

WQRB
 Eau Claire, WI
 Quarterly Issues/Programs List
 Third Quarter, 2022
 04/16/2019

WQRB
 Quarterly Issues/Programs List

WQRB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|-------------------------------|------------------------|----------|
| Animal Rescue | Minnesota Community | Kelly Walstrom from a local MN animal rescue explains their efforts to rescue bearded dragons. | Kelly Walstrom | 07/03/2022 07:01 AM | 030:00 |
| Mental Health, Children's Men | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Assessing the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues. | C. Reynolds, Dr. J. Domingues | 07/10/2022 07:01 AM | 029:49 |
| TRAVEL AND SAFETY | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Kym Lee, actress and celebrity makeup artist, joined forces with Dr. Yan Katsnelson to promote the topic of how women are affected by uterine fibroids. | Dr. P. Marks, P. Greenberg | 07/17/2022 07:01 AM | 029:49 |
| Public Health & Safety, Educa | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | We've been hearing a lot about the new BA 5 COVID | J. Palm, A. Dworkin | 07/24/2022 07:01 AM | 029:49 |

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| Public Health & Safety, US Ec | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions. | Dr. P. Porter, R. Insana | 07/31/2022 07:01 AM | 029:49 |
| MENTAL HEALTH | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org. | DR C JACKMAN, K FISHER | 08/07/2022 07:01 AM | 029:49 |
| Pediatric Health, Mental Heal | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines, including who's eligible to get them and their safety and efficacy. | Dr. A. Cadilla, Dr. J. Draper | 08/14/2022 07:01 AM | 029:49 |

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| Pediatric Health, Mental Heal | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | It's back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Masetti discussed the changes and what parents should be doing if their child gets exposed to COVID. | Dr. G. Masetti, S. Manzano | 08/21/2022 07:01 AM | 029:50 |
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| Mental Health, Nutrition, Loc | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org | Dr. C. Jackman, Z. Villarreal | 08/28/2022 07:01 AM | 029:49 |
| Public Health & Safety, Menta | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. | Dr. C. Jones, Dr. M. Miller | 09/04/2022 07:01 AM | 029:49 |
| Public Health & Safety, Commu | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from | Dr. E. Twentyman, M. Tobin | 09/11/2022 07:00 AM | 029:49 |

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| | | the previous vaccines, and how they will they better protect us against the variants that are currently circulating. | | | |
| Public Health & Safety, Suici | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information. | Dr. G. Bearman, B. DiSabatino | 09/18/2022 07:02 AM | 029:49 |
| Addiction Recovery and Disast | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of | S. Strode, L. Crager | 09/25/2022 07:02 AM | 029:49 |

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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|------------------------|--------------------|------------------|-----------------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------|------------------------------|-----------------|-------------|
| Adoption | Ad Council | 000:15 | 14 |
| Adoption | Ad Council | 000:30 | 8 |
| Adoption | Ad Council | 001:00 | 14 |
| Alzheimers Disease | Ad Council | 000:15 | 36 |
| Alzheimers Disease | Ad Council | 000:30 | 4 |
| Alzheimers Disease | Ad Council | 000:30 | 1 |
| Blood Pressure | Ad Council | 000:15 | 9 |
| Blood Pressure | Ad Council | 000:30 | 2 |
| Blood Pressure | Ad Council | 001:00 | 8 |
| Cancer | American Cancer Society | 000:15 | 13 |
| Cancer | American Cancer Society | 000:15 | 15 |
| Cancer | American Cancer Society | 000:30 | 2 |
| Cancer | American Cancer Society | 000:30 | 2 |
| Cancer | CDC - Center Disease Control | 000:20 | 12 |
| Cancer | CDC - Center Disease Control | 000:21 | 9 |
| Cancer | CDC - Center Disease Control | 000:30 | 2 |
| Cancer | CDC - Center Disease Control | 000:32 | 5 |
| Cancer | CDC - Center Disease Control | 001:00 | 17 |
| Cancer | CDC - Center Disease Control | 001:00 | 11 |
| Cancer | MAKE A WISH | 000:15 | 14 |
| Cancer | MAKE A WISH | 000:30 | 1 |
| Cancer | St. Jude Children's Research | 000:14 | 20 |
| Cancer | St. Jude Children's Research | 000:15 | 18 |
| Cancer | St. Jude Children's Research | 000:29 | 20 |

