

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.  
 I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Timothy W Wright III

Authorized committee:

Citizens to Elect Timothy Wright III

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Circuit Court Judge of the 5<sup>th</sup> Judicial Sub Circuit

Date of election:

June 28, 2022

General

Primary

Treasurer of candidate's authorized committee:

Stanley Wallach

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature:	Signature:
Name: Timothy W. Wright III	Name: Angela Williams
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 5/31/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/31/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WSRB-FM/WYRB-FM</u>	Date Received/Requested: <u>5/31/22</u>
Est. #:	Station Location: <u>Hammond, IN</u>	Run Start and End Dates: <u>5/30/22 - 6/6/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# JUDGE TIMOTHY WRIGHT - 2022

## JUDGE TIMOTHY WRIGHT

From: Cheryl Roberts-Halle  
 Phone: (312) 649-2436  
 Email: cherylroberts@wpwksales.com  
 5/31/2022 1:36 PM

Flight Dates: 06/01/2022 - 06/12/2022

Demo: P 12+

ScheduleDescription:  
 POLITICAL PRIMARY 2022

Radio Market: CHICAGO  
 Survey: APR20  
 Geography: Metro

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cumulative Persons
<b>WSRB-FM</b>		<b>43</b>		<b>\$12.28</b>	<b>\$528.00</b>	<b>208,100</b>
Flight A - 1 wk (05/30)						
One Week Total		16		\$12.31	\$197.00	136,700
	M-F 6A-10A	16		\$12.31	\$197.00	136,700
	M-F 10A-3P	3		\$5.00	\$15.00	30,600
	M-F 3P-7P	3		\$16.00	\$48.00	56,900
	Sa 6A-10A	1		\$5.00	\$5.00	50,300
	Sa 10A-3P	1		\$16.00	\$16.00	6,800
	Sa 3P-7P	1		\$16.00	\$16.00	21,200
	Sa 7P-12M	1		\$12.00	\$12.00	15,800
	Su 6A-10A	1		\$5.00	\$5.00	6,300
	Su 10A-3P	1		\$16.00	\$16.00	1,800
	Su 3P-7P	1		\$16.00	\$16.00	8,700
Flight B - 1 wk (06/06)						
One Week Total		27		\$12.26	\$331.00	146,100
	M-F 6A-10A	27		\$12.26	\$331.00	146,100
	M-F 10A-3P	5		\$5.00	\$25.00	30,600
	M-F 3P-7P	5		\$16.00	\$80.00	56,900
	M-F 7P-12M	5		\$16.00	\$80.00	50,300
	Sa 6A-10A	1		\$5.00	\$5.00	32,700
	Sa 10A-3P	1		\$5.00	\$5.00	6,800



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The first demo listed is the Primary Demo.

This report was created in TAFSCAN using the following Radio Information: CHICAGO, APR20, Metro, Multiple Dayparts Used, P 12+, See Detailed Sourcing Page for Complete Details.  
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# JUDGE TIMOTHY WRIGHT - 2022

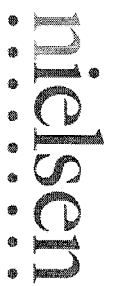
## JUDGE TIMOTHY WRIGHT

From: Cheryl Roberts-Haile  
 Phone: (312) 649-2436  
 Email: cherylroberts@wpwxsales.com  
 5/31/2022 1:36 PM



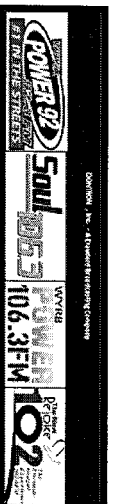
Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cumulative Persons
<b>WSPR-FM (continued)</b>					
Sa 10A-3P	1 60		\$16.00	\$16.00	21,200
Sa 3P-7P	1 60		\$16.00	\$16.00	15,800
Sa 7P-12M	1 60		\$12.00	\$12.00	6,300
Su 6A-10A	1 60		\$5.00	\$5.00	1,800
Su 10A-3P	1 60		\$16.00	\$16.00	8,700
Su 3P-7P	1 60		\$16.00	\$16.00	10,400
<b>WYCA-FM</b>	<b>13</b>		<b>\$36.46</b>	<b>\$474.00</b>	<b>28,500</b>
<b>Flight A - 1 wk (05/30)</b>					
One Week Total	5		\$34.80	\$174.00	14,500
M-F 6A-10A	2 60		\$42.00	\$84.00	4,700
M-F 10A-3P	1 60		\$30.00	\$30.00	14,500
Su 6A-10A	1 60		\$30.00	\$30.00	0
Su 10A-3P	1 60		\$30.00	\$30.00	0
<b>Flight B - 1 wk (06/06)</b>					
One Week Total	8		\$37.50	\$300.00	8,300
M-F 6A-10A	5 60		\$42.00	\$210.00	4,700
Sa 6A-10A	1 60		\$30.00	\$30.00	3,500
Su 6A-10A	1 60		\$30.00	\$30.00	0
Su 10A-3P	1 60		\$30.00	\$30.00	0

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**JUDGE TIMOTHY WRIGHT - 2022**  
**JUDGE TIMOTHY WRIGHT**

From: Cheryl Roberts-Halle  
 Phone: (312) 649-2436  
 Email: cherylroberts@wpwxsales.com  
 5/31/2022 1:36 PM



**Schedule Grand Totals: 2 Weeks**

Stations	Spots	Unit Rate	Total Cost	Schedule Curie Parsons
<b>Radio Total</b>	56	\$17.89	\$1,002.00	230,500
<b>MSRB-FM</b>	43	\$12.28	\$528.00	208,000
<b>WYCA-FM</b>	13	\$36.46	\$474.00	26,500

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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# Detailed Sourcing Summary

Radio Market: CHICAGO  
Survey: Nielsen Radio April 2020  
Geography: Metro  
Daypart: Multiple Dayparts Used

## Demographic/Population:

	Population		Intab	
Age/Gender	Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Persons 12+ (Primary)	7,952,400	7,952,400	2,430	2,220

Stations: User Selected  
Additional  
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one panelist.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: [http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf)

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear-Frequency reach-and-frequency model, and the Slide Rule audience (cumt) growth model.

