

WQRB
Eau Claire, WI
Quarterly Issues/Programs List
Third Quarter, 2023
04/16/2019

WQRB
Quarterly Issues/Programs List

WQRB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 06:00 AM	029:50
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 06:00 AM	029:50
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 06:00 AM	029:48
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 06:00 AM	029:50
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 06:00 AM	029:50
Veteran's Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding veteran's affairs, weather trends and technology/generational differences.	K. Sheren, R. Stagich, Dr. J.	08/06/2023 06:00 AM	029:49

Veteran ^s Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 06:00 AM	029:50
Veteran ^s Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 06:00 AM	029:50
Veteran ^s Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 06:00 AM	029:50
Suicide Prevention	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	09/03/2023 06:00 AM	029:50
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Remembering 9/11 and pushing to create health care legislation passed for its emergency responders.	D. Paine, J. Feal	09/10/2023 06:00 AM	029:50
Veteran ^s Affairs, Suicide P	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran ^s Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 06:00 AM	029:49
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Riggen, A. Carlson	09/24/2023 06:02 AM	029:35

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA - Stand Up 2 Cancer - Colon Get Screened 15	000:14	1
Arbor Day Foundation	Arbor Day Foundation	000:30	1
Blood Pressure	Ad Council	000:15	15
Blood Pressure	Ad Council	000:30	5
Blood Pressure	Ad Council	001:00	12
Cancer	American Cancer Society	000:15	16
Cancer	American Cancer Society	000:15	19
Cancer	American Cancer Society	000:30	3
Cancer	American Cancer Society	000:30	4
Cancer	MAKE A WISH	000:15	14
Cancer	MAKE A WISH	000:30	6
Cancer	St. Jude Children's Research	000:14	27
Cancer	St. Jude Children's Research	000:15	16
Cancer	St. Jude Children's Research	000:29	22
Cancer	St. Jude Children's Research	000:29	4
Cancer	St. Jude Children's Research	000:30	5
Cancer	St. Jude Children's Research	000:30	7
Cancer	St. Jude Children's Research	000:59	35
Cancer	St. Jude Children's Research	001:00	16
Cancer	St. Jude Children's Research	001:00	36
Cancer	St. Jude Children's Research	001:00	27
Cancer	STAND UP TO CANCER	000:15	45
Cancer	STAND UP TO CANCER	000:30	25
Cancer	STAND UP TO CANCER	001:00	41
Catholic Churches	Catholic Charities	000:30	4
Catholic Churches	Catholic Charities	001:00	16
Community Engagement	CE PSA: Generic	000:07	99
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	7
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	8
Dementia Society of America	Dementia Society of America	000:15	2
Dementia Society of America	Dementia Society of America	000:30	3
Dementia Society of America	Dementia Society of America	001:00	2
Diversity & Inclusion	Ad Council	000:30	2

Diversity & Inclusion	Ad Council	000:30	6
Domestic violence	NO MORE.ORG	000:30	8
Drug Prevention	CDC - Center Disease Control	000:15	44
Drug Prevention	CDC - Center Disease Control	000:15	22
Drug Prevention	CDC - Center Disease Control	000:30	11
Drug Prevention	CDC - Center Disease Control	000:30	1
Family	US Dept. Health & Human Svc	000:30	5
Family	US Dept. Health & Human Svc	001:00	16
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
Gun Reform, Public Safety, Pe	Ad Council	000:15	2
Gun Reform, Public Safety, Pe	Ad Council	000:30	1
Gun Reform, Public Safety, Pe	Ad Council	001:00	2
Health	AMERICAN HEART ASSOCIATION	000:30	3
HEP C.	CDC - Center Disease Control	000:28	22
HEP C.	CDC - Center Disease Control	000:29	3
HEP C.	CDC - Center Disease Control	000:56	70
Homeless	COVENANT HOUSE	000:15	19
Homeless	COVENANT HOUSE	000:30	5
Homeless	COVENANT HOUSE	001:00	15
HPV	PREVENT CANCER FOUNDATION	000:30	5
HPV	PREVENT CANCER FOUNDATION	001:00	13
HS Dropout Prevention	US Air Force	000:30	28
HS Dropout Prevention	US Air Force	000:30	30
HS Dropout Prevention	US Air Force	000:30	28
Lymphedema	CDC - Center Disease Control	000:30	13
Lymphedema	CDC - Center Disease Control	001:00	15
Lymphedema	CDC - Center Disease Control	001:00	10
Macular Degeneration	Am Society of Retina Speciali	000:30	7
Macular Degeneration	Am Society of Retina Speciali	000:59	17
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8
NO KID HUNGRY	NO KID HUNGRY	000:29	5
NO KID HUNGRY	NO KID HUNGRY	000:29	6
ORGAN DONATION	US Dept. Health & Human Svc	000:30	2
ORGAN DONATION	US Dept. Health & Human Svc	000:30	3
ORGAN DONATION	US Dept. Health & Human Svc	000:30	11
ORGAN DONATION	US Dept. Health & Human Svc	000:59	10
ORGAN DONATION	US Dept. Health & Human Svc	001:00	12

ORGAN DONATION	US Dept. Health & Human Svc	001:00	12
ORGAN DONATION	US Dept. Health & Human Svc	001:00	14
Pest Mgt	National Pest Mgmt Assoc	000:30	5
Pet Adoption	Best Friends Animal Society	000:29	6
Pet Adoption	Best Friends Animal Society	000:30	3
Pet Adoption	Best Friends Animal Society	000:30	12
Pet Adoption	Best Friends Animal Society	000:32	4
POISON CONTROL	US Dept. Health & Human Svc	000:15	36
POISON CONTROL	US Dept. Health & Human Svc	000:15	27
POISON CONTROL	US Dept. Health & Human Svc	000:30	8
POISON CONTROL	US Dept. Health & Human Svc	000:30	13
Prescriptions	National Assoc of Boards of P	000:15	19
Prescriptions	National Assoc of Boards of P	000:30	3
Prescriptions	National Assoc of Boards of P	001:00	13
Scam Alert	Social Security Administratio	000:30	3
Scam Alert	Social Security Administratio	001:00	14
School	Communities In Schools	001:00	11
School	Nat'l Fed of State HS Assoc	000:30	17
School	Nat'l Fed of State HS Assoc	001:00	38
SELF ESTEEM	US Air Force	000:30	30
SELF ESTEEM	US Air Force	000:32	29
SELF ESTEEM	US Air Force	000:32	30
SELF ESTEEM	US Air Force	000:32	30
SELF ESTEEM	US Air Force	000:32	4
Smoking	CDC - Center Disease Control	000:30	3
Smoking	CDC - Center Disease Control	001:00	9
Sudden Infant Death	National Institutes of Health	000:30	7
Sudden Infant Death	National Institutes of Health	001:00	13
TRAVEL AND SAFETY	NHTSA	000:29	15
Veteran Support	Disabled Amer Vets	000:30	6
Veteran Support	Disabled Amer Vets	001:00	42
Veteran Support	US Air Force	000:30	31
Veteran Support	VETERANS ASSISTANCE	000:15	10
Veteran Support	VETERANS ASSISTANCE	000:29	3
Veteran Support	VETERANS ASSISTANCE	000:30	8
Veteran Support	VETERANS ASSISTANCE	000:30	1
Veteran Support	VETERANS ASSISTANCE	000:59	11