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| Cancer | St. Jude Children's Research | 000:29 | 4 |
| Cancer | St. Jude Children's Research | 000:30 | 6 |
| Cancer | St. Jude Children's Research | 000:30 | 1 |
| Cancer | St. Jude Children's Research | 000:59 | 45 |
| Cancer | St. Jude Children's Research | 001:00 | 18 |
| Cancer | St. Jude Children's Research | 001:00 | 47 |
| Cancer | St. Jude Children's Research | 001:00 | 31 |
| Cancer | STAND UP TO CANCER | 000:15 | 24 |
| Cancer | STAND UP TO CANCER | 000:15 | 15 |
| Cancer | STAND UP TO CANCER | 000:30 | 19 |
| Cancer | STAND UP TO CANCER | 001:00 | 32 |
| Cancer | STAND UP TO CANCER | 001:00 | 16 |
| Car Seat Safety | Ad Council | 000:30 | 1 |
| Car Seat Safety | Ad Council | 001:00 | 11 |
| Catholic Churches | Catholic Charities | 000:30 | 1 |
| Catholic Churches | Catholic Charities | 001:00 | 10 |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE | 000:32 | 5 |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE | 000:35 | 4 |
| Climate Change | UN GOALS | 000:30 | 3 |
| Community Engagement | CE PSA: Generic | 000:07 | 60 |
| Community Engagement | Rotary | 000:29 | 4 |
| Community Engagement | Rotary | 001:00 | 12 |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:28 | 2 |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:29 | 1 |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:29 | 1 |
| COVID-19 | CDC - Center Disease Control | 000:15 | 5 |
| COVID-19 | CDC - Center Disease Control | 000:30 | 2 |
| CRISIS TEXTLINE | CRISIS TEXTLINE | 000:29 | 4 |
| Diversity & Inclusion | Ad Council | 000:30 | 1 |
| Diversity & Inclusion | Ad Council | 000:30 | 2 |
| Diversity & Inclusion | Ad Council | 000:30 | 1 |
| Drug Prevention | CDC - Center Disease Control | 000:15 | 26 |
| Drug Prevention | CDC - Center Disease Control | 000:15 | 14 |
| Drug Prevention | CDC - Center Disease Control | 000:30 | 7 |
| Drug Prevention | CDC - Center Disease Control | 000:30 | 2 |
| Education | NATIONAL SUMMER LEARNING | 000:30 | 16 |
| Fair Housing | Housing & Urban Development | 000:30 | 5 |
| Fair Housing | Housing & Urban Development | 000:30 | 1 |
| Fair Housing | Housing & Urban Development | 001:00 | 27 |
| Fair Housing | Housing & Urban Development | 001:00 | 13 |

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| Family | US Dept. Health & Human Svc | 000:30 | 1 |
| Family | US Dept. Health & Human Svc | 001:00 | 12 |
| Flu Vaccine | AMERICAN HEART ASSOCIATION | 000:15 | 9 |
| Flu Vaccine | AMERICAN HEART ASSOCIATION | 000:30 | 2 |
| Gun Reform, Public Safety, Pe | Ad Council | 000:15 | 10 |
| Gun Reform, Public Safety, Pe | Ad Council | 000:30 | 2 |
| Gun Reform, Public Safety, Pe | Ad Council | 000:30 | 3 |
| Gun Reform, Public Safety, Pe | Ad Council | 000:31 | 2 |
| Gun Reform, Public Safety, Pe | Ad Council | 001:00 | 9 |
| Health | AMERICAN HEART ASSOCIATION | 000:15 | 11 |
| Health | AMERICAN HEART ASSOCIATION | 000:30 | 4 |
| Heart Health | Ad Council | 000:30 | 5 |
| HEP C. | CDC - Center Disease Control | 000:28 | 15 |
| HEP C. | CDC - Center Disease Control | 000:29 | 3 |
| HEP C. | CDC - Center Disease Control | 000:56 | 89 |
| Homeless | COVENANT HOUSE | 000:15 | 14 |
| Homeless | COVENANT HOUSE | 001:00 | 12 |
| HPV | PREVENT CANCER FOUNDATION | 000:30 | 7 |
| HPV | PREVENT CANCER FOUNDATION | 001:00 | 17 |
| HS Dropout Prevention | US Air Force | 000:30 | 18 |
| HS Dropout Prevention | US Air Force | 000:30 | 17 |
| HS Dropout Prevention | US Air Force | 000:30 | 16 |
| Hunger | Ad Council | 000:30 | 1 |
| Hunger | Ad Council | 000:30 | 4 |
| Hunger | Ad Council | 001:00 | 8 |
| Hunger | Ad Council | 001:00 | 15 |
| Hunger | Feeding America | 000:15 | 21 |
| Hunger | Feeding America | 000:30 | 3 |
| Hunger | Feeding America | 001:00 | 10 |
| Job Training | Ad Council | 000:15 | 12 |
| Job Training | Ad Council | 000:30 | 2 |
| Job Training | Ad Council | 001:00 | 14 |
| KIDDE COMMUNITY FIRE SAFETY | KIDDE COMMUNITY FIRE SAFETY | 000:29 | 14 |
| Lymphedema | CDC - Center Disease Control | 000:30 | 7 |
| Lymphedema | CDC - Center Disease Control | 001:00 | 7 |
| Lymphedema | CDC - Center Disease Control | 001:00 | 6 |
| Macular Degeneration | Am Society of Retina Speciali | 000:30 | 3 |
| Macular Degeneration | Am Society of Retina Speciali | 000:59 | 7 |
| NO KID HUNGRY | NO KID HUNGRY | 000:29 | 14 |
| ORGAN DONATION | US Dept. Health & Human Svc | 000:30 | 1 |