Ascription Website: <http://ascription.nielsen.com>  
Rating Reliability Estimator: <https://re.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.  
<https://ebook.nielsen.com/secure/PP6/2020APR/0009/rdts/SpecialNotices.pdf>

**PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.**

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## Angela Williams

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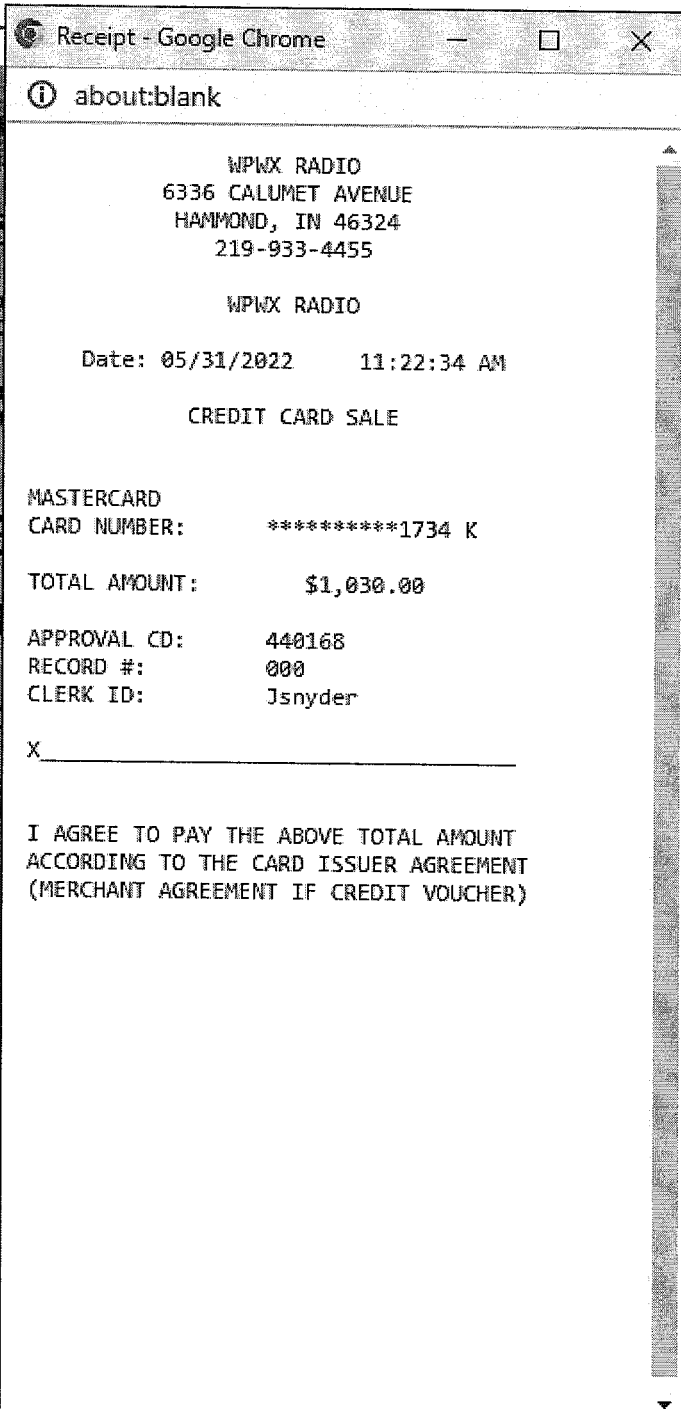
**From:** cherylroberts@wpwxsales.com  
**Sent:** Tuesday, May 31, 2022 12:20 PM  
**To:** 'Angela Williams'  
**Cc:** cherylroberts@wpwxsales.com  
**Subject:** POLITICAL AD - FOR Timothy Wright III for judge adv.  
**Attachments:** Timothy Wright III Judge mp3.mp3; Timothy Wright III Judge .wav; BRW405BD8A18648\_002931.pdf

Angela,

I'm turning in this order. The receipt is from Snyder. Can I send thru Marketron so its faster, I know I'm running out of time!

I copied and pasted the below from Snyder.....

billing	1000
fee	30
total	1030



Jennifer Snyder  
Traffic and Billing Operations Manager  
WPWX 92.3 FM  
WSRB 106.3 FM  
WYRB 106.3 FM  
WYCA 102.3 FM







Scanned by the Barracuda SPAM/Virus firewall

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**From:** South Suburban News Taylor Media <southsuburbannews@yahoo.com>  
**Sent:** Tuesday, May 31, 2022 11:49 AM  
**To:** cherylroberts@wpwxsales.com  
**Subject:** Timothy Wright III for judge adv.

Please find attached Timothy Wright III Adv. Spot  
Also see documents that Michael Taylor asked be attached to the email.

If you have any questions please contact Michael Taylor  
at 815-981-1067.

JT Taylor