cancer	St. Jude Children's Research	001:00	6
Cancer	St. Jude Children's Research	001:00	8
Cancer	St. Jude Children's Research	001:00	5
Cancer	STAND UP TO CANCER	000:15	37
Cancer	STAND UP TO CANCER	000:15	7
Cancer	STAND UP TO CANCER	000:30	12
Cancer	STAND UP TO CANCER	000:30	4
Cancer	STAND UP TO CANCER	001:00	22
Catholic Churches	Catholic Charities	000:30	4
Catholic Churches	Catholic Charities	001:00	7
Community Assistance	YMCA	000:30	3
Community Engagement	CE PSA: Generic	000:07	120
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	7
Dementia Society of America	Dementia Society of America	000:15	28
Dementia Society of America	Dementia Society of America	000:30	3
Dementia Society of America	Dementia Society of America	001:00	12
DISTRACTED DRIVING	Ad Council	000:15	18
DISTRACTED DRIVING	Ad Council	000:30	6
Diversity & Inclusion	Ad Council	000:30	5
Diversity & Inclusion	Ad Council	000:30	2
Diversity & Inclusion	Ad Council	000:30	1
Drug Prevention	CDC - Center Disease Control	000:15	50
Drug Prevention	CDC - Center Disease Control	000:15	15
Drug Prevention	CDC - Center Disease Control	000:30	17
Drug Prevention	CDC - Center Disease Control	000:30	4
Family	US Dept. Health & Human Svc	000:30	6
Family	US Dept. Health & Human Svc	001:00	10
Health	AMERICAN HEART ASSOCIATION	000:30	7

HEP C.	CDC - Center Disease Control	000:28	23
HEP C.	CDC - Center Disease Control	000:29	5
HEP C.	CDC - Center Disease Control	000:56	78
HOMEBASE	HOMEBASE	000:30	15
Homeless	COVENANT HOUSE	000:15	11
Homeless	COVENANT HOUSE	000:30	3
Homeless	COVENANT HOUSE	001:00	10
HPV	PREVENT CANCER FOUNDATION	000:30	3
HPV	PREVENT CANCER FOUNDATION	001:00	8
HS Dropout Prevention	US Air Force	000:30	28
HS Dropout Prevention	US Air Force	000:30	29
HS Dropout Prevention	US Air Force	000:30	25
Hunger	Feeding America	000:15	17
Hunger	Feeding America	000:30	4
Hunger	Feeding America	000:30	3
Hunger	Feeding America	001:00	3
Hunger	Feeding America	001:00	9
Hunger	NO KID HUNGRY	000:15	4
Hunger	NO KID HUNGRY	000:30	3
Hunger	NO KID HUNGRY	001:00	9
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	10
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	4
Leukemia	Leukemia	000:15	9
Leukemia	Leukemia	000:30	4
Leukemia	Leukemia	001:00	10
Lymphedema	CDC - Center Disease Control	000:30	12
Lymphedema	CDC - Center Disease Control	001:00	11
Lymphedema	CDC - Center Disease Control	001:00	7
Macular Degeneration	Am Society of Retina Speciali	000:30	4
Macular Degeneration	Am Society of Retina Speciali	000:59	9
Men's Health	Movember Foundation	000:15	3
Men's Health	Movember Foundation	000:30	1
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
ORGAN DONATION	US Dept. Health & Human Svc	000:30	5
ORGAN DONATION	US Dept. Health & Human Svc	000:30	5
ORGAN DONATION	US Dept. Health & Human Svc	000:30	3
ORGAN DONATION	US Dept. Health & Human Svc	000:59	12
ORGAN DONATION	US Dept. Health & Human Svc	001:00	15
ORGAN DONATION	US Dept. Health & Human Svc	001:00	11
ORGAN DONATION	US Dept. Health & Human Svc	001:00	8

Pet Adoption	Best Friends Animal Society	000:29	7
Pet Adoption	Best Friends Animal Society	000:30	8
Pet Adoption	Best Friends Animal Society	000:30	12
Pet Adoption	Best Friends Animal Society	000:32	4
POISON CONTROL	US Dept. Health & Human Svc	000:15	39
POISON CONTROL	US Dept. Health & Human Svc	000:15	29
POISON CONTROL	US Dept. Health & Human Svc	000:30	4
POISON CONTROL	US Dept. Health & Human Svc	000:30	4
Prescriptions	National Assoc of Boards of P	000:15	12
Prescriptions	National Assoc of Boards of P	000:30	3
Prescriptions	National Assoc of Boards of P	001:00	9
Scam Alert	Social Security Administratio	000:30	5
Scam Alert	Social Security Administratio	001:00	13
School	Communities In Schools	000:30	5
School	Communities In Schools	001:00	12
School	Nat'l Fed of State HS Assoc	000:30	16
School	Nat'l Fed of State HS Assoc	001:00	36
SELF ESTEEM	US Air Force	000:30	30
SELF ESTEEM	US Air Force	000:32	27
SELF ESTEEM	US Air Force	000:32	26
SELF ESTEEM	US Air Force	000:32	31
SELF ESTEEM	US Air Force	000:32	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	5
Smoking	CDC - Center Disease Control	000:30	8
Smoking	CDC - Center Disease Control	000:30	2
Smoking	CDC - Center Disease Control	000:30	7
Smoking	CDC - Center Disease Control	000:31	2
Smoking	CDC - Center Disease Control	001:00	11
Smoking	CDC - Center Disease Control	001:02	7
Sudden Infant Death	National Institutes of Health	000:30	5
Sudden Infant Death	National Institutes of Health	001:00	13
Veteran Affairs, Mental Healt	Wounded Warrior Project	000:15	16
Veteran Affairs, Mental Healt	Wounded Warrior Project	000:30	4
Veteran Support	Disabled Amer Vets	000:30	12
Veteran Support	Disabled Amer Vets	001:00	37
Veteran Support	Home For Our Troops	000:30	6
Veteran Support	Home For Our Troops	001:00	16

Veteran Support	US Air Force	000:30	29
Veteran Support	VETERANS ASSISTANCE	000:15	37
Veteran Support	VETERANS ASSISTANCE	000:15	3
Veteran Support	VETERANS ASSISTANCE	000:29	5
Veteran Support	VETERANS ASSISTANCE	000:30	2
Veteran Support	VETERANS ASSISTANCE	000:30	1
Veteran Support	VETERANS ASSISTANCE	000:30	1
Veteran Support	VETERANS ASSISTANCE	000:59	17