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| ORGAN DONATION | US Dept. Health & Human Svc | 000:30 | 3 |
| ORGAN DONATION | US Dept. Health & Human Svc | 000:30 | 3 |
| ORGAN DONATION | US Dept. Health & Human Svc | 000:59 | 15 |
| ORGAN DONATION | US Dept. Health & Human Svc | 001:00 | 20 |
| ORGAN DONATION | US Dept. Health & Human Svc | 001:00 | 13 |
| ORGAN DONATION | US Dept. Health & Human Svc | 001:00 | 14 |
| Pest Mgt | National Pest Mgmt Assoc | 000:30 | 2 |
| Pet Adoption | Best Friends Animal Society | 000:29 | 2 |
| Pet Adoption | Best Friends Animal Society | 000:30 | 7 |
| Pet Adoption | Best Friends Animal Society | 000:32 | 3 |
| POISON CONTROL | US Dept. Health & Human Svc | 000:15 | 25 |
| POISON CONTROL | US Dept. Health & Human Svc | 000:15 | 21 |
| POISON CONTROL | US Dept. Health & Human Svc | 000:30 | 5 |
| POISON CONTROL | US Dept. Health & Human Svc | 000:30 | 6 |
| Prescriptions | CDC - Center Disease Control | 000:30 | 12 |
| Prescriptions | National Assoc of Boards of P | 000:15 | 14 |
| Prescriptions | National Assoc of Boards of P | 000:30 | 1 |
| Prescriptions | National Assoc of Boards of P | 001:00 | 13 |
| SAGE | SAGE | 000:29 | 2 |
| Scam Alert | Social Security Administratio | 000:30 | 1 |
| Scam Alert | Social Security Administratio | 001:00 | 19 |
| School | Communities In Schools | 001:00 | 17 |
| School | Nat'l Fed of State HS Assoc | 000:30 | 4 |
| School | Nat'l Fed of State HS Assoc | 001:00 | 46 |
| School | TEACH | 000:15 | 14 |
| School | TEACH | 000:15 | 10 |
| School | TEACH | 000:30 | 3 |
| School | TEACH | 001:00 | 17 |
| School | TEACH | 001:00 | 14 |
| SELF ESTEEM | US Air Force | 000:30 | 16 |
| SELF ESTEEM | US Air Force | 000:32 | 16 |
| SELF ESTEEM | US Air Force | 000:32 | 20 |
| SELF ESTEEM | US Air Force | 000:32 | 21 |
| SELF ESTEEM | US Air Force | 000:32 | 3 |
| Smoking | Ad Council | 000:15 | 11 |
| Smoking | Ad Council | 000:30 | 1 |
| Smoking | CDC - Center Disease Control | 000:30 | 2 |
| Smoking | CDC - Center Disease Control | 000:30 | 1 |
| Smoking | CDC - Center Disease Control | 000:30 | 1 |
| Smoking | CDC - Center Disease Control | 000:30 | 4 |

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| Smoking | CDC - Center Disease Control | 000:31 | 1 |
| Smoking | CDC - Center Disease Control | 001:00 | 14 |
| Smoking | CDC - Center Disease Control | 001:02 | 14 |
| SSI | Social Security Administratio | 000:30 | 2 |
| SSI | Social Security Administratio | 001:00 | 13 |
| Sudden Infant Death | National Institutes of Health | 000:30 | 3 |
| Sudden Infant Death | National Institutes of Health | 001:00 | 15 |
| TREVOR POJECT | TREVOR PROJECT | 000:29 | 4 |
| Veteran Support | Disabled Amer Vets | 000:30 | 7 |
| Veteran Support | Disabled Amer Vets | 000:30 | 7 |
| Veteran Support | Disabled Amer Vets | 001:00 | 33 |
| Veteran Support | Disabled Amer Vets | 001:00 | 68 |
| Veteran Support | US Air Force | 000:30 | 18 |
| Veteran Support | VETERANS ASSISTANCE | 000:15 | 14 |
| Veteran Support | VETERANS ASSISTANCE | 000:29 | 4 |
| Veteran Support | VETERANS ASSISTANCE | 000:30 | 5 |
| Veteran Support | VETERANS ASSISTANCE | 000:59 | 19 |
| WOMENSHEART | CDC - Center Disease Control | 000:30 | 2 |
| WOMENSHEART | CDC - Center Disease Control | 000:31 | 3 |
| WOMENSHEART | CDC - Center Disease Control | 001:00 | 12 |
| WOMENSHEART | CDC - Center Disease Control | 001:01 | 17